



Perception Survey

COL 73 | Spring 2024 Results



Table of Contents

Section 1: Official Language and OLMC

Section 2: Age

- » Canadians
- » Anglophones
- » Francophones

Section 3: Services

- » Canadians
- » Anglophones
- » Francophones

Section 4: Location and Region

- » Canadians
- » Anglophones
- » Francophones

Section 5: EDI Groups

(Indigenous respondents, racialized persons, persons with a disability, members of the LGBTQ2+ community)

- » Canadians
- » Anglophones
- » Francophones



Section 1: Official Language and OLMC

Page 1: Official Language and OLMC

			Canadians	Anglophones Total	Anglophones Lives in OLMC	Francophones Total	Francophones Lives in OLMC
Canadians	Unweighted Count		5434	2721	746	2713	678
	Count		5434	4261	159	1173	81
CBC/Radio-Canada's national news and information programming helps me understand what's going on in other parts of Canada (Collapsed)	Strongly agree (8-10)	Count	2777	2098	81	679	44
		%	51%	49%	51%	58%	55%
	Agree (6-7)	Count	1233	940	38	293	19
		%	23%	22%	24%	25%	24%
	Disagree (4-5)	Count	542	455	17	87	7
		%	10%	11%	11%	7%	9%
	Strongly disagree (1-3)	Count	447	396	10	51	4
		%	8%	9%	6%	4%	5%
	Don't Know	Count	435	372	13	63	6
		%	8%	9%	8%	5%	8%
CBC/Radio-Canada's national news and information content helps me understand what's going on in other parts of Canada	10 - Strongly agree	Count	863	664	23	198	14
		%	16%	16%	15%	17%	17%
	9	Count	705	525	23	179	11
		%	13%	12%	15%	15%	14%
	8	Count	1210	909	35	302	19
		%	22%	21%	22%	26%	24%
	7	Count	801	606	26	195	12
		%	15%	14%	16%	17%	14%
	6	Count	432	333	12	99	8
		%	8%	8%	8%	8%	9%
	5	Count	373	308	14	65	5
		%	7%	7%	9%	6%	6%
	4	Count	169	147	4	22	2
		%	3%	3%	2%	2%	2%
	3	Count	104	84	3	20	1
		%	2%	2%	2%	2%	2%
	2	Count	95	85	2	10	1
		%	2%	2%	2%	1%	1%
	1 - Strongly disagree	Count	248	228	4	20	2
		%	5%	5%	3%	2%	3%
	Don't know	Count	435	372	13	63	6
		%	8%	9%	8%	5%	8%

Page 1: Official Language and OLMC

			Canadians	Anglophones Total	Anglophones Lives in OLMC	Francophones Total	Francophones Lives in OLMC
CBC/Radio-Canada's local news and information programming helps me understand what's going on in my community (Collapsed)	Strongly agree (8-10)	Count	2179	1589	64	591	40
		%	40%	37%	40%	50%	50%
	Agree (6-7)	Count	1440	1108	43	332	20
		%	27%	26%	27%	28%	25%
	Disagree (4-5)	Count	738	626	21	112	9
		%	14%	15%	13%	10%	11%
	Strongly disagree (1-3)	Count	610	543	16	67	5
		%	11%	13%	10%	6%	6%
Don't Know	Count	467	395	14	72	7	
	%	9%	9%	9%	6%	8%	
CBC/Radio-Canada's local news and information content helps me understand what's going on in my community	10 - Strongly agree	Count	642	481	18	161	10
		%	12%	11%	11%	14%	13%
	9	Count	528	365	13	163	13
		%	10%	9%	8%	14%	16%
	8	Count	1009	742	33	267	17
		%	19%	17%	21%	23%	21%
	7	Count	921	705	27	216	12
		%	17%	17%	17%	18%	15%
	6	Count	519	404	16	115	8
		%	10%	9%	10%	10%	10%
	5	Count	527	446	16	81	6
		%	10%	10%	10%	7%	8%
	4	Count	211	180	5	31	3
		%	4%	4%	3%	3%	4%
	3	Count	207	175	8	32	2
		%	4%	4%	5%	3%	3%
	2	Count	132	122	4	9	1
		%	2%	3%	2%	1%	1%
	1 - Strongly disagree	Count	272	245	5	26	2
		%	5%	6%	3%	2%	3%
Don't know	Count	467	395	14	72	7	
	%	9%	9%	9%	6%	8%	

Page 1: Official Language and OLMC

			Canadians	Anglophones Total	Anglophones Lives in OLMC	Francophones Total	Francophones Lives in OLMC
CBC/Radio-Canada Reflects the multicultural diversity of Canada (Collapsed)	Strongly agree (8-10)	Count	2504	1923	78	581	42
		%	46%	45%	49%	50%	52%
	Agree (6-7)	Count	1313	993	37	320	20
		%	24%	23%	23%	27%	25%
	Disagree (4-5)	Count	504	405	14	99	6
		%	9%	10%	9%	8%	8%
	Strongly disagree (1-3)	Count	409	371	9	38	3
		%	8%	9%	6%	3%	3%
	Don't Know	Count	704	569	20	134	10
		%	13%	13%	13%	11%	13%
CBC/Radio-Canada Reflects the multicultural diversity of Canada	10-Extremely good	Count	700	541	17	160	11
		%	13%	13%	11%	14%	14%
	9	Count	692	535	24	157	12
		%	13%	13%	15%	13%	15%
	8	Count	1112	847	37	265	19
		%	20%	20%	23%	23%	23%
	7	Count	849	628	25	220	13
		%	16%	15%	16%	19%	15%
	6	Count	465	365	12	100	7
		%	9%	9%	7%	9%	9%
	5	Count	382	302	11	80	5
		%	7%	7%	7%	7%	6%
	4	Count	122	103	4	19	2
		%	2%	2%	2%	2%	2%
	3	Count	153	136	3	17	2
		%	3%	3%	2%	1%	2%
	2	Count	51	48	2	3	0
		%	1%	1%	1%	0%	0%
	1-Extremely poor	Count	205	187	5	18	1
		%	4%	4%	3%	1%	1%
	Don't know	Count	704	569	20	134	10
		%	13%	13%	13%	11%	13%

Page 1: Official Language and OLMC

			Canadians	Anglophones Total	Anglophones Lives in OLMC	Francophones Total	Francophones Lives in OLMC
CBC/Radio-Canada's information content reflects a diversity of opinions on a wide range of issues (Collapsed)	Strongly agree (8-10)	Count	2364	1738	74	626	44
		%	44%	41%	47%	53%	54%
	Agree (6-7)	Count	1372	1054	38	317	19
		%	25%	25%	24%	27%	23%
	Disagree (4-5)	Count	610	512	19	98	7
		%	11%	12%	12%	8%	9%
	Strongly disagree (1-3)	Count	596	533	12	63	4
		%	11%	13%	8%	5%	4%
Don't Know	Count	492	424	16	69	8	
	%	9%	10%	10%	6%	9%	
CBC/Radio-Canada's information content reflects a diversity of opinions on a wide range of issues	10 - Strongly agree	Count	737	565	17	172	11
		%	14%	13%	11%	15%	13%
	9	Count	631	454	22	176	13
		%	12%	11%	14%	15%	16%
	8	Count	997	719	35	278	20
		%	18%	17%	22%	24%	25%
	7	Count	885	668	23	217	12
		%	16%	16%	15%	18%	15%
	6	Count	486	386	15	100	7
		%	9%	9%	9%	9%	8%
	5	Count	429	355	13	74	5
		%	8%	8%	8%	6%	6%
	4	Count	181	157	6	24	2
		%	3%	4%	4%	2%	2%
	3	Count	124	108	2	15	1
		%	2%	3%	1%	1%	1%
	2	Count	121	109	3	12	0
		%	2%	3%	2%	1%	0%
	1 - Strongly disagree	Count	351	316	7	35	2
		%	6%	7%	4%	3%	3%
Don't know	Count	492	424	16	69	8	
	%	9%	10%	10%	6%	9%	

Page 1: Official Language and OLMC

			Canadians	Anglophones Total	Anglophones Lives in OLMC	Francophones Total	Francophones Lives in OLMC
CBC/Radio-Canada supports and promotes new and emerging talent (Collapsed)	Strongly agree (8-10)	Count	2136	1610	57	527	46
		%	39%	38%	36%	45%	57%
	Agree (6-7)	Count	1426	1070	42	356	18
		%	26%	25%	26%	30%	22%
	Disagree (4-5)	Count	542	438	15	104	5
		%	10%	10%	9%	9%	6%
	Strongly disagree (1-3)	Count	419	372	8	47	3
		%	8%	9%	5%	4%	3%
Don't Know	Count	911	772	38	139	10	
	%	17%	18%	24%	12%	12%	
CBC/Radio-Canada supports and promotes new and emerging talent	10 - Strongly agree	Count	573	446	15	127	12
		%	11%	10%	9%	11%	14%
	9	Count	561	424	15	136	14
		%	10%	10%	10%	12%	17%
	8	Count	1002	739	26	263	21
		%	18%	17%	17%	22%	26%
	7	Count	899	662	26	237	13
		%	17%	16%	16%	20%	15%
	6	Count	527	407	16	119	5
		%	10%	10%	10%	10%	6%
	5	Count	400	326	11	74	4
		%	7%	8%	7%	6%	5%
	4	Count	142	112	4	29	1
		%	3%	3%	3%	3%	1%
	3	Count	146	127	2	19	1
		%	3%	3%	1%	2%	1%
	2	Count	76	68	1	8	1
		%	1%	2%	0%	1%	1%
	1 - Strongly disagree	Count	197	177	5	19	1
		%	4%	4%	3%	2%	1%
Don't know	Count	911	772	38	139	10	
	%	17%	18%	24%	12%	12%	

Page 1: Official Language and OLMC

			Canadians	Anglophones Total	Anglophones Lives in OLMC	Francophones Total	Francophones Lives in OLMC
CBC/Radio-Canada is a trusted source of information (Collapsed)	Strongly agree (8-10)	Count	2888	2121	88	767	56
		%	53%	50%	55%	65%	69%
	Agree (6-7)	Count	1097	874	31	223	12
		%	20%	21%	20%	19%	15%
	Disagree (4-5)	Count	464	381	13	83	5
		%	9%	9%	8%	7%	6%
	Strongly disagree (1-3)	Count	634	575	14	59	4
%		12%	14%	9%	5%	5%	
Don't Know	Count	351	309	12	42	5	
	%	6%	7%	7%	4%	6%	
CBC/Radio-Canada is a trusted source of information	10 - Strongly agree	Count	974	700	24	275	20
		%	18%	16%	15%	23%	24%
	9	Count	831	587	29	244	16
		%	15%	14%	18%	21%	20%
	8	Count	1083	835	35	248	20
		%	20%	20%	22%	21%	25%
	7	Count	679	525	23	154	8
		%	13%	12%	14%	13%	9%
	6	Count	417	349	9	69	4
		%	8%	8%	5%	6%	5%
	5	Count	319	256	9	63	3
		%	6%	6%	6%	5%	4%
	4	Count	145	125	4	20	1
		%	3%	3%	2%	2%	2%
	3	Count	122	110	2	12	1
		%	2%	3%	1%	1%	1%
	2	Count	95	84	4	11	1
		%	2%	2%	2%	1%	1%
	1 - Strongly disagree	Count	417	381	9	36	2
		%	8%	9%	6%	3%	3%
Don't know	Count	351	309	12	42	5	
	%	6%	7%	7%	4%	6%	

Page 1: Official Language and OLMC

			Canadians	Anglophones Total	Anglophones Lives in OLMC	Francophones Total	Francophones Lives in OLMC
CBC/Radio-Canada is the leader in Canadian content (Collapsed)	Strongly agree (8-10)	Count	2706	2030	81	676	50
		%	50%	48%	51%	58%	62%
	Agree (6-7)	Count	1198	927	33	272	15
		%	22%	22%	21%	23%	19%
	Disagree (4-5)	Count	522	429	16	93	5
		%	10%	10%	10%	8%	6%
	Strongly disagree (1-3)	Count	538	480	13	58	4
		%	10%	11%	8%	5%	4%
	Don't Know	Count	469	395	17	74	7
		%	9%	9%	11%	6%	9%
CBC/Radio-Canada is the leader in Canadian content	10 - Strongly agree	Count	889	673	24	216	16
		%	16%	16%	15%	18%	20%
	9	Count	739	542	23	196	14
		%	14%	13%	15%	17%	18%
	8	Count	1079	814	33	264	20
		%	20%	19%	21%	23%	25%
	7	Count	743	570	22	173	11
		%	14%	13%	14%	15%	13%
	6	Count	455	357	11	99	4
		%	8%	8%	7%	8%	5%
	5	Count	374	307	12	66	4
		%	7%	7%	8%	6%	5%
	4	Count	149	122	3	27	1
		%	3%	3%	2%	2%	2%
	3	Count	119	99	4	20	1
		%	2%	2%	3%	2%	1%
	2	Count	105	95	2	10	0
		%	2%	2%	1%	1%	1%
	1 - Strongly disagree	Count	314	286	7	27	2
		%	6%	7%	4%	2%	2%
Don't know	Count	469	395	17	74	7	
	%	9%	9%	11%	6%	9%	

Page 1: Official Language and OLMC

			Canadians	Anglophones Total	Anglophones Lives in OLMC	Francophones Total	Francophones Lives in OLMC
CBC/Radio-Canada has content that I can relate to (Collapsed)	Strongly agree (8-10)	Count	2313	1741	67	572	42
		%	43%	41%	42%	49%	52%
	Agree (6-7)	Count	1418	1086	44	332	20
		%	26%	25%	28%	28%	25%
	Disagree (4-5)	Count	605	493	19	113	8
		%	11%	12%	12%	10%	9%
	Strongly disagree (1-3)	Count	709	614	15	95	6
		%	13%	14%	9%	8%	7%
Don't Know	Count	389	328	14	61	5	
	%	7%	8%	9%	5%	7%	
CBC/Radio-Canada has content that I can relate to	10 - Strongly agree	Count	631	492	16	139	11
		%	12%	12%	10%	12%	14%
	9	Count	594	442	18	152	11
		%	11%	10%	12%	13%	13%
	8	Count	1088	806	33	281	21
		%	20%	19%	21%	24%	25%
	7	Count	863	656	27	206	13
		%	16%	15%	17%	18%	16%
	6	Count	555	429	18	126	7
		%	10%	10%	11%	11%	8%
	5	Count	424	348	12	76	5
		%	8%	8%	8%	6%	7%
	4	Count	181	144	7	37	2
		%	3%	3%	4%	3%	3%
	3	Count	179	148	5	30	2
		%	3%	3%	3%	3%	2%
	2	Count	165	149	1	17	1
		%	3%	3%	1%	1%	2%
	1 - Strongly disagree	Count	364	317	8	48	3
		%	7%	7%	5%	4%	3%
Don't know	Count	389	328	14	61	5	
	%	7%	8%	9%	5%	7%	

Page 1: Official Language and OLMC

			Canadians	Anglophones Total	Anglophones Lives in OLMC	Francophones Total	Francophones Lives in OLMC
CBC/Radio-Canada is independent and impartial (Collapsed)	Strongly agree (8-10)	Count	2173	1630	69	543	41
		%	40%	38%	43%	46%	50%
	Agree (6-7)	Count	1243	963	33	281	19
		%	23%	23%	21%	24%	23%
	Disagree (4-5)	Count	585	452	19	133	7
		%	11%	11%	12%	11%	8%
	Strongly disagree (1-3)	Count	864	753	18	111	6
		%	16%	18%	11%	10%	8%
Don't Know	Count	569	464	20	105	9	
	%	10%	11%	13%	9%	11%	
CBC/Radio-Canada is independent and impartial	10 - Strongly agree	Count	621	464	15	157	12
		%	11%	11%	9%	13%	15%
	9	Count	581	430	19	151	12
		%	11%	10%	12%	13%	15%
	8	Count	970	736	34	234	16
		%	18%	17%	22%	20%	20%
	7	Count	768	589	23	179	12
		%	14%	14%	14%	15%	15%
	6	Count	475	374	10	101	7
		%	9%	9%	6%	9%	8%
	5	Count	402	307	12	96	4
		%	7%	7%	8%	8%	5%
	4	Count	183	146	7	37	2
		%	3%	3%	4%	3%	3%
	3	Count	152	131	4	22	1
		%	3%	3%	2%	2%	1%
	2	Count	138	116	3	22	1
		%	3%	3%	2%	2%	2%
	1 - Strongly disagree	Count	574	506	11	68	4
		%	11%	12%	7%	6%	4%
Don't know	Count	569	464	20	105	9	
	%	10%	11%	13%	9%	11%	

Page 1: Official Language and OLMC

			Canadians	Anglophones Total	Anglophones Lives in OLMC	Francophones Total	Francophones Lives in OLMC
CBC/Radio-Canada reflects persons with disabilities (Collapsed)	Strongly agree (8-10)	Count	1545	1174	44	371	31
		%	28%	28%	28%	32%	39%
	Agree (6-7)	Count	1403	1062	38	341	21
		%	26%	25%	24%	29%	26%
	Disagree (4-5)	Count	703	544	19	158	8
		%	13%	13%	12%	13%	10%
	Strongly disagree (1-3)	Count	398	337	8	61	4
		%	7%	8%	5%	5%	5%
Don't Know	Count	1386	1143	50	243	16	
	%	26%	27%	31%	21%	20%	
CBC/Radio-Canada reflects persons with disabilities	10 - Strongly agree	Count	451	336	10	115	8
		%	8%	8%	6%	10%	10%
	9	Count	362	274	10	89	8
		%	7%	6%	7%	8%	10%
	8	Count	731	564	24	167	15
		%	13%	13%	15%	14%	18%
	7	Count	842	649	20	193	13
		%	15%	15%	12%	16%	16%
	6	Count	561	413	18	148	8
		%	10%	10%	11%	13%	10%
	5	Count	495	389	13	106	5
		%	9%	9%	8%	9%	7%
	4	Count	208	155	6	53	3
		%	4%	4%	4%	4%	4%
	3	Count	156	129	3	27	3
		%	3%	3%	2%	2%	3%
	2	Count	77	65	2	13	1
		%	1%	2%	1%	1%	1%
	1 - Strongly disagree	Count	164	144	3	20	1
		%	3%	3%	2%	2%	1%
Don't know	Count	1386	1143	50	243	16	
	%	26%	27%	31%	21%	20%	

Page 1: Official Language and OLMC

			Canadians	Anglophones Total	Anglophones Lives in OLMC	Francophones Total	Francophones Lives in OLMC
CBC/Radio-Canada reflects Indigenous Peoples in its content (Collapsed)	Strongly agree (8-10)	Count	2021	1615	59	407	33
		%	37%	38%	37%	35%	40%
	Agree (6-7)	Count	1315	986	40	329	22
		%	24%	23%	25%	28%	27%
	Disagree (4-5)	Count	639	483	15	156	6
		%	12%	11%	10%	13%	8%
	Strongly disagree (1-3)	Count	338	271	7	67	5
		%	6%	6%	5%	6%	6%
Don't Know	Count	1121	906	37	215	16	
	%	21%	21%	23%	18%	19%	
CBC/Radio-Canada reflects Indigenous Peoples in its content	10 - Strongly agree	Count	612	480	14	132	9
		%	11%	11%	9%	11%	12%
	9	Count	494	406	17	88	8
		%	9%	10%	10%	7%	10%
	8	Count	915	728	29	187	15
		%	17%	17%	18%	16%	18%
	7	Count	803	616	27	187	14
		%	15%	14%	17%	16%	17%
	6	Count	512	370	13	142	8
		%	9%	9%	8%	12%	10%
	5	Count	443	337	11	106	4
		%	8%	8%	7%	9%	5%
	4	Count	196	146	4	50	2
		%	4%	3%	3%	4%	3%
	3	Count	127	92	3	35	3
		%	2%	2%	2%	3%	4%
	2	Count	65	55	1	10	1
		%	1%	1%	1%	1%	1%
	1 - Strongly disagree	Count	146	123	4	23	1
		%	3%	3%	2%	2%	1%
Don't know	Count	1121	906	37	215	16	
	%	21%	21%	23%	18%	19%	

Page 1: Official Language and OLMC

			Canadians	Anglophones Total	Anglophones Lives in OLMC	Francophones Total	Francophones Lives in OLMC
CBC/Radio-Canada reflects LGBTQ2+ in its content (Collapsed)	Strongly agree (8-10)	Count	1800	1403	49	397	33
		%	33%	33%	31%	34%	40%
	Agree (6-7)	Count	1272	994	39	278	19
		%	23%	23%	24%	24%	23%
	Disagree (4-5)	Count	614	475	12	140	7
		%	11%	11%	7%	12%	8%
	Strongly disagree (1-3)	Count	314	232	8	82	5
		%	6%	5%	5%	7%	6%
Don't Know	Count	1434	1157	51	277	19	
	%	26%	27%	32%	24%	23%	
CBC/Radio-Canada reflects LGBTQ2+ in its content	10 - Strongly agree	Count	603	468	12	135	10
		%	11%	11%	8%	12%	12%
	9	Count	392	305	13	87	8
		%	7%	7%	8%	7%	9%
	8	Count	805	630	25	175	15
		%	15%	15%	16%	15%	18%
	7	Count	770	605	22	164	12
		%	14%	14%	14%	14%	14%
	6	Count	503	389	17	114	7
		%	9%	9%	11%	10%	9%
	5	Count	461	359	9	101	5
		%	8%	8%	6%	9%	6%
	4	Count	154	115	3	38	2
		%	3%	3%	2%	3%	2%
	3	Count	91	64	3	28	2
		%	2%	1%	2%	2%	2%
	2	Count	64	53	2	11	1
		%	1%	1%	1%	1%	1%
	1 - Strongly disagree	Count	158	115	3	43	2
		%	3%	3%	2%	4%	2%
Don't know	Count	1434	1157	51	277	19	
	%	26%	27%	32%	24%	23%	

Page 1: Official Language and OLMC

			Canadians	Anglophones Total	Anglophones Lives in OLMC	Francophones Total	Francophones Lives in OLMC
CBC/Radio-Canada reflects racialized persons (Collapsed)	Strongly agree (8-10)	Count	2003	1530	56	474	36
		%	37%	36%	35%	40%	44%
	Agree (6-7)	Count	1340	1017	39	323	20
		%	25%	24%	24%	27%	25%
	Disagree (4-5)	Count	602	482	16	120	8
		%	11%	11%	10%	10%	9%
	Strongly disagree (1-3)	Count	334	282	8	52	3
		%	6%	7%	5%	4%	4%
	Don't Know	Count	1155	950	40	205	15
		%	21%	22%	25%	17%	18%
CBC/Radio-Canada reflects racialized persons	10 - Strongly agree	Count	598	445	12	153	11
		%	11%	10%	8%	13%	13%
	9	Count	441	330	14	110	9
		%	8%	8%	9%	9%	11%
	8	Count	964	754	29	210	17
		%	18%	18%	18%	18%	20%
	7	Count	829	632	24	197	13
		%	15%	15%	15%	17%	16%
	6	Count	510	385	15	126	7
		%	9%	9%	9%	11%	9%
	5	Count	444	352	11	92	5
		%	8%	8%	7%	8%	6%
	4	Count	158	130	5	27	2
		%	3%	3%	3%	2%	3%
	3	Count	121	100	3	22	2
		%	2%	2%	2%	2%	2%
	2	Count	72	63	1	9	0
		%	1%	1%	1%	1%	0%
	1 - Strongly disagree	Count	141	119	4	22	1
		%	3%	3%	2%	2%	1%
Don't know	Count	1155	950	40	205	15	
	%	21%	22%	25%	17%	18%	

Page 1: Official Language and OLMC

			Canadians	Anglophones Total	Anglophones Lives in OLMC	Francophones Total	Francophones Lives in OLMC
CBC/Radio-Canada offers relevant content for children under 13 years of age (Collapsed)	Strongly agree (8-10)	Count	1267	933	36	335	27
		%	23%	22%	22%	29%	33%
	Agree (6-7)	Count	1050	776	30	274	15
		%	19%	18%	19%	23%	19%
	Disagree (4-5)	Count	706	570	18	136	9
		%	13%	13%	11%	12%	11%
	Strongly disagree (1-3)	Count	540	465	11	75	4
		%	10%	11%	7%	6%	5%
	Don't Know	Count	1871	1518	64	353	26
		%	34%	36%	40%	30%	32%
CBC/Radio-Canada offers relevant content for children under 13 years of age	10 - Strongly agree	Count	403	303	9	100	8
		%	7%	7%	5%	9%	10%
	9	Count	279	200	9	79	6
		%	5%	5%	6%	7%	8%
	8	Count	585	430	18	155	13
		%	11%	10%	11%	13%	16%
	7	Count	577	437	18	140	9
		%	11%	10%	11%	12%	11%
	6	Count	473	339	12	134	6
		%	9%	8%	7%	11%	8%
	5	Count	505	412	12	94	7
		%	9%	10%	8%	8%	8%
	4	Count	201	158	6	43	2
		%	4%	4%	4%	4%	3%
	3	Count	146	110	3	36	2
		%	3%	3%	2%	3%	2%
	2	Count	124	113	1	12	1
		%	2%	3%	1%	1%	1%
	1 - Strongly disagree	Count	270	242	7	27	1
		%	5%	6%	4%	2%	1%
Don't know	Count	1871	1518	64	353	26	
	%	34%	36%	40%	30%	32%	

Page 1: Official Language and OLMC

			Canadians	Anglophones Total	Anglophones Lives in OLMC	Francophones Total	Francophones Lives in OLMC
CBC/Radio-Canada offers relevant content for youth (ages 13 – 17) (Collapsed)	Strongly agree (8-10)	Count	1185	867	33	317	27
		%	22%	20%	21%	27%	33%
	Agree (6-7)	Count	1183	874	30	309	18
		%	22%	21%	19%	26%	22%
	Disagree (4-5)	Count	676	543	17	132	8
		%	12%	13%	11%	11%	10%
	Strongly disagree (1-3)	Count	500	439	11	61	3
		%	9%	10%	7%	5%	4%
	Don't Know	Count	1890	1537	67	353	25
		%	35%	36%	43%	30%	31%
CBC/Radio-Canada offers relevant content for youth (ages 13 – 17)	10 - Strongly agree	Count	361	268	8	93	8
		%	7%	6%	5%	8%	10%
	9	Count	278	213	7	65	4
		%	5%	5%	5%	6%	5%
	8	Count	545	387	18	159	14
		%	10%	9%	11%	14%	18%
	7	Count	631	474	18	158	10
		%	12%	11%	11%	13%	12%
	6	Count	552	401	12	151	8
		%	10%	9%	8%	13%	10%
	5	Count	471	377	13	94	6
		%	9%	9%	8%	8%	7%
	4	Count	205	166	4	38	2
		%	4%	4%	3%	3%	3%
	3	Count	147	120	4	26	1
		%	3%	3%	2%	2%	2%
	2	Count	100	89	2	11	1
		%	2%	2%	1%	1%	1%
	1 - Strongly disagree	Count	253	229	6	24	1
		%	5%	5%	4%	2%	1%
	Don't know	Count	1890	1537	67	353	25
		%	35%	36%	43%	30%	31%

Page 1: Official Language and OLMC

			Canadians	Anglophones Total	Anglophones Lives in OLMC	Francophones Total	Francophones Lives in OLMC
CBC/Radio-Canada makes Canadian content easily discoverable on its services (Collapsed)	Strongly agree (8-10)	Count	2577	1934	77	644	50
		%	47%	45%	49%	55%	62%
	Agree (6-7)	Count	1327	1027	39	300	16
		%	24%	24%	24%	26%	20%
	Disagree (4-5)	Count	523	440	15	83	7
		%	10%	10%	9%	7%	8%
	Strongly disagree (1-3)	Count	400	353	7	46	2
		%	7%	8%	5%	4%	3%
	Don't Know	Count	607	507	20	100	6
		%	11%	12%	13%	8%	8%
CBC/Radio-Canada makes Canadian content easily discoverable on its services	10 - Strongly agree	Count	767	585	19	182	14
		%	14%	14%	12%	15%	17%
	9	Count	676	505	23	171	15
		%	12%	12%	14%	15%	18%
	8	Count	1135	843	35	291	22
		%	21%	20%	22%	25%	27%
	7	Count	851	644	26	207	12
		%	16%	15%	16%	18%	15%
	6	Count	476	383	13	93	4
		%	9%	9%	8%	8%	5%
	5	Count	369	309	12	60	5
		%	7%	7%	7%	5%	6%
	4	Count	154	131	3	23	2
		%	3%	3%	2%	2%	2%
	3	Count	115	96	2	19	1
		%	2%	2%	1%	2%	1%
	2	Count	94	86	1	8	0
		%	2%	2%	0%	1%	1%
	1 - Strongly disagree	Count	190	171	4	19	1
		%	4%	4%	3%	2%	1%
	Don't know	Count	607	507	20	100	6
		%	11%	12%	13%	8%	8%

Page 1: Official Language and OLMC

			Canadians	Anglophones Total	Anglophones Lives in OLMC	Francophones Total	Francophones Lives in OLMC
CBC/Radio-Canada makes Indigenous content easily discoverable on its services (Collapsed)	Strongly agree (8-10)	Count	1818	1448	54	370	32
		%	33%	34%	34%	32%	40%
	Agree (6-7)	Count	1190	887	36	302	20
		%	22%	21%	23%	26%	24%
	Disagree (4-5)	Count	607	470	15	138	8
		%	11%	11%	10%	12%	10%
	Strongly disagree (1-3)	Count	414	340	8	73	3
%		8%	8%	5%	6%	4%	
Don't Know	Count	1406	1115	45	290	17	
	%	26%	26%	28%	25%	21%	
CBC/Radio-Canada makes Indigenous content easily discoverable on its services	10 - Strongly agree	Count	526	433	12	93	8
		%	10%	10%	7%	8%	9%
	9	Count	471	382	13	89	8
		%	9%	9%	8%	8%	10%
	8	Count	820	633	30	187	16
		%	15%	15%	19%	16%	20%
	7	Count	680	507	23	173	13
		%	13%	12%	15%	15%	16%
	6	Count	509	381	13	129	7
		%	9%	9%	8%	11%	8%
	5	Count	436	348	12	89	6
		%	8%	8%	8%	8%	7%
	4	Count	171	122	3	49	2
		%	3%	3%	2%	4%	3%
	3	Count	117	88	2	29	2
		%	2%	2%	1%	2%	2%
	2	Count	99	84	1	15	0
		%	2%	2%	0%	1%	1%
	1 - Strongly disagree	Count	197	168	5	29	1
		%	4%	4%	3%	2%	1%
Don't know	Count	1406	1115	45	290	17	
	%	26%	26%	28%	25%	21%	

Base: Canadians. Note : Count refers to weighted count



Section 2: Age

Page 2: Age

			Canadians	18-34	Canadians 35-49	50-64	65 and Over
Canadians		Unweighted Count	5434	1433	1399	1333	1269
		Count	5434	1450	1317	1385	1282
CBC/Radio-Canada's national news and information programming helps me understand what's going on in other parts of Canada (Collapsed)	Strongly agree (8-10)	Count	2777	617	706	686	768
		%	51%	43%	54%	50%	60%
	Agree (6-7)	Count	1233	404	273	303	252
		%	23%	28%	21%	22%	20%
	Disagree (4-5)	Count	542	171	127	139	105
		%	10%	12%	10%	10%	8%
	Strongly disagree (1-3)	Count	447	97	109	145	95
		%	8%	7%	8%	10%	7%
Don't Know	Count	435	160	102	112	61	
	%	8%	11%	8%	8%	5%	
CBC/Radio-Canada's national news and information content helps me understand what's going on in other parts of Canada	10 - Strongly agree	Count	863	179	198	237	249
		%	16%	12%	15%	17%	19%
	9	Count	705	151	163	172	219
		%	13%	10%	12%	12%	17%
	8	Count	1210	287	346	277	300
		%	22%	20%	26%	20%	23%
	7	Count	801	271	177	195	157
		%	15%	19%	13%	14%	12%
	6	Count	432	133	96	109	95
		%	8%	9%	7%	8%	7%
	5	Count	373	127	87	89	71
		%	7%	9%	7%	6%	6%
	4	Count	169	44	40	50	35
		%	3%	3%	3%	4%	3%
	3	Count	104	24	25	26	28
		%	2%	2%	2%	2%	2%
	2	Count	95	28	24	25	18
		%	2%	2%	2%	2%	1%
	1 - Strongly disagree	Count	248	46	59	94	49
		%	5%	3%	5%	7%	4%
Don't know	Count	435	160	102	112	61	
	%	8%	11%	8%	8%	5%	

Page 2: Age

			Canadians	18-34	Canadians 35-49	50-64	65 and Over
CBC/Radio-Canada's local news and information programming helps me understand what's going on in my community (Collapsed)	Strongly agree (8-10)	Count	2179	566	548	510	556
		%	40%	39%	42%	37%	43%
	Agree (6-7)	Count	1440	393	362	356	329
		%	27%	27%	27%	26%	26%
	Disagree (4-5)	Count	738	223	158	200	157
		%	14%	15%	12%	14%	12%
	Strongly disagree (1-3)	Count	610	104	143	198	165
		%	11%	7%	11%	14%	13%
	Don't Know	Count	467	165	106	121	75
		%	9%	11%	8%	9%	6%
CBC/Radio-Canada's local news and information content helps me understand what's going on in my community	10 - Strongly agree	Count	642	154	145	159	183
		%	12%	11%	11%	11%	14%
	9	Count	528	145	143	110	129
		%	10%	10%	11%	8%	10%
	8	Count	1009	266	259	240	244
		%	19%	18%	20%	17%	19%
	7	Count	921	240	239	231	211
		%	17%	17%	18%	17%	16%
	6	Count	519	152	123	125	118
		%	10%	11%	9%	9%	9%
	5	Count	527	169	100	143	115
		%	10%	12%	8%	10%	9%
	4	Count	211	54	58	57	42
		%	4%	4%	4%	4%	3%
	3	Count	207	36	43	62	66
		%	4%	3%	3%	4%	5%
	2	Count	132	21	32	45	33
		%	2%	1%	2%	3%	3%
	1 - Strongly disagree	Count	272	46	68	92	66
		%	5%	3%	5%	7%	5%
	Don't know	Count	467	165	106	121	75
		%	9%	11%	8%	9%	6%

