

## CBC/Radio-Canada 2011–2012 Achievements: More distinctly Canadian, more regional, more digital

<p><b>31</b></p> <p>NUMBER OF SIGNATURE EVENTS FOR CBC AND RADIO-CANADA</p>	<p><b>More than 80%</b></p> <p>AMOUNT OF CANADIAN CONTENT ON CBC-TELEVISION AND LA TELEVISION DE RADIO-CANADA</p>	<p><b>89%</b></p> <p>SHARE FOR <i>BYE BYE 2011</i> NEW YEAR'S SPECIAL ON LA TELEVISION DE RADIO-CANADA</p>
<p><b>8.6 Mil</b></p> <p>HIGHEST-EVER AUDIENCE TO AN NHL BROADCAST IN CBC'S HISTORY</p>	<p><b>20</b></p> <p>NUMBER OF CBC RADIO ONE MORNING PROGRAMS IN THE TOP 3 RANKINGS IN THEIR MARKETS</p>	
<p><b>4</b></p> <p>NUMBER OF NEW WEEKEND OR LATE NIGHT LOCAL TELEVISION SERVICES INTRODUCED BY CBC</p>	<p><b>10</b></p> <p>NUMBER OF MARKETS ACROSS CANADA WHERE RADIO-CANADA OFFERS WEEKEND LOCAL TELEVISION NEWSCASTS</p>	<p><b>2</b></p> <p>NUMBER OF NEW MICRO-WEBSITES SERVING LOCAL COMMUNITIES OUTSIDE OF THE ISLAND OF MONTREAL</p>
<p><b>More than 100</b></p> <p>NUMBER OF NEW AUDIO STREAMS OFFERED TO CANADIANS FROM CBC AND RADIO-CANADA</p>	<p><b>More than 11 Mil</b></p> <p>SUBSCRIBERS TO EACH OF CBC AND RADIO-CANADA'S ALL NEWS TELEVISION SERVICES</p>	<p><b>7.9 Mil</b></p> <p>TOTAL NUMBER OF UNIQUE VISITORS TO CBC.CA AND RADIO-CANADA.CA PER MONTH, SEPTEMBER – MARCH</p>