Page 2: Age

			Canadians	18-34	Canadians 35-49	50-64	65 and Over
CBC/Radio-Canada Reflects the multicultural diversity of Canada (Collapsed)	Strongly agree (8-10)	Count	2504	597	641	608	658
		%	46%	41%	49%	44%	51%
	Agree (6-7)	Count	1313	393	299	347	274
		%	24%	27%	23%	25%	21%
	Disagree (4-5)	Count	504	162	121	113	108
		%	9%	11%	9%	8%	8%
	Strongly disagree (1-3)	Count	409	88	95	135	90
		%	8%	6%	7%	10%	7%
	Don't Know	Count	704	209	161	182	152
		%	13%	14%	12%	13%	12%
CBC/Radio-Canada Reflects the multicultural diversity of Canada	10-Extremely good	Count	700	149	203	186	163
		%	13%	10%	15%	13%	13%
	9	Count	692	159	176	170	186
		%	13%	11%	13%	12%	15%
	8	Count	1112	289	262	252	308
		%	20%	20%	20%	18%	24%
	7	Count	849	231	207	235	176
		%	16%	16%	16%	17%	14%
	6	Count	465	162	92	112	98
		%	9%	11%	7%	8%	8%
	5	Count	382	112	97	96	78
		%	7%	8%	7%	7%	6%
	4	Count	122	51	24	18	29
		%	2%	3%	2%	1%	2%
	3	Count	153	27	44	48	33
		%	3%	2%	3%	3%	3%
	2	Count	51	10	7	21	14
		%	1%	1%	1%	1%	1%
	1-Extremely poor	Count	205	51	44	66	44
		%	4%	4%	3%	5%	3%
	Don't know	Count	704	209	161	182	152
		%	13%	14%	12%	13%	12%

Page 2: Age

			Canadians	18-34	Canadians 35-49	50-64	65 and Over
CBC/Radio-Canada's information content reflects a diversity of opinions on a wide range of issues (Collapsed)	Strongly agree (8-10)	Count	2364	519	596	581	669
		%	44%	36%	45%	42%	52%
	Agree (6-7)	Count	1372	435	322	343	272
		%	25%	30%	24%	25%	21%
	Disagree (4-5)	Count	610	198	145	133	134
		%	11%	14%	11%	10%	10%
	Strongly disagree (1-3)	Count	596	124	146	200	126
		%	11%	9%	11%	14%	10%
	Don't Know	Count	492	175	108	128	81
		%	9%	12%	8%	9%	6%
CBC/Radio-Canada's information content reflects a diversity of opinions on a wide range of issues	10 - Strongly agree	Count	737	157	161	197	222
		%	14%	11%	12%	14%	17%
	9	Count	631	143	163	156	170
		%	12%	10%	12%	11%	13%
	8	Count	997	219	273	228	277
		%	18%	15%	21%	16%	22%
	7	Count	885	257	223	226	180
		%	16%	18%	17%	16%	14%
	6	Count	486	179	99	117	91
		%	9%	12%	8%	8%	7%
	5	Count	429	134	102	92	101
		%	8%	9%	8%	7%	8%
	4	Count	181	63	43	41	33
		%	3%	4%	3%	3%	3%
	3	Count	124	26	31	31	35
		%	2%	2%	2%	2%	3%
	2	Count	121	33	19	41	27
		%	2%	2%	1%	3%	2%
	1 - Strongly disagree	Count	351	65	95	128	64
		%	6%	4%	7%	9%	5%
	Don't know	Count	492	175	108	128	81
		%	9%	12%	8%	9%	6%

Page 2: Age

			Canadians	18-34	Canadians 35-49	50-64	65 and Over
CBC/Radio-Canada supports and promotes new and emerging talent (Collapsed)	Strongly agree (8-10)	Count	2136	516	552	499	570
		%	39%	36%	42%	36%	44%
	Agree (6-7)	Count	1426	415	329	401	280
		%	26%	29%	25%	29%	22%
	Disagree (4-5)	Count	542	172	114	142	115
		%	10%	12%	9%	10%	9%
	Strongly disagree (1-3)	Count	419	86	83	135	115
		%	8%	6%	6%	10%	9%
	Don't Know	Count	911	262	238	208	202
		%	17%	18%	18%	15%	16%
CBC/Radio-Canada supports and promotes new and emerging talent	10 - Strongly agree	Count	573	140	140	144	150
		%	11%	10%	11%	10%	12%
	9	Count	561	129	147	137	148
		%	10%	9%	11%	10%	12%
	8	Count	1002	246	265	218	273
		%	18%	17%	20%	16%	21%
	7	Count	899	259	209	251	180
		%	17%	18%	16%	18%	14%
	6	Count	527	156	121	150	100
		%	10%	11%	9%	11%	8%
	5	Count	400	113	90	106	91
		%	7%	8%	7%	8%	7%
	4	Count	142	59	24	36	24
		%	3%	4%	2%	3%	2%
	3	Count	146	25	33	41	48
		%	3%	2%	3%	3%	4%
	2	Count	76	18	11	18	29
		%	1%	1%	1%	1%	2%
	1 - Strongly disagree	Count	197	43	39	76	38
		%	4%	3%	3%	6%	3%
	Don't know	Count	911	262	238	208	202
		%	17%	18%	18%	15%	16%

Page 2: Age

			Canadians	18-34	Canadians 35-49	50-64	65 and Over
CBC/Radio-Canada is a trusted source of information (Collapsed)	Strongly agree (8-10)	Count	2888	655	709	735	790
		%	53%	45%	54%	53%	62%
	Agree (6-7)	Count	1097	376	264	251	206
		%	20%	26%	20%	18%	16%
	Disagree (4-5)	Count	464	162	106	107	89
		%	9%	11%	8%	8%	7%
	Strongly disagree (1-3)	Count	634	122	149	209	155
		%	12%	8%	11%	15%	12%
	Don't Know	Count	351	135	90	84	43
		%	6%	9%	7%	6%	3%
CBC/Radio-Canada is a trusted source of information	10 - Strongly agree	Count	974	192	250	255	277
		%	18%	13%	19%	18%	22%
	9	Count	831	179	190	209	253
		%	15%	12%	14%	15%	20%
	8	Count	1083	284	268	271	260
		%	20%	20%	20%	20%	20%
	7	Count	679	238	167	153	121
		%	13%	16%	13%	11%	9%
	6	Count	417	138	97	97	85
		%	8%	10%	7%	7%	7%
	5	Count	319	97	79	80	63
		%	6%	7%	6%	6%	5%
	4	Count	145	65	27	27	26
		%	3%	4%	2%	2%	2%
	3	Count	122	28	32	29	33
		%	2%	2%	2%	2%	3%
	2	Count	95	19	13	39	23
		%	2%	1%	1%	3%	2%
	1 - Strongly disagree	Count	417	75	104	140	98
		%	8%	5%	8%	10%	8%
	Don't know	Count	351	135	90	84	43
		%	6%	9%	7%	6%	3%

Page 2: Age

			Canadians	18-34	Canadians 35-49	50-64	65 and Over
CBC/Radio-Canada is the leader in Canadian content (Collapsed)	Strongly agree (8-10)	Count	2706	652	665	678	711
		%	50%	45%	50%	49%	55%
	Agree (6-7)	Count	1198	364	283	314	238
		%	22%	25%	21%	23%	19%
	Disagree (4-5)	Count	522	166	124	108	125
		%	10%	11%	9%	8%	10%
	Strongly disagree (1-3)	Count	538	98	132	174	134
		%	10%	7%	10%	13%	10%
	Don't Know	Count	469	169	113	112	75
		%	9%	12%	9%	8%	6%
CBC/Radio-Canada is the leader in Canadian content	10 - Strongly agree	Count	889	176	235	235	243
		%	16%	12%	18%	17%	19%
	9	Count	739	152	171	192	224
		%	14%	10%	13%	14%	17%
	8	Count	1079	324	258	251	244
		%	20%	22%	20%	18%	19%
	7	Count	743	213	188	183	158
		%	14%	15%	14%	13%	12%
	6	Count	455	151	95	130	80
		%	8%	10%	7%	9%	6%
	5	Count	374	112	91	76	95
		%	7%	8%	7%	6%	7%
	4	Count	149	55	33	31	30
		%	3%	4%	3%	2%	2%
	3	Count	119	21	30	35	34
		%	2%	1%	2%	3%	3%
	2	Count	105	24	26	34	22
		%	2%	2%	2%	2%	2%
	1 - Strongly disagree	Count	314	54	77	105	78
		%	6%	4%	6%	8%	6%
	Don't know	Count	469	169	113	112	75
		%	9%	12%	9%	8%	6%

Page 2: Age

			Canadians	18-34	Canadians 35-49	50-64	65 and Over
CBC/Radio-Canada has content that I can relate to (Collapsed)	Strongly agree (8-10)	Count	2313	521	561	583	648
		%	43%	36%	43%	42%	51%
	Agree (6-7)	Count	1418	451	356	322	288
		%	26%	31%	27%	23%	22%
	Disagree (4-5)	Count	605	184	137	152	132
		%	11%	13%	10%	11%	10%
	Strongly disagree (1-3)	Count	709	143	158	237	170
		%	13%	10%	12%	17%	13%
	Don't Know	Count	389	151	105	90	43
		%	7%	10%	8%	6%	3%
CBC/Radio-Canada has content that I can relate to	10 - Strongly agree	Count	631	133	159	152	187
		%	12%	9%	12%	11%	15%
	9	Count	594	114	154	148	177
		%	11%	8%	12%	11%	14%
	8	Count	1088	273	248	283	283
		%	20%	19%	19%	20%	22%
	7	Count	863	276	212	198	176
		%	16%	19%	16%	14%	14%
	6	Count	555	175	144	125	112
		%	10%	12%	11%	9%	9%
	5	Count	424	126	105	110	83
		%	8%	9%	8%	8%	6%
	4	Count	181	58	32	42	49
		%	3%	4%	2%	3%	4%
	3	Count	179	46	35	49	49
		%	3%	3%	3%	4%	4%
	2	Count	165	28	42	63	33
		%	3%	2%	3%	5%	3%
	1 - Strongly disagree	Count	364	69	81	126	88
		%	7%	5%	6%	9%	7%
	Don't know	Count	389	151	105	90	43
		%	7%	10%	8%	6%	3%

Page 2: Age

			Canadians	18-34	Canadians 35-49	50-64	65 and Over
CBC/Radio-Canada is independent and impartial (Collapsed)	Strongly agree (8-10)	Count	2173	472	556	529	615
		%	40%	33%	42%	38%	48%
	Agree (6-7)	Count	1243	388	301	302	251
		%	23%	27%	23%	22%	20%
	Disagree (4-5)	Count	585	196	118	155	117
		%	11%	13%	9%	11%	9%
	Strongly disagree (1-3)	Count	864	184	205	262	213
		%	16%	13%	16%	19%	17%
	Don't Know	Count	569	210	137	136	86
		%	10%	14%	10%	10%	7%
CBC/Radio-Canada is independent and impartial	10 - Strongly agree	Count	621	122	161	145	193
		%	11%	8%	12%	10%	15%
	9	Count	581	125	150	138	169
		%	11%	9%	11%	10%	13%
	8	Count	970	225	245	247	253
		%	18%	15%	19%	18%	20%
	7	Count	768	233	195	188	152
		%	14%	16%	15%	14%	12%
	6	Count	475	156	106	115	99
		%	9%	11%	8%	8%	8%
	5	Count	402	121	92	103	86
		%	7%	8%	7%	7%	7%
	4	Count	183	74	26	52	31
		%	3%	5%	2%	4%	2%
	3	Count	152	57	43	32	21
		%	3%	4%	3%	2%	2%
	2	Count	138	28	37	25	47
		%	3%	2%	3%	2%	4%
	1 - Strongly disagree	Count	574	99	124	206	145
		%	11%	7%	9%	15%	11%
	Don't know	Count	569	210	137	136	86
		%	10%	14%	10%	10%	7%

Page 2: Age

			Canadians	18-34	Canadians 35-49	50-64	65 and Over
CBC/Radio-Canada reflects persons with disabilities (Collapsed)	Strongly agree (8-10)	Count	1545	431	396	356	362
		%	28%	30%	30%	26%	28%
	Agree (6-7)	Count	1403	374	324	362	343
		%	26%	26%	25%	26%	27%
	Disagree (4-5)	Count	703	194	170	170	169
		%	13%	13%	13%	12%	13%
	Strongly disagree (1-3)	Count	398	87	97	118	96
		%	7%	6%	7%	9%	7%
	Don't Know	Count	1386	364	330	380	312
		%	26%	25%	25%	27%	24%
CBC/Radio-Canada reflects persons with disabilities	10 - Strongly agree	Count	451	118	122	116	96
		%	8%	8%	9%	8%	7%
	9	Count	362	114	86	77	85
		%	7%	8%	7%	6%	7%
	8	Count	731	199	189	162	182
		%	13%	14%	14%	12%	14%
	7	Count	842	221	197	219	206
		%	15%	15%	15%	16%	16%
	6	Count	561	153	127	143	137
		%	10%	11%	10%	10%	11%
	5	Count	495	134	122	119	120
		%	9%	9%	9%	9%	9%
	4	Count	208	60	49	51	49
		%	4%	4%	4%	4%	4%
	3	Count	156	42	36	36	42
		%	3%	3%	3%	3%	3%
	2	Count	77	9	23	25	20
		%	1%	1%	2%	2%	2%
	1 - Strongly disagree	Count	164	36	38	57	34
		%	3%	2%	3%	4%	3%
	Don't know	Count	1386	364	330	380	312
		%	26%	25%	25%	27%	24%

Page 2: Age

			Canadians	18-34	Canadians 35-49	50-64	65 and Over
CBC/Radio-Canada reflects Indigenous Peoples in its content (Collapsed)	Strongly agree (8-10)	Count	2021	472	517	515	518
		%	37%	33%	39%	37%	40%
	Agree (6-7)	Count	1315	368	296	340	312
		%	24%	25%	22%	25%	24%
	Disagree (4-5)	Count	639	199	153	144	143
		%	12%	14%	12%	10%	11%
	Strongly disagree (1-3)	Count	338	80	79	107	73
		%	6%	5%	6%	8%	6%
	Don't Know	Count	1121	331	274	279	236
		%	21%	23%	21%	20%	18%
CBC/Radio-Canada reflects Indigenous Peoples in its content	10 - Strongly agree	Count	612	151	162	163	136
		%	11%	10%	12%	12%	11%
	9	Count	494	107	139	127	121
		%	9%	7%	11%	9%	9%
	8	Count	915	214	216	224	260
		%	17%	15%	16%	16%	20%
	7	Count	803	241	157	211	193
		%	15%	17%	12%	15%	15%
	6	Count	512	127	138	129	119
		%	9%	9%	10%	9%	9%
	5	Count	443	122	119	99	103
		%	8%	8%	9%	7%	8%
	4	Count	196	77	33	45	40
		%	4%	5%	3%	3%	3%
	3	Count	127	30	29	37	32
		%	2%	2%	2%	3%	2%
	2	Count	65	16	16	17	17
		%	1%	1%	1%	1%	1%
	1 - Strongly disagree	Count	146	34	34	53	24
		%	3%	2%	3%	4%	2%
	Don't know	Count	1121	331	274	279	236
		%	21%	23%	21%	20%	18%

Page 2: Age

			Canadians	18-34	Canadians 35-49	50-64	65 and Over
CBC/Radio-Canada reflects LGBTQ2+ in its content (Collapsed)	Strongly agree (8-10)	Count	1800	452	467	442	439
		%	33%	31%	35%	32%	34%
	Agree (6-7)	Count	1272	353	305	327	287
		%	23%	24%	23%	24%	22%
	Disagree (4-5)	Count	614	202	121	147	144
		%	11%	14%	9%	11%	11%
	Strongly disagree (1-3)	Count	314	86	79	89	59
		%	6%	6%	6%	6%	5%
	Don't Know	Count	1434	357	344	380	353
		%	26%	25%	26%	27%	28%
CBC/Radio-Canada reflects LGBTQ2+ in its content	10 - Strongly agree	Count	603	156	173	151	124
		%	11%	11%	13%	11%	10%
	9	Count	392	96	84	95	117
		%	7%	7%	6%	7%	9%
	8	Count	805	200	211	196	198
		%	15%	14%	16%	14%	15%
	7	Count	770	209	188	204	169
		%	14%	14%	14%	15%	13%
	6	Count	503	144	117	124	119
		%	9%	10%	9%	9%	9%
	5	Count	461	151	81	118	110
		%	8%	10%	6%	8%	9%
	4	Count	154	51	40	29	33
		%	3%	4%	3%	2%	3%
	3	Count	91	20	31	24	16
		%	2%	1%	2%	2%	1%
	2	Count	64	19	11	12	22
		%	1%	1%	1%	1%	2%
	1 - Strongly disagree	Count	158	47	37	53	21
		%	3%	3%	3%	4%	2%
	Don't know	Count	1434	357	344	380	353
		%	26%	25%	26%	27%	28%

Page 2: Age

			Canadians	18-34	Canadians 35-49	50-64	65 and Over
CBC/Radio-Canada reflects racialized persons (Collapsed)	Strongly agree (8-10)	Count	2003	479	542	499	484
		%	37%	33%	41%	36%	38%
	Agree (6-7)	Count	1340	391	283	348	318
		%	25%	27%	21%	25%	25%
	Disagree (4-5)	Count	602	200	129	126	146
		%	11%	14%	10%	9%	11%
	Strongly disagree (1-3)	Count	334	86	78	97	73
		%	6%	6%	6%	7%	6%
	Don't Know	Count	1155	294	285	315	262
		%	21%	20%	22%	23%	20%
CBC/Radio-Canada reflects racialized persons	10 - Strongly agree	Count	598	144	175	153	126
		%	11%	10%	13%	11%	10%
	9	Count	441	108	118	105	109
		%	8%	7%	9%	8%	9%
	8	Count	964	226	249	241	248
		%	18%	16%	19%	17%	19%
	7	Count	829	226	181	212	211
		%	15%	16%	14%	15%	16%
	6	Count	510	165	102	136	107
		%	9%	11%	8%	10%	8%
	5	Count	444	138	98	102	107
		%	8%	10%	7%	7%	8%
	4	Count	158	62	32	24	39
		%	3%	4%	2%	2%	3%
	3	Count	121	37	27	30	27
		%	2%	3%	2%	2%	2%
	2	Count	72	16	21	19	16
		%	1%	1%	2%	1%	1%
	1 - Strongly disagree	Count	141	34	30	48	29
		%	3%	2%	2%	3%	2%
	Don't know	Count	1155	294	285	315	262
		%	21%	20%	22%	23%	20%

Page 2: Age

			Canadians	18-34	Canadians 35-49	50-64	65 and Over
CBC/Radio-Canada offers relevant content for children under 13 years of age (Collapsed)	Strongly agree (8-10)	Count	1267	378	375	256	258
		%	23%	26%	29%	19%	20%
	Agree (6-7)	Count	1050	276	268	280	226
		%	19%	19%	20%	20%	18%
	Disagree (4-5)	Count	706	205	171	172	157
		%	13%	14%	13%	12%	12%
	Strongly disagree (1-3)	Count	540	142	117	170	111
		%	10%	10%	9%	12%	9%
	Don't Know	Count	1871	449	385	507	530
		%	34%	31%	29%	37%	41%
CBC/Radio-Canada offers relevant content for children under 13 years of age	10 - Strongly agree	Count	403	115	112	92	83
		%	7%	8%	8%	7%	7%
	9	Count	279	81	94	48	56
		%	5%	6%	7%	3%	4%
	8	Count	585	182	169	116	118
		%	11%	13%	13%	8%	9%
	7	Count	577	167	151	160	99
		%	11%	12%	11%	12%	8%
	6	Count	473	110	116	120	127
		%	9%	8%	9%	9%	10%
	5	Count	505	138	128	134	105
		%	9%	10%	10%	10%	8%
	4	Count	201	67	43	39	51
		%	4%	5%	3%	3%	4%
	3	Count	146	46	31	34	35
		%	3%	3%	2%	2%	3%
	2	Count	124	49	20	32	23
		%	2%	3%	2%	2%	2%
	1 - Strongly disagree	Count	270	47	66	104	53
		%	5%	3%	5%	7%	4%
	Don't know	Count	1871	449	385	507	530
		%	34%	31%	29%	37%	41%

Page 2: Age

			Canadians	18-34	Canadians 35-49	50-64	65 and Over
CBC/Radio-Canada offers relevant content for youth (ages 13 – 17) (Collapsed)	Strongly agree (8-10)	Count	1185	383	336	228	238
		%	22%	26%	26%	16%	19%
	Agree (6-7)	Count	1183	346	312	292	233
		%	22%	24%	24%	21%	18%
	Disagree (4-5)	Count	676	190	150	172	163
		%	12%	13%	11%	12%	13%
	Strongly disagree (1-3)	Count	500	105	106	179	109
		%	9%	7%	8%	13%	9%
	Don't Know	Count	1890	425	413	514	538
		%	35%	29%	31%	37%	42%
CBC/Radio-Canada offers relevant content for youth (ages 13 – 17)	10 - Strongly agree	Count	361	101	105	80	75
		%	7%	7%	8%	6%	6%
	9	Count	278	106	81	37	54
		%	5%	7%	6%	3%	4%
	8	Count	545	177	150	110	109
		%	10%	12%	11%	8%	9%
	7	Count	631	193	156	160	122
		%	12%	13%	12%	12%	10%
	6	Count	552	152	156	133	111
		%	10%	11%	12%	10%	9%
	5	Count	471	119	107	124	121
		%	9%	8%	8%	9%	9%
	4	Count	205	72	43	48	42
		%	4%	5%	3%	3%	3%
	3	Count	147	39	28	51	29
		%	3%	3%	2%	4%	2%
	2	Count	100	29	22	27	22
		%	2%	2%	2%	2%	2%
	1 - Strongly disagree	Count	253	37	57	101	58
		%	5%	3%	4%	7%	5%
	Don't know	Count	1890	425	413	514	538
		%	35%	29%	31%	37%	42%

Page 2: Age

			Canadians	18-34	Canadians 35-49	50-64	65 and Over
CBC/Radio-Canada makes Canadian content easily discoverable on its services (Collapsed)	Strongly agree (8-10)	Count	2577	637	637	657	646
		%	47%	44%	48%	47%	50%
	Agree (6-7)	Count	1327	376	327	306	318
		%	24%	26%	25%	22%	25%
	Disagree (4-5)	Count	523	181	116	129	97
		%	10%	12%	9%	9%	8%
	Strongly disagree (1-3)	Count	400	71	94	123	112
%		7%	5%	7%	9%	9%	
Don't Know	Count	607	185	143	169	110	
	%	11%	13%	11%	12%	9%	
CBC/Radio-Canada makes Canadian content easily discoverable on its services	10 - Strongly agree	Count	767	180	207	196	185
		%	14%	12%	16%	14%	14%
	9	Count	676	176	138	177	186
		%	12%	12%	10%	13%	14%
	8	Count	1135	282	292	285	276
		%	21%	19%	22%	21%	22%
	7	Count	851	224	223	193	211
		%	16%	15%	17%	14%	16%
	6	Count	476	152	104	113	106
		%	9%	10%	8%	8%	8%
	5	Count	369	124	90	78	77
		%	7%	9%	7%	6%	6%
	4	Count	154	57	26	52	19
		%	3%	4%	2%	4%	2%
	3	Count	115	28	19	43	26
		%	2%	2%	1%	3%	2%
	2	Count	94	13	23	22	36
		%	2%	1%	2%	2%	3%
	1 - Strongly disagree	Count	190	31	52	58	50
		%	4%	2%	4%	4%	4%
Don't know	Count	607	185	143	169	110	
	%	11%	13%	11%	12%	9%	

Page 2: Age

			Canadians	18-34	Canadians 35-49	50-64	65 and Over
CBC/Radio-Canada makes Indigenous content easily discoverable on its services (Collapsed)	Strongly agree (8-10)	Count	1818	429	464	455	470
		%	33%	30%	35%	33%	37%
	Agree (6-7)	Count	1190	344	285	307	254
		%	22%	24%	22%	22%	20%
	Disagree (4-5)	Count	607	189	128	153	136
		%	11%	13%	10%	11%	11%
	Strongly disagree (1-3)	Count	414	100	90	111	113
		%	8%	7%	7%	8%	9%
	Don't Know	Count	1406	388	351	358	308
		%	26%	27%	27%	26%	24%
CBC/Radio-Canada makes Indigenous content easily discoverable on its services	10 - Strongly agree	Count	526	125	147	129	125
		%	10%	9%	11%	9%	10%
	9	Count	471	101	139	108	124
		%	9%	7%	11%	8%	10%
	8	Count	820	203	178	218	221
		%	15%	14%	13%	16%	17%
	7	Count	680	205	172	169	133
		%	13%	14%	13%	12%	10%
	6	Count	509	139	112	137	121
		%	9%	10%	9%	10%	9%
	5	Count	436	124	95	115	102
		%	8%	9%	7%	8%	8%
	4	Count	171	65	34	38	34
		%	3%	4%	3%	3%	3%
	3	Count	117	33	23	32	30
		%	2%	2%	2%	2%	2%
	2	Count	99	26	21	25	27
		%	2%	2%	2%	2%	2%
	1 - Strongly disagree	Count	197	41	46	54	56
		%	4%	3%	4%	4%	4%
Don't know	Count	1406	388	351	358	308	
	%	26%	27%	27%	26%	24%	

Base: Canadians. Note : Count refers to weighted count

Page 2: Age

			Anglophones	18-34	Anglophones 35-49	50-64	65 and Over
Canadians		Unweighted Count	2721	649	674	693	705
		Count	4261	1151	1034	1085	992
CBC/Radio-Canada's national news and information programming helps me understand what's going on in other parts of Canada (Collapsed)	Strongly agree (8-10)	Count	2098	477	542	508	572
		%	49%	41%	52%	47%	58%
	Agree (6-7)	Count	940	308	211	230	191
		%	22%	27%	20%	21%	19%
	Disagree (4-5)	Count	455	143	105	118	90
		%	11%	12%	10%	11%	9%
	Strongly disagree (1-3)	Count	396	85	94	132	85
		%	9%	7%	9%	12%	9%
	Don't Know	Count	372	138	83	97	54
		%	9%	12%	8%	9%	5%
CBC/Radio-Canada's national news and information content helps me understand what's going on in other parts of Canada	10 - Strongly agree	Count	664	145	147	183	190
		%	16%	13%	14%	17%	19%
	9	Count	525	116	117	126	166
		%	12%	10%	11%	12%	17%
	8	Count	909	216	278	199	216
		%	21%	19%	27%	18%	22%
	7	Count	606	204	138	147	117
		%	14%	18%	13%	14%	12%
	6	Count	333	104	72	84	73
		%	8%	9%	7%	8%	7%
	5	Count	308	104	71	73	59
		%	7%	9%	7%	7%	6%
	4	Count	147	39	33	44	30
		%	3%	3%	3%	4%	3%
	3	Count	84	18	21	23	22
		%	2%	2%	2%	2%	2%
	2	Count	85	26	20	22	17
		%	2%	2%	2%	2%	2%
	1 - Strongly disagree	Count	228	41	53	88	47
		%	5%	4%	5%	8%	5%
	Don't know	Count	372	138	83	97	54
		%	9%	12%	8%	9%	5%

Page 2: Age

			Anglophones	18-34	Anglophones 35-49	50-64	65 and Over
CBC/Radio-Canada's local news and information programming helps me understand what's going on in my community (Collapsed)	Strongly agree (8-10)	Count	1589	426	411	363	389
		%	37%	37%	40%	33%	39%
	Agree (6-7)	Count	1108	305	278	273	252
		%	26%	27%	27%	25%	25%
	Disagree (4-5)	Count	626	191	136	168	131
		%	15%	17%	13%	15%	13%
	Strongly disagree (1-3)	Count	543	90	125	177	151
		%	13%	8%	12%	16%	15%
	Don't Know	Count	395	138	83	104	69
		%	9%	12%	8%	10%	7%
CBC/Radio-Canada's local news and information content helps me understand what's going on in my community	10 - Strongly agree	Count	481	121	105	116	139
		%	11%	11%	10%	11%	14%
	9	Count	365	106	107	73	79
		%	9%	9%	10%	7%	8%
	8	Count	742	199	199	174	170
		%	17%	17%	19%	16%	17%
	7	Count	705	182	180	179	164
		%	17%	16%	17%	16%	17%
	6	Count	404	123	97	95	88
		%	9%	11%	9%	9%	9%
	5	Count	446	144	86	122	94
		%	10%	13%	8%	11%	9%
	4	Count	180	47	50	46	37
		%	4%	4%	5%	4%	4%
	3	Count	175	29	38	54	54
		%	4%	2%	4%	5%	5%
	2	Count	122	20	30	41	32
		%	3%	2%	3%	4%	3%
	1 - Strongly disagree	Count	245	42	58	82	64
		%	6%	4%	6%	8%	6%
	Don't know	Count	395	138	83	104	69
		%	9%	12%	8%	10%	7%

Page 2: Age

			Anglophones	18-34	Anglophones 35-49	50-64	65 and Over
CBC/Radio-Canada Reflects the multicultural diversity of Canada (Collapsed)	Strongly agree (8-10)	Count	1923	472	493	459	499
		%	45%	41%	48%	42%	50%
	Agree (6-7)	Count	993	299	230	267	196
		%	23%	26%	22%	25%	20%
	Disagree (4-5)	Count	405	132	101	86	86
		%	10%	11%	10%	8%	9%
	Strongly disagree (1-3)	Count	371	77	86	123	85
		%	9%	7%	8%	11%	9%
	Don't Know	Count	569	170	124	149	126
		%	13%	15%	12%	14%	13%
CBC/Radio-Canada Reflects the multicultural diversity of Canada	10-Extremely good	Count	541	116	155	142	127
		%	13%	10%	15%	13%	13%
	9	Count	535	128	140	122	146
		%	13%	11%	14%	11%	15%
	8	Count	847	228	198	196	226
		%	20%	20%	19%	18%	23%
	7	Count	628	168	162	179	118
		%	15%	15%	16%	16%	12%
	6	Count	365	131	68	88	78
		%	9%	11%	7%	8%	8%
	5	Count	302	88	80	74	60
		%	7%	8%	8%	7%	6%
	4	Count	103	43	21	12	26
		%	2%	4%	2%	1%	3%
	3	Count	136	22	41	44	29
		%	3%	2%	4%	4%	3%
	2	Count	48	9	6	20	13
		%	1%	1%	1%	2%	1%
	1-Extremely poor	Count	187	46	39	59	43
		%	4%	4%	4%	5%	4%
	Don't know	Count	569	170	124	149	126
		%	13%	15%	12%	14%	13%

Page 2: Age

			Anglophones	18-34	Anglophones 35-49	50-64	65 and Over
CBC/Radio-Canada's information content reflects a diversity of opinions on a wide range of issues (Collapsed)	Strongly agree (8-10)	Count	1738	388	452	412	486
		%	41%	34%	44%	38%	49%
	Agree (6-7)	Count	1054	342	246	269	198
		%	25%	30%	24%	25%	20%
	Disagree (4-5)	Count	512	165	120	111	117
		%	12%	14%	12%	10%	12%
	Strongly disagree (1-3)	Count	533	109	125	180	118
		%	13%	9%	12%	17%	12%
	Don't Know	Count	424	147	91	113	72
		%	10%	13%	9%	10%	7%
CBC/Radio-Canada's information content reflects a diversity of opinions on a wide range of issues	10 - Strongly agree	Count	565	123	118	154	170
		%	13%	11%	11%	14%	17%
	9	Count	454	108	125	108	112
		%	11%	9%	12%	10%	11%
	8	Count	719	157	209	150	203
		%	17%	14%	20%	14%	21%
	7	Count	668	195	167	178	128
		%	16%	17%	16%	16%	13%
	6	Count	386	146	78	91	70
		%	9%	13%	8%	8%	7%
	5	Count	355	112	80	76	88
		%	8%	10%	8%	7%	9%
	4	Count	157	53	40	35	29
		%	4%	5%	4%	3%	3%
	3	Count	108	22	28	27	32
		%	3%	2%	3%	2%	3%
	2	Count	109	30	17	37	26
		%	3%	3%	2%	3%	3%
	1 - Strongly disagree	Count	316	58	81	117	60
		%	7%	5%	8%	11%	6%
	Don't know	Count	424	147	91	113	72
		%	10%	13%	9%	10%	7%

Page 2: Age

			Anglophones	18-34	Anglophones 35-49	50-64	65 and Over
CBC/Radio-Canada supports and promotes new and emerging talent (Collapsed)	Strongly agree (8-10)	Count	1610	396	423	365	426
		%	38%	34%	41%	34%	43%
	Agree (6-7)	Count	1070	316	248	313	192
		%	25%	27%	24%	29%	19%
	Disagree (4-5)	Count	438	141	89	117	91
		%	10%	12%	9%	11%	9%
	Strongly disagree (1-3)	Count	372	76	69	120	108
		%	9%	7%	7%	11%	11%
	Don't Know	Count	772	221	205	171	175
		%	18%	19%	20%	16%	18%
CBC/Radio-Canada supports and promotes new and emerging talent	10 - Strongly agree	Count	446	114	107	114	111
		%	10%	10%	10%	10%	11%
	9	Count	424	97	114	100	113
		%	10%	8%	11%	9%	11%
	8	Count	739	185	202	151	201
		%	17%	16%	20%	14%	20%
	7	Count	662	194	157	194	117
		%	16%	17%	15%	18%	12%
	6	Count	407	122	92	118	75
		%	10%	11%	9%	11%	8%
	5	Count	326	93	72	88	73
		%	8%	8%	7%	8%	7%
	4	Count	112	48	17	29	18
		%	3%	4%	2%	3%	2%
	3	Count	127	20	28	35	44
		%	3%	2%	3%	3%	4%
	2	Count	68	17	9	15	27
		%	2%	1%	1%	1%	3%
	1 - Strongly disagree	Count	177	39	32	69	37
		%	4%	3%	3%	6%	4%
	Don't know	Count	772	221	205	171	175
		%	18%	19%	20%	16%	18%

Page 2: Age

			Anglophones	18-34	Anglophones 35-49	50-64	65 and Over
CBC/Radio-Canada is a trusted source of information (Collapsed)	Strongly agree (8-10)	Count	2121	486	529	538	569
		%	50%	42%	51%	50%	57%
	Agree (6-7)	Count	874	308	207	198	161
		%	21%	27%	20%	18%	16%
	Disagree (4-5)	Count	381	133	91	84	73
		%	9%	12%	9%	8%	7%
	Strongly disagree (1-3)	Count	575	106	130	191	149
		%	14%	9%	13%	18%	15%
	Don't Know	Count	309	118	77	74	40
		%	7%	10%	7%	7%	4%
CBC/Radio-Canada is a trusted source of information	10 - Strongly agree	Count	700	141	182	184	193
		%	16%	12%	18%	17%	20%
	9	Count	587	126	137	140	184
		%	14%	11%	13%	13%	19%
	8	Count	835	219	210	214	192
		%	20%	19%	20%	20%	19%
	7	Count	525	193	127	115	90
		%	12%	17%	12%	11%	9%
	6	Count	349	115	80	83	71
		%	8%	10%	8%	8%	7%
	5	Count	256	77	67	60	51
		%	6%	7%	7%	6%	5%
	4	Count	125	55	24	24	22
		%	3%	5%	2%	2%	2%
	3	Count	110	23	30	26	31
		%	3%	2%	3%	2%	3%
	2	Count	84	16	11	35	22
		%	2%	1%	1%	3%	2%
	1 - Strongly disagree	Count	381	66	89	131	95
		%	9%	6%	9%	12%	10%
	Don't know	Count	309	118	77	74	40
		%	7%	10%	7%	7%	4%

Page 2: Age

			Anglophones	18-34	Anglophones 35-49	50-64	65 and Over
CBC/Radio-Canada is the leader in Canadian content (Collapsed)	Strongly agree (8-10)	Count	2030	506	498	506	520
		%	48%	44%	48%	47%	52%
	Agree (6-7)	Count	927	279	223	245	179
		%	22%	24%	22%	23%	18%
	Disagree (4-5)	Count	429	139	100	84	106
		%	10%	12%	10%	8%	11%
	Strongly disagree (1-3)	Count	480	83	117	156	124
		%	11%	7%	11%	14%	13%
	Don't Know	Count	395	143	96	94	62
		%	9%	12%	9%	9%	6%
CBC/Radio-Canada is the leader in Canadian content	10 - Strongly agree	Count	673	133	180	182	178
		%	16%	12%	17%	17%	18%
	9	Count	542	113	127	134	169
		%	13%	10%	12%	12%	17%
	8	Count	814	260	191	190	173
		%	19%	23%	19%	18%	17%
	7	Count	570	159	149	142	121
		%	13%	14%	14%	13%	12%
	6	Count	357	121	75	103	59
		%	8%	10%	7%	9%	6%
	5	Count	307	93	74	58	83
		%	7%	8%	7%	5%	8%
	4	Count	122	46	26	26	23
		%	3%	4%	3%	2%	2%
	3	Count	99	13	27	29	31
		%	2%	1%	3%	3%	3%
	2	Count	95	21	23	31	20
		%	2%	2%	2%	3%	2%
	1 - Strongly disagree	Count	286	49	67	96	74
		%	7%	4%	7%	9%	7%
	Don't know	Count	395	143	96	94	62
		%	9%	12%	9%	9%	6%

Page 2: Age

			Anglophones	18-34	Anglophones 35-49	50-64	65 and Over
CBC/Radio-Canada has content that I can relate to (Collapsed)	Strongly agree (8-10)	Count	1741	402	421	428	490
		%	41%	35%	41%	39%	49%
	Agree (6-7)	Count	1086	355	281	250	199
		%	25%	31%	27%	23%	20%
	Disagree (4-5)	Count	493	146	113	120	114
		%	12%	13%	11%	11%	11%
	Strongly disagree (1-3)	Count	614	122	130	211	151
		%	14%	11%	13%	19%	15%
	Don't Know	Count	328	126	89	76	37
		%	8%	11%	9%	7%	4%
CBC/Radio-Canada has content that I can relate to	10 - Strongly agree	Count	492	106	122	120	143
		%	12%	9%	12%	11%	14%
	9	Count	442	86	117	101	138
		%	10%	7%	11%	9%	14%
	8	Count	806	210	181	207	209
		%	19%	18%	18%	19%	21%
	7	Count	656	221	169	156	110
		%	15%	19%	16%	14%	11%
	6	Count	429	134	112	94	89
		%	10%	12%	11%	9%	9%
	5	Count	348	102	88	87	71
		%	8%	9%	9%	8%	7%
	4	Count	144	44	25	33	43
		%	3%	4%	2%	3%	4%
	3	Count	148	40	27	41	40
		%	3%	3%	3%	4%	4%
	2	Count	149	24	38	58	30
		%	3%	2%	4%	5%	3%
	1 - Strongly disagree	Count	317	59	64	113	81
		%	7%	5%	6%	10%	8%
	Don't know	Count	328	126	89	76	37
		%	8%	11%	9%	7%	4%

Page 2: Age

			Anglophones	18-34	Anglophones 35-49	50-64	65 and Over
CBC/Radio-Canada is independent and impartial (Collapsed)	Strongly agree (8-10)	Count	1630	355	422	397	456
		%	38%	31%	41%	37%	46%
	Agree (6-7)	Count	963	304	238	231	189
		%	23%	26%	23%	21%	19%
	Disagree (4-5)	Count	452	161	86	119	86
		%	11%	14%	8%	11%	9%
	Strongly disagree (1-3)	Count	753	161	174	224	194
		%	18%	14%	17%	21%	20%
	Don't Know	Count	464	170	113	115	66
		%	11%	15%	11%	11%	7%
CBC/Radio-Canada is independent and impartial	10 - Strongly agree	Count	464	97	118	113	136
		%	11%	8%	11%	10%	14%
	9	Count	430	100	114	91	124
		%	10%	9%	11%	8%	13%
	8	Count	736	158	190	193	195
		%	17%	14%	18%	18%	20%
	7	Count	589	176	159	141	113
		%	14%	15%	15%	13%	11%
	6	Count	374	128	79	90	77
		%	9%	11%	8%	8%	8%
	5	Count	307	97	70	78	62
		%	7%	8%	7%	7%	6%
	4	Count	146	64	17	41	24
		%	3%	6%	2%	4%	2%
	3	Count	131	54	36	23	18
		%	3%	5%	3%	2%	2%
	2	Count	116	25	33	18	40
		%	3%	2%	3%	2%	4%
	1 - Strongly disagree	Count	506	83	105	182	136
		%	12%	7%	10%	17%	14%
	Don't know	Count	464	170	113	115	66
		%	11%	15%	11%	11%	7%

Page 2: Age

			Anglophones	18-34	Anglophones 35-49	50-64	65 and Over
CBC/Radio-Canada reflects persons with disabilities (Collapsed)	Strongly agree (8-10)	Count	1174	338	312	256	269
		%	28%	29%	30%	24%	27%
	Agree (6-7)	Count	1062	288	246	275	253
		%	25%	25%	24%	25%	26%
	Disagree (4-5)	Count	544	156	131	133	125
		%	13%	14%	13%	12%	13%
	Strongly disagree (1-3)	Count	337	69	83	100	86
		%	8%	6%	8%	9%	9%
	Don't Know	Count	1143	299	263	322	260
		%	27%	26%	25%	30%	26%
CBC/Radio-Canada reflects persons with disabilities	10 - Strongly agree	Count	336	88	93	85	71
		%	8%	8%	9%	8%	7%
	9	Count	274	91	66	53	64
		%	6%	8%	6%	5%	6%
	8	Count	564	159	153	118	134
		%	13%	14%	15%	11%	14%
	7	Count	649	175	152	168	154
		%	15%	15%	15%	16%	15%
	6	Count	413	113	93	107	100
		%	10%	10%	9%	10%	10%
	5	Count	389	114	93	93	89
		%	9%	10%	9%	9%	9%
	4	Count	155	42	37	40	36
		%	4%	4%	4%	4%	4%
	3	Count	129	36	29	28	35
		%	3%	3%	3%	3%	4%
	2	Count	65	3	20	23	20
		%	2%	0%	2%	2%	2%
	1 - Strongly disagree	Count	144	30	34	48	31
		%	3%	3%	3%	4%	3%
	Don't know	Count	1143	299	263	322	260
		%	27%	26%	25%	30%	26%

Page 2: Age

			Anglophones	18-34	Anglophones 35-49	50-64	65 and Over
CBC/Radio-Canada reflects Indigenous Peoples in its content (Collapsed)	Strongly agree (8-10)	Count	1615	372	421	415	406
		%	38%	32%	41%	38%	41%
	Agree (6-7)	Count	986	281	230	253	222
		%	23%	24%	22%	23%	22%
	Disagree (4-5)	Count	483	162	110	105	106
		%	11%	14%	11%	10%	11%
	Strongly disagree (1-3)	Count	271	66	59	87	59
		%	6%	6%	6%	8%	6%
	Don't Know	Count	906	270	213	225	198
		%	21%	23%	21%	21%	20%
CBC/Radio-Canada reflects Indigenous Peoples in its content	10 - Strongly agree	Count	480	112	130	131	108
		%	11%	10%	13%	12%	11%
	9	Count	406	88	118	101	99
		%	10%	8%	11%	9%	10%
	8	Count	728	172	174	182	199
		%	17%	15%	17%	17%	20%
	7	Count	616	191	123	161	141
		%	14%	17%	12%	15%	14%
	6	Count	370	90	107	92	82
		%	9%	8%	10%	8%	8%
	5	Count	337	99	91	71	76
		%	8%	9%	9%	7%	8%
	4	Count	146	63	20	34	30
		%	3%	5%	2%	3%	3%
	3	Count	92	23	19	30	20
		%	2%	2%	2%	3%	2%
	2	Count	55	13	12	15	16
		%	1%	1%	1%	1%	2%
	1 - Strongly disagree	Count	123	29	29	43	22
		%	3%	3%	3%	4%	2%
	Don't know	Count	906	270	213	225	198
		%	21%	23%	21%	21%	20%

Page 2: Age

			Anglophones	18-34	Anglophones 35-49	50-64	65 and Over
CBC/Radio-Canada reflects LGBTQ2+ in its content (Collapsed)	Strongly agree (8-10)	Count	1403	349	375	340	338
		%	33%	30%	36%	31%	34%
	Agree (6-7)	Count	994	280	238	260	217
		%	23%	24%	23%	24%	22%
	Disagree (4-5)	Count	475	165	95	113	102
		%	11%	14%	9%	10%	10%
	Strongly disagree (1-3)	Count	232	66	56	64	46
		%	5%	6%	5%	6%	5%
	Don't Know	Count	1157	291	270	307	289
		%	27%	25%	26%	28%	29%
CBC/Radio-Canada reflects LGBTQ2+ in its content	10 - Strongly agree	Count	468	117	139	113	98
		%	11%	10%	13%	10%	10%
	9	Count	305	74	68	75	88
		%	7%	6%	7%	7%	9%
	8	Count	630	158	168	151	153
		%	15%	14%	16%	14%	15%
	7	Count	605	166	150	163	127
		%	14%	14%	14%	15%	13%
	6	Count	389	115	88	97	90
		%	9%	10%	9%	9%	9%
	5	Count	359	125	65	89	80
		%	8%	11%	6%	8%	8%
	4	Count	115	39	30	25	21
		%	3%	3%	3%	2%	2%
	3	Count	64	14	22	17	10
		%	1%	1%	2%	2%	1%
	2	Count	53	18	7	8	20
		%	1%	2%	1%	1%	2%
	1 - Strongly disagree	Count	115	33	27	40	15
		%	3%	3%	3%	4%	2%
	Don't know	Count	1157	291	270	307	289
		%	27%	25%	26%	28%	29%

Page 2: Age

			Anglophones	18-34	Anglophones 35-49	50-64	65 and Over
CBC/Radio-Canada reflects racialized persons (Collapsed)	Strongly agree (8-10)	Count	1530	368	428	373	361
		%	36%	32%	41%	34%	36%
	Agree (6-7)	Count	1017	303	212	270	232
		%	24%	26%	20%	25%	23%
	Disagree (4-5)	Count	482	166	105	96	115
		%	11%	14%	10%	9%	12%
	Strongly disagree (1-3)	Count	282	73	63	81	65
		%	7%	6%	6%	7%	7%
	Don't Know	Count	950	241	227	265	218
		%	22%	21%	22%	24%	22%
CBC/Radio-Canada reflects racialized persons	10 - Strongly agree	Count	445	105	136	110	94
		%	10%	9%	13%	10%	10%
	9	Count	330	85	92	75	78
		%	8%	7%	9%	7%	8%
	8	Count	754	178	200	188	188
		%	18%	16%	19%	17%	19%
	7	Count	632	172	138	163	159
		%	15%	15%	13%	15%	16%
	6	Count	385	131	74	106	74
		%	9%	11%	7%	10%	7%
	5	Count	352	116	79	76	81
		%	8%	10%	8%	7%	8%
	4	Count	130	50	25	21	34
		%	3%	4%	2%	2%	3%
	3	Count	100	32	21	24	23
		%	2%	3%	2%	2%	2%
	2	Count	63	13	18	17	15
		%	1%	1%	2%	2%	1%
	1 - Strongly disagree	Count	119	28	23	41	27
		%	3%	2%	2%	4%	3%
	Don't know	Count	950	241	227	265	218
		%	22%	21%	22%	24%	22%

Page 2: Age

			Anglophones	18-34	Anglophones 35-49	50-64	65 and Over
CBC/Radio-Canada offers relevant content for children under 13 years of age (Collapsed)	Strongly agree (8-10)	Count	933	291	277	181	183
		%	22%	25%	27%	17%	18%
	Agree (6-7)	Count	776	206	201	213	156
		%	18%	18%	19%	20%	16%
	Disagree (4-5)	Count	570	168	136	141	125
		%	13%	15%	13%	13%	13%
	Strongly disagree (1-3)	Count	465	117	100	148	99
		%	11%	10%	10%	14%	10%
	Don't Know	Count	1518	368	320	401	428
		%	36%	32%	31%	37%	43%
CBC/Radio-Canada offers relevant content for children under 13 years of age	10 - Strongly agree	Count	303	90	85	70	58
		%	7%	8%	8%	6%	6%
	9	Count	200	61	73	27	39
		%	5%	5%	7%	2%	4%
	8	Count	430	141	119	84	86
		%	10%	12%	12%	8%	9%
	7	Count	437	132	113	125	67
		%	10%	12%	11%	11%	7%
	6	Count	339	73	88	89	89
		%	8%	6%	9%	8%	9%
	5	Count	412	117	105	109	80
		%	10%	10%	10%	10%	8%
	4	Count	158	51	30	32	45
		%	4%	4%	3%	3%	5%
	3	Count	110	32	24	25	29
		%	3%	3%	2%	2%	3%
	2	Count	113	44	17	30	21
		%	3%	4%	2%	3%	2%
	1 - Strongly disagree	Count	242	42	59	92	49
		%	6%	4%	6%	9%	5%
	Don't know	Count	1518	368	320	401	428
		%	36%	32%	31%	37%	43%

Page 2: Age

			Anglophones	18-34	Anglophones 35-49	50-64	65 and Over
CBC/Radio-Canada offers relevant content for youth (ages 13 – 17) (Collapsed)	Strongly agree (8-10)	Count	867	287	252	156	173
		%	20%	25%	24%	14%	17%
	Agree (6-7)	Count	874	270	231	219	153
		%	21%	23%	22%	20%	15%
	Disagree (4-5)	Count	543	153	115	142	133
		%	13%	13%	11%	13%	13%
	Strongly disagree (1-3)	Count	439	89	92	160	98
		%	10%	8%	9%	15%	10%
	Don't Know	Count	1537	352	343	409	434
		%	36%	31%	33%	38%	44%
CBC/Radio-Canada offers relevant content for youth (ages 13 – 17)	10 - Strongly agree	Count	268	76	80	59	53
		%	6%	7%	8%	5%	5%
	9	Count	213	84	61	24	43
		%	5%	7%	6%	2%	4%
	8	Count	387	127	111	73	76
		%	9%	11%	11%	7%	8%
	7	Count	474	160	113	118	82
		%	11%	14%	11%	11%	8%
	6	Count	401	110	118	101	71
		%	9%	10%	11%	9%	7%
	5	Count	377	94	85	101	96
		%	9%	8%	8%	9%	10%
	4	Count	166	59	30	41	37
		%	4%	5%	3%	4%	4%
	3	Count	120	31	22	44	24
		%	3%	3%	2%	4%	2%
	2	Count	89	25	19	25	21
		%	2%	2%	2%	2%	2%
	1 - Strongly disagree	Count	229	34	51	91	54
		%	5%	3%	5%	8%	5%
	Don't know	Count	1537	352	343	409	434
		%	36%	31%	33%	38%	44%

Page 2: Age

			Anglophones	18-34	Anglophones 35-49	50-64	65 and Over
CBC/Radio-Canada makes Canadian content easily discoverable on its services (Collapsed)	Strongly agree (8-10)	Count	1934	479	481	489	485
		%	45%	42%	47%	45%	49%
	Agree (6-7)	Count	1027	296	258	234	239
		%	24%	26%	25%	22%	24%
	Disagree (4-5)	Count	440	158	95	109	77
		%	10%	14%	9%	10%	8%
	Strongly disagree (1-3)	Count	353	62	79	109	104
		%	8%	5%	8%	10%	10%
	Don't Know	Count	507	155	120	144	88
		%	12%	13%	12%	13%	9%
CBC/Radio-Canada makes Canadian content easily discoverable on its services	10 - Strongly agree	Count	585	141	159	152	133
		%	14%	12%	15%	14%	13%
	9	Count	505	132	99	127	147
		%	12%	11%	10%	12%	15%
	8	Count	843	206	223	210	205
		%	20%	18%	22%	19%	21%
	7	Count	644	166	175	144	159
		%	15%	14%	17%	13%	16%
	6	Count	383	130	83	90	80
		%	9%	11%	8%	8%	8%
	5	Count	309	108	75	65	61
		%	7%	9%	7%	6%	6%
	4	Count	131	50	21	44	16
		%	3%	4%	2%	4%	2%
	3	Count	96	23	13	38	22
		%	2%	2%	1%	3%	2%
	2	Count	86	11	21	20	33
		%	2%	1%	2%	2%	3%
	1 - Strongly disagree	Count	171	27	45	51	48
		%	4%	2%	4%	5%	5%
Don't know	Count	507	155	120	144	88	
	%	12%	13%	12%	13%	9%	

Page 2: Age

			Anglophones	18-34	Anglophones 35-49	50-64	65 and Over
CBC/Radio-Canada makes Indigenous content easily discoverable on its services (Collapsed)	Strongly agree (8-10)	Count	1448	337	374	365	372
		%	34%	29%	36%	34%	38%
	Agree (6-7)	Count	887	272	214	228	173
		%	21%	24%	21%	21%	17%
	Disagree (4-5)	Count	470	146	101	121	101
		%	11%	13%	10%	11%	10%
	Strongly disagree (1-3)	Count	340	81	72	87	100
		%	8%	7%	7%	8%	10%
	Don't Know	Count	1115	315	272	283	246
		%	26%	27%	26%	26%	25%
CBC/Radio-Canada makes Indigenous content easily discoverable on its services	10 - Strongly agree	Count	433	106	124	106	97
		%	10%	9%	12%	10%	10%
	9	Count	382	79	112	85	106
		%	9%	7%	11%	8%	11%
	8	Count	633	152	139	174	168
		%	15%	13%	13%	16%	17%
	7	Count	507	162	131	126	87
		%	12%	14%	13%	12%	9%
	6	Count	381	110	83	102	86
		%	9%	10%	8%	9%	9%
	5	Count	348	97	75	96	80
		%	8%	8%	7%	9%	8%
	4	Count	122	49	26	26	21
		%	3%	4%	3%	2%	2%
	3	Count	88	24	15	22	27
		%	2%	2%	1%	2%	3%
	2	Count	84	23	18	21	22
		%	2%	2%	2%	2%	2%
	1 - Strongly disagree	Count	168	34	39	43	51
		%	4%	3%	4%	4%	5%
	Don't know	Count	1115	315	272	283	246
		%	26%	27%	26%	26%	25%

Base: Canadians. Note : Count refers to weighted count

Page 2: Age

			Francophones				
			Francophones	18-34	35-49	50-64	65 and Over
Canadians	Unweighted Count		2713	784	725	640	564
	Count		1173	299	283	300	290
CBC/Radio-Canada's national news and information programming helps me understand what's going on in other parts of Canada (Collapsed)	Strongly agree (8-10)	Count	679	141	165	178	196
		%	58%	47%	58%	59%	68%
	Agree (6-7)	Count	293	96	63	73	62
		%	25%	32%	22%	24%	21%
	Disagree (4-5)	Count	87	28	22	21	16
		%	7%	9%	8%	7%	5%
	Strongly disagree (1-3)	Count	51	13	15	13	10
		%	4%	4%	5%	4%	3%
Don't Know	Count	63	22	19	15	7	
	%	5%	7%	7%	5%	2%	
CBC/Radio-Canada's national news and information content helps me understand what's going on in other parts of Canada	10 - Strongly agree	Count	198	34	51	54	59
		%	17%	11%	18%	18%	20%
	9	Count	179	36	45	45	53
		%	15%	12%	16%	15%	18%
	8	Count	302	71	68	78	84
		%	26%	24%	24%	26%	29%
	7	Count	195	67	39	48	40
		%	17%	23%	14%	16%	14%
	6	Count	99	29	23	25	22
		%	8%	10%	8%	8%	7%
	5	Count	65	23	16	15	11
		%	6%	8%	6%	5%	4%
	4	Count	22	5	7	6	5
		%	2%	2%	2%	2%	2%
	3	Count	20	5	5	4	7
		%	2%	2%	2%	1%	2%
	2	Count	10	3	4	3	1
		%	1%	1%	1%	1%	0%
	1 - Strongly disagree	Count	20	5	7	6	3
		%	2%	2%	2%	2%	1%
	Don't know	Count	63	22	19	15	7
		%	5%	7%	7%	5%	2%

Page 2: Age

			Francophones	18-34	Francophones 35-49	50-64	65 and Over
CBC/Radio-Canada's local news and information programming helps me understand what's going on in my community (Collapsed)	Strongly agree (8-10)	Count	591	140	136	147	167
		%	50%	47%	48%	49%	58%
	Agree (6-7)	Count	332	87	84	83	77
		%	28%	29%	30%	28%	27%
	Disagree (4-5)	Count	112	32	22	32	25
		%	10%	11%	8%	11%	9%
	Strongly disagree (1-3)	Count	67	14	18	21	14
		%	6%	5%	6%	7%	5%
	Don't Know	Count	72	27	23	17	6
		%	6%	9%	8%	6%	2%
CBC/Radio-Canada's local news and information content helps me understand what's going on in my community	10 - Strongly agree	Count	161	33	40	43	44
		%	14%	11%	14%	14%	15%
	9	Count	163	39	36	37	50
		%	14%	13%	13%	12%	17%
	8	Count	267	67	60	67	73
		%	23%	22%	21%	22%	25%
	7	Count	216	58	58	53	47
		%	18%	19%	21%	18%	16%
	6	Count	115	29	26	30	30
		%	10%	10%	9%	10%	10%
	5	Count	81	25	14	21	21
		%	7%	8%	5%	7%	7%
	4	Count	31	7	8	11	4
		%	3%	2%	3%	4%	2%
	3	Count	32	8	5	7	11
		%	3%	3%	2%	2%	4%
	2	Count	9	1	3	4	1
		%	1%	0%	1%	1%	0%
	1 - Strongly disagree	Count	26	5	10	10	2
		%	2%	2%	4%	3%	1%
	Don't know	Count	72	27	23	17	6
		%	6%	9%	8%	6%	2%

Page 2: Age

			Francophones				
			Francophones	18-34	35-49	50-64	65 and Over
CBC/Radio-Canada Reflects the multicultural diversity of Canada (Collapsed)	Strongly agree (8-10)	Count	581	125	149	149	159
		%	50%	42%	53%	50%	55%
	Agree (6-7)	Count	320	94	69	80	78
		%	27%	31%	24%	27%	27%
	Disagree (4-5)	Count	99	31	20	27	21
		%	8%	10%	7%	9%	7%
	Strongly disagree (1-3)	Count	38	11	9	12	6
		%	3%	4%	3%	4%	2%
	Don't Know	Count	134	39	37	33	26
		%	11%	13%	13%	11%	9%
CBC/Radio-Canada Reflects the multicultural diversity of Canada	10-Extremely good	Count	160	33	47	44	36
		%	14%	11%	17%	15%	12%
	9	Count	157	31	37	48	41
		%	13%	10%	13%	16%	14%
	8	Count	265	61	65	57	83
		%	23%	20%	23%	19%	28%
	7	Count	220	63	44	56	57
		%	19%	21%	16%	19%	20%
	6	Count	100	31	24	24	21
		%	9%	10%	9%	8%	7%
	5	Count	80	23	17	22	19
		%	7%	8%	6%	7%	6%
	4	Count	19	7	3	5	3
		%	2%	2%	1%	2%	1%
	3	Count	17	5	4	4	4
		%	1%	2%	1%	1%	1%
	2	Count	3	1	1	1	1
		%	0%	0%	0%	0%	0%
	1-Extremely poor	Count	18	5	5	7	1
		%	1%	2%	2%	2%	0%
	Don't know	Count	134	39	37	33	26
		%	11%	13%	13%	11%	9%

Page 2: Age

			Francophones				
			Francophones	18-34	35-49	50-64	65 and Over
CBC/Radio-Canada's information content reflects a diversity of opinions on a wide range of issues (Collapsed)	Strongly agree (8-10)	Count	626	130	144	169	183
		%	53%	44%	51%	56%	63%
	Agree (6-7)	Count	317	94	76	74	73
		%	27%	31%	27%	25%	25%
	Disagree (4-5)	Count	98	33	25	23	18
		%	8%	11%	9%	8%	6%
	Strongly disagree (1-3)	Count	63	15	21	20	8
		%	5%	5%	7%	7%	3%
	Don't Know	Count	69	28	17	15	9
		%	6%	9%	6%	5%	3%
CBC/Radio-Canada's information content reflects a diversity of opinions on a wide range of issues	10 - Strongly agree	Count	172	34	43	44	52
		%	15%	11%	15%	15%	18%
	9	Count	176	35	37	47	57
		%	15%	12%	13%	16%	20%
	8	Count	278	62	64	78	74
		%	24%	21%	23%	26%	25%
	7	Count	217	61	56	48	52
		%	18%	20%	20%	16%	18%
	6	Count	100	32	21	26	21
		%	9%	11%	7%	9%	7%
	5	Count	74	23	22	16	13
		%	6%	8%	8%	5%	5%
	4	Count	24	10	3	6	4
		%	2%	3%	1%	2%	2%
	3	Count	15	4	4	4	3
		%	1%	1%	1%	1%	1%
	2	Count	12	3	3	5	2
		%	1%	1%	1%	2%	1%
	1 - Strongly disagree	Count	35	7	14	11	3
		%	3%	2%	5%	4%	1%
	Don't know	Count	69	28	17	15	9
		%	6%	9%	6%	5%	3%

Page 2: Age

			Francophones				
			Francophones	18-34	35-49	50-64	65 and Over
CBC/Radio-Canada supports and promotes new and emerging talent (Collapsed)	Strongly agree (8-10)	Count	527	119	129	134	144
		%	45%	40%	46%	45%	50%
	Agree (6-7)	Count	356	99	81	88	88
		%	30%	33%	29%	29%	30%
	Disagree (4-5)	Count	104	30	25	25	24
		%	9%	10%	9%	8%	8%
	Strongly disagree (1-3)	Count	47	11	15	15	7
		%	4%	4%	5%	5%	2%
	Don't Know	Count	139	40	34	37	28
		%	12%	13%	12%	12%	9%
CBC/Radio-Canada supports and promotes new and emerging talent	10 - Strongly agree	Count	127	26	33	30	38
		%	11%	9%	12%	10%	13%
	9	Count	136	32	33	37	35
		%	12%	11%	12%	12%	12%
	8	Count	263	61	64	67	71
		%	22%	20%	22%	22%	25%
	7	Count	237	65	52	57	63
		%	20%	22%	18%	19%	22%
	6	Count	119	34	29	31	25
		%	10%	11%	10%	10%	9%
	5	Count	74	20	18	18	18
		%	6%	7%	6%	6%	6%
	4	Count	29	11	7	7	5
		%	3%	4%	2%	2%	2%
	3	Count	19	5	5	6	3
		%	2%	2%	2%	2%	1%
	2	Count	8	2	2	2	3
		%	1%	1%	1%	1%	1%
	1 - Strongly disagree	Count	19	4	7	7	1
		%	2%	1%	3%	2%	0%
	Don't know	Count	139	40	34	37	28
		%	12%	13%	12%	12%	9%

Page 2: Age

			Francophones				
			Francophones	18-34	35-49	50-64	65 and Over
CBC/Radio-Canada is a trusted source of information (Collapsed)	Strongly agree (8-10)	Count	767	170	180	197	220
		%	65%	57%	63%	66%	76%
	Agree (6-7)	Count	223	67	57	53	46
		%	19%	22%	20%	18%	16%
	Disagree (4-5)	Count	83	29	15	23	16
		%	7%	10%	5%	8%	5%
	Strongly disagree (1-3)	Count	59	16	19	18	6
		%	5%	5%	7%	6%	2%
	Don't Know	Count	42	17	12	10	3
		%	4%	6%	4%	3%	1%
CBC/Radio-Canada is a trusted source of information	10 - Strongly agree	Count	275	52	69	71	83
		%	23%	17%	24%	24%	29%
	9	Count	244	53	53	70	69
		%	21%	18%	19%	23%	24%
	8	Count	248	65	58	57	68
		%	21%	22%	21%	19%	23%
	7	Count	154	45	40	38	31
		%	13%	15%	14%	13%	11%
	6	Count	69	23	17	15	14
		%	6%	8%	6%	5%	5%
	5	Count	63	20	11	20	12
		%	5%	7%	4%	7%	4%
	4	Count	20	10	3	3	4
		%	2%	3%	1%	1%	1%
	3	Count	12	5	2	3	2
		%	1%	2%	1%	1%	1%
	2	Count	11	3	2	5	1
		%	1%	1%	1%	2%	0%
	1 - Strongly disagree	Count	36	8	15	10	3
		%	3%	3%	5%	3%	1%
	Don't know	Count	42	17	12	10	3
		%	4%	6%	4%	3%	1%

Page 2: Age

			Francophones				
			Francophones	18-34	35-49	50-64	65 and Over
CBC/Radio-Canada is the leader in Canadian content (Collapsed)	Strongly agree (8-10)	Count	676	146	167	171	191
		%	58%	49%	59%	57%	66%
	Agree (6-7)	Count	272	85	59	69	58
		%	23%	28%	21%	23%	20%
	Disagree (4-5)	Count	93	27	24	24	19
		%	8%	9%	8%	8%	6%
	Strongly disagree (1-3)	Count	58	15	16	18	9
		%	5%	5%	5%	6%	3%
	Don't Know	Count	74	26	17	18	13
		%	6%	9%	6%	6%	4%
CBC/Radio-Canada is the leader in Canadian content	10 - Strongly agree	Count	216	43	56	52	64
		%	18%	14%	20%	17%	22%
	9	Count	196	39	45	58	55
		%	17%	13%	16%	19%	19%
	8	Count	264	64	67	61	72
		%	23%	21%	24%	20%	25%
	7	Count	173	55	40	41	37
		%	15%	18%	14%	14%	13%
	6	Count	99	30	20	28	21
		%	8%	10%	7%	9%	7%
	5	Count	66	19	17	19	12
		%	6%	6%	6%	6%	4%
	4	Count	27	8	7	5	6
		%	2%	3%	2%	2%	2%
	3	Count	20	8	3	6	3
		%	2%	3%	1%	2%	1%
	2	Count	10	2	3	3	2
		%	1%	1%	1%	1%	1%
	1 - Strongly disagree	Count	27	5	10	9	4
		%	2%	2%	3%	3%	1%
	Don't know	Count	74	26	17	18	13
		%	6%	9%	6%	6%	4%

Page 2: Age

			Francophones				
			Francophones	18-34	35-49	50-64	65 and Over
CBC/Radio-Canada has content that I can relate to (Collapsed)	Strongly agree (8-10)	Count	572	119	140	155	158
		%	49%	40%	49%	52%	54%
	Agree (6-7)	Count	332	96	74	73	89
		%	28%	32%	26%	24%	31%
	Disagree (4-5)	Count	113	38	24	32	19
		%	10%	13%	9%	11%	6%
	Strongly disagree (1-3)	Count	95	21	28	26	19
		%	8%	7%	10%	9%	7%
	Don't Know	Count	61	25	17	14	6
		%	5%	8%	6%	5%	2%
CBC/Radio-Canada has content that I can relate to	10 - Strongly agree	Count	139	27	36	32	44
		%	12%	9%	13%	11%	15%
	9	Count	152	28	36	47	40
		%	13%	9%	13%	16%	14%
	8	Count	281	64	67	76	74
		%	24%	21%	24%	25%	26%
	7	Count	206	55	43	42	66
		%	18%	19%	15%	14%	23%
	6	Count	126	41	31	31	23
		%	11%	14%	11%	10%	8%
	5	Count	76	24	17	23	12
		%	6%	8%	6%	8%	4%
	4	Count	37	14	7	9	6
		%	3%	5%	3%	3%	2%
	3	Count	30	6	7	8	9
		%	3%	2%	3%	3%	3%
	2	Count	17	5	4	5	3
		%	1%	2%	1%	2%	1%
	1 - Strongly disagree	Count	48	10	17	14	7
		%	4%	3%	6%	5%	2%
	Don't know	Count	61	25	17	14	6
		%	5%	8%	6%	5%	2%

Page 2: Age

			Francophones				
			Francophones	18-34	35-49	50-64	65 and Over
CBC/Radio-Canada is independent and impartial (Collapsed)	Strongly agree (8-10)	Count	543	117	134	133	159
		%	46%	39%	47%	44%	55%
	Agree (6-7)	Count	281	84	63	72	62
		%	24%	28%	22%	24%	21%
	Disagree (4-5)	Count	133	35	32	36	30
		%	11%	12%	11%	12%	10%
	Strongly disagree (1-3)	Count	111	24	30	38	19
		%	10%	8%	11%	13%	6%
	Don't Know	Count	105	40	24	21	20
		%	9%	13%	9%	7%	7%
CBC/Radio-Canada is independent and impartial	10 - Strongly agree	Count	157	26	43	32	57
		%	13%	9%	15%	11%	20%
	9	Count	151	25	36	46	44
		%	13%	8%	13%	15%	15%
	8	Count	234	67	55	54	58
		%	20%	22%	19%	18%	20%
	7	Count	179	56	36	47	40
		%	15%	19%	13%	16%	14%
	6	Count	101	27	26	25	22
		%	9%	9%	9%	8%	8%
	5	Count	96	24	23	25	24
		%	8%	8%	8%	8%	8%
	4	Count	37	11	9	11	7
		%	3%	4%	3%	4%	2%
	3	Count	22	3	7	8	3
		%	2%	1%	3%	3%	1%
	2	Count	22	4	4	7	7
		%	2%	1%	1%	2%	2%
	1 - Strongly disagree	Count	68	17	19	23	9
		%	6%	6%	7%	8%	3%
	Don't know	Count	105	40	24	21	20
		%	9%	13%	9%	7%	7%

Page 2: Age

			Francophones				
			Francophones	18-34	35-49	50-64	65 and Over
CBC/Radio-Canada reflects persons with disabilities (Collapsed)	Strongly agree (8-10)	Count	371	93	85	100	94
		%	32%	31%	30%	33%	32%
	Agree (6-7)	Count	341	86	78	87	89
		%	29%	29%	28%	29%	31%
	Disagree (4-5)	Count	158	38	39	37	44
		%	13%	13%	14%	12%	15%
	Strongly disagree (1-3)	Count	61	18	14	18	10
		%	5%	6%	5%	6%	4%
	Don't Know	Count	243	65	67	58	53
		%	21%	22%	24%	19%	18%
CBC/Radio-Canada reflects persons with disabilities	10 - Strongly agree	Count	115	30	29	31	25
		%	10%	10%	10%	10%	9%
	9	Count	89	23	20	24	21
		%	8%	8%	7%	8%	7%
	8	Count	167	40	36	44	47
		%	14%	13%	13%	15%	16%
	7	Count	193	46	44	50	52
		%	16%	15%	16%	17%	18%
	6	Count	148	40	34	36	37
		%	13%	13%	12%	12%	13%
	5	Count	106	20	28	27	30
		%	9%	7%	10%	9%	11%
	4	Count	53	17	11	11	14
		%	4%	6%	4%	4%	5%
	3	Count	27	6	6	8	7
		%	2%	2%	2%	3%	3%
	2	Count	13	6	4	3	1
		%	1%	2%	1%	1%	0%
	1 - Strongly disagree	Count	20	6	4	8	2
		%	2%	2%	1%	3%	1%
	Don't know	Count	243	65	67	58	53
		%	21%	22%	24%	19%	18%

Page 2: Age

			Francophones	18-34	Francophones 35-49	50-64	65 and Over
CBC/Radio-Canada reflects Indigenous Peoples in its content (Collapsed)	Strongly agree (8-10)	Count	407	100	95	100	112
		%	35%	33%	34%	33%	38%
	Agree (6-7)	Count	329	87	66	86	89
		%	28%	29%	23%	29%	31%
	Disagree (4-5)	Count	156	37	42	39	37
		%	13%	12%	15%	13%	13%
	Strongly disagree (1-3)	Count	67	14	19	20	14
		%	6%	5%	7%	7%	5%
	Don't Know	Count	215	61	61	55	38
		%	18%	20%	21%	18%	13%
CBC/Radio-Canada reflects Indigenous Peoples in its content	10 - Strongly agree	Count	132	39	33	32	28
		%	11%	13%	11%	11%	10%
	9	Count	88	19	21	25	22
		%	7%	7%	7%	8%	8%
	8	Count	187	42	42	42	61
		%	16%	14%	15%	14%	21%
	7	Count	187	51	35	49	52
		%	16%	17%	12%	16%	18%
	6	Count	142	37	31	37	37
		%	12%	12%	11%	12%	13%
	5	Count	106	22	29	28	27
		%	9%	7%	10%	9%	9%
	4	Count	50	14	13	11	11
		%	4%	5%	5%	4%	4%
	3	Count	35	6	10	7	11
		%	3%	2%	4%	2%	4%
	2	Count	10	3	4	3	1
		%	1%	1%	1%	1%	0%
	1 - Strongly disagree	Count	23	5	6	10	2
		%	2%	2%	2%	3%	1%
Don't know	Count	215	61	61	55	38	
	%	18%	20%	21%	18%	13%	

Page 2: Age

			Francophones				
			Francophones	18-34	35-49	50-64	65 and Over
CBC/Radio-Canada reflects LGBTQ2+ in its content (Collapsed)	Strongly agree (8-10)	Count	397	103	92	102	100
		%	34%	34%	32%	34%	35%
	Agree (6-7)	Count	278	73	67	67	71
		%	24%	24%	24%	22%	24%
	Disagree (4-5)	Count	140	37	27	34	42
		%	12%	12%	9%	11%	15%
	Strongly disagree (1-3)	Count	82	21	24	24	14
		%	7%	7%	8%	8%	5%
	Don't Know	Count	277	67	74	73	63
		%	24%	22%	26%	24%	22%
CBC/Radio-Canada reflects LGBTQ2+ in its content	10 - Strongly agree	Count	135	38	33	38	26
		%	12%	13%	12%	13%	9%
	9	Count	87	22	16	20	29
		%	7%	7%	6%	7%	10%
	8	Count	175	43	43	44	45
		%	15%	14%	15%	15%	16%
	7	Count	164	43	38	41	42
		%	14%	15%	14%	14%	14%
	6	Count	114	29	29	27	29
		%	10%	10%	10%	9%	10%
	5	Count	101	26	16	29	30
		%	9%	9%	6%	10%	10%
	4	Count	38	11	11	5	12
		%	3%	4%	4%	2%	4%
	3	Count	28	6	9	7	6
		%	2%	2%	3%	2%	2%
	2	Count	11	1	4	4	2
		%	1%	0%	1%	1%	1%
	1 - Strongly disagree	Count	43	14	11	13	6
		%	4%	5%	4%	4%	2%
	Don't know	Count	277	67	74	73	63
		%	24%	22%	26%	24%	22%

Page 2: Age

			Francophones				
			Francophones	18-34	35-49	50-64	65 and Over
CBC/Radio-Canada reflects racialized persons (Collapsed)	Strongly agree (8-10)	Count	474	110	114	126	123
		%	40%	37%	40%	42%	42%
	Agree (6-7)	Count	323	87	71	79	85
		%	27%	29%	25%	26%	29%
	Disagree (4-5)	Count	120	35	25	29	31
		%	10%	12%	9%	10%	11%
	Strongly disagree (1-3)	Count	52	14	15	16	7
		%	4%	5%	5%	5%	2%
	Don't Know	Count	205	53	58	50	44
		%	17%	18%	20%	17%	15%
CBC/Radio-Canada reflects racialized persons	10 - Strongly agree	Count	153	39	39	43	32
		%	13%	13%	14%	14%	11%
	9	Count	110	24	26	30	31
		%	9%	8%	9%	10%	11%
	8	Count	210	47	49	53	60
		%	18%	16%	17%	18%	21%
	7	Count	197	54	43	49	52
		%	17%	18%	15%	16%	18%
	6	Count	126	34	28	30	33
		%	11%	11%	10%	10%	12%
	5	Count	92	22	18	26	26
		%	8%	7%	6%	9%	9%
	4	Count	27	12	7	3	5
		%	2%	4%	2%	1%	2%
	3	Count	22	6	6	6	4
		%	2%	2%	2%	2%	1%
	2	Count	9	2	3	3	1
		%	1%	1%	1%	1%	0%
	1 - Strongly disagree	Count	22	6	6	7	2
		%	2%	2%	2%	2%	1%
	Don't know	Count	205	53	58	50	44
		%	17%	18%	20%	17%	15%

Page 2: Age

			Francophones	18-34	Francophones 35-49	50-64	65 and Over
CBC/Radio-Canada offers relevant content for children under 13 years of age (Collapsed)	Strongly agree (8-10)	Count	335	86	98	75	74
		%	29%	29%	35%	25%	26%
	Agree (6-7)	Count	274	71	67	67	70
		%	23%	24%	24%	22%	24%
	Disagree (4-5)	Count	136	37	36	31	32
		%	12%	13%	13%	10%	11%
	Strongly disagree (1-3)	Count	75	24	17	22	12
		%	6%	8%	6%	7%	4%
	Don't Know	Count	353	80	66	106	102
		%	30%	27%	23%	35%	35%
CBC/Radio-Canada offers relevant content for children under 13 years of age	10 - Strongly agree	Count	100	25	27	23	25
		%	9%	8%	10%	8%	9%
	9	Count	79	20	21	21	17
		%	7%	7%	7%	7%	6%
	8	Count	155	41	50	32	33
		%	13%	14%	18%	11%	11%
	7	Count	140	35	39	35	32
		%	12%	12%	14%	12%	11%
	6	Count	134	36	28	32	38
		%	11%	12%	10%	11%	13%
	5	Count	94	21	23	24	25
		%	8%	7%	8%	8%	9%
	4	Count	43	16	13	7	6
		%	4%	5%	5%	2%	2%
	3	Count	36	14	7	8	6
		%	3%	5%	3%	3%	2%
	2	Count	12	5	3	2	2
		%	1%	2%	1%	1%	1%
	1 - Strongly disagree	Count	27	6	7	11	4
		%	2%	2%	2%	4%	1%
	Don't know	Count	353	80	66	106	102
		%	30%	27%	23%	35%	35%

Page 2: Age

			Francophones				
			Francophones	18-34	35-49	50-64	65 and Over
CBC/Radio-Canada offers relevant content for youth (ages 13 – 17) (Collapsed)	Strongly agree (8-10)	Count	317	96	84	72	65
		%	27%	32%	30%	24%	22%
	Agree (6-7)	Count	309	76	80	73	80
		%	26%	25%	28%	24%	28%
	Disagree (4-5)	Count	132	37	35	30	30
		%	11%	12%	12%	10%	10%
	Strongly disagree (1-3)	Count	61	17	14	19	11
		%	5%	6%	5%	6%	4%
	Don't Know	Count	353	74	70	105	104
		%	30%	25%	25%	35%	36%
CBC/Radio-Canada offers relevant content for youth (ages 13 – 17)	10 - Strongly agree	Count	93	25	26	22	21
		%	8%	8%	9%	7%	7%
	9	Count	65	22	20	13	11
		%	6%	7%	7%	4%	4%
	8	Count	159	50	39	37	33
		%	14%	17%	14%	12%	11%
	7	Count	158	33	43	41	40
		%	13%	11%	15%	14%	14%
	6	Count	151	42	38	32	40
		%	13%	14%	13%	11%	14%
	5	Count	94	24	22	23	25
		%	8%	8%	8%	7%	9%
	4	Count	38	13	13	8	5
		%	3%	4%	4%	3%	2%
	3	Count	26	8	6	7	5
		%	2%	3%	2%	2%	2%
	2	Count	11	5	3	2	1
		%	1%	2%	1%	1%	0%
	1 - Strongly disagree	Count	24	4	6	10	5
		%	2%	1%	2%	3%	2%
	Don't know	Count	353	74	70	105	104
		%	30%	25%	25%	35%	36%

Page 2: Age

			Francophones				
			Francophones	18-34	35-49	50-64	65 and Over
CBC/Radio-Canada makes Canadian content easily discoverable on its services (Collapsed)	Strongly agree (8-10)	Count	644	158	156	169	161
		%	55%	53%	55%	56%	56%
	Agree (6-7)	Count	300	80	69	72	79
		%	26%	27%	24%	24%	27%
	Disagree (4-5)	Count	83	22	21	20	20
		%	7%	8%	7%	7%	7%
	Strongly disagree (1-3)	Count	46	10	14	14	8
		%	4%	3%	5%	5%	3%
Don't Know	Count	100	29	23	25	22	
	%	8%	10%	8%	8%	8%	
CBC/Radio-Canada makes Canadian content easily discoverable on its services	10 - Strongly agree	Count	182	39	48	44	51
		%	15%	13%	17%	15%	18%
	9	Count	171	44	39	50	39
		%	15%	15%	14%	17%	13%
	8	Count	291	76	69	75	71
		%	25%	25%	24%	25%	25%
	7	Count	207	58	48	49	53
		%	18%	19%	17%	16%	18%
	6	Count	93	22	21	23	26
		%	8%	7%	7%	8%	9%
	5	Count	60	16	15	13	16
		%	5%	5%	5%	4%	6%
	4	Count	23	7	6	7	3
		%	2%	2%	2%	2%	1%
	3	Count	19	4	6	5	3
		%	2%	1%	2%	2%	1%
	2	Count	8	1	1	2	3
		%	1%	0%	0%	1%	1%
	1 - Strongly disagree	Count	19	4	7	7	1
		%	2%	1%	2%	2%	1%
Don't know	Count	100	29	23	25	22	
	%	8%	10%	8%	8%	8%	

Page 2: Age

			Francophones				
			Francophones	18-34	35-49	50-64	65 and Over
CBC/Radio-Canada makes Indigenous content easily discoverable on its services (Collapsed)	Strongly agree (8-10)	Count	370	92	89	90	98
		%	32%	31%	32%	30%	34%
	Agree (6-7)	Count	302	72	70	79	81
		%	26%	24%	25%	26%	28%
	Disagree (4-5)	Count	138	43	27	32	35
		%	12%	15%	10%	11%	12%
	Strongly disagree (1-3)	Count	73	19	18	24	13
		%	6%	6%	6%	8%	5%
	Don't Know	Count	290	73	79	75	63
		%	25%	24%	28%	25%	22%
CBC/Radio-Canada makes Indigenous content easily discoverable on its services	10 - Strongly agree	Count	93	19	23	23	28
		%	8%	6%	8%	8%	9%
	9	Count	89	22	27	22	18
		%	8%	7%	10%	7%	6%
	8	Count	187	51	39	45	53
		%	16%	17%	14%	15%	18%
	7	Count	173	43	41	43	46
		%	15%	14%	14%	14%	16%
	6	Count	129	29	30	36	35
		%	11%	10%	10%	12%	12%
	5	Count	89	27	20	20	22
		%	8%	9%	7%	7%	8%
	4	Count	49	16	7	13	13
		%	4%	5%	3%	4%	5%
	3	Count	29	9	7	9	3
		%	2%	3%	3%	3%	1%
	2	Count	15	3	3	4	5
		%	1%	1%	1%	1%	2%
	1 - Strongly disagree	Count	29	6	7	11	5
		%	2%	2%	3%	4%	2%
Don't know	Count	290	73	79	75	63	
	%	25%	24%	28%	25%	22%	

Base: Canadians. Note : Count refers to weighted count



Section 3: Services

		Canadians					
		Canadians	CBC/Radio-Canada TV Users	CBC/Radio-Canada Radio Users	CBC/Radio-Canada Audiovisual DMBUs (CBC Gem or TOU.TV) Users	CBC/Radio-Canada Audio DMBUs (CBC Listen or OHdio) Users	
Canadians	Unweighted Count	5434	3066	1115	1468	465	
	Count	5434	2793	973	1126	317	
CBC/Radio-Canada's national news and information programming helps me understand what's going on in other parts of Canada (Collapsed)	Strongly agree (8-10)	Count	2777	1807	686	747	231
		%	51%	65%	70%	66%	73%
	Agree (6-7)	Count	1233	623	197	250	56
		%	23%	22%	20%	22%	18%
	Disagree (4-5)	Count	542	205	53	60	18
		%	10%	7%	5%	5%	6%
	Strongly disagree (1-3)	Count	447	105	26	34	6
		%	8%	4%	3%	3%	2%
	Don't Know	Count	435	54	12	36	7
		%	8%	2%	1%	3%	2%
CBC/Radio-Canada's national news and information content helps me understand what's going on in other parts of Canada	10 - Strongly agree	Count	863	599	281	263	107
		%	16%	21%	29%	23%	34%
	9	Count	705	449	168	185	56
		%	13%	16%	17%	16%	18%
	8	Count	1210	759	237	298	68
		%	22%	27%	24%	26%	21%
	7	Count	801	414	148	171	37
		%	15%	15%	15%	15%	12%
	6	Count	432	209	49	79	18
		%	8%	7%	5%	7%	6%
	5	Count	373	127	47	33	12
		%	7%	5%	5%	3%	4%
	4	Count	169	78	6	26	6
		%	3%	3%	1%	2%	2%
	3	Count	104	34	5	14	1
		%	2%	1%	0%	1%	0%
	2	Count	95	28	6	9	1
		%	2%	1%	1%	1%	0%
	1 - Strongly disagree	Count	248	43	15	11	5
		%	5%	2%	2%	1%	2%
Don't know	Count	435	54	12	36	7	
	%	8%	2%	1%	3%	2%	

			Canadians				
			Canadians	CBC/Radio-Canada TV Users	CBC/Radio-Canada Radio Users	CBC/Radio-Canada Audiovisual DMBUs (CBC Gem or TOU.TV) Users	CBC/Radio-Canada Audio DMBUs (CBC Listen or OHdio) Users
CBC/Radio-Canada's local news and information programming helps me understand what's going on in my community (Collapsed)	Strongly agree (8-10)	Count	2179	1412	595	630	203
		%	40%	51%	61%	56%	64%
	Agree (6-7)	Count	1440	809	224	283	74
		%	27%	29%	23%	25%	23%
	Disagree (4-5)	Count	738	327	89	116	21
		%	14%	12%	9%	10%	7%
CBC/Radio-Canada's local news and information content helps me understand what's going on in my community	Strongly disagree (1-3)	Count	610	187	56	57	11
		%	11%	7%	6%	5%	4%
	Don't Know	Count	467	59	9	41	7
		%	9%	2%	1%	4%	2%
	10 - Strongly agree	Count	642	439	214	197	79
		%	12%	16%	22%	17%	25%
9	Count	528	377	145	144	53	
	%	10%	14%	15%	13%	17%	
8	Count	1009	596	237	290	71	
	%	19%	21%	24%	26%	22%	
7	Count	921	554	150	190	55	
	%	17%	20%	15%	17%	17%	
6	Count	519	254	74	92	20	
	%	10%	9%	8%	8%	6%	
5	Count	527	234	62	76	15	
	%	10%	8%	6%	7%	5%	
4	Count	211	93	27	40	6	
	%	4%	3%	3%	4%	2%	
3	Count	207	93	29	25	7	
	%	4%	3%	3%	2%	2%	
2	Count	132	39	18	18	3	
	%	2%	1%	2%	2%	1%	
1 - Strongly disagree	Count	272	55	9	13	1	
	%	5%	2%	1%	1%	0%	
Don't know	Count	467	59	9	41	7	
	%	9%	2%	1%	4%	2%	

			Canadians				
			Canadians	CBC/Radio-Canada TV Users	CBC/Radio-Canada Radio Users	CBC/Radio-Canada Audiovisual DMBUs (CBC Gem or TOU.TV) Users	CBC/Radio-Canada Audio DMBUs (CBC Listen or OHdio) Users
CBC/Radio-Canada Reflects the multicultural diversity of Canada (Collapsed)	Strongly agree (8-10)	Count	2504	1583	642	682	202
		%	46%	57%	66%	61%	64%
	Agree (6-7)	Count	1313	709	194	262	73
		%	24%	25%	20%	23%	23%
	Disagree (4-5)	Count	504	196	65	69	18
		%	9%	7%	7%	6%	6%
	Strongly disagree (1-3)	Count	409	108	29	43	4
		%	8%	4%	3%	4%	1%
Don't Know	Count	704	197	42	71	20	
	%	13%	7%	4%	6%	6%	
CBC/Radio-Canada Reflects the multicultural diversity of Canada	10-Extremely good	Count	700	463	205	214	75
		%	13%	17%	21%	19%	24%
	9	Count	692	434	173	162	49
		%	13%	16%	18%	14%	15%
	8	Count	1112	686	265	307	78
		%	20%	25%	27%	27%	25%
	7	Count	849	468	130	174	58
		%	16%	17%	13%	15%	18%
	6	Count	465	241	64	88	15
		%	9%	9%	7%	8%	5%
	5	Count	382	148	52	49	17
		%	7%	5%	5%	4%	5%
	4	Count	122	48	13	20	1
		%	2%	2%	1%	2%	0%
	3	Count	153	48	15	21	3
		%	3%	2%	2%	2%	1%
	2	Count	51	14	4	3	
		%	1%	1%	0%	0%	
	1-Extremely poor	Count	205	45	10	18	1
		%	4%	2%	1%	2%	0%
Don't know	Count	704	197	42	71	20	
	%	13%	7%	4%	6%	6%	

			Canadians				
			Canadians	CBC/Radio-Canada TV Users	CBC/Radio-Canada Radio Users	CBC/Radio-Canada Audiovisual DMBUs (CBC Gem or TOU.TV) Users	CBC/Radio-Canada Audio DMBUs (CBC Listen or OHdio) Users
CBC/Radio-Canada's information content reflects a diversity of opinions on a wide range of issues (Collapsed)	Strongly agree (8-10)	Count	2364	1565	609	638	204
		%	44%	56%	63%	57%	64%
	Agree (6-7)	Count	1372	743	236	292	70
		%	25%	27%	24%	26%	22%
	Disagree (4-5)	Count	610	238	59	87	25
		%	11%	9%	6%	8%	8%
	Strongly disagree (1-3)	Count	596	175	56	68	13
%		11%	6%	6%	6%	4%	
Don't Know	Count	492	72	14	42	6	
	%	9%	3%	1%	4%	2%	
CBC/Radio-Canada's information content reflects a diversity of opinions on a wide range of issues	10 - Strongly agree	Count	737	501	226	218	90
		%	14%	18%	23%	19%	28%
	9	Count	631	449	191	180	67
		%	12%	16%	20%	16%	21%
	8	Count	997	615	191	240	47
		%	18%	22%	20%	21%	15%
	7	Count	885	494	169	209	52
		%	16%	18%	17%	19%	16%
	6	Count	486	249	67	82	18
		%	9%	9%	7%	7%	6%
	5	Count	429	164	46	62	15
		%	8%	6%	5%	5%	5%
	4	Count	181	74	12	25	10
		%	3%	3%	1%	2%	3%
	3	Count	124	51	13	23	2
		%	2%	2%	1%	2%	1%
	2	Count	121	39	18	17	3
		%	2%	1%	2%	1%	1%
	1 - Strongly disagree	Count	351	85	25	28	8
		%	6%	3%	3%	3%	3%
Don't know	Count	492	72	14	42	6	
	%	9%	3%	1%	4%	2%	

			Canadians				
			Canadians	CBC/Radio-Canada TV Users	CBC/Radio-Canada Radio Users	CBC/Radio-Canada Audiovisual DMBUs (CBC Gem or TOU.TV) Users	CBC/Radio-Canada Audio DMBUs (CBC Listen or OHdio) Users
CBC/Radio-Canada supports and promotes new and emerging talent (Collapsed)	Strongly agree (8-10)	Count	2136	1374	585	615	194
		%	39%	49%	60%	55%	61%
	Agree (6-7)	Count	1426	821	227	305	71
		%	26%	29%	23%	27%	22%
	Disagree (4-5)	Count	542	229	56	71	9
		%	10%	8%	6%	6%	3%
	Strongly disagree (1-3)	Count	419	119	30	33	10
		%	8%	4%	3%	3%	3%
	Don't Know	Count	911	251	75	102	33
		%	17%	9%	8%	9%	10%
CBC/Radio-Canada supports and promotes new and emerging talent	10 - Strongly agree	Count	573	370	191	187	67
		%	11%	13%	20%	17%	21%
	9	Count	561	382	153	170	55
		%	10%	14%	16%	15%	17%
	8	Count	1002	623	242	259	72
		%	18%	22%	25%	23%	23%
	7	Count	899	526	141	191	52
		%	17%	19%	15%	17%	16%
	6	Count	527	295	86	115	19
		%	10%	11%	9%	10%	6%
	5	Count	400	173	43	50	6
		%	7%	6%	4%	4%	2%
	4	Count	142	56	13	21	3
		%	3%	2%	1%	2%	1%
	3	Count	146	49	10	16	2
		%	3%	2%	1%	1%	1%
	2	Count	76	30	11	8	5
		%	1%	1%	1%	1%	2%
	1 - Strongly disagree	Count	197	40	9	10	3
		%	4%	1%	1%	1%	1%
Don't know	Count	911	251	75	102	33	
	%	17%	9%	8%	9%	10%	

			Canadians				
			Canadians	CBC/Radio-Canada TV Users	CBC/Radio-Canada Radio Users	CBC/Radio-Canada Audiovisual DMBUs (CBC Gem or TOU.TV) Users	CBC/Radio-Canada Audio DMBUs (CBC Listen or OHdio) Users
CBC/Radio-Canada is a trusted source of information (Collapsed)	Strongly agree (8-10)	Count	2888	1858	746	797	258
		%	53%	67%	77%	71%	81%
	Agree (6-7)	Count	1097	525	140	201	45
		%	20%	19%	14%	18%	14%
	Disagree (4-5)	Count	464	163	51	50	5
		%	9%	6%	5%	4%	2%
	Strongly disagree (1-3)	Count	634	185	32	57	9
		%	12%	7%	3%	5%	3%
	Don't Know	Count	351	62	4	20	1
		%	6%	2%	0%	2%	0%
CBC/Radio-Canada is a trusted source of information	10 - Strongly agree	Count	974	620	324	298	141
		%	18%	22%	33%	26%	44%
	9	Count	831	582	196	236	62
		%	15%	21%	20%	21%	19%
	8	Count	1083	656	226	263	55
		%	20%	23%	23%	23%	17%
	7	Count	679	346	95	141	34
		%	13%	12%	10%	13%	11%
	6	Count	417	179	45	60	11
		%	8%	6%	5%	5%	4%
	5	Count	319	117	35	33	5
		%	6%	4%	4%	3%	1%
	4	Count	145	45	16	17	0
		%	3%	2%	2%	2%	0%
	3	Count	122	45	4	18	0
		%	2%	2%	0%	2%	0%
	2	Count	95	37	8	13	5
		%	2%	1%	1%	1%	2%
	1 - Strongly disagree	Count	417	103	20	26	3
		%	8%	4%	2%	2%	1%
Don't know	Count	351	62	4	20	1	
	%	6%	2%	0%	2%	0%	

			Canadians				
			Canadians	CBC/Radio-Canada TV Users	CBC/Radio-Canada Radio Users	CBC/Radio-Canada Audiovisual DMBUs (CBC Gem or TOU.TV) Users	CBC/Radio-Canada Audio DMBUs (CBC Listen or OHdio) Users
CBC/Radio-Canada is the leader in Canadian content (Collapsed)	Strongly agree (8-10)	Count	2706	1736	680	761	243
		%	50%	62%	70%	68%	77%
	Agree (6-7)	Count	1198	608	167	219	42
		%	22%	22%	17%	19%	13%
	Disagree (4-5)	Count	522	201	71	71	16
		%	10%	7%	7%	6%	5%
	Strongly disagree (1-3)	Count	538	158	28	42	6
		%	10%	6%	3%	4%	2%
	Don't Know	Count	469	90	27	34	10
		%	9%	3%	3%	3%	3%
CBC/Radio-Canada is the leader in Canadian content	10 - Strongly agree	Count	889	594	286	276	119
		%	16%	21%	29%	25%	37%
	9	Count	739	493	198	215	67
		%	14%	18%	20%	19%	21%
	8	Count	1079	649	195	269	58
		%	20%	23%	20%	24%	18%
	7	Count	743	394	120	138	27
		%	14%	14%	12%	12%	9%
	6	Count	455	215	47	81	14
		%	8%	8%	5%	7%	5%
	5	Count	374	135	45	50	9
		%	7%	5%	5%	4%	3%
	4	Count	149	66	26	20	7
		%	3%	2%	3%	2%	2%
	3	Count	119	42	9	13	2
		%	2%	2%	1%	1%	1%
	2	Count	105	35	1	5	1
		%	2%	1%	0%	0%	0%
	1 - Strongly disagree	Count	314	82	18	24	3
		%	6%	3%	2%	2%	1%
	Don't know	Count	469	90	27	34	10
		%	9%	3%	3%	3%	3%

			Canadians				
			Canadians	CBC/Radio-Canada TV Users	CBC/Radio-Canada Radio Users	CBC/Radio-Canada Audiovisual DMBUs (CBC Gem or TOU.TV) Users	CBC/Radio-Canada Audio DMBUs (CBC Listen or OHdio) Users
CBC/Radio-Canada has content that I can relate to (Collapsed)	Strongly agree (8-10)	Count	2313	1539	631	669	234
		%	43%	55%	65%	59%	74%
	Agree (6-7)	Count	1418	760	227	297	57
		%	26%	27%	23%	26%	18%
	Disagree (4-5)	Count	605	245	59	90	17
		%	11%	9%	6%	8%	6%
Strongly disagree (1-3)	Count	709	201	50	52	8	
	%	13%	7%	5%	5%	2%	
Don't Know	Count	389	48	6	19	1	
	%	7%	2%	1%	2%	0%	
CBC/Radio-Canada has content that I can relate to	10 - Strongly agree	Count	631	430	208	185	89
		%	12%	15%	21%	16%	28%
	9	Count	594	423	184	198	67
		%	11%	15%	19%	18%	21%
	8	Count	1088	686	238	286	78
		%	20%	25%	24%	25%	24%
	7	Count	863	482	154	179	39
		%	16%	17%	16%	16%	12%
	6	Count	555	277	73	118	18
		%	10%	10%	8%	10%	6%
	5	Count	424	174	39	55	14
		%	8%	6%	4%	5%	5%
	4	Count	181	71	20	35	3
		%	3%	3%	2%	3%	1%
	3	Count	179	60	17	19	2
		%	3%	2%	2%	2%	1%
	2	Count	165	66	10	10	1
		%	3%	2%	1%	1%	0%
	1 - Strongly disagree	Count	364	76	22	23	5
		%	7%	3%	2%	2%	1%
Don't know	Count	389	48	6	19	1	
	%	7%	2%	1%	2%	0%	

			Canadians				
			Canadians	CBC/Radio-Canada TV Users	CBC/Radio-Canada Radio Users	CBC/Radio-Canada Audiovisual DMBUs (CBC Gem or TOU.TV) Users	CBC/Radio-Canada Audio DMBUs (CBC Listen or OHdio) Users
CBC/Radio-Canada is independent and impartial (Collapsed)	Strongly agree (8-10)	Count	2173	1431	590	599	215
		%	40%	51%	61%	53%	68%
	Agree (6-7)	Count	1243	689	215	267	50
		%	23%	25%	22%	24%	16%
	Disagree (4-5)	Count	585	251	75	101	22
		%	11%	9%	8%	9%	7%
Strongly disagree (1-3)	Count	864	294	69	103	18	
	%	16%	11%	7%	9%	6%	
Don't Know	Count	569	128	24	57	12	
	%	10%	5%	2%	5%	4%	
CBC/Radio-Canada is independent and impartial	10 - Strongly agree	Count	621	412	202	191	78
		%	11%	15%	21%	17%	25%
	9	Count	581	413	175	175	63
		%	11%	15%	18%	16%	20%
	8	Count	970	606	213	232	74
		%	18%	22%	22%	21%	23%
	7	Count	768	427	144	178	35
		%	14%	15%	15%	16%	11%
	6	Count	475	262	71	88	15
		%	9%	9%	7%	8%	5%
	5	Count	402	166	44	62	15
		%	7%	6%	5%	6%	5%
	4	Count	183	85	30	39	7
		%	3%	3%	3%	3%	2%
	3	Count	152	62	16	21	3
		%	3%	2%	2%	2%	1%
	2	Count	138	57	13	22	5
		%	3%	2%	1%	2%	1%
	1 - Strongly disagree	Count	574	175	40	60	11
		%	11%	6%	4%	5%	3%
Don't know	Count	569	128	24	57	12	
	%	10%	5%	2%	5%	4%	

			Canadians				
			Canadians	CBC/Radio-Canada TV Users	CBC/Radio-Canada Radio Users	CBC/Radio-Canada Audiovisual DMBUs (CBC Gem or TOU.TV) Users	CBC/Radio-Canada Audio DMBUs (CBC Listen or OHdio) Users
CBC/Radio-Canada reflects persons with disabilities (Collapsed)	Strongly agree (8-10)	Count	1545	990	390	404	121
		%	28%	35%	40%	36%	38%
	Agree (6-7)	Count	1403	850	292	342	91
		%	26%	30%	30%	30%	29%
	Disagree (4-5)	Count	703	342	115	125	38
		%	13%	12%	12%	11%	12%
	Strongly disagree (1-3)	Count	398	139	38	57	17
		%	7%	5%	4%	5%	5%
Don't Know	Count	1386	473	138	198	51	
	%	26%	17%	14%	18%	16%	
CBC/Radio-Canada reflects persons with disabilities	10 - Strongly agree	Count	451	293	139	130	40
		%	8%	10%	14%	12%	13%
	9	Count	362	238	76	91	25
		%	7%	9%	8%	8%	8%
	8	Count	731	459	175	183	56
		%	13%	16%	18%	16%	18%
	7	Count	842	531	192	210	54
		%	15%	19%	20%	19%	17%
	6	Count	561	319	100	132	37
		%	10%	11%	10%	12%	12%
	5	Count	495	230	82	89	25
		%	9%	8%	8%	8%	8%
	4	Count	208	112	33	36	13
		%	4%	4%	3%	3%	4%
	3	Count	156	65	13	31	5
		%	3%	2%	1%	3%	2%
	2	Count	77	37	9	13	8
		%	1%	1%	1%	1%	3%
	1 - Strongly disagree	Count	164	37	16	13	4
		%	3%	1%	2%	1%	1%
Don't know	Count	1386	473	138	198	51	
	%	26%	17%	14%	18%	16%	

			Canadians				
			Canadians	CBC/Radio-Canada TV Users	CBC/Radio-Canada Radio Users	CBC/Radio-Canada Audiovisual DMBUs (CBC Gem or TOU.TV) Users	CBC/Radio-Canada Audio DMBUs (CBC Listen or OHdio) Users
CBC/Radio-Canada reflects Indigenous Peoples in its content (Collapsed)	Strongly agree (8-10)	Count	2021	1253	524	536	168
		%	37%	45%	54%	48%	53%
	Agree (6-7)	Count	1315	766	252	292	83
		%	24%	27%	26%	26%	26%
	Disagree (4-5)	Count	639	301	87	114	28
		%	12%	11%	9%	10%	9%
	Strongly disagree (1-3)	Count	338	121	28	42	8
		%	6%	4%	3%	4%	2%
Don't Know	Count	1121	352	82	142	30	
	%	21%	13%	8%	13%	10%	
CBC/Radio-Canada reflects Indigenous Peoples in its content	10 - Strongly agree	Count	612	390	182	163	68
		%	11%	14%	19%	14%	21%
	9	Count	494	300	133	122	41
		%	9%	11%	14%	11%	13%
	8	Count	915	563	209	251	59
		%	17%	20%	21%	22%	19%
	7	Count	803	464	158	180	45
		%	15%	17%	16%	16%	14%
	6	Count	512	302	94	112	39
		%	9%	11%	10%	10%	12%
	5	Count	443	197	57	77	24
		%	8%	7%	6%	7%	8%
	4	Count	196	104	30	37	4
		%	4%	4%	3%	3%	1%
	3	Count	127	48	12	22	5
		%	2%	2%	1%	2%	2%
	2	Count	65	31	3	5	2
		%	1%	1%	0%	0%	1%
	1 - Strongly disagree	Count	146	42	13	15	1
		%	3%	1%	1%	1%	0%
Don't know	Count	1121	352	82	142	30	
	%	21%	13%	8%	13%	10%	

Page 3: CBC/Radio-Canada Services Used

			Canadians				
			Canadians	CBC/Radio-Canada TV Users	CBC/Radio-Canada Radio Users	CBC/Radio-Canada Audiovisual DMBUs (CBC Gem or TOU.TV) Users	CBC/Radio-Canada Audio DMBUs (CBC Listen or OHdio) Users
CBC/Radio-Canada reflects LGBTQ2+ in its content (Collapsed)	Strongly agree (8-10)	Count	1800	1092	439	486	148
		%	33%	39%	45%	43%	47%
	Agree (6-7)	Count	1272	733	263	290	66
		%	23%	26%	27%	26%	21%
	Disagree (4-5)	Count	614	306	99	108	36
		%	11%	11%	10%	10%	11%
Strongly disagree (1-3)	Count	314	133	33	39	23	
	%	6%	5%	3%	3%	7%	
Don't Know	Count	1434	529	139	204	45	
	%	26%	19%	14%	18%	14%	
CBC/Radio-Canada reflects LGBTQ2+ in its content	10 - Strongly agree	Count	603	358	156	167	51
		%	11%	13%	16%	15%	16%
9	Count	392	256	95	96	31	
	%	7%	9%	10%	9%	10%	
8	Count	805	478	188	223	66	
	%	15%	17%	19%	20%	21%	
7	Count	770	449	170	175	38	
	%	14%	16%	18%	16%	12%	
6	Count	503	284	93	115	27	
	%	9%	10%	10%	10%	9%	
5	Count	461	220	71	84	26	
	%	8%	8%	7%	7%	8%	
4	Count	154	86	28	24	11	
	%	3%	3%	3%	2%	3%	
3	Count	91	41	12	15	5	
	%	2%	1%	1%	1%	1%	
2	Count	64	27	6	5	3	
	%	1%	1%	1%	0%	1%	
1 - Strongly disagree	Count	158	66	15	18	15	
	%	3%	2%	2%	2%	5%	
Don't know	Count	1434	529	139	204	45	
	%	26%	19%	14%	18%	14%	

			Canadians				
			Canadians	CBC/Radio-Canada TV Users	CBC/Radio-Canada Radio Users	CBC/Radio-Canada Audiovisual DMBUs (CBC Gem or TOU.TV) Users	CBC/Radio-Canada Audio DMBUs (CBC Listen or OHdio) Users
CBC/Radio-Canada reflects racialized persons (Collapsed)	Strongly agree (8-10)	Count	2003	1268	528	566	172
		%	37%	45%	54%	50%	54%
	Agree (6-7)	Count	1340	768	249	285	81
		%	25%	28%	26%	25%	26%
	Disagree (4-5)	Count	602	282	83	103	21
		%	11%	10%	9%	9%	7%
	Strongly disagree (1-3)	Count	334	103	30	34	11
		%	6%	4%	3%	3%	3%
Don't Know	Count	1155	372	84	139	32	
	%	21%	13%	9%	12%	10%	
CBC/Radio-Canada reflects racialized persons	10 - Strongly agree	Count	598	403	171	176	72
		%	11%	14%	18%	16%	23%
	9	Count	441	287	131	136	41
		%	8%	10%	13%	12%	13%
	8	Count	964	579	225	253	59
		%	18%	21%	23%	22%	19%
	7	Count	829	481	163	194	51
		%	15%	17%	17%	17%	16%
	6	Count	510	287	86	91	30
		%	9%	10%	9%	8%	9%
	5	Count	444	197	56	67	17
		%	8%	7%	6%	6%	5%
	4	Count	158	84	27	36	4
		%	3%	3%	3%	3%	1%
	3	Count	121	41	12	18	8
		%	2%	1%	1%	2%	2%
	2	Count	72	26	2	6	0
		%	1%	1%	0%	1%	0%
	1 - Strongly disagree	Count	141	36	15	11	2
		%	3%	1%	2%	1%	1%
Don't know	Count	1155	372	84	139	32	
	%	21%	13%	9%	12%	10%	

			Canadians				
			Canadians	CBC/Radio-Canada TV Users	CBC/Radio-Canada Radio Users	CBC/Radio-Canada Audiovisual DMBUs (CBC Gem or TOU.TV) Users	CBC/Radio-Canada Audio DMBUs (CBC Listen or OHdio) Users
CBC/Radio-Canada offers relevant content for children under 13 years of age (Collapsed)	Strongly agree (8-10)	Count	1267	821	310	400	120
		%	23%	29%	32%	35%	38%
	Agree (6-7)	Count	1050	652	200	252	61
		%	19%	23%	21%	22%	19%
	Disagree (4-5)	Count	706	364	125	118	23
		%	13%	13%	13%	11%	7%
	Strongly disagree (1-3)	Count	540	153	56	41	9
		%	10%	5%	6%	4%	3%
Don't Know	Count	1871	804	283	315	104	
	%	34%	29%	29%	28%	33%	
CBC/Radio-Canada offers relevant content for children under 13 years of age	10 - Strongly agree	Count	403	268	112	137	45
		%	7%	10%	12%	12%	14%
	9	Count	279	183	72	80	29
		%	5%	7%	7%	7%	9%
	8	Count	585	370	125	183	46
		%	11%	13%	13%	16%	14%
	7	Count	577	355	107	141	36
		%	11%	13%	11%	13%	11%
	6	Count	473	297	93	111	25
		%	9%	11%	10%	10%	8%
	5	Count	505	264	91	81	18
		%	9%	9%	9%	7%	6%
	4	Count	201	100	34	37	5
		%	4%	4%	3%	3%	2%
	3	Count	146	58	20	15	4
		%	3%	2%	2%	1%	1%
	2	Count	124	29	20	10	1
		%	2%	1%	2%	1%	0%
	1 - Strongly disagree	Count	270	66	16	16	4
		%	5%	2%	2%	1%	1%
Don't know	Count	1871	804	283	315	104	
	%	34%	29%	29%	28%	33%	

			Canadians				
			Canadians	CBC/Radio-Canada TV Users	CBC/Radio-Canada Radio Users	CBC/Radio-Canada Audiovisual DMBUs (CBC Gem or TOU.TV) Users	CBC/Radio-Canada Audio DMBUs (CBC Listen or OHdio) Users
CBC/Radio-Canada offers relevant content for youth (ages 13 – 17) (Collapsed)	Strongly agree (8-10)	Count	1185	787	296	342	112
		%	22%	28%	30%	30%	35%
	Agree (6-7)	Count	1183	698	205	295	59
		%	22%	25%	21%	26%	19%
	Disagree (4-5)	Count	676	338	121	96	27
		%	12%	12%	12%	9%	8%
	Strongly disagree (1-3)	Count	500	150	51	50	12
		%	9%	5%	5%	4%	4%
Don't Know	Count	1890	820	299	343	107	
	%	35%	29%	31%	30%	34%	
CBC/Radio-Canada offers relevant content for youth (ages 13 – 17)	10 - Strongly agree	Count	361	238	99	116	43
		%	7%	9%	10%	10%	13%
	9	Count	278	190	76	75	28
		%	5%	7%	8%	7%	9%
	8	Count	545	359	121	152	42
		%	10%	13%	12%	13%	13%
	7	Count	631	359	109	161	30
		%	12%	13%	11%	14%	9%
	6	Count	552	339	96	134	29
		%	10%	12%	10%	12%	9%
	5	Count	471	246	85	61	21
		%	9%	9%	9%	5%	7%
	4	Count	205	93	36	36	6
		%	4%	3%	4%	3%	2%
	3	Count	147	57	23	19	6
		%	3%	2%	2%	2%	2%
	2	Count	100	32	10	11	2
		%	2%	1%	1%	1%	1%
	1 - Strongly disagree	Count	253	61	18	20	3
		%	5%	2%	2%	2%	1%
Don't know	Count	1890	820	299	343	107	
	%	35%	29%	31%	30%	34%	

			Canadians				
			Canadians	CBC/Radio-Canada TV Users	CBC/Radio-Canada Radio Users	CBC/Radio-Canada Audiovisual DMBUs (CBC Gem or TOU.TV) Users	CBC/Radio-Canada Audio DMBUs (CBC Listen or OHdio) Users
CBC/Radio-Canada makes Canadian content easily discoverable on its services (Collapsed)	Strongly agree (8-10)	Count	2577	1648	654	747	223
		%	47%	59%	67%	66%	70%
	Agree (6-7)	Count	1327	709	193	241	55
		%	24%	25%	20%	21%	17%
	Disagree (4-5)	Count	523	206	63	61	15
		%	10%	7%	7%	5%	5%
	Strongly disagree (1-3)	Count	400	107	21	29	4
	%	7%	4%	2%	3%	1%	
Don't Know	Count	607	123	42	48	21	
	%	11%	4%	4%	4%	7%	
CBC/Radio-Canada makes Canadian content easily discoverable on its services	10 - Strongly agree	Count	767	497	214	254	91
		%	14%	18%	22%	23%	29%
	9	Count	676	451	185	198	67
		%	12%	16%	19%	18%	21%
	8	Count	1135	701	254	294	64
		%	21%	25%	26%	26%	20%
	7	Count	851	483	142	158	46
		%	16%	17%	15%	14%	15%
	6	Count	476	226	51	83	9
		%	9%	8%	5%	7%	3%
	5	Count	369	139	48	47	13
		%	7%	5%	5%	4%	4%
	4	Count	154	68	16	15	2
		%	3%	2%	2%	1%	1%
	3	Count	115	36	9	12	1
		%	2%	1%	1%	1%	0%
	2	Count	94	30	4	12	0
		%	2%	1%	0%	1%	0%
	1 - Strongly disagree	Count	190	42	8	4	3
		%	4%	1%	1%	0%	1%
Don't know	Count	607	123	42	48	21	
	%	11%	4%	4%	4%	7%	

Page 3: CBC/Radio-Canada Services Used

			Canadians				
			Canadians	CBC/Radio-Canada TV Users	CBC/Radio-Canada Radio Users	CBC/Radio-Canada Audiovisual DMBUs (CBC Gem or TOU.TV) Users	CBC/Radio-Canada Audio DMBUs (CBC Listen or OHdio) Users
CBC/Radio-Canada makes Indigenous content easily discoverable on its services (Collapsed)	Strongly agree (8-10)	Count	1818	1152	494	523	174
		%	33%	41%	51%	46%	55%
	Agree (6-7)	Count	1190	728	257	273	62
		%	22%	26%	26%	24%	19%
	Disagree (4-5)	Count	607	271	64	100	31
		%	11%	10%	7%	9%	10%
	Strongly disagree (1-3)	Count	414	132	35	49	8
	%	8%	5%	4%	4%	2%	
Don't Know	Count	1406	509	123	181	43	
	%	26%	18%	13%	16%	14%	
CBC/Radio-Canada makes Indigenous content easily discoverable on its services	10 - Strongly agree	Count	526	322	155	178	59
		%	10%	12%	16%	16%	19%
	9	Count	471	315	151	120	53
		%	9%	11%	16%	11%	17%
	8	Count	820	516	189	225	62
		%	15%	18%	19%	20%	20%
	7	Count	680	428	156	169	40
		%	13%	15%	16%	15%	13%
	6	Count	509	300	100	105	21
		%	9%	11%	10%	9%	7%
	5	Count	436	196	41	69	18
		%	8%	7%	4%	6%	6%
	4	Count	171	76	22	31	12
		%	3%	3%	2%	3%	4%
	3	Count	117	47	19	22	4
		%	2%	2%	2%	2%	1%
	2	Count	99	37	3	14	2
		%	2%	1%	0%	1%	1%
	1 - Strongly disagree	Count	197	48	13	14	1
		%	4%	2%	1%	1%	0%
Don't know	Count	1406	509	123	181	43	
	%	26%	18%	13%	16%	14%	

Base: Canadians. Note : Count refers to weighted count

		Anglophones					
		Anglophones	CBC TV Users	CBC Radio Users	CBC Audiovisual DMBUs (CBC Gem) Users	CBC Audio DMBUs (CBC Listen) Users	
Canadians	Unweighted Count	2721	1318	534	453	130	
	Count	4261	2003	714	691	165	
CBC/Radio-Canada's national news and information programming helps me understand what's going on in other parts of Canada (Collapsed)	Strongly agree (8-10)	Count	2098	1288	502	461	127
		%	49%	64%	70%	67%	77%
	Agree (6-7)	Count	940	429	145	146	19
		%	22%	21%	20%	21%	11%
	Disagree (4-5)	Count	455	163	36	38	11
		%	11%	8%	5%	5%	7%
	Strongly disagree (1-3)	Count	396	84	20	23	5
		%	9%	4%	3%	3%	3%
	Don't Know	Count	372	39	10	23	3
		%	9%	2%	1%	3%	2%
CBC/Radio-Canada's national news and information content helps me understand what's going on in other parts of Canada	10 - Strongly agree	Count	664	441	220	170	71
		%	16%	22%	31%	25%	43%
	9	Count	525	302	118	108	30
		%	12%	15%	17%	16%	18%
	8	Count	909	544	164	182	26
		%	21%	27%	23%	26%	16%
	7	Count	606	284	111	97	11
		%	14%	14%	16%	14%	6%
	6	Count	333	145	34	49	8
		%	8%	7%	5%	7%	5%
	5	Count	308	98	33	19	7
		%	7%	5%	5%	3%	4%
	4	Count	147	65	3	19	5
		%	3%	3%	0%	3%	3%
	3	Count	84	26	3	11	
		%	2%	1%	0%	2%	
	2	Count	85	23	4	6	
		%	2%	1%	1%	1%	
	1 - Strongly disagree	Count	228	35	13	6	5
		%	5%	2%	2%	1%	3%
Don't know	Count	372	39	10	23	3	
	%	9%	2%	1%	3%	2%	

			Anglophones				
			Anglophones	CBC TV Users	CBC Radio Users	CBC Audiovisual DMBUs (CBC Gem) Users	CBC Audio DMBUs (CBC Listen) Users
CBC/Radio-Canada's local news and information programming helps me understand what's going on in my community (Collapsed)	Strongly agree (8-10)	Count	1589	960	427	370	105
		%	37%	48%	60%	54%	64%
	Agree (6-7)	Count	1108	583	163	167	32
		%	26%	29%	23%	24%	20%
	Disagree (4-5)	Count	626	265	72	88	16
		%	15%	13%	10%	13%	10%
	Strongly disagree (1-3)	Count	543	151	45	41	9
		%	13%	8%	6%	6%	5%
	Don't Know	Count	395	44	7	25	3
		%	9%	2%	1%	4%	2%
CBC/Radio-Canada's local news and information content helps me understand what's going on in my community	10 - Strongly agree	Count	481	310	163	123	49
		%	11%	15%	23%	18%	30%
9	Count	365	249	95	64	26	
	%	9%	12%	13%	9%	16%	
8	Count	742	401	169	183	30	
	%	17%	20%	24%	27%	18%	
7	Count	705	407	113	114	24	
	%	17%	20%	16%	17%	15%	
6	Count	404	176	50	53	8	
	%	9%	9%	7%	8%	5%	
5	Count	446	192	50	56	11	
	%	10%	10%	7%	8%	7%	
4	Count	180	73	22	32	5	
	%	4%	4%	3%	5%	3%	
3	Count	175	72	21	18	6	
	%	4%	4%	3%	3%	3%	
2	Count	122	33	17	14	3	
	%	3%	2%	2%	2%	2%	
1 - Strongly disagree	Count	245	45	8	9	0	
	%	6%	2%	1%	1%	0%	
Don't know	Count	395	44	7	25	3	
	%	9%	2%	1%	4%	2%	

			Anglophones					
			Anglophones	CBC TV Users	CBC Radio Users	CBC Audiovisual DMBUs (CBC Gem) Users	CBC Audio DMBUs (CBC Listen) Users	
CBC/Radio-Canada Reflects the multicultural diversity of Canada (Collapsed)	Strongly agree (8-10)	Count	1923	1147	481	429	112	
		%	45%	57%	67%	62%	68%	
	Agree (6-7)	Count	993	490	129	154	30	
		%	23%	24%	18%	22%	18%	
	Disagree (4-5)	Count	405	141	48	38	10	
		%	10%	7%	7%	5%	6%	
	Strongly disagree (1-3)	Count	371	91	23	34	2	
		%	9%	5%	3%	5%	1%	
	Don't Know	Count	569	134	32	36	11	
		%	13%	7%	4%	5%	6%	
	CBC/Radio-Canada Reflects the multicultural diversity of Canada	10-Extremely good	Count	541	337	165	139	48
			%	13%	17%	23%	20%	29%
9		Count	535	318	123	95	23	
		%	13%	16%	17%	14%	14%	
8		Count	847	492	193	195	41	
		%	20%	25%	27%	28%	25%	
7		Count	628	311	78	94	23	
		%	15%	16%	11%	14%	14%	
6		Count	365	179	51	60	7	
		%	9%	9%	7%	9%	4%	
5		Count	302	104	38	24	10	
		%	7%	5%	5%	4%	6%	
4		Count	103	38	10	14		
		%	2%	2%	1%	2%		
3		Count	136	39	13	18	2	
		%	3%	2%	2%	3%	1%	
2		Count	48	12	4	2		
		%	1%	1%	1%	0%		
1-Extremely poor		Count	187	40	6	14	0	
		%	4%	2%	1%	2%	0%	
Don't know		Count	569	134	32	36	11	
		%	13%	7%	4%	5%	6%	

			Anglophones				
			Anglophones	CBC TV Users	CBC Radio Users	CBC Audiovisual DMBUs (CBC Gem) Users	CBC Audio DMBUs (CBC Listen) Users
CBC/Radio-Canada's information content reflects a diversity of opinions on a wide range of issues (Collapsed)	Strongly agree (8-10)	Count	1738	1084	440	372	105
		%	41%	54%	62%	54%	64%
	Agree (6-7)	Count	1054	532	172	179	31
		%	25%	27%	24%	26%	19%
	Disagree (4-5)	Count	512	184	46	60	17
		%	12%	9%	6%	9%	10%
	Strongly disagree (1-3)	Count	533	147	46	52	9
		%	13%	7%	6%	7%	6%
Don't Know	Count	424	55	9	28	3	
	%	10%	3%	1%	4%	2%	
CBC/Radio-Canada's information content reflects a diversity of opinions on a wide range of issues	10 - Strongly agree	Count	565	366	172	136	56
		%	13%	18%	24%	20%	34%
	9	Count	454	305	139	95	38
		%	11%	15%	19%	14%	23%
	8	Count	719	413	130	141	11
		%	17%	21%	18%	20%	7%
	7	Count	668	346	119	127	23
		%	16%	17%	17%	18%	14%
	6	Count	386	185	53	52	8
		%	9%	9%	7%	7%	5%
	5	Count	355	123	35	39	10
		%	8%	6%	5%	6%	6%
	4	Count	157	62	11	21	7
		%	4%	3%	2%	3%	4%
	3	Count	108	44	10	18	2
		%	3%	2%	1%	3%	1%
	2	Count	109	30	16	13	2
		%	3%	1%	2%	2%	1%
	1 - Strongly disagree	Count	316	73	21	20	6
		%	7%	4%	3%	3%	3%
Don't know	Count	424	55	9	28	3	
	%	10%	3%	1%	4%	2%	

			Anglophones				
			Anglophones	CBC TV Users	CBC Radio Users	CBC Audiovisual DMBUs (CBC Gem) Users	CBC Audio DMBUs (CBC Listen) Users
CBC/Radio-Canada supports and promotes new and emerging talent (Collapsed)	Strongly agree (8-10)	Count	1610	974	427	376	100
		%	38%	49%	60%	54%	61%
	Agree (6-7)	Count	1070	573	167	184	35
		%	25%	29%	23%	27%	21%
	Disagree (4-5)	Count	438	168	40	42	0
		%	10%	8%	6%	6%	0%
	Strongly disagree (1-3)	Count	372	99	24	25	8
		%	9%	5%	3%	4%	5%
	Don't Know	Count	772	188	55	65	21
		%	18%	9%	8%	9%	13%
CBC/Radio-Canada supports and promotes new and emerging talent	10 - Strongly agree	Count	446	272	147	123	41
		%	10%	14%	21%	18%	25%
	9	Count	424	273	109	104	32
		%	10%	14%	15%	15%	19%
	8	Count	739	430	171	148	27
		%	17%	21%	24%	21%	17%
	7	Count	662	357	98	102	22
		%	16%	18%	14%	15%	14%
	6	Count	407	216	69	81	13
		%	10%	11%	10%	12%	8%
	5	Count	326	129	34	29	0
		%	8%	6%	5%	4%	0%
	4	Count	112	39	6	12	0
		%	3%	2%	1%	2%	0%
	3	Count	127	39	7	11	
		%	3%	2%	1%	2%	
	2	Count	68	28	10	7	5
		%	2%	1%	1%	1%	3%
	1 - Strongly disagree	Count	177	32	7	6	3
		%	4%	2%	1%	1%	2%
Don't know	Count	772	188	55	65	21	
	%	18%	9%	8%	9%	13%	

			Anglophones				
			Anglophones	CBC TV Users	CBC Radio Users	CBC Audiovisual DMBUs (CBC Gem) Users	CBC Audio DMBUs (CBC Listen) Users
CBC/Radio-Canada is a trusted source of information (Collapsed)	Strongly agree (8-10)	Count	2121	1281	530	468	125
		%	50%	64%	74%	68%	76%
	Agree (6-7)	Count	874	382	108	133	29
		%	21%	19%	15%	19%	17%
	Disagree (4-5)	Count	381	122	43	31	3
		%	9%	6%	6%	5%	2%
	Strongly disagree (1-3)	Count	575	164	28	44	8
		%	14%	8%	4%	6%	5%
	Don't Know	Count	309	55	4	15	0
		%	7%	3%	1%	2%	0%
CBC/Radio-Canada is a trusted source of information	10 - Strongly agree	Count	700	403	229	164	75
		%	16%	20%	32%	24%	45%
	9	Count	587	394	125	133	24
		%	14%	20%	18%	19%	14%
	8	Count	835	484	176	171	26
		%	20%	24%	25%	25%	16%
	7	Count	525	243	72	88	22
		%	12%	12%	10%	13%	13%
	6	Count	349	139	37	45	7
		%	8%	7%	5%	7%	4%
	5	Count	256	88	30	20	3
		%	6%	4%	4%	3%	2%
	4	Count	125	34	13	12	
		%	3%	2%	2%	2%	
	3	Count	110	40	3	15	
		%	3%	2%	0%	2%	
	2	Count	84	32	8	11	5
		%	2%	2%	1%	2%	3%
	1 - Strongly disagree	Count	381	93	18	18	3
		%	9%	5%	2%	3%	2%
Don't know	Count	309	55	4	15	0	
	%	7%	3%	1%	2%	0%	

			Anglophones				
			Anglophones	CBC TV Users	CBC Radio Users	CBC Audiovisual DMBUs (CBC Gem) Users	CBC Audio DMBUs (CBC Listen) Users
CBC/Radio-Canada is the leader in Canadian content (Collapsed)	Strongly agree (8-10)	Count	2030	1217	485	466	122
		%	48%	61%	68%	67%	74%
	Agree (6-7)	Count	927	439	130	135	22
		%	22%	22%	18%	20%	13%
	Disagree (4-5)	Count	429	149	57	42	13
		%	10%	7%	8%	6%	8%
	Strongly disagree (1-3)	Count	480	133	22	30	3
		%	11%	7%	3%	4%	2%
	Don't Know	Count	395	65	20	18	6
		%	9%	3%	3%	3%	3%
CBC/Radio-Canada is the leader in Canadian content	10 - Strongly agree	Count	673	425	210	172	71
		%	16%	21%	29%	25%	43%
	9	Count	542	337	139	121	29
		%	13%	17%	20%	18%	18%
	8	Count	814	455	135	172	22
		%	19%	23%	19%	25%	13%
	7	Count	570	289	96	83	12
		%	13%	14%	13%	12%	7%
	6	Count	357	150	34	52	9
		%	8%	7%	5%	8%	6%
	5	Count	307	96	35	30	5
		%	7%	5%	5%	4%	3%
	4	Count	122	53	22	12	7
		%	3%	3%	3%	2%	4%
	3	Count	99	30	5	8	0
		%	2%	1%	1%	1%	0%
	2	Count	95	29	0	4	
		%	2%	1%	0%	1%	
	1 - Strongly disagree	Count	286	74	17	18	3
		%	7%	4%	2%	3%	2%
	Don't know	Count	395	65	20	18	6
		%	9%	3%	3%	3%	3%

			Anglophones				
			Anglophones	CBC TV Users	CBC Radio Users	CBC Audiovisual DMBUs (CBC Gem) Users	CBC Audio DMBUs (CBC Listen) Users
CBC/Radio-Canada has content that I can relate to (Collapsed)	Strongly agree (8-10)	Count	1741	1089	463	403	129
		%	41%	54%	65%	58%	78%
	Agree (6-7)	Count	1086	534	164	188	18
		%	25%	27%	23%	27%	11%
	Disagree (4-5)	Count	493	185	45	58	13
		%	12%	9%	6%	8%	8%
	Strongly disagree (1-3)	Count	614	163	40	34	5
		%	14%	8%	6%	5%	3%
Don't Know	Count	328	31	3	8	0	
	%	8%	2%	0%	1%	0%	
CBC/Radio-Canada has content that I can relate to	10 - Strongly agree	Count	492	318	165	115	55
		%	12%	16%	23%	17%	33%
	9	Count	442	297	127	122	38
		%	10%	15%	18%	18%	23%
	8	Count	806	474	170	167	37
		%	19%	24%	24%	24%	22%
	7	Count	656	337	109	109	12
		%	15%	17%	15%	16%	7%
	6	Count	429	198	55	79	6
		%	10%	10%	8%	11%	4%
	5	Count	348	133	31	33	10
		%	8%	7%	4%	5%	6%
	4	Count	144	52	14	25	2
		%	3%	3%	2%	4%	1%
	3	Count	148	43	13	12	2
		%	3%	2%	2%	2%	1%
	2	Count	149	59	8	8	
		%	3%	3%	1%	1%	
	1 - Strongly disagree	Count	317	61	18	14	3
		%	7%	3%	3%	2%	2%
Don't know	Count	328	31	3	8	0	
	%	8%	2%	0%	1%	0%	

			Anglophones				
			Anglophones	CBC TV Users	CBC Radio Users	CBC Audiovisual DMBUs (CBC Gem) Users	CBC Audio DMBUs (CBC Listen) Users
CBC/Radio-Canada is independent and impartial (Collapsed)	Strongly agree (8-10)	Count	1630	1015	429	359	116
		%	38%	51%	60%	52%	70%
	Agree (6-7)	Count	963	496	161	167	23
		%	23%	25%	23%	24%	14%
	Disagree (4-5)	Count	452	173	50	60	8
		%	11%	9%	7%	9%	5%
Strongly disagree (1-3)	Count	753	236	56	75	12	
	%	18%	12%	8%	11%	8%	
Don't Know	Count	464	83	17	30	6	
	%	11%	4%	2%	4%	3%	
CBC/Radio-Canada is independent and impartial	10 - Strongly agree	Count	464	282	147	117	44
		%	11%	14%	21%	17%	26%
	9	Count	430	297	125	109	34
		%	10%	15%	18%	16%	20%
	8	Count	736	435	157	133	38
		%	17%	22%	22%	19%	23%
	7	Count	589	301	108	113	17
		%	14%	15%	15%	16%	11%
	6	Count	374	195	53	54	6
		%	9%	10%	7%	8%	3%
	5	Count	307	111	29	35	8
		%	7%	6%	4%	5%	5%
	4	Count	146	62	21	25	0
		%	3%	3%	3%	4%	0%
	3	Count	131	50	14	15	2
		%	3%	2%	2%	2%	1%
	2	Count	116	42	10	17	3
		%	3%	2%	1%	2%	2%
	1 - Strongly disagree	Count	506	144	33	43	8
		%	12%	7%	5%	6%	5%
Don't know	Count	464	83	17	30	6	
	%	11%	4%	2%	4%	3%	

			Anglophones				
			Anglophones	CBC TV Users	CBC Radio Users	CBC Audiovisual DMBUs (CBC Gem) Users	CBC Audio DMBUs (CBC Listen) Users
CBC/Radio-Canada reflects persons with disabilities (Collapsed)	Strongly agree (8-10)	Count	1174	703	294	242	69
		%	28%	35%	41%	35%	42%
	Agree (6-7)	Count	1062	612	211	211	42
		%	25%	31%	29%	31%	25%
	Disagree (4-5)	Count	544	234	80	71	15
		%	13%	12%	11%	10%	9%
	Strongly disagree (1-3)	Count	337	107	26	40	11
		%	8%	5%	4%	6%	6%
	Don't Know	Count	1143	347	103	126	29
		%	27%	17%	14%	18%	17%
CBC/Radio-Canada reflects persons with disabilities	10 - Strongly agree	Count	336	202	112	83	24
		%	8%	10%	16%	12%	15%
	9	Count	274	170	57	55	15
		%	6%	9%	8%	8%	9%
	8	Count	564	331	126	105	29
		%	13%	17%	18%	15%	18%
	7	Count	649	393	148	128	24
		%	15%	20%	21%	19%	14%
	6	Count	413	219	62	83	18
		%	10%	11%	9%	12%	11%
	5	Count	389	159	59	54	10
		%	9%	8%	8%	8%	6%
	4	Count	155	75	21	17	6
		%	4%	4%	3%	2%	4%
	3	Count	129	47	7	21	2
		%	3%	2%	1%	3%	1%
	2	Count	65	29	6	8	6
		%	2%	1%	1%	1%	3%
	1 - Strongly disagree	Count	144	30	12	11	3
		%	3%	2%	2%	2%	2%
	Don't know	Count	1143	347	103	126	29
		%	27%	17%	14%	18%	17%

			Anglophones				
			Anglophones	CBC TV Users	CBC Radio Users	CBC Audiovisual DMBUs (CBC Gem) Users	CBC Audio DMBUs (CBC Listen) Users
CBC/Radio-Canada reflects Indigenous Peoples in its content (Collapsed)	Strongly agree (8-10)	Count	1615	946	412	358	108
		%	38%	47%	58%	52%	65%
	Agree (6-7)	Count	986	532	172	171	34
		%	23%	27%	24%	25%	20%
	Disagree (4-5)	Count	483	198	58	59	11
		%	11%	10%	8%	9%	7%
	Strongly disagree (1-3)	Count	271	85	14	23	0
		%	6%	4%	2%	3%	0%
Don't Know	Count	906	242	58	80	12	
	%	21%	12%	8%	12%	7%	
CBC/Radio-Canada reflects Indigenous Peoples in its content	10 - Strongly agree	Count	480	290	148	103	44
		%	11%	14%	21%	15%	27%
	9	Count	406	233	110	86	30
		%	10%	12%	15%	12%	18%
	8	Count	728	423	154	169	33
		%	17%	21%	22%	24%	20%
	7	Count	616	334	113	105	17
		%	14%	17%	16%	15%	10%
	6	Count	370	198	59	66	17
		%	9%	10%	8%	10%	10%
	5	Count	337	128	38	36	11
		%	8%	6%	5%	5%	7%
	4	Count	146	69	20	24	
		%	3%	3%	3%	3%	
	3	Count	92	29	4	11	0
		%	2%	1%	1%	2%	0%
	2	Count	55	24	0	3	
		%	1%	1%	0%	0%	
	1 - Strongly disagree	Count	123	32	10	9	0
		%	3%	2%	1%	1%	0%
Don't know	Count	906	242	58	80	12	
	%	21%	12%	8%	12%	7%	

			Anglophones				
			Anglophones	CBC TV Users	CBC Radio Users	CBC Audiovisual DMBUs (CBC Gem) Users	CBC Audio DMBUs (CBC Listen) Users
CBC/Radio-Canada reflects LGBTQ2+ in its content (Collapsed)	Strongly agree (8-10)	Count	1403	795	326	306	86
		%	33%	40%	46%	44%	52%
	Agree (6-7)	Count	994	532	198	183	28
		%	23%	27%	28%	27%	17%
	Disagree (4-5)	Count	475	215	72	65	24
		%	11%	11%	10%	9%	14%
CBC/Radio-Canada reflects LGBTQ2+ in its content	Strongly disagree (1-3)	Count	232	84	20	15	12
		%	5%	4%	3%	2%	7%
	Don't Know	Count	1157	376	97	121	17
		%	27%	19%	14%	18%	10%
	10 - Strongly agree	Count	468	253	117	100	27
		%	11%	13%	16%	15%	16%
9	Count	305	192	65	55	21	
	%	7%	10%	9%	8%	13%	
8	Count	630	351	144	151	38	
	%	15%	18%	20%	22%	23%	
7	Count	605	331	131	107	14	
	%	14%	17%	18%	16%	8%	
6	Count	389	201	67	76	14	
	%	9%	10%	9%	11%	9%	
5	Count	359	155	54	55	17	
	%	8%	8%	8%	8%	10%	
4	Count	115	59	18	10	7	
	%	3%	3%	2%	1%	4%	
3	Count	64	24	7	7	0	
	%	1%	1%	1%	1%	0%	
2	Count	53	18	4	0	3	
	%	1%	1%	1%	0%	2%	
1 - Strongly disagree	Count	115	42	9	8	9	
	%	3%	2%	1%	1%	5%	
Don't know	Count	1157	376	97	121	17	
	%	27%	19%	14%	18%	10%	

			Anglophones				
			Anglophones	CBC TV Users	CBC Radio Users	CBC Audiovisual DMBUs (CBC Gem) Users	CBC Audio DMBUs (CBC Listen) Users
CBC/Radio-Canada reflects racialized persons (Collapsed)	Strongly agree (8-10)	Count	1530	909	391	353	95
		%	36%	45%	55%	51%	58%
	Agree (6-7)	Count	1017	544	179	168	38
		%	24%	27%	25%	24%	23%
	Disagree (4-5)	Count	482	202	58	67	8
		%	11%	10%	8%	10%	5%
	Strongly disagree (1-3)	Count	282	78	23	20	6
		%	7%	4%	3%	3%	4%
	Don't Know	Count	950	269	63	82	18
		%	22%	13%	9%	12%	11%
CBC/Radio-Canada reflects racialized persons	10 - Strongly agree	Count	445	285	134	105	43
		%	10%	14%	19%	15%	26%
	9	Count	330	202	93	82	21
		%	8%	10%	13%	12%	13%
	8	Count	754	422	164	167	31
		%	18%	21%	23%	24%	19%
	7	Count	632	341	118	121	23
		%	15%	17%	17%	18%	14%
	6	Count	385	203	61	47	15
		%	9%	10%	9%	7%	9%
	5	Count	352	136	37	40	7
		%	8%	7%	5%	6%	5%
	4	Count	130	66	21	26	0
		%	3%	3%	3%	4%	0%
	3	Count	100	30	10	12	6
		%	2%	2%	1%	2%	4%
	2	Count	63	21	1	4	
		%	1%	1%	0%	1%	
	1 - Strongly disagree	Count	119	27	12	5	0
		%	3%	1%	2%	1%	0%
	Don't know	Count	950	269	63	82	18
		%	22%	13%	9%	12%	11%

			Anglophones				
			Anglophones	CBC TV Users	CBC Radio Users	CBC Audiovisual DMBUs (CBC Gem) Users	CBC Audio DMBUs (CBC Listen) Users
CBC/Radio-Canada offers relevant content for children under 13 years of age (Collapsed)	Strongly agree (8-10)	Count	933	574	224	241	64
		%	22%	29%	31%	35%	39%
	Agree (6-7)	Count	776	452	147	155	28
		%	18%	23%	21%	22%	17%
	Disagree (4-5)	Count	570	281	93	78	11
		%	13%	14%	13%	11%	6%
	Strongly disagree (1-3)	Count	465	115	45	25	5
		%	11%	6%	6%	4%	3%
Don't Know	Count	1518	581	205	193	57	
	%	36%	29%	29%	28%	35%	
CBC/Radio-Canada offers relevant content for children under 13 years of age	10 - Strongly agree	Count	303	188	85	88	28
		%	7%	9%	12%	13%	17%
	9	Count	200	124	48	42	17
		%	5%	6%	7%	6%	10%
	8	Count	430	262	91	111	18
		%	10%	13%	13%	16%	11%
	7	Count	437	252	75	91	14
		%	10%	13%	11%	13%	9%
	6	Count	339	199	72	63	14
		%	8%	10%	10%	9%	9%
	5	Count	412	202	70	53	9
		%	10%	10%	10%	8%	5%
	4	Count	158	79	23	25	2
		%	4%	4%	3%	4%	1%
	3	Count	110	36	13	6	2
		%	3%	2%	2%	1%	1%
	2	Count	113	23	18	6	
		%	3%	1%	3%	1%	
	1 - Strongly disagree	Count	242	56	14	13	3
		%	6%	3%	2%	2%	2%
Don't know	Count	1518	581	205	193	57	
	%	36%	29%	29%	28%	35%	

			Anglophones				
			Anglophones	CBC TV Users	CBC Radio Users	CBC Audiovisual DMBUs (CBC Gem) Users	CBC Audio DMBUs (CBC Listen) Users
CBC/Radio-Canada offers relevant content for youth (ages 13 – 17) (Collapsed)	Strongly agree (8-10)	Count	867	549	212	200	60
		%	20%	27%	30%	29%	36%
	Agree (6-7)	Count	874	481	141	183	25
		%	21%	24%	20%	26%	15%
	Disagree (4-5)	Count	543	255	95	55	12
		%	13%	13%	13%	8%	7%
	Strongly disagree (1-3)	Count	439	118	44	36	7
		%	10%	6%	6%	5%	4%
	Don't Know	Count	1537	600	222	217	61
		%	36%	30%	31%	31%	37%
CBC/Radio-Canada offers relevant content for youth (ages 13 – 17)	10 - Strongly agree	Count	268	163	72	71	25
		%	6%	8%	10%	10%	15%
	9	Count	213	141	60	46	20
		%	5%	7%	8%	7%	12%
	8	Count	387	245	80	83	15
		%	9%	12%	11%	12%	9%
	7	Count	474	243	75	98	10
		%	11%	12%	11%	14%	6%
	6	Count	401	238	66	85	14
		%	9%	12%	9%	12%	9%
	5	Count	377	183	68	29	9
		%	9%	9%	10%	4%	5%
	4	Count	166	72	27	26	3
		%	4%	4%	4%	4%	2%
	3	Count	120	39	18	11	2
		%	3%	2%	3%	2%	1%
	2	Count	89	27	9	9	2
		%	2%	1%	1%	1%	1%
	1 - Strongly disagree	Count	229	51	17	16	3
		%	5%	3%	2%	2%	2%
Don't know	Count	1537	600	222	217	61	
	%	36%	30%	31%	31%	37%	

			Anglophones				
			Anglophones	CBC TV Users	CBC Radio Users	CBC Audiovisual DMBUs (CBC Gem) Users	CBC Audio DMBUs (CBC Listen) Users
CBC/Radio-Canada makes Canadian content easily discoverable on its services (Collapsed)	Strongly agree (8-10)	Count	1934	1167	475	457	109
		%	45%	58%	66%	66%	66%
	Agree (6-7)	Count	1027	510	143	143	29
		%	24%	25%	20%	21%	18%
	Disagree (4-5)	Count	440	156	51	40	8
		%	10%	8%	7%	6%	5%
	Strongly disagree (1-3)	Count	353	88	17	23	3
		%	8%	4%	2%	3%	2%
	Don't Know	Count	507	81	27	27	16
		%	12%	4%	4%	4%	10%
CBC/Radio-Canada makes Canadian content easily discoverable on its services	10 - Strongly agree	Count	585	358	157	164	51
		%	14%	18%	22%	24%	31%
	9	Count	505	322	136	116	39
		%	12%	16%	19%	17%	23%
	8	Count	843	487	182	177	19
		%	20%	24%	26%	26%	12%
	7	Count	644	343	104	89	26
		%	15%	17%	15%	13%	16%
	6	Count	383	167	39	54	3
		%	9%	8%	5%	8%	2%
	5	Count	309	100	38	31	8
		%	7%	5%	5%	4%	5%
	4	Count	131	56	13	9	
		%	3%	3%	2%	1%	
	3	Count	96	27	8	9	
		%	2%	1%	1%	1%	
	2	Count	86	25	4	11	
		%	2%	1%	1%	2%	
	1 - Strongly disagree	Count	171	36	6	3	3
		%	4%	2%	1%	0%	2%
Don't know	Count	507	81	27	27	16	
	%	12%	4%	4%	4%	10%	

			Anglophones				
			Anglophones	CBC TV Users	CBC Radio Users	CBC Audiovisual DMBUs (CBC Gem) Users	CBC Audio DMBUs (CBC Listen) Users
CBC/Radio-Canada makes Indigenous content easily discoverable on its services (Collapsed)	Strongly agree (8-10)	Count	1448	874	378	358	108
		%	34%	44%	53%	52%	65%
	Agree (6-7)	Count	887	509	191	158	22
		%	21%	25%	27%	23%	13%
	Disagree (4-5)	Count	470	182	37	54	15
		%	11%	9%	5%	8%	9%
	Strongly disagree (1-3)	Count	340	94	26	29	2
	%	8%	5%	4%	4%	1%	
Don't Know	Count	1115	344	82	91	18	
	%	26%	17%	11%	13%	11%	
CBC/Radio-Canada makes Indigenous content easily discoverable on its services	10 - Strongly agree	Count	433	251	123	134	41
		%	10%	13%	17%	19%	25%
	9	Count	382	244	124	76	36
		%	9%	12%	17%	11%	22%
	8	Count	633	379	130	149	30
		%	15%	19%	18%	22%	18%
	7	Count	507	300	121	99	16
		%	12%	15%	17%	14%	10%
	6	Count	381	209	71	59	6
		%	9%	10%	10%	9%	3%
	5	Count	348	140	30	41	12
		%	8%	7%	4%	6%	7%
	4	Count	122	43	6	14	3
		%	3%	2%	1%	2%	2%
	3	Count	88	31	15	12	2
		%	2%	2%	2%	2%	1%
	2	Count	84	29	2	10	
		%	2%	1%	0%	1%	
	1 - Strongly disagree	Count	168	34	9	7	0
		%	4%	2%	1%	1%	0%
Don't know	Count	1115	344	82	91	18	
	%	26%	17%	11%	13%	11%	

Base: Canadians. Note : Count refers to weighted count

		Francophones					
		Francophones	Radio-Canada TV Users	Radio-Canada Radio Users	Radio-Canada Audiovisual DMBUs (TOU.TV) Users	Radio-Canada Audio DMBUs (OHdio) Users	
Canadians	Unweighted Count	2713	1748	581	1015	335	
	Count	1173	790	259	436	152	
CBC/Radio-Canada's national news and information programming helps me understand what's going on in other parts of Canada (Collapsed)	Strongly agree (8-10)	Count	679	519	184	286	104
		%	58%	66%	71%	66%	68%
	Agree (6-7)	Count	293	194	52	104	37
		%	25%	25%	20%	24%	24%
	Disagree (4-5)	Count	87	42	16	22	7
		%	7%	5%	6%	5%	4%
	Strongly disagree (1-3)	Count	51	20	6	11	1
		%	4%	3%	2%	2%	1%
	Don't Know	Count	63	15	2	13	4
		%	5%	2%	1%	3%	2%
CBC/Radio-Canada's national news and information content helps me understand what's going on in other parts of Canada	10 - Strongly agree	Count	198	158	61	93	36
		%	17%	20%	23%	21%	24%
	9	Count	179	146	50	77	26
		%	15%	19%	19%	18%	17%
	8	Count	302	214	73	116	42
		%	26%	27%	28%	27%	28%
	7	Count	195	130	37	74	27
		%	17%	16%	14%	17%	17%
	6	Count	99	64	15	30	10
		%	8%	8%	6%	7%	7%
	5	Count	65	29	14	14	6
		%	6%	4%	5%	3%	4%
	4	Count	22	12	2	7	1
		%	2%	2%	1%	2%	1%
	3	Count	20	8	2	3	1
		%	2%	1%	1%	1%	0%
	2	Count	10	5	2	3	1
		%	1%	1%	1%	1%	0%
	1 - Strongly disagree	Count	20	8	2	5	
		%	2%	1%	1%	1%	
Don't know	Count	63	15	2	13	4	
	%	5%	2%	1%	3%	2%	

			Francophones				
			Francophones	Radio-Canada TV Users	Radio-Canada Radio Users	Radio-Canada Audiovisual DMBUs (TOU.TV) Users	Radio-Canada Audio DMBUs (OHdio) Users
CBC/Radio-Canada's local news and information programming helps me understand what's going on in my community (Collapsed)	Strongly agree (8-10)	Count	591	452	168	260	98
		%	50%	57%	65%	60%	64%
	Agree (6-7)	Count	332	226	61	116	42
		%	28%	29%	24%	27%	28%
	Disagree (4-5)	Count	112	61	16	28	5
		%	10%	8%	6%	6%	3%
	Strongly disagree (1-3)	Count	67	36	10	16	3
		%	6%	5%	4%	4%	2%
Don't Know	Count	72	15	3	16	4	
	%	6%	2%	1%	4%	3%	
CBC/Radio-Canada's local news and information content helps me understand what's going on in my community	10 - Strongly agree	Count	161	129	51	73	30
		%	14%	16%	20%	17%	20%
	9	Count	163	129	50	80	27
		%	14%	16%	19%	18%	18%
	8	Count	267	195	68	106	41
		%	23%	25%	26%	24%	27%
	7	Count	216	147	38	76	30
		%	18%	19%	14%	17%	20%
	6	Count	115	79	24	40	12
		%	10%	10%	9%	9%	8%
	5	Count	81	42	12	20	4
		%	7%	5%	5%	5%	3%
	4	Count	31	20	5	8	1
		%	3%	3%	2%	2%	1%
	3	Count	32	20	8	8	1
		%	3%	3%	3%	2%	1%
	2	Count	9	6	1	4	1
		%	1%	1%	0%	1%	0%
	1 - Strongly disagree	Count	26	10	2	4	1
		%	2%	1%	1%	1%	1%
Don't know	Count	72	15	3	16	4	
	%	6%	2%	1%	4%	3%	

			Francophones					
			Francophones	Radio-Canada TV Users	Radio-Canada Radio Users	Radio-Canada Audiovisual DMBUs (TOU.TV) Users	Radio-Canada Audio DMBUs (OHdio) Users	
CBC/Radio-Canada Reflects the multicultural diversity of Canada (Collapsed)	Strongly agree (8-10)	Count	581	436	161	254	91	
		%	50%	55%	62%	58%	59%	
	Agree (6-7)	Count	320	219	65	108	43	
		%	27%	28%	25%	25%	28%	
	Disagree (4-5)	Count	99	55	17	31	8	
		%	8%	7%	7%	7%	5%	
	Strongly disagree (1-3)	Count	38	17	6	9	2	
		%	3%	2%	2%	2%	1%	
	Don't Know	Count	134	63	10	35	9	
		%	11%	8%	4%	8%	6%	
	CBC/Radio-Canada Reflects the multicultural diversity of Canada	10-Extremely good	Count	160	126	40	75	27
			%	14%	16%	15%	17%	18%
9		Count	157	116	50	67	26	
		%	13%	15%	19%	15%	17%	
8		Count	265	194	72	112	37	
		%	23%	25%	28%	26%	25%	
7		Count	220	157	52	79	35	
		%	19%	20%	20%	18%	23%	
6		Count	100	62	13	28	8	
		%	9%	8%	5%	7%	5%	
5		Count	80	45	14	25	7	
		%	7%	6%	5%	6%	5%	
4		Count	19	10	3	6	1	
		%	2%	1%	1%	1%	1%	
3		Count	17	10	2	4	1	
		%	1%	1%	1%	1%	1%	
2		Count	3	2		1		
		%	0%	0%		0%		
1-Extremely poor		Count	18	6	4	4	1	
		%	1%	1%	1%	1%	0%	
Don't know		Count	134	63	10	35	9	
		%	11%	8%	4%	8%	6%	

			Francophones				
			Francophones	Radio-Canada TV Users	Radio-Canada Radio Users	Radio-Canada Audiovisual DMBUs (TOU.TV) Users	Radio-Canada Audio DMBUs (OHdio) Users
CBC/Radio-Canada's information content reflects a diversity of opinions on a wide range of issues (Collapsed)	Strongly agree (8-10)	Count	626	481	168	266	99
		%	53%	61%	65%	61%	65%
	Agree (6-7)	Count	317	212	64	113	39
		%	27%	27%	25%	26%	26%
	Disagree (4-5)	Count	98	54	13	27	7
		%	8%	7%	5%	6%	5%
	Strongly disagree (1-3)	Count	63	27	10	17	4
		%	5%	3%	4%	4%	2%
	Don't Know	Count	69	17	4	14	3
		%	6%	2%	2%	3%	2%
CBC/Radio-Canada's information content reflects a diversity of opinions on a wide range of issues	10 - Strongly agree	Count	172	135	55	83	34
		%	15%	17%	21%	19%	22%
	9	Count	176	144	52	85	29
		%	15%	18%	20%	19%	19%
	8	Count	278	202	62	99	35
		%	24%	26%	24%	23%	23%
	7	Count	217	148	51	82	29
		%	18%	19%	19%	19%	19%
	6	Count	100	64	14	31	10
		%	9%	8%	5%	7%	7%
	5	Count	74	42	11	23	5
		%	6%	5%	4%	5%	3%
	4	Count	24	12	1	4	3
		%	2%	2%	1%	1%	2%
	3	Count	15	7	3	5	0
		%	1%	1%	1%	1%	0%
	2	Count	12	9	2	4	1
		%	1%	1%	1%	1%	1%
	1 - Strongly disagree	Count	35	11	5	8	2
		%	3%	1%	2%	2%	2%
Don't know	Count	69	17	4	14	3	
	%	6%	2%	2%	3%	2%	

			Francophones				
			Francophones	Radio-Canada TV Users	Radio-Canada Radio Users	Radio-Canada Audiovisual DMBUs (TOU.TV) Users	Radio-Canada Audio DMBUs (OHdio) Users
CBC/Radio-Canada supports and promotes new and emerging talent (Collapsed)	Strongly agree (8-10)	Count	527	400	158	239	94
		%	45%	51%	61%	55%	62%
	Agree (6-7)	Count	356	248	60	122	36
		%	30%	31%	23%	28%	23%
	Disagree (4-5)	Count	104	61	16	30	9
		%	9%	8%	6%	7%	6%
	Strongly disagree (1-3)	Count	47	19	6	8	2
		%	4%	2%	2%	2%	1%
	Don't Know	Count	139	62	20	37	12
		%	12%	8%	8%	9%	8%
CBC/Radio-Canada supports and promotes new and emerging talent	10 - Strongly agree	Count	127	98	43	63	26
		%	11%	12%	17%	15%	17%
	9	Count	136	109	44	65	24
		%	12%	14%	17%	15%	16%
	8	Count	263	193	71	110	45
		%	22%	24%	27%	25%	29%
	7	Count	237	169	43	88	29
		%	20%	21%	16%	20%	19%
	6	Count	119	79	17	33	6
		%	10%	10%	7%	8%	4%
	5	Count	74	44	9	20	6
		%	6%	6%	3%	5%	4%
	4	Count	29	17	7	9	3
		%	3%	2%	3%	2%	2%
	3	Count	19	9	3	5	2
		%	2%	1%	1%	1%	1%
	2	Count	8	2	1	0	
		%	1%	0%	0%	0%	
	1 - Strongly disagree	Count	19	8	2	3	
		%	2%	1%	1%	1%	
Don't know	Count	139	62	20	37	12	
	%	12%	8%	8%	9%	8%	

			Francophones				
			Francophones	Radio-Canada TV Users	Radio-Canada Radio Users	Radio-Canada Audiovisual DMBUs (TOU.TV) Users	Radio-Canada Audio DMBUs (OHdio) Users
CBC/Radio-Canada is a trusted source of information (Collapsed)	Strongly agree (8-10)	Count	767	578	216	329	132
		%	65%	73%	83%	75%	87%
	Agree (6-7)	Count	223	143	31	69	16
		%	19%	18%	12%	16%	11%
	Disagree (4-5)	Count	83	41	8	19	2
		%	7%	5%	3%	4%	1%
	Strongly disagree (1-3)	Count	59	21	4	14	1
		%	5%	3%	1%	3%	1%
	Don't Know	Count	42	8	0	6	1
		%	4%	1%	0%	1%	0%
CBC/Radio-Canada is a trusted source of information	10 - Strongly agree	Count	275	217	95	134	66
		%	23%	28%	37%	31%	43%
	9	Count	244	188	71	103	38
		%	21%	24%	27%	24%	25%
	8	Count	248	172	50	91	29
		%	21%	22%	19%	21%	19%
	7	Count	154	103	24	53	12
		%	13%	13%	9%	12%	8%
	6	Count	69	40	8	15	4
		%	6%	5%	3%	4%	3%
	5	Count	63	30	5	14	2
		%	5%	4%	2%	3%	1%
	4	Count	20	11	3	5	0
		%	2%	1%	1%	1%	0%
	3	Count	12	6	1	3	0
		%	1%	1%	0%	1%	0%
	2	Count	11	5	0	2	0
		%	1%	1%	0%	0%	0%
	1 - Strongly disagree	Count	36	10	2	8	0
		%	3%	1%	1%	2%	0%
Don't know	Count	42	8	0	6	1	
	%	4%	1%	0%	1%	0%	

			Francophones				
			Francophones	Radio-Canada TV Users	Radio-Canada Radio Users	Radio-Canada Audiovisual DMBUs (TOU.TV) Users	Radio-Canada Audio DMBUs (OHdio) Users
CBC/Radio-Canada is the leader in Canadian content (Collapsed)	Strongly agree (8-10)	Count	676	519	195	295	121
		%	58%	66%	75%	68%	80%
	Agree (6-7)	Count	272	169	37	84	20
		%	23%	21%	14%	19%	13%
	Disagree (4-5)	Count	93	52	14	29	4
		%	8%	7%	5%	7%	3%
	Strongly disagree (1-3)	Count	58	26	6	12	2
		%	5%	3%	2%	3%	2%
	Don't Know	Count	74	25	7	16	5
		%	6%	3%	3%	4%	3%
CBC/Radio-Canada is the leader in Canadian content	10 - Strongly agree	Count	216	169	76	104	48
		%	18%	21%	29%	24%	32%
	9	Count	196	156	59	94	38
		%	17%	20%	23%	22%	25%
	8	Count	264	194	61	97	35
		%	23%	25%	23%	22%	23%
	7	Count	173	105	25	55	15
		%	15%	13%	10%	13%	10%
	6	Count	99	65	12	29	5
		%	8%	8%	5%	7%	3%
	5	Count	66	39	10	20	4
		%	6%	5%	4%	5%	3%
	4	Count	27	13	4	9	
		%	2%	2%	2%	2%	
	3	Count	20	12	4	5	1
		%	2%	2%	2%	1%	1%
	2	Count	10	6	1	2	1
		%	1%	1%	0%	0%	1%
	1 - Strongly disagree	Count	27	8	1	6	
		%	2%	1%	0%	1%	
Don't know	Count	74	25	7	16	5	
	%	6%	3%	3%	4%	3%	

			Francophones				
			Francophones	Radio-Canada TV Users	Radio-Canada Radio Users	Radio-Canada Audiovisual DMBUs (TOU.TV) Users	Radio-Canada Audio DMBUs (OHdio) Users
CBC/Radio-Canada has content that I can relate to (Collapsed)	Strongly agree (8-10)	Count	572	450	168	266	105
		%	49%	57%	65%	61%	69%
	Agree (6-7)	Count	332	225	64	109	38
		%	28%	28%	25%	25%	25%
	Disagree (4-5)	Count	113	60	14	32	5
		%	10%	8%	5%	7%	3%
Strongly disagree (1-3)	Count	95	38	10	18	3	
	%	8%	5%	4%	4%	2%	
Don't Know	Count	61	17	4	11	1	
	%	5%	2%	1%	3%	1%	
CBC/Radio-Canada has content that I can relate to	10 - Strongly agree	Count	139	112	43	70	35
		%	12%	14%	17%	16%	23%
	9	Count	152	126	58	76	30
		%	13%	16%	22%	18%	20%
	8	Count	281	212	68	119	41
		%	24%	27%	26%	27%	27%
	7	Count	206	146	45	69	27
		%	18%	18%	18%	16%	17%
	6	Count	126	79	18	40	12
		%	11%	10%	7%	9%	8%
	5	Count	76	41	8	22	4
		%	6%	5%	3%	5%	3%
	4	Count	37	19	6	10	1
		%	3%	2%	2%	2%	1%
	3	Count	30	16	4	7	
		%	3%	2%	2%	2%	
	2	Count	17	7	2	2	1
		%	1%	1%	1%	0%	1%
	1 - Strongly disagree	Count	48	15	4	9	2
		%	4%	2%	2%	2%	1%
Don't know	Count	61	17	4	11	1	
	%	5%	2%	1%	3%	1%	

			Francophones				
			Francophones	Radio-Canada TV Users	Radio-Canada Radio Users	Radio-Canada Audiovisual DMBUs (TOU.TV) Users	Radio-Canada Audio DMBUs (OHdio) Users
CBC/Radio-Canada is independent and impartial (Collapsed)	Strongly agree (8-10)	Count	543	417	161	239	100
		%	46%	53%	62%	55%	66%
	Agree (6-7)	Count	281	193	54	100	27
		%	24%	24%	21%	23%	18%
	Disagree (4-5)	Count	133	78	25	41	14
		%	11%	10%	10%	9%	9%
Strongly disagree (1-3)	Count	111	58	13	28	6	
	%	10%	7%	5%	6%	4%	
Don't Know	Count	105	45	7	28	6	
	%	9%	6%	3%	6%	4%	
CBC/Radio-Canada is independent and impartial	10 - Strongly agree	Count	157	130	55	74	35
		%	13%	16%	21%	17%	23%
	9	Count	151	116	50	66	29
		%	13%	15%	19%	15%	19%
	8	Count	234	171	56	99	35
		%	20%	22%	22%	23%	23%
	7	Count	179	126	36	65	17
		%	15%	16%	14%	15%	11%
	6	Count	101	67	19	35	10
		%	9%	8%	7%	8%	6%
	5	Count	96	55	16	28	7
		%	8%	7%	6%	6%	5%
	4	Count	37	23	9	14	6
		%	3%	3%	4%	3%	4%
	3	Count	22	13	2	5	1
		%	2%	2%	1%	1%	0%
	2	Count	22	14	3	5	2
		%	2%	2%	1%	1%	1%
	1 - Strongly disagree	Count	68	30	7	17	3
		%	6%	4%	3%	4%	2%
	Don't know	Count	105	45	7	28	6
		%	9%	6%	3%	6%	4%

			Francophones				
			Francophones	Radio-Canada TV Users	Radio-Canada Radio Users	Radio-Canada Audiovisual DMBUs (TOU.TV) Users	Radio-Canada Audio DMBUs (OHdio) Users
CBC/Radio-Canada reflects persons with disabilities (Collapsed)	Strongly agree (8-10)	Count	371	286	96	162	52
		%	32%	36%	37%	37%	34%
	Agree (6-7)	Count	341	238	81	131	49
		%	29%	30%	31%	30%	32%
	Disagree (4-5)	Count	158	108	35	53	22
		%	13%	14%	14%	12%	14%
	Strongly disagree (1-3)	Count	61	32	12	17	7
		%	5%	4%	5%	4%	4%
	Don't Know	Count	243	126	35	72	22
		%	21%	16%	13%	16%	15%
CBC/Radio-Canada reflects persons with disabilities	10 - Strongly agree	Count	115	91	27	48	16
		%	10%	11%	10%	11%	10%
	9	Count	89	67	19	37	9
		%	8%	9%	7%	8%	6%
	8	Count	167	128	50	78	27
		%	14%	16%	19%	18%	18%
	7	Count	193	138	44	82	30
		%	16%	17%	17%	19%	20%
	6	Count	148	100	37	49	19
		%	13%	13%	14%	11%	13%
	5	Count	106	71	23	35	15
		%	9%	9%	9%	8%	10%
	4	Count	53	37	12	19	7
		%	4%	5%	5%	4%	4%
	3	Count	27	17	6	9	3
		%	2%	2%	2%	2%	2%
	2	Count	13	7	2	5	3
		%	1%	1%	1%	1%	2%
	1 - Strongly disagree	Count	20	7	4	3	1
		%	2%	1%	1%	1%	1%
	Don't know	Count	243	126	35	72	22
		%	21%	16%	13%	16%	15%

			Francophones				
			Francophones	Radio-Canada TV Users	Radio-Canada Radio Users	Radio-Canada Audiovisual DMBUs (TOU.TV) Users	Radio-Canada Audio DMBUs (OHdio) Users
CBC/Radio-Canada reflects Indigenous Peoples in its content (Collapsed)	Strongly agree (8-10)	Count	407	307	112	178	60
		%	35%	39%	43%	41%	40%
	Agree (6-7)	Count	329	234	80	121	49
		%	28%	30%	31%	28%	32%
	Disagree (4-5)	Count	156	103	29	54	17
		%	13%	13%	11%	12%	11%
Strongly disagree (1-3)	Count	67	36	13	19	7	
	%	6%	5%	5%	4%	5%	
Don't Know	Count	215	110	24	63	18	
	%	18%	14%	9%	14%	12%	
CBC/Radio-Canada reflects Indigenous Peoples in its content	10 - Strongly agree	Count	132	100	34	60	23
		%	11%	13%	13%	14%	15%
	9	Count	88	67	23	37	11
		%	7%	8%	9%	8%	7%
	8	Count	187	140	54	82	26
		%	16%	18%	21%	19%	17%
	7	Count	187	130	45	75	28
		%	16%	16%	17%	17%	18%
	6	Count	142	104	36	46	21
		%	12%	13%	14%	11%	14%
	5	Count	106	69	19	41	13
		%	9%	9%	7%	10%	9%
	4	Count	50	35	10	13	4
		%	4%	4%	4%	3%	3%
	3	Count	35	19	8	12	5
		%	3%	2%	3%	3%	3%
	2	Count	10	7	3	2	2
		%	1%	1%	1%	0%	1%
	1 - Strongly disagree	Count	23	9	3	5	1
		%	2%	1%	1%	1%	0%
Don't know	Count	215	110	24	63	18	
	%	18%	14%	9%	14%	12%	

			Francophones				
			Francophones	Radio-Canada TV Users	Radio-Canada Radio Users	Radio-Canada Audiovisual DMBUs (TOU.TV) Users	Radio-Canada Audio DMBUs (OHdio) Users
CBC/Radio-Canada reflects LGBTQ2+ in its content (Collapsed)	Strongly agree (8-10)	Count	397	297	113	180	62
		%	34%	38%	43%	41%	41%
	Agree (6-7)	Count	278	201	65	107	38
		%	24%	25%	25%	24%	25%
	Disagree (4-5)	Count	140	91	27	43	13
		%	12%	12%	11%	10%	8%
	Strongly disagree (1-3)	Count	82	49	13	24	11
		%	7%	6%	5%	5%	7%
	Don't Know	Count	277	152	42	83	28
		%	24%	19%	16%	19%	18%
CBC/Radio-Canada reflects LGBTQ2+ in its content	10 - Strongly agree	Count	135	105	39	66	24
		%	12%	13%	15%	15%	16%
	9	Count	87	64	30	41	11
		%	7%	8%	12%	9%	7%
	8	Count	175	128	44	73	28
		%	15%	16%	17%	17%	18%
	7	Count	164	118	40	68	25
		%	14%	15%	15%	16%	16%
	6	Count	114	83	25	39	13
		%	10%	11%	10%	9%	9%
	5	Count	101	65	17	29	9
		%	9%	8%	7%	7%	6%
	4	Count	38	26	10	14	4
		%	3%	3%	4%	3%	3%
	3	Count	28	17	5	8	4
		%	2%	2%	2%	2%	3%
	2	Count	11	9	2	5	1
		%	1%	1%	1%	1%	0%
	1 - Strongly disagree	Count	43	24	6	11	6
		%	4%	3%	2%	2%	4%
	Don't know	Count	277	152	42	83	28
		%	24%	19%	16%	19%	18%

			Francophones				
			Francophones	Radio-Canada TV Users	Radio-Canada Radio Users	Radio-Canada Audiovisual DMBUs (TOU.TV) Users	Radio-Canada Audio DMBUs (OHdio) Users
CBC/Radio-Canada reflects racialized persons (Collapsed)	Strongly agree (8-10)	Count	474	359	137	212	77
		%	40%	45%	53%	49%	51%
	Agree (6-7)	Count	323	224	70	116	43
		%	27%	28%	27%	27%	28%
	Disagree (4-5)	Count	120	79	25	37	13
		%	10%	10%	10%	8%	9%
	Strongly disagree (1-3)	Count	52	25	7	14	4
		%	4%	3%	3%	3%	3%
	Don't Know	Count	205	103	21	57	14
		%	17%	13%	8%	13%	9%
CBC/Radio-Canada reflects racialized persons	10 - Strongly agree	Count	153	117	37	72	29
		%	13%	15%	14%	16%	19%
	9	Count	110	85	38	54	20
		%	9%	11%	15%	12%	13%
	8	Count	210	157	62	86	28
		%	18%	20%	24%	20%	18%
	7	Count	197	140	45	73	28
		%	17%	18%	17%	17%	18%
	6	Count	126	84	25	44	15
		%	11%	11%	10%	10%	10%
	5	Count	92	61	19	27	10
		%	8%	8%	7%	6%	6%
	4	Count	27	18	6	10	4
		%	2%	2%	2%	2%	2%
	3	Count	22	11	2	6	2
		%	2%	1%	1%	1%	1%
	2	Count	9	5	1	2	0
		%	1%	1%	0%	0%	0%
	1 - Strongly disagree	Count	22	9	4	6	2
		%	2%	1%	1%	1%	1%
Don't know	Count	205	103	21	57	14	
	%	17%	13%	8%	13%	9%	

			Francophones				
			Francophones	Radio-Canada TV Users	Radio-Canada Radio Users	Radio-Canada Audiovisual DMBUs (TOU.TV) Users	Radio-Canada Audio DMBUs (OHdio) Users
CBC/Radio-Canada offers relevant content for children under 13 years of age (Collapsed)	Strongly agree (8-10)	Count	335	246	86	159	56
		%	29%	31%	33%	36%	37%
	Agree (6-7)	Count	274	200	53	97	33
		%	23%	25%	21%	22%	21%
	Disagree (4-5)	Count	136	82	32	41	13
		%	12%	10%	12%	9%	8%
	Strongly disagree (1-3)	Count	75	38	10	16	3
		%	6%	5%	4%	4%	2%
	Don't Know	Count	353	223	78	122	47
		%	30%	28%	30%	28%	31%
CBC/Radio-Canada offers relevant content for children under 13 years of age	10 - Strongly agree	Count	100	79	27	49	17
		%	9%	10%	10%	11%	11%
	9	Count	79	60	24	38	12
		%	7%	8%	9%	9%	8%
	8	Count	155	107	34	72	28
		%	13%	14%	13%	16%	18%
	7	Count	140	103	32	50	21
		%	12%	13%	12%	11%	14%
	6	Count	134	97	22	48	11
		%	11%	12%	8%	11%	7%
	5	Count	94	62	21	29	10
		%	8%	8%	8%	7%	6%
	4	Count	43	20	11	12	3
		%	4%	3%	4%	3%	2%
	3	Count	36	22	7	9	2
		%	3%	3%	3%	2%	1%
	2	Count	12	6	2	4	1
		%	1%	1%	1%	1%	1%
	1 - Strongly disagree	Count	27	10	2	3	1
		%	2%	1%	1%	1%	0%
	Don't know	Count	353	223	78	122	47
		%	30%	28%	30%	28%	31%

			Francophones				
			Francophones	Radio-Canada TV Users	Radio-Canada Radio Users	Radio-Canada Audiovisual DMBUs (TOU.TV) Users	Radio-Canada Audio DMBUs (OHdio) Users
CBC/Radio-Canada offers relevant content for youth (ages 13 – 17) (Collapsed)	Strongly agree (8-10)	Count	317	238	85	142	52
		%	27%	30%	33%	33%	34%
	Agree (6-7)	Count	309	217	64	113	34
		%	26%	27%	25%	26%	22%
	Disagree (4-5)	Count	132	83	26	42	15
		%	11%	11%	10%	10%	10%
	Strongly disagree (1-3)	Count	61	32	7	14	5
		%	5%	4%	3%	3%	3%
	Don't Know	Count	353	220	77	125	46
		%	30%	28%	30%	29%	30%
CBC/Radio-Canada offers relevant content for youth (ages 13 – 17)	10 - Strongly agree	Count	93	76	28	46	17
		%	8%	10%	11%	10%	11%
	9	Count	65	49	16	28	8
		%	6%	6%	6%	7%	5%
	8	Count	159	114	41	68	27
		%	14%	14%	16%	16%	18%
	7	Count	158	116	34	63	19
		%	13%	15%	13%	14%	13%
	6	Count	151	101	30	50	15
		%	13%	13%	11%	11%	10%
	5	Count	94	62	17	32	13
		%	8%	8%	7%	7%	8%
	4	Count	38	21	9	10	2
		%	3%	3%	3%	2%	1%
	3	Count	26	18	5	8	4
		%	2%	2%	2%	2%	3%
	2	Count	11	5	1	2	0
		%	1%	1%	1%	0%	0%
	1 - Strongly disagree	Count	24	10	1	4	0
		%	2%	1%	0%	1%	0%
	Don't know	Count	353	220	77	125	46
		%	30%	28%	30%	29%	30%

			Francophones				
			Francophones	Radio-Canada TV Users	Radio-Canada Radio Users	Radio-Canada Audiovisual DMBUs (TOU.TV) Users	Radio-Canada Audio DMBUs (OHdio) Users
CBC/Radio-Canada makes Canadian content easily discoverable on its services (Collapsed)	Strongly agree (8-10)	Count	644	481	179	290	114
		%	55%	61%	69%	66%	75%
	Agree (6-7)	Count	300	199	50	98	25
		%	26%	25%	19%	22%	17%
	Disagree (4-5)	Count	83	50	12	21	7
		%	7%	6%	5%	5%	5%
	Strongly disagree (1-3)	Count	46	19	4	6	1
	%	4%	2%	1%	1%	1%	
Don't Know	Count	100	41	15	21	5	
	%	8%	5%	6%	5%	4%	
CBC/Radio-Canada makes Canadian content easily discoverable on its services	10 - Strongly agree	Count	182	138	58	90	40
		%	15%	17%	22%	21%	26%
	9	Count	171	129	49	82	28
		%	15%	16%	19%	19%	19%
	8	Count	291	214	72	118	45
		%	25%	27%	28%	27%	30%
	7	Count	207	139	37	69	20
		%	18%	18%	14%	16%	13%
	6	Count	93	59	12	29	5
		%	8%	8%	5%	7%	3%
	5	Count	60	39	10	16	5
		%	5%	5%	4%	4%	3%
	4	Count	23	11	3	5	2
		%	2%	1%	1%	1%	1%
	3	Count	19	9	2	3	1
		%	2%	1%	1%	1%	0%
	2	Count	8	4		2	0
	%	1%	1%		0%	0%	
1 - Strongly disagree	Count	19	6	2	2		
	%	2%	1%	1%	0%		
Don't know	Count	100	41	15	21	5	
	%	8%	5%	6%	5%	4%	

			Francophones				
			Francophones	Radio-Canada TV Users	Radio-Canada Radio Users	Radio-Canada Audiovisual DMBUs (TOU.TV) Users	Radio-Canada Audio DMBUs (OHdio) Users
CBC/Radio-Canada makes Indigenous content easily discoverable on its services (Collapsed)	Strongly agree (8-10)	Count	370	278	116	165	66
		%	32%	35%	45%	38%	44%
	Agree (6-7)	Count	302	219	65	115	40
		%	26%	28%	25%	27%	26%
	Disagree (4-5)	Count	138	89	27	46	16
		%	12%	11%	10%	10%	11%
	Strongly disagree (1-3)	Count	73	38	9	20	5
		%	6%	5%	4%	5%	4%
	Don't Know	Count	290	166	41	90	25
		%	25%	21%	16%	21%	16%
CBC/Radio-Canada makes Indigenous content easily discoverable on its services	10 - Strongly agree	Count	93	70	31	44	17
		%	8%	9%	12%	10%	11%
	9	Count	89	71	27	44	17
		%	8%	9%	10%	10%	11%
	8	Count	187	137	58	77	32
		%	16%	17%	22%	18%	21%
	7	Count	173	128	36	70	24
		%	15%	16%	14%	16%	16%
	6	Count	129	91	30	46	16
		%	11%	12%	11%	10%	10%
	5	Count	89	56	11	29	7
		%	8%	7%	4%	7%	4%
	4	Count	49	33	16	17	9
		%	4%	4%	6%	4%	6%
	3	Count	29	16	4	10	2
		%	2%	2%	2%	2%	2%
	2	Count	15	8	1	4	2
		%	1%	1%	0%	1%	1%
	1 - Strongly disagree	Count	29	14	5	6	1
		%	2%	2%	2%	1%	1%
	Don't know	Count	290	166	41	90	25
		%	25%	21%	16%	21%	16%

Base: Canadians. Note : Count refers to weighted count



Section 4: Location and Region

Page 4: Location and Region

			Canadians								
			Canadians	Urban vs Rural		Region					
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC	Northern Territories
Canadians	Unweighted Count		5434	4528	839	481	2781	1136	518	316	202
	Count		5434	4671	720	365	1251	2098	951	754	16
CBC/Radio-Canada's national news and information programming helps me understand what's going on in other parts of Canada (Collapsed)	Strongly agree (8-10)	Count	2777	2396	369	209	716	1066	426	351	9
		%	51%	51%	51%	57%	57%	51%	45%	47%	59%
	Agree (6-7)	Count	1233	1063	156	84	312	467	168	199	3
		%	23%	23%	22%	23%	25%	22%	18%	26%	20%
	Disagree (4-5)	Count	542	464	71	34	97	188	140	82	1
		%	10%	10%	10%	9%	8%	9%	15%	11%	9%
	Strongly disagree (1-3)	Count	447	369	74	18	56	185	124	62	1
		%	8%	8%	10%	5%	5%	9%	13%	8%	5%
	Don't Know	Count	435	379	51	20	69	191	93	60	1
		%	8%	8%	7%	5%	6%	9%	10%	8%	7%
CBC/Radio-Canada's national news and information content helps me understand what's going on in other parts of Canada	10 - Strongly agree	Count	863	741	120	69	208	333	128	121	3
		%	16%	16%	17%	19%	17%	16%	13%	16%	20%
	9	Count	705	632	69	45	191	273	105	89	2
		%	13%	14%	10%	12%	15%	13%	11%	12%	12%
	8	Count	1210	1023	180	95	317	460	193	141	4
		%	22%	22%	25%	26%	25%	22%	20%	19%	27%
	7	Count	801	703	91	56	209	276	120	139	2
		%	15%	15%	13%	15%	17%	13%	13%	18%	12%
	6	Count	432	360	65	29	103	191	48	59	1
		%	8%	8%	9%	8%	8%	9%	5%	8%	9%
	5	Count	373	320	49	29	74	123	92	55	1
		%	7%	7%	7%	8%	6%	6%	10%	7%	6%
	4	Count	169	144	22	4	24	65	48	27	0
		%	3%	3%	3%	1%	2%	3%	5%	4%	2%
	3	Count	104	89	15	5	22	35	25	16	
		%	2%	2%	2%	1%	2%	2%	3%	2%	
	2	Count	95	84	7	0	12	37	33	13	0
		%	2%	2%	1%	0%	1%	2%	3%	2%	1%
	1 - Strongly disagree	Count	248	196	52	12	22	113	66	33	1
		%	5%	4%	7%	3%	2%	5%	7%	4%	4%
Don't know	Count	435	379	51	20	69	191	93	60	1	
	%	8%	8%	7%	5%	6%	9%	10%	8%	7%	

Page 4: Location and Region

			Canadians								
			Canadians	Urban vs Rural		Region					
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC	Northern Territories
CBC/Radio-Canada's local news and information programming helps me understand what's going on in my community (Collapsed)	Strongly agree (8-10)	Count	2179	1917	245	190	614	783	324	260	8
		%	40%	41%	34%	52%	49%	37%	34%	34%	49%
	Agree (6-7)	Count	1440	1247	184	85	355	555	219	221	4
		%	27%	27%	26%	23%	28%	26%	23%	29%	25%
	Disagree (4-5)	Count	738	614	116	47	124	308	155	103	2
		%	14%	13%	16%	13%	10%	15%	16%	14%	12%
	Strongly disagree (1-3)	Count	610	488	118	22	79	242	159	108	1
		%	11%	10%	16%	6%	6%	12%	17%	14%	8%
	Don't Know	Count	467	405	57	21	79	210	93	63	1
		%	9%	9%	8%	6%	6%	10%	10%	8%	6%
CBC/Radio-Canada's local news and information content helps me understand what's going on in my community	10 - Strongly agree	Count	642	568	72	66	168	248	91	66	3
		%	12%	12%	10%	18%	13%	12%	10%	9%	17%
	9	Count	528	464	56	42	163	190	68	62	2
		%	10%	10%	8%	12%	13%	9%	7%	8%	14%
	8	Count	1009	884	118	82	283	345	165	131	3
		%	19%	19%	16%	22%	23%	16%	17%	17%	18%
	7	Count	921	796	121	51	231	356	143	137	2
		%	17%	17%	17%	14%	19%	17%	15%	18%	14%
	6	Count	519	452	63	34	124	200	76	84	2
		%	10%	10%	9%	9%	10%	10%	8%	11%	11%
	5	Count	527	440	79	37	91	201	115	82	1
		%	10%	9%	11%	10%	7%	10%	12%	11%	8%
	4	Count	211	175	36	10	33	107	40	21	1
		%	4%	4%	5%	3%	3%	5%	4%	3%	4%
	3	Count	207	160	46	5	37	69	57	38	0
		%	4%	3%	6%	1%	3%	3%	6%	5%	2%
	2	Count	132	110	17	4	12	45	31	39	
		%	2%	2%	2%	1%	1%	2%	3%	5%	
	1 - Strongly disagree	Count	272	217	54	13	29	127	71	31	1
		%	5%	5%	8%	3%	2%	6%	7%	4%	6%
	Don't know	Count	467	405	57	21	79	210	93	63	1
		%	9%	9%	8%	6%	6%	10%	10%	8%	6%

Page 4: Location and Region

			Canadians								
			Canadians	Urban vs Rural		Region					
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC	Northern Territories
CBC/Radio-Canada Reflects the multicultural diversity of Canada (Collapsed)	Strongly agree (8-10)	Count	2504	2151	334	199	617	952	378	349	9
		%	46%	46%	46%	54%	49%	45%	40%	46%	59%
	Agree (6-7)	Count	1313	1133	173	87	337	484	212	191	3
		%	24%	24%	24%	24%	27%	23%	22%	25%	18%
	Disagree (4-5)	Count	504	440	56	31	107	186	114	66	1
		%	9%	9%	8%	8%	9%	9%	12%	9%	6%
	Strongly disagree (1-3)	Count	409	340	65	16	45	199	96	51	1
		%	8%	7%	9%	4%	4%	9%	10%	7%	3%
	Don't Know	Count	704	607	91	32	145	277	150	98	2
		%	13%	13%	13%	9%	12%	13%	16%	13%	13%
CBC/Radio-Canada Reflects the multicultural diversity of Canada	10-Extremely good	Count	700	598	102	59	166	286	91	95	3
		%	13%	13%	14%	16%	13%	14%	10%	13%	19%
	9	Count	692	589	98	60	169	275	100	86	2
		%	13%	13%	14%	17%	13%	13%	11%	11%	15%
	8	Count	1112	965	134	79	283	391	187	169	4
		%	20%	21%	19%	22%	23%	19%	20%	22%	25%
	7	Count	849	732	110	60	233	299	129	127	2
		%	16%	16%	15%	16%	19%	14%	14%	17%	13%
	6	Count	465	401	64	27	104	185	84	64	1
		%	9%	9%	9%	7%	8%	9%	9%	8%	6%
	5	Count	382	337	37	28	86	141	72	54	1
		%	7%	7%	5%	8%	7%	7%	8%	7%	5%
	4	Count	122	103	19	3	21	45	42	12	0
		%	2%	2%	3%	1%	2%	2%	4%	2%	1%
	3	Count	153	139	13	6	18	65	36	26	0
		%	3%	3%	2%	2%	1%	3%	4%	4%	2%
	2	Count	51	38	13	2	5	24	13	6	0
		%	1%	1%	2%	1%	0%	1%	1%	1%	0%
	1-Extremely poor	Count	205	163	39	8	21	110	47	19	0
		%	4%	3%	5%	2%	2%	5%	5%	3%	1%
	Don't know	Count	704	607	91	32	145	277	150	98	2
		%	13%	13%	13%	9%	12%	13%	16%	13%	13%

Page 4: Location and Region

			Canadians								
			Canadians	Urban vs Rural		Region					
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC	Northern Territories
CBC/Radio-Canada's information content reflects a diversity of opinions on a wide range of issues (Collapsed)	Strongly agree (8-10)	Count	2364	2036	320	180	656	887	326	307	8
		%	44%	44%	44%	49%	52%	42%	34%	41%	51%
	Agree (6-7)	Count	1372	1174	182	98	336	526	225	183	3
		%	25%	25%	25%	27%	27%	25%	24%	24%	22%
	Disagree (4-5)	Count	610	527	73	41	110	232	136	90	2
		%	11%	11%	10%	11%	9%	11%	14%	12%	11%
	Strongly disagree (1-3)	Count	596	500	91	26	71	241	165	90	1
		%	11%	11%	13%	7%	6%	11%	17%	12%	8%
	Don't Know	Count	492	434	54	20	77	212	99	84	1
		%	9%	9%	8%	5%	6%	10%	10%	11%	8%
CBC/Radio-Canada's information content reflects a diversity of opinions on a wide range of issues	10 - Strongly agree	Count	737	631	103	61	178	295	106	95	2
		%	14%	14%	14%	17%	14%	14%	11%	13%	15%
	9	Count	631	555	72	43	186	236	70	93	3
		%	12%	12%	10%	12%	15%	11%	7%	12%	17%
	8	Count	997	850	145	75	292	357	150	120	3
		%	18%	18%	20%	21%	23%	17%	16%	16%	19%
	7	Count	885	748	125	60	228	321	151	123	2
		%	16%	16%	17%	16%	18%	15%	16%	16%	13%
	6	Count	486	426	58	38	109	204	74	60	1
		%	9%	9%	8%	10%	9%	10%	8%	8%	9%
	5	Count	429	368	54	33	82	164	86	63	1
		%	8%	8%	8%	9%	7%	8%	9%	8%	7%
	4	Count	181	160	18	7	28	68	50	27	1
		%	3%	3%	3%	2%	2%	3%	5%	4%	3%
	3	Count	124	101	22	6	16	42	36	22	0
		%	2%	2%	3%	2%	1%	2%	4%	3%	1%
	2	Count	121	105	15	8	15	43	35	20	0
		%	2%	2%	2%	2%	1%	2%	4%	3%	1%
	1 - Strongly disagree	Count	351	294	53	13	40	156	94	48	1
		%	6%	6%	7%	3%	3%	7%	10%	6%	5%
Don't know	Count	492	434	54	20	77	212	99	84	1	
	%	9%	9%	8%	5%	6%	10%	10%	11%	8%	

Page 4: Location and Region

			Canadians								
			Canadians	Urban vs Rural		Region					Northern Territories
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC	
CBC/Radio-Canada supports and promotes new and emerging talent (Collapsed)	Strongly agree (8-10)	Count	2136	1849	280	181	537	776	317	317	8
		%	39%	40%	39%	50%	43%	37%	33%	42%	52%
	Agree (6-7)	Count	1426	1219	191	76	380	544	247	175	4
		%	26%	26%	26%	21%	30%	26%	26%	23%	23%
	Disagree (4-5)	Count	542	467	70	43	114	213	98	74	1
		%	10%	10%	10%	12%	9%	10%	10%	10%	6%
	Strongly disagree (1-3)	Count	419	348	70	15	52	177	109	66	1
		%	8%	7%	10%	4%	4%	8%	11%	9%	7%
	Don't Know	Count	911	788	109	50	167	388	181	123	2
		%	17%	17%	15%	14%	13%	18%	19%	16%	12%
CBC/Radio-Canada supports and promotes new and emerging talent	10 - Strongly agree	Count	573	500	72	60	131	236	82	63	2
		%	11%	11%	10%	16%	10%	11%	9%	8%	13%
	9	Count	561	496	64	46	138	210	79	85	2
		%	10%	11%	9%	13%	11%	10%	8%	11%	15%
	8	Count	1002	853	144	75	268	330	156	170	4
		%	18%	18%	20%	21%	21%	16%	16%	22%	24%
	7	Count	899	774	114	52	250	342	142	111	2
		%	17%	17%	16%	14%	20%	16%	15%	15%	13%
	6	Count	527	445	77	24	130	202	104	64	2
		%	10%	10%	11%	7%	10%	10%	11%	8%	10%
	5	Count	400	345	50	37	82	158	63	59	1
		%	7%	7%	7%	10%	7%	8%	7%	8%	5%
	4	Count	142	122	19	6	32	55	35	14	0
		%	3%	3%	3%	2%	3%	3%	4%	2%	1%
	3	Count	146	119	27	6	20	59	27	34	0
		%	3%	3%	4%	2%	2%	3%	3%	4%	0%
	2	Count	76	64	12	2	9	29	27	10	0
		%	1%	1%	2%	0%	1%	1%	3%	1%	2%
	1 - Strongly disagree	Count	197	165	32	7	24	89	55	22	1
		%	4%	4%	4%	2%	2%	4%	6%	3%	4%
Don't know	Count	911	788	109	50	167	388	181	123	2	
	%	17%	17%	15%	14%	13%	18%	19%	16%	12%	

Page 4: Location and Region

			Canadians									
			Canadians	Urban vs Rural		Region					Northern Territories	
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC		
CBC/Radio-Canada is a trusted source of information (Collapsed)	Strongly agree (8-10)	Count	2888	2488	384	213	799	1066	418	383	9	
		%	53%	53%	53%	59%	64%	51%	44%	51%	57%	
	Agree (6-7)	Count	1097	964	123	71	242	420	190	170	3	
		%	20%	21%	17%	19%	19%	20%	20%	22%	21%	
	Disagree (4-5)	Count	464	405	51	41	91	175	92	63	1	
		%	9%	9%	7%	11%	7%	8%	10%	8%	8%	
	Strongly disagree (1-3)	Count	634	518	112	24	69	269	178	92	1	
		%	12%	11%	16%	7%	6%	13%	19%	12%	9%	
	Don't Know	Count	351	297	49	14	49	168	72	47	1	
		%	6%	6%	7%	4%	4%	8%	8%	6%	5%	
	CBC/Radio-Canada is a trusted source of information	10 - Strongly agree	Count	974	857	116	77	279	360	118	136	3
			%	18%	18%	16%	21%	22%	17%	12%	18%	19%
9		Count	831	717	107	57	257	303	108	104	3	
		%	15%	15%	15%	16%	21%	14%	11%	14%	21%	
8		Count	1083	914	160	79	262	403	192	144	3	
		%	20%	20%	22%	22%	21%	19%	20%	19%	17%	
7		Count	679	603	70	45	169	259	99	104	2	
		%	13%	13%	10%	12%	14%	12%	10%	14%	12%	
6		Count	417	361	53	26	73	160	91	65	1	
		%	8%	8%	7%	7%	6%	8%	10%	9%	9%	
5		Count	319	275	37	30	70	113	66	40	1	
		%	6%	6%	5%	8%	6%	5%	7%	5%	6%	
4		Count	145	130	14	12	22	62	26	23	0	
		%	3%	3%	2%	3%	2%	3%	3%	3%	2%	
3		Count	122	104	19	5	13	55	35	13	0	
		%	2%	2%	3%	1%	1%	3%	4%	2%	2%	
2		Count	95	80	15	3	14	43	24	11	0	
		%	2%	2%	2%	1%	1%	2%	3%	1%	1%	
1 - Strongly disagree		Count	417	334	79	16	42	171	120	67	1	
		%	8%	7%	11%	4%	3%	8%	13%	9%	6%	
Don't know		Count	351	297	49	14	49	168	72	47	1	
		%	6%	6%	7%	4%	4%	8%	8%	6%	5%	

Page 4: Location and Region

			Canadians								
			Canadians	Urban vs Rural		Region					Northern Territories
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC	
CBC/Radio-Canada is the leader in Canadian content (Collapsed)	Strongly agree (8-10)	Count	2706	2340	348	207	706	1012	393	380	8
		%	50%	50%	48%	57%	56%	48%	41%	50%	52%
	Agree (6-7)	Count	1198	1038	153	64	289	457	219	166	4
		%	22%	22%	21%	17%	23%	22%	23%	22%	23%
	Disagree (4-5)	Count	522	443	70	54	104	209	97	57	1
		%	10%	9%	10%	15%	8%	10%	10%	8%	8%
	Strongly disagree (1-3)	Count	538	450	84	22	67	217	147	84	1
		%	10%	10%	12%	6%	5%	10%	15%	11%	9%
	Don't Know	Count	469	400	65	19	84	203	96	67	1
		%	9%	9%	9%	5%	7%	10%	10%	9%	8%
CBC/Radio-Canada is the leader in Canadian content	10 - Strongly agree	Count	889	768	119	70	223	363	127	102	3
		%	16%	16%	16%	19%	18%	17%	13%	13%	17%
	9	Count	739	650	87	61	206	272	92	106	3
		%	14%	14%	12%	17%	16%	13%	10%	14%	17%
	8	Count	1079	923	142	75	277	377	174	172	3
		%	20%	20%	20%	21%	22%	18%	18%	23%	18%
	7	Count	743	642	94	41	184	277	141	97	2
		%	14%	14%	13%	11%	15%	13%	15%	13%	15%
	6	Count	455	396	59	22	105	180	78	69	1
		%	8%	8%	8%	6%	8%	9%	8%	9%	8%
	5	Count	374	317	49	42	75	143	71	42	1
		%	7%	7%	7%	11%	6%	7%	7%	6%	5%
	4	Count	149	126	22	12	29	66	26	15	0
		%	3%	3%	3%	3%	2%	3%	3%	2%	3%
	3	Count	119	101	18	7	23	31	34	23	1
		%	2%	2%	3%	2%	2%	1%	4%	3%	3%
	2	Count	105	87	15	2	12	47	28	16	0
		%	2%	2%	2%	1%	1%	2%	3%	2%	1%
	1 - Strongly disagree	Count	314	262	51	13	32	139	84	45	1
		%	6%	6%	7%	4%	3%	7%	9%	6%	5%
Don't know	Count	469	400	65	19	84	203	96	67	1	
	%	9%	9%	9%	5%	7%	10%	10%	9%	8%	

Page 4: Location and Region

			Canadians								
			Canadians	Urban vs Rural		Region					Northern Territories
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC	
CBC/Radio-Canada has content that I can relate to (Collapsed)	Strongly agree (8-10)	Count	2313	1996	303	174	597	867	343	325	8
		%	43%	43%	42%	48%	48%	41%	36%	43%	51%
	Agree (6-7)	Count	1418	1240	167	91	357	529	240	197	4
		%	26%	27%	23%	25%	29%	25%	25%	26%	24%
	Disagree (4-5)	Count	605	507	89	43	124	235	114	87	1
		%	11%	11%	12%	12%	10%	11%	12%	12%	9%
	Strongly disagree (1-3)	Count	709	586	119	40	103	298	170	95	1
		%	13%	13%	16%	11%	8%	14%	18%	13%	9%
	Don't Know	Count	389	342	42	16	70	169	83	51	1
		%	7%	7%	6%	4%	6%	8%	9%	7%	8%
CBC/Radio-Canada has content that I can relate to	10 - Strongly agree	Count	631	544	87	53	144	261	89	82	2
		%	12%	12%	12%	14%	11%	12%	9%	11%	15%
	9	Count	594	525	66	54	160	218	91	69	2
		%	11%	11%	9%	15%	13%	10%	10%	9%	15%
	8	Count	1088	928	149	67	293	387	163	173	3
		%	20%	20%	21%	18%	23%	18%	17%	23%	21%
	7	Count	863	749	107	54	220	339	130	118	2
		%	16%	16%	15%	15%	18%	16%	14%	16%	16%
	6	Count	555	491	60	38	137	190	111	79	1
		%	10%	11%	8%	10%	11%	9%	12%	11%	8%
	5	Count	424	365	51	35	83	172	74	59	1
		%	8%	8%	7%	10%	7%	8%	8%	8%	7%
	4	Count	181	142	38	8	41	63	40	28	0
		%	3%	3%	5%	2%	3%	3%	4%	4%	2%
	3	Count	179	162	16	12	34	89	22	22	0
		%	3%	3%	2%	3%	3%	4%	2%	3%	1%
	2	Count	165	135	31	11	17	70	47	20	0
		%	3%	3%	4%	3%	1%	3%	5%	3%	1%
	1 - Strongly disagree	Count	364	289	71	17	53	139	101	53	1
		%	7%	6%	10%	5%	4%	7%	11%	7%	7%
	Don't know	Count	389	342	42	16	70	169	83	51	1
		%	7%	7%	6%	4%	6%	8%	9%	7%	8%

Page 4: Location and Region

			Canadians								
			Canadians	Urban vs Rural		Region					Northern Territories
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC	
CBC/Radio-Canada is independent and impartial (Collapsed)	Strongly agree (8-10)	Count	2173	1901	259	166	571	821	315	293	7
		%	40%	41%	36%	45%	46%	39%	33%	39%	47%
	Agree (6-7)	Count	1243	1053	180	84	295	465	209	188	3
		%	23%	23%	25%	23%	24%	22%	22%	25%	21%
	Disagree (4-5)	Count	585	502	76	48	145	219	95	77	2
		%	11%	11%	11%	13%	12%	10%	10%	10%	11%
	Strongly disagree (1-3)	Count	864	724	136	44	123	353	221	122	2
		%	16%	15%	19%	12%	10%	17%	23%	16%	11%
	Don't Know	Count	569	492	69	24	117	241	111	74	2
		%	10%	11%	10%	7%	9%	12%	12%	10%	10%
CBC/Radio-Canada is independent and impartial	10 - Strongly agree	Count	621	537	84	50	160	250	76	83	2
		%	11%	11%	12%	14%	13%	12%	8%	11%	15%
	9	Count	581	511	65	42	159	210	85	84	3
		%	11%	11%	9%	12%	13%	10%	9%	11%	16%
	8	Count	970	852	111	73	252	361	155	127	3
		%	18%	18%	15%	20%	20%	17%	16%	17%	16%
	7	Count	768	645	115	45	190	275	122	133	2
		%	14%	14%	16%	12%	15%	13%	13%	18%	15%
	6	Count	475	408	65	38	104	189	87	55	1
		%	9%	9%	9%	11%	8%	9%	9%	7%	6%
	5	Count	402	340	55	38	104	140	67	53	1
		%	7%	7%	8%	10%	8%	7%	7%	7%	3%
	4	Count	183	162	20	9	41	78	29	24	1
		%	3%	3%	3%	3%	3%	4%	3%	3%	8%
	3	Count	152	133	19	5	24	60	40	24	0
		%	3%	3%	3%	1%	2%	3%	4%	3%	0%
	2	Count	138	125	13	12	23	44	39	20	0
		%	3%	3%	2%	3%	2%	2%	4%	3%	3%
	1 - Strongly disagree	Count	574	466	104	27	76	249	142	79	1
		%	11%	10%	14%	7%	6%	12%	15%	10%	8%
Don't know	Count	569	492	69	24	117	241	111	74	2	
	%	10%	11%	10%	7%	9%	12%	12%	10%	10%	

Page 4: Location and Region

			Canadians								
			Canadians	Urban vs Rural		Region					Northern Territories
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC	
CBC/Radio-Canada reflects persons with disabilities (Collapsed)	Strongly agree (8-10)	Count	1545	1327	211	141	384	584	234	196	7
		%	28%	28%	29%	39%	31%	28%	25%	26%	42%
	Agree (6-7)	Count	1403	1221	171	92	358	528	212	209	4
		%	26%	26%	24%	25%	29%	25%	22%	28%	22%
	Disagree (4-5)	Count	703	593	99	51	169	245	138	99	2
		%	13%	13%	14%	14%	13%	12%	14%	13%	10%
	Strongly disagree (1-3)	Count	398	347	50	13	64	174	96	50	1
		%	7%	7%	7%	4%	5%	8%	10%	7%	4%
	Don't Know	Count	1386	1184	188	69	276	567	271	200	3
		%	26%	25%	26%	19%	22%	27%	29%	27%	22%
CBC/Radio-Canada reflects persons with disabilities	10 - Strongly agree	Count	451	377	74	47	116	174	61	52	2
		%	8%	8%	10%	13%	9%	8%	6%	7%	13%
	9	Count	362	319	42	33	91	146	39	52	1
		%	7%	7%	6%	9%	7%	7%	4%	7%	9%
	8	Count	731	630	96	61	177	265	134	91	3
		%	13%	13%	13%	17%	14%	13%	14%	12%	20%
	7	Count	842	733	101	53	200	309	150	129	2
		%	15%	16%	14%	15%	16%	15%	16%	17%	12%
	6	Count	561	488	70	39	158	220	63	80	2
		%	10%	10%	10%	11%	13%	10%	7%	11%	11%
	5	Count	495	424	62	36	113	178	94	73	1
		%	9%	9%	9%	10%	9%	8%	10%	10%	9%
	4	Count	208	169	37	14	56	67	44	27	0
		%	4%	4%	5%	4%	4%	3%	5%	4%	1%
	3	Count	156	139	16	8	28	64	38	18	0
		%	3%	3%	2%	2%	2%	3%	4%	2%	3%
	2	Count	77	67	10	2	14	24	23	15	0
		%	1%	1%	1%	1%	1%	1%	2%	2%	1%
	1 - Strongly disagree	Count	164	140	24	3	22	86	35	18	0
		%	3%	3%	3%	1%	2%	4%	4%	2%	1%
	Don't know	Count	1386	1184	188	69	276	567	271	200	3
		%	26%	25%	26%	19%	22%	27%	29%	27%	22%

Page 4: Location and Region

			Canadians								
			Canadians	Urban vs Rural		Region					
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC	Northern Territories
CBC/Radio-Canada reflects Indigenous Peoples in its content (Collapsed)	Strongly agree (8-10)	Count	2021	1726	286	175	433	765	354	285	9
		%	37%	37%	40%	48%	35%	36%	37%	38%	59%
	Agree (6-7)	Count	1315	1157	149	82	347	488	205	190	3
		%	24%	25%	21%	22%	28%	23%	22%	25%	19%
	Disagree (4-5)	Count	639	551	77	45	165	238	112	79	1
		%	12%	12%	11%	12%	13%	11%	12%	10%	6%
	Strongly disagree (1-3)	Count	338	276	59	8	70	140	73	47	1
		%	6%	6%	8%	2%	6%	7%	8%	6%	4%
	Don't Know	Count	1121	961	149	55	236	468	207	154	2
		%	21%	21%	21%	15%	19%	22%	22%	20%	12%
CBC/Radio-Canada reflects Indigenous Peoples in its content	10 - Strongly agree	Count	612	525	87	65	136	245	89	73	4
		%	11%	11%	12%	18%	11%	12%	9%	10%	23%
	9	Count	494	425	69	38	96	193	96	70	2
		%	9%	9%	10%	11%	8%	9%	10%	9%	11%
	8	Count	915	777	131	72	201	327	169	142	4
		%	17%	17%	18%	20%	16%	16%	18%	19%	25%
	7	Count	803	706	92	56	200	290	137	116	2
		%	15%	15%	13%	15%	16%	14%	14%	15%	16%
	6	Count	512	451	57	25	146	198	68	74	0
		%	9%	10%	8%	7%	12%	9%	7%	10%	3%
	5	Count	443	383	52	34	113	161	74	60	1
		%	8%	8%	7%	9%	9%	8%	8%	8%	6%
	4	Count	196	168	25	11	52	76	38	19	0
		%	4%	4%	3%	3%	4%	4%	4%	3%	0%
	3	Count	127	99	25	2	35	46	31	13	0
		%	2%	2%	4%	1%	3%	2%	3%	2%	1%
	2	Count	65	56	9	2	10	21	18	14	0
		%	1%	1%	1%	0%	1%	1%	2%	2%	3%
	1 - Strongly disagree	Count	146	122	24	5	25	72	24	20	
		%	3%	3%	3%	1%	2%	3%	2%	3%	
Don't know	Count	1121	961	149	55	236	468	207	154	2	
	%	21%	21%	21%	15%	19%	22%	22%	20%	12%	

Page 4: Location and Region

			Canadians								
			Canadians	Urban vs Rural		Region					Northern Territories
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC	
CBC/Radio-Canada reflects LGBTQ2+ in its content (Collapsed)	Strongly agree (8-10)	Count	1800	1554	242	148	414	698	276	255	8
		%	33%	33%	34%	41%	33%	33%	29%	34%	52%
	Agree (6-7)	Count	1272	1104	161	89	298	492	212	179	2
		%	23%	24%	22%	25%	24%	23%	22%	24%	13%
	Disagree (4-5)	Count	614	530	68	53	144	201	123	92	1
		%	11%	11%	9%	15%	12%	10%	13%	12%	9%
	Strongly disagree (1-3)	Count	314	267	46	8	85	121	64	35	1
		%	6%	6%	6%	2%	7%	6%	7%	5%	5%
	Don't Know	Count	1434	1216	203	66	309	587	276	193	3
		%	26%	26%	28%	18%	25%	28%	29%	26%	20%
CBC/Radio-Canada reflects LGBTQ2+ in its content	10 - Strongly agree	Count	603	512	91	58	137	245	88	72	3
		%	11%	11%	13%	16%	11%	12%	9%	10%	19%
	9	Count	392	334	58	34	92	141	61	62	2
		%	7%	7%	8%	9%	7%	7%	6%	8%	12%
	8	Count	805	708	93	56	185	312	128	121	3
		%	15%	15%	13%	15%	15%	15%	13%	16%	22%
	7	Count	770	667	97	66	174	286	130	111	2
		%	14%	14%	13%	18%	14%	14%	14%	15%	11%
	6	Count	503	437	65	23	124	206	81	68	0
		%	9%	9%	9%	6%	10%	10%	9%	9%	2%
	5	Count	461	394	54	43	105	154	86	72	1
		%	8%	8%	7%	12%	8%	7%	9%	10%	8%
	4	Count	154	137	14	11	39	46	37	20	0
		%	3%	3%	2%	3%	3%	2%	4%	3%	1%
	3	Count	91	84	8	1	29	32	21	8	0
		%	2%	2%	1%	0%	2%	2%	2%	1%	2%
	2	Count	64	50	14	4	12	22	18	7	0
		%	1%	1%	2%	1%	1%	1%	2%	1%	2%
	1 - Strongly disagree	Count	158	133	24	4	45	66	25	19	0
		%	3%	3%	3%	1%	4%	3%	3%	3%	1%
Don't know	Count	1434	1216	203	66	309	587	276	193	3	
	%	26%	26%	28%	18%	25%	28%	29%	26%	20%	

Page 4: Location and Region

			Canadians								
			Canadians	Urban vs Rural		Region					Northern Territories
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC	
CBC/Radio-Canada reflects racialized persons (Collapsed)	Strongly agree (8-10)	Count	2003	1737	262	164	494	751	308	278	8
		%	37%	37%	36%	45%	39%	36%	32%	37%	48%
	Agree (6-7)	Count	1340	1150	178	95	341	534	187	179	3
		%	25%	25%	25%	26%	27%	25%	20%	24%	19%
	Disagree (4-5)	Count	602	523	65	42	128	220	118	91	2
		%	11%	11%	9%	12%	10%	10%	12%	12%	10%
	Strongly disagree (1-3)	Count	334	279	53	9	57	140	90	38	1
		%	6%	6%	7%	2%	5%	7%	9%	5%	4%
	Don't Know	Count	1155	983	161	55	230	453	247	168	3
		%	21%	21%	22%	15%	18%	22%	26%	22%	18%
CBC/Radio-Canada reflects racialized persons	10 - Strongly agree	Count	598	512	86	60	155	240	69	72	2
		%	11%	11%	12%	16%	12%	11%	7%	10%	15%
	9	Count	441	383	56	39	116	153	66	65	2
		%	8%	8%	8%	11%	9%	7%	7%	9%	12%
	8	Count	964	842	121	65	223	358	174	141	3
		%	18%	18%	17%	18%	18%	17%	18%	19%	21%
	7	Count	829	713	110	61	208	324	117	117	2
		%	15%	15%	15%	17%	17%	15%	12%	16%	15%
	6	Count	510	437	68	35	133	210	70	62	1
		%	9%	9%	9%	9%	11%	10%	7%	8%	4%
	5	Count	444	397	40	31	99	156	83	73	1
		%	8%	8%	5%	9%	8%	7%	9%	10%	8%
	4	Count	158	126	26	11	30	64	35	18	0
		%	3%	3%	4%	3%	2%	3%	4%	2%	2%
	3	Count	121	99	20	4	23	39	43	13	0
		%	2%	2%	3%	1%	2%	2%	5%	2%	0%
	2	Count	72	63	9	2	10	34	18	8	0
		%	1%	1%	1%	0%	1%	2%	2%	1%	2%
	1 - Strongly disagree	Count	141	117	23	3	24	67	28	18	0
		%	3%	3%	3%	1%	2%	3%	3%	2%	2%
	Don't know	Count	1155	983	161	55	230	453	247	168	3
		%	21%	21%	22%	15%	18%	22%	26%	22%	18%

Page 4: Location and Region

			Canadians									
			Canadians	Urban vs Rural		Region					Northern Territories	
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC		
CBC/Radio-Canada offers relevant content for children under 13 years of age (Collapsed)	Strongly agree (8-10)	Count	1267	1102	155	92	343	478	194	155	5	
		%	23%	24%	22%	25%	27%	23%	20%	21%	32%	
	Agree (6-7)	Count	1050	901	142	84	289	373	163	139	2	
		%	19%	19%	20%	23%	23%	18%	17%	18%	14%	
	Disagree (4-5)	Count	706	599	95	51	145	255	143	111	1	
		%	13%	13%	13%	14%	12%	12%	15%	15%	9%	
	Strongly disagree (1-3)	Count	540	448	90	27	82	231	126	71	2	
		%	10%	10%	13%	8%	7%	11%	13%	9%	10%	
	Don't Know	Count	1871	1621	237	110	391	761	324	279	6	
		%	34%	35%	33%	30%	31%	36%	34%	37%	35%	
	CBC/Radio-Canada offers relevant content for children under 13 years of age	10 - Strongly agree	Count	403	346	57	30	101	152	60	59	2
			%	7%	7%	8%	8%	8%	7%	6%	8%	12%
9		Count	279	244	34	29	82	95	41	31	1	
		%	5%	5%	5%	8%	7%	5%	4%	4%	8%	
8		Count	585	513	65	33	161	231	94	65	2	
		%	11%	11%	9%	9%	13%	11%	10%	9%	12%	
7		Count	577	498	75	53	149	202	89	83	1	
		%	11%	11%	10%	15%	12%	10%	9%	11%	7%	
6		Count	473	403	67	31	140	171	74	57	1	
		%	9%	9%	9%	9%	11%	8%	8%	8%	7%	
5		Count	505	425	70	38	99	173	107	87	1	
		%	9%	9%	10%	10%	8%	8%	11%	12%	6%	
4		Count	201	174	25	13	46	82	36	23	0	
		%	4%	4%	3%	4%	4%	4%	4%	3%	3%	
3		Count	146	123	22	4	38	57	28	18	1	
		%	3%	3%	3%	1%	3%	3%	3%	2%	4%	
2		Count	124	109	15	7	12	48	31	27	0	
		%	2%	2%	2%	2%	1%	2%	3%	4%	3%	
1 - Strongly disagree		Count	270	216	53	17	33	126	68	26	1	
		%	5%	5%	7%	5%	3%	6%	7%	3%	4%	
Don't know		Count	1871	1621	237	110	391	761	324	279	6	
		%	34%	35%	33%	30%	31%	36%	34%	37%	35%	

Page 4: Location and Region

			Canadians									
			Canadians	Urban vs Rural		Region						
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC	Northern Territories	
CBC/Radio-Canada offers relevant content for youth (ages 13 – 17) (Collapsed)	Strongly agree (8-10)	Count	1185	1041	141	80	324	452	162	163	5	
		%	22%	22%	20%	22%	26%	22%	17%	22%	31%	
	Agree (6-7)	Count	1183	1026	149	99	321	424	207	129	2	
		%	22%	22%	21%	27%	26%	20%	22%	17%	14%	
	Disagree (4-5)	Count	676	554	109	48	142	251	138	96	2	
		%	12%	12%	15%	13%	11%	12%	15%	13%	10%	
	Strongly disagree (1-3)	Count	500	411	85	23	69	220	116	70	1	
		%	9%	9%	12%	6%	6%	11%	12%	9%	8%	
	Don't Know	Count	1890	1640	236	115	395	750	328	296	6	
		%	35%	35%	33%	31%	32%	36%	34%	39%	37%	
	CBC/Radio-Canada offers relevant content for youth (ages 13 – 17)	10 - Strongly agree	Count	361	318	43	26	93	135	54	53	1
			%	7%	7%	6%	7%	7%	6%	6%	7%	9%
9		Count	278	242	36	27	68	112	35	33	2	
		%	5%	5%	5%	8%	5%	5%	4%	4%	12%	
8		Count	545	481	62	26	162	205	74	76	2	
		%	10%	10%	9%	7%	13%	10%	8%	10%	10%	
7		Count	631	550	76	56	166	222	111	76	1	
		%	12%	12%	11%	15%	13%	11%	12%	10%	6%	
6		Count	552	475	73	43	155	202	96	54	1	
		%	10%	10%	10%	12%	12%	10%	10%	7%	8%	
5		Count	471	382	79	33	101	172	85	79	1	
		%	9%	8%	11%	9%	8%	8%	9%	11%	5%	
4		Count	205	172	30	15	40	79	53	16	1	
		%	4%	4%	4%	4%	3%	4%	6%	2%	5%	
3		Count	147	124	20	5	29	68	27	18	0	
		%	3%	3%	3%	1%	2%	3%	3%	2%	2%	
2		Count	100	90	10	5	11	40	24	19	0	
		%	2%	2%	1%	1%	1%	2%	3%	2%	3%	
1 - Strongly disagree		Count	253	197	56	13	29	113	64	34	1	
		%	5%	4%	8%	4%	2%	5%	7%	4%	3%	
Don't know		Count	1890	1640	236	115	395	750	328	296	6	
		%	35%	35%	33%	31%	32%	36%	34%	39%	37%	

Page 4: Location and Region

			Canadians								
			Canadians	Urban vs Rural			Region				
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC	Northern Territories
CBC/Radio-Canada makes Canadian content easily discoverable on its services (Collapsed)	Strongly agree (8-10)	Count	2577	2225	339	196	671	963	382	357	9
		%	47%	48%	47%	54%	54%	46%	40%	47%	60%
	Agree (6-7)	Count	1327	1160	156	79	323	501	239	182	3
		%	24%	25%	22%	22%	26%	24%	25%	24%	19%
	Disagree (4-5)	Count	523	436	77	40	92	205	105	81	1
		%	10%	9%	11%	11%	7%	10%	11%	11%	7%
	Strongly disagree (1-3)	Count	400	325	71	17	51	166	101	63	1
		%	7%	7%	10%	5%	4%	8%	11%	8%	7%
Don't Know	Count	607	525	77	32	114	263	125	72	1	
	%	11%	11%	11%	9%	9%	13%	13%	10%	7%	
CBC/Radio-Canada makes Canadian content easily discoverable on its services	10 - Strongly agree	Count	767	661	105	58	187	304	115	100	3
		%	14%	14%	15%	16%	15%	14%	12%	13%	16%
	9	Count	676	610	64	50	179	254	89	101	3
		%	12%	13%	9%	14%	14%	12%	9%	13%	18%
	8	Count	1135	954	169	88	305	405	177	156	4
		%	21%	20%	24%	24%	24%	19%	19%	21%	26%
	7	Count	851	741	104	49	221	282	169	129	2
		%	16%	16%	14%	13%	18%	13%	18%	17%	11%
	6	Count	476	420	52	31	102	219	70	53	1
		%	9%	9%	7%	8%	8%	10%	7%	7%	8%
	5	Count	369	304	56	33	67	143	68	57	1
		%	7%	6%	8%	9%	5%	7%	7%	8%	5%
	4	Count	154	132	22	7	24	62	37	24	0
		%	3%	3%	3%	2%	2%	3%	4%	3%	1%
	3	Count	115	96	16	6	21	50	22	16	0
		%	2%	2%	2%	2%	2%	2%	2%	2%	2%
	2	Count	94	75	19	3	8	34	21	28	0
		%	2%	2%	3%	1%	1%	2%	2%	4%	1%
	1 - Strongly disagree	Count	190	154	36	8	23	82	58	19	0
		%	4%	3%	5%	2%	2%	4%	6%	2%	3%
	Don't know	Count	607	525	77	32	114	263	125	72	1
		%	11%	11%	11%	9%	9%	13%	13%	10%	7%

Page 4: Location and Region

			Canadians								
			Canadians	Urban vs Rural			Region				
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC	Northern Territories
CBC/Radio-Canada makes Indigenous content easily discoverable on its services (Collapsed)	Strongly agree (8-10)	Count	1818	1579	230	154	391	702	295	267	8
		%	33%	34%	32%	42%	31%	33%	31%	35%	53%
	Agree (6-7)	Count	1190	1005	170	81	319	420	194	173	4
		%	22%	22%	24%	22%	25%	20%	20%	23%	23%
	Disagree (4-5)	Count	607	522	77	42	145	249	98	74	1
		%	11%	11%	11%	11%	12%	12%	10%	10%	6%
	Strongly disagree (1-3)	Count	414	345	65	12	78	160	112	52	1
%		8%	7%	9%	3%	6%	8%	12%	7%	4%	
Don't Know	Count	1406	1219	177	76	318	568	252	190	2	
	%	26%	26%	25%	21%	25%	27%	27%	25%	13%	
CBC/Radio-Canada makes Indigenous content easily discoverable on its services	10 - Strongly agree	Count	526	452	75	57	97	211	90	69	3
		%	10%	10%	10%	16%	8%	10%	10%	9%	16%
	9	Count	471	411	57	35	94	187	73	80	3
		%	9%	9%	8%	9%	7%	9%	8%	11%	16%
	8	Count	820	717	99	62	201	305	132	118	3
		%	15%	15%	14%	17%	16%	15%	14%	16%	21%
	7	Count	680	576	99	46	183	232	125	90	3
		%	13%	12%	14%	13%	15%	11%	13%	12%	17%
	6	Count	509	429	71	35	135	188	68	82	1
		%	9%	9%	10%	10%	11%	9%	7%	11%	7%
	5	Count	436	377	53	35	95	179	74	52	1
		%	8%	8%	7%	10%	8%	9%	8%	7%	5%
	4	Count	171	145	25	6	50	69	24	21	0
		%	3%	3%	3%	2%	4%	3%	3%	3%	1%
	3	Count	117	101	16	4	30	29	31	23	
		%	2%	2%	2%	1%	2%	1%	3%	3%	
	2	Count	99	83	13	3	15	44	27	10	0
		%	2%	2%	2%	1%	1%	2%	3%	1%	2%
	1 - Strongly disagree	Count	197	161	36	5	33	86	53	19	0
		%	4%	3%	5%	1%	3%	4%	6%	3%	2%
	Don't know	Count	1406	1219	177	76	318	568	252	190	2
		%	26%	26%	25%	21%	25%	27%	27%	25%	13%

Base: Canadians. Note : Count refers to weighted count

Page 4: Location and Region

			Anglophones								
			Anglophones	Urban vs Rural		Region					
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC	Northern Territories
Canadians		Unweighted Count	2721	2353	339	221	746	802	464	291	197
		Count	4261	3713	515	331	159	2059	945	752	15
CBC/Radio-Canada's national news and information programming helps me understand what's going on in other parts of Canada (Collapsed)	Strongly agree (8-10)	Count	2098	1834	254	190	81	1045	423	350	9
		%	49%	49%	49%	57%	51%	51%	45%	47%	59%
	Agree (6-7)	Count	940	827	102	76	38	458	167	198	3
		%	22%	22%	20%	23%	24%	22%	18%	26%	20%
	Disagree (4-5)	Count	455	395	54	31	17	184	139	82	1
		%	11%	11%	11%	9%	11%	9%	15%	11%	9%
	Strongly disagree (1-3)	Count	396	325	68	17	10	183	124	62	1
		%	9%	9%	13%	5%	6%	9%	13%	8%	5%
	Don't Know	Count	372	333	36	17	13	188	92	60	1
		%	9%	9%	7%	5%	8%	9%	10%	8%	7%
CBC/Radio-Canada's national news and information content helps me understand what's going on in other parts of Canada	10 - Strongly agree	Count	664	578	84	64	23	326	127	121	3
		%	16%	16%	16%	19%	15%	16%	13%	16%	21%
	9	Count	525	478	44	40	23	268	104	89	2
		%	12%	13%	9%	12%	15%	13%	11%	12%	12%
	8	Count	909	778	126	86	35	451	192	141	4
		%	21%	21%	24%	26%	22%	22%	20%	19%	27%
	7	Count	606	543	58	51	26	271	119	139	2
		%	14%	15%	11%	15%	16%	13%	13%	18%	12%
	6	Count	333	284	44	26	12	188	47	59	1
		%	8%	8%	8%	8%	8%	9%	5%	8%	9%
	5	Count	308	268	37	27	14	120	92	55	1
		%	7%	7%	7%	8%	9%	6%	10%	7%	7%
	4	Count	147	127	17	4	4	64	48	27	0
		%	3%	3%	3%	1%	2%	3%	5%	4%	2%
	3	Count	84	70	14	5	3	34	25	16	
		%	2%	2%	3%	2%	2%	2%	3%	2%	
	2	Count	85	75	6		2	37	32	13	0
		%	2%	2%	1%		2%	2%	3%	2%	1%
	1 - Strongly disagree	Count	228	180	48	12	4	112	66	33	1
		%	5%	5%	9%	4%	3%	5%	7%	4%	4%
	Don't know	Count	372	333	36	17	13	188	92	60	1
		%	9%	9%	7%	5%	8%	9%	10%	8%	7%

Page 4: Location and Region

			Anglophones									
			Anglophones	Urban vs Rural			Region					
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC	Northern Territories	
CBC/Radio-Canada's local news and information programming helps me understand what's going on in my community (Collapsed)	Strongly agree (8-10)	Count	1589	1423	151	171	64	766	322	259	8	
		%	37%	38%	29%	52%	40%	37%	34%	34%	50%	
	Agree (6-7)	Count	1108	978	125	77	43	546	218	220	4	
		%	26%	26%	24%	23%	27%	27%	23%	29%	24%	
	Disagree (4-5)	Count	626	525	94	44	21	302	154	102	2	
		%	15%	14%	18%	13%	13%	15%	16%	14%	13%	
	Strongly disagree (1-3)	Count	543	437	103	20	16	239	158	108	1	
		%	13%	12%	20%	6%	10%	12%	17%	14%	8%	
	Don't Know	Count	395	351	41	19	14	207	92	62	1	
		%	9%	9%	8%	6%	9%	10%	10%	8%	6%	
	CBC/Radio-Canada's local news and information content helps me understand what's going on in my community	10 - Strongly agree	Count	481	433	47	61	18	244	90	66	3
			%	11%	12%	9%	18%	11%	12%	10%	9%	17%
9		Count	365	324	34	37	13	185	67	62	2	
		%	9%	9%	7%	11%	8%	9%	7%	8%	14%	
8		Count	742	666	70	74	33	338	164	131	3	
		%	17%	18%	14%	22%	21%	16%	17%	17%	18%	
7		Count	705	616	86	47	27	350	142	137	2	
		%	17%	17%	17%	14%	17%	17%	15%	18%	13%	
6		Count	404	362	39	30	16	196	76	84	2	
		%	9%	10%	8%	9%	10%	9%	8%	11%	11%	
5		Count	446	378	62	35	16	197	115	82	1	
		%	10%	10%	12%	11%	10%	10%	12%	11%	8%	
4		Count	180	148	32	9	5	105	40	21	1	
		%	4%	4%	6%	3%	3%	5%	4%	3%	4%	
3		Count	175	136	39	5	8	68	56	38	0	
		%	4%	4%	8%	2%	5%	3%	6%	5%	2%	
2		Count	122	105	14	4	4	45	31	39		
		%	3%	3%	3%	1%	2%	2%	3%	5%		
1 - Strongly disagree		Count	245	196	49	12	5	126	70	31	1	
		%	6%	5%	10%	4%	3%	6%	7%	4%	6%	
Don't know		Count	395	351	41	19	14	207	92	62	1	
		%	9%	9%	8%	6%	9%	10%	10%	8%	6%	

Page 4: Location and Region

			Anglophones									
			Anglophones	Urban vs Rural			Region					
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC	Northern Territories	
CBC/Radio-Canada Reflects the multicultural diversity of Canada (Collapsed)	Strongly agree (8-10)	Count	1923	1678	230	180	78	933	376	348	9	
		%	45%	45%	45%	54%	49%	45%	40%	46%	59%	
	Agree (6-7)	Count	993	869	120	79	37	474	210	190	3	
		%	23%	23%	23%	24%	23%	23%	22%	25%	18%	
	Disagree (4-5)	Count	405	359	40	29	14	182	113	66	1	
		%	10%	10%	8%	9%	9%	9%	12%	9%	7%	
	Strongly disagree (1-3)	Count	371	309	58	16	9	198	96	51	1	
		%	9%	8%	11%	5%	6%	10%	10%	7%	3%	
	Don't Know	Count	569	499	67	28	20	272	149	97	2	
		%	13%	13%	13%	9%	13%	13%	16%	13%	13%	
	CBC/Radio-Canada Reflects the multicultural diversity of Canada	10-Extremely good	Count	541	470	71	54	17	281	91	95	3
			%	13%	13%	14%	16%	11%	14%	10%	13%	19%
9		Count	535	465	65	55	24	269	100	85	2	
		%	13%	13%	13%	16%	15%	13%	11%	11%	15%	
8		Count	847	743	94	71	37	382	186	168	4	
		%	20%	20%	18%	21%	23%	19%	20%	22%	25%	
7		Count	628	551	72	54	25	292	128	126	2	
		%	15%	15%	14%	16%	16%	14%	14%	17%	12%	
6		Count	365	317	47	25	12	182	82	64	1	
		%	9%	9%	9%	7%	7%	9%	9%	8%	6%	
5		Count	302	271	24	27	11	138	72	54	1	
		%	7%	7%	5%	8%	7%	7%	8%	7%	5%	
4		Count	103	87	16	2	4	44	41	12	0	
		%	2%	2%	3%	1%	2%	2%	4%	2%	1%	
3		Count	136	127	8	6	3	64	36	26	0	
		%	3%	3%	2%	2%	2%	3%	4%	4%	2%	
2		Count	48	36	12	2	2	24	13	6	0	
		%	1%	1%	2%	1%	1%	1%	1%	1%	0%	
1-Extremely poor		Count	187	147	37	8	5	109	47	19	0	
		%	4%	4%	7%	2%	3%	5%	5%	3%	1%	
Don't know	Count	569	499	67	28	20	272	149	97	2		
	%	13%	13%	13%	9%	13%	13%	16%	13%	13%		

Page 4: Location and Region

			Anglophones								
			Anglophones	Urban vs Rural		Region					
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC	Northern Territories
CBC/Radio-Canada's information content reflects a diversity of opinions on a wide range of issues (Collapsed)	Strongly agree (8-10)	Count	1738	1521	213	161	74	867	323	306	8
		%	41%	41%	41%	49%	47%	42%	34%	41%	52%
	Agree (6-7)	Count	1054	919	123	90	38	517	224	182	3
		%	25%	25%	24%	27%	24%	25%	24%	24%	22%
	Disagree (4-5)	Count	512	444	59	38	19	228	135	90	2
		%	12%	12%	11%	12%	12%	11%	14%	12%	11%
	Strongly disagree (1-3)	Count	533	449	80	26	12	239	165	90	1
		%	13%	12%	16%	8%	8%	12%	17%	12%	8%
	Don't Know	Count	424	381	40	17	16	208	98	83	1
		%	10%	10%	8%	5%	10%	10%	10%	11%	8%
CBC/Radio-Canada's information content reflects a diversity of opinions on a wide range of issues	10 - Strongly agree	Count	565	491	72	55	17	291	105	95	2
		%	13%	13%	14%	17%	11%	14%	11%	13%	15%
	9	Count	454	407	45	39	22	229	69	92	3
		%	11%	11%	9%	12%	14%	11%	7%	12%	17%
	8	Count	719	623	96	67	35	347	149	119	3
		%	17%	17%	19%	20%	22%	17%	16%	16%	19%
	7	Count	668	575	82	54	23	316	150	122	2
		%	16%	15%	16%	16%	15%	15%	16%	16%	13%
	6	Count	386	343	41	36	15	201	74	60	1
		%	9%	9%	8%	11%	9%	10%	8%	8%	9%
	5	Count	355	306	43	32	13	161	85	63	1
		%	8%	8%	8%	10%	8%	8%	9%	8%	8%
	4	Count	157	138	16	7	6	67	50	27	1
		%	4%	4%	3%	2%	4%	3%	5%	4%	4%
	3	Count	108	90	18	6	2	42	36	22	0
		%	3%	2%	4%	2%	1%	2%	4%	3%	1%
	2	Count	109	94	14	8	3	42	35	20	0
		%	3%	3%	3%	2%	2%	2%	4%	3%	2%
	1 - Strongly disagree	Count	316	265	47	12	7	155	93	47	1
		%	7%	7%	9%	4%	4%	8%	10%	6%	5%
Don't know	Count	424	381	40	17	16	208	98	83	1	
	%	10%	10%	8%	5%	10%	10%	10%	11%	8%	

Page 4: Location and Region

			Anglophones								
			Anglophones	Urban vs Rural			Region				
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC	Northern Territories
CBC/Radio-Canada supports and promotes new and emerging talent (Collapsed)	Strongly agree (8-10)	Count	1610	1418	186	160	57	756	313	316	8
		%	38%	38%	36%	48%	36%	37%	33%	42%	52%
	Agree (6-7)	Count	1070	929	128	70	42	535	245	174	3
		%	25%	25%	25%	21%	26%	26%	26%	23%	23%
	Disagree (4-5)	Count	438	381	54	41	15	210	97	73	1
		%	10%	10%	10%	13%	9%	10%	10%	10%	6%
	Strongly disagree (1-3)	Count	372	310	62	14	8	176	108	66	1
		%	9%	8%	12%	4%	5%	9%	11%	9%	7%
	Don't Know	Count	772	675	84	46	38	383	180	123	2
		%	18%	18%	16%	14%	24%	19%	19%	16%	13%
CBC/Radio-Canada supports and promotes new and emerging talent	10 - Strongly agree	Count	446	397	47	55	15	231	81	63	2
		%	10%	11%	9%	17%	9%	11%	9%	8%	13%
	9	Count	424	382	42	41	15	204	78	84	2
		%	10%	10%	8%	12%	10%	10%	8%	11%	15%
	8	Count	739	639	97	65	26	321	155	169	4
		%	17%	17%	19%	19%	17%	16%	16%	22%	24%
	7	Count	662	577	76	47	26	335	141	111	2
		%	16%	16%	15%	14%	16%	16%	15%	15%	13%
	6	Count	407	352	52	23	16	199	104	63	2
		%	10%	9%	10%	7%	10%	10%	11%	8%	10%
	5	Count	326	281	42	36	11	156	63	59	1
		%	8%	8%	8%	11%	7%	8%	7%	8%	5%
	4	Count	112	101	12	6	4	54	35	14	0
		%	3%	3%	2%	2%	3%	3%	4%	2%	1%
	3	Count	127	105	22	5	2	59	27	34	0
		%	3%	3%	4%	2%	1%	3%	3%	4%	0%
	2	Count	68	58	10	1	1	29	27	10	0
		%	2%	2%	2%	0%	0%	1%	3%	1%	2%
	1 - Strongly disagree	Count	177	147	30	7	5	88	55	22	1
		%	4%	4%	6%	2%	3%	4%	6%	3%	4%
Don't know	Count	772	675	84	46	38	383	180	123	2	
	%	18%	18%	16%	14%	24%	19%	19%	16%	13%	

Page 4: Location and Region

			Anglophones								
			Anglophones	Urban vs Rural			Region				
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC	Northern Territories
CBC/Radio-Canada is a trusted source of information (Collapsed)	Strongly agree (8-10)	Count	2121	1856	251	189	88	1040	414	381	9
		%	50%	50%	49%	57%	55%	50%	44%	51%	57%
	Agree (6-7)	Count	874	782	86	66	31	414	190	169	3
		%	21%	21%	17%	20%	20%	20%	20%	23%	21%
	Disagree (4-5)	Count	381	341	33	40	13	172	92	63	1
		%	9%	9%	6%	12%	8%	8%	10%	8%	8%
	Strongly disagree (1-3)	Count	575	468	104	23	14	267	178	92	1
		%	14%	13%	20%	7%	9%	13%	19%	12%	9%
	Don't Know	Count	309	266	41	13	12	166	72	46	1
		%	7%	7%	8%	4%	7%	8%	8%	6%	5%
CBC/Radio-Canada is a trusted source of information	10 - Strongly agree	Count	700	627	72	69	24	350	116	136	3
		%	16%	17%	14%	21%	15%	17%	12%	18%	20%
	9	Count	587	516	65	50	29	296	107	103	3
		%	14%	14%	13%	15%	18%	14%	11%	14%	21%
	8	Count	835	713	114	70	35	394	191	143	3
		%	20%	19%	22%	21%	22%	19%	20%	19%	16%
	7	Count	525	477	45	42	23	256	99	104	2
		%	12%	13%	9%	13%	14%	12%	10%	14%	12%
	6	Count	349	305	41	24	9	158	91	65	1
		%	8%	8%	8%	7%	5%	8%	10%	9%	9%
	5	Count	256	228	21	29	9	111	66	40	1
		%	6%	6%	4%	9%	6%	5%	7%	5%	6%
	4	Count	125	113	12	11	4	61	26	23	0
		%	3%	3%	2%	3%	2%	3%	3%	3%	2%
	3	Count	110	93	17	5	2	54	35	13	0
		%	3%	3%	3%	2%	1%	3%	4%	2%	2%
	2	Count	84	70	14	2	4	43	24	11	0
		%	2%	2%	3%	1%	2%	2%	3%	1%	1%
	1 - Strongly disagree	Count	381	305	73	16	9	169	119	67	1
		%	9%	8%	14%	5%	6%	8%	13%	9%	6%
Don't know	Count	309	266	41	13	12	166	72	46	1	
	%	7%	7%	8%	4%	7%	8%	8%	6%	5%	

Page 4: Location and Region

			Anglophones								
			Anglophones	Urban vs Rural			Region				
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC	Northern Territories
CBC/Radio-Canada is the leader in Canadian content (Collapsed)	Strongly agree (8-10)	Count	2030	1783	231	185	81	988	389	379	8
		%	48%	48%	45%	56%	51%	48%	41%	50%	51%
	Agree (6-7)	Count	927	822	100	57	33	450	218	165	4
		%	22%	22%	19%	17%	21%	22%	23%	22%	23%
	Disagree (4-5)	Count	429	368	55	52	16	206	97	57	1
		%	10%	10%	11%	16%	10%	10%	10%	8%	8%
	Strongly disagree (1-3)	Count	480	401	76	21	13	216	146	84	1
		%	11%	11%	15%	6%	8%	10%	15%	11%	9%
	Don't Know	Count	395	340	52	16	17	199	95	67	1
		%	9%	9%	10%	5%	11%	10%	10%	9%	8%
CBC/Radio-Canada is the leader in Canadian content	10 - Strongly agree	Count	673	590	81	64	24	356	126	101	3
		%	16%	16%	16%	19%	15%	17%	13%	13%	17%
	9	Count	542	490	52	55	23	265	91	105	3
		%	13%	13%	10%	17%	15%	13%	10%	14%	17%
	8	Count	814	703	98	67	33	367	173	172	3
		%	19%	19%	19%	20%	21%	18%	18%	23%	17%
	7	Count	570	502	63	37	22	272	140	97	2
		%	13%	14%	12%	11%	14%	13%	15%	13%	15%
	6	Count	357	319	37	21	11	177	78	69	1
		%	8%	9%	7%	6%	7%	9%	8%	9%	8%
	5	Count	307	263	38	40	12	141	71	42	1
		%	7%	7%	7%	12%	8%	7%	8%	6%	5%
	4	Count	122	104	17	11	3	66	26	15	0
		%	3%	3%	3%	3%	2%	3%	3%	2%	3%
	3	Count	99	84	15	7	4	31	33	23	1
		%	2%	2%	3%	2%	3%	1%	4%	3%	3%
	2	Count	95	78	13	2	2	47	28	16	0
		%	2%	2%	3%	1%	1%	2%	3%	2%	1%
	1 - Strongly disagree	Count	286	239	48	12	7	138	84	44	1
		%	7%	6%	9%	4%	4%	7%	9%	6%	5%
	Don't know	Count	395	340	52	16	17	199	95	67	1
		%	9%	9%	10%	5%	11%	10%	10%	9%	8%

Page 4: Location and Region

			Anglophones								
			Anglophones	Urban vs Rural			Region				
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC	Northern Territories
CBC/Radio-Canada has content that I can relate to (Collapsed)	Strongly agree (8-10)	Count	1741	1525	205	154	67	848	341	323	8
		%	41%	41%	40%	46%	42%	41%	36%	43%	51%
	Agree (6-7)	Count	1086	967	111	84	44	518	239	197	4
		%	25%	26%	22%	25%	28%	25%	25%	26%	23%
	Disagree (4-5)	Count	493	418	67	41	19	231	114	87	1
		%	12%	11%	13%	12%	12%	11%	12%	12%	9%
	Strongly disagree (1-3)	Count	614	509	101	39	15	296	169	94	1
		%	14%	14%	20%	12%	9%	14%	18%	13%	9%
	Don't Know	Count	328	294	31	14	14	166	82	51	1
		%	8%	8%	6%	4%	9%	8%	9%	7%	8%
CBC/Radio-Canada has content that I can relate to	10 - Strongly agree	Count	492	430	62	48	16	256	88	82	2
		%	12%	12%	12%	15%	10%	12%	9%	11%	15%
	9	Count	442	393	47	49	18	214	90	69	2
		%	10%	11%	9%	15%	12%	10%	10%	9%	15%
	8	Count	806	702	96	57	33	379	163	172	3
		%	19%	19%	19%	17%	21%	18%	17%	23%	21%
	7	Count	656	582	69	50	27	331	129	117	2
		%	15%	16%	13%	15%	17%	16%	14%	16%	16%
	6	Count	429	385	41	35	18	187	110	79	1
		%	10%	10%	8%	10%	11%	9%	12%	11%	8%
	5	Count	348	307	33	33	12	169	74	59	1
		%	8%	8%	6%	10%	8%	8%	8%	8%	7%
	4	Count	144	111	34	7	7	62	40	28	0
		%	3%	3%	7%	2%	4%	3%	4%	4%	2%
	3	Count	148	137	12	12	5	88	22	21	0
		%	3%	4%	2%	3%	3%	4%	2%	3%	1%
	2	Count	149	123	26	11	1	69	47	20	0
		%	3%	3%	5%	3%	1%	3%	5%	3%	1%
	1 - Strongly disagree	Count	317	250	63	16	8	138	101	52	1
		%	7%	7%	12%	5%	5%	7%	11%	7%	7%
	Don't know	Count	328	294	31	14	14	166	82	51	1
		%	8%	8%	6%	4%	9%	8%	9%	7%	8%

Page 4: Location and Region

			Anglophones								
			Anglophones	Urban vs Rural			Region				
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC	Northern Territories
CBC/Radio-Canada is independent and impartial (Collapsed)	Strongly agree (8-10)	Count	1630	1451	169	147	69	803	312	291	7
		%	38%	39%	33%	44%	43%	39%	33%	39%	47%
	Agree (6-7)	Count	963	824	130	76	33	455	207	188	3
		%	23%	22%	25%	23%	21%	22%	22%	25%	21%
	Disagree (4-5)	Count	452	398	48	45	19	215	95	77	2
		%	11%	11%	9%	14%	12%	10%	10%	10%	11%
	Strongly disagree (1-3)	Count	753	631	118	42	18	349	220	122	2
		%	18%	17%	23%	13%	11%	17%	23%	16%	11%
	Don't Know	Count	464	409	49	20	20	237	110	74	1
		%	11%	11%	10%	6%	13%	12%	12%	10%	10%
CBC/Radio-Canada is independent and impartial	10 - Strongly agree	Count	464	409	54	45	15	244	75	82	2
		%	11%	11%	11%	14%	9%	12%	8%	11%	15%
	9	Count	430	384	41	37	19	204	84	83	2
		%	10%	10%	8%	11%	12%	10%	9%	11%	16%
	8	Count	736	659	73	65	34	355	154	126	3
		%	17%	18%	14%	20%	22%	17%	16%	17%	16%
	7	Count	589	499	83	40	23	269	121	133	2
		%	14%	13%	16%	12%	14%	13%	13%	18%	15%
	6	Count	374	325	47	36	10	186	86	55	1
		%	9%	9%	9%	11%	6%	9%	9%	7%	6%
	5	Count	307	266	34	37	12	137	67	53	1
		%	7%	7%	7%	11%	8%	7%	7%	7%	3%
	4	Count	146	131	14	9	7	77	29	23	1
		%	3%	4%	3%	3%	4%	4%	3%	3%	8%
	3	Count	131	116	15	4	4	59	40	24	0
		%	3%	3%	3%	1%	2%	3%	4%	3%	0%
	2	Count	116	107	9	11	3	43	38	20	0
		%	3%	3%	2%	3%	2%	2%	4%	3%	3%
	1 - Strongly disagree	Count	506	408	94	26	11	247	142	78	1
		%	12%	11%	18%	8%	7%	12%	15%	10%	8%
Don't know	Count	464	409	49	20	20	237	110	74	1	
	%	11%	11%	10%	6%	13%	12%	12%	10%	10%	

Page 4: Location and Region

			Anglophones								
			Anglophones	Urban vs Rural			Region				
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC	Northern Territories
CBC/Radio-Canada reflects persons with disabilities (Collapsed)	Strongly agree (8-10)	Count	1174	1025	145	126	44	571	232	195	6
		%	28%	28%	28%	38%	28%	28%	25%	26%	42%
	Agree (6-7)	Count	1062	934	119	84	38	518	211	208	4
		%	25%	25%	23%	25%	24%	25%	22%	28%	23%
	Disagree (4-5)	Count	544	462	74	47	19	240	137	99	1
		%	13%	12%	14%	14%	12%	12%	15%	13%	9%
	Strongly disagree (1-3)	Count	337	296	41	12	8	171	95	50	1
		%	8%	8%	8%	4%	5%	8%	10%	7%	4%
	Don't Know	Count	1143	996	135	62	50	559	270	199	3
		%	27%	27%	26%	19%	31%	27%	29%	27%	21%
CBC/Radio-Canada reflects persons with disabilities	10 - Strongly agree	Count	336	284	53	43	10	171	60	52	2
		%	8%	8%	10%	13%	6%	8%	6%	7%	13%
	9	Count	274	245	29	29	10	142	39	52	1
		%	6%	7%	6%	9%	7%	7%	4%	7%	9%
	8	Count	564	496	64	54	24	258	134	91	3
		%	13%	13%	12%	16%	15%	13%	14%	12%	20%
	7	Count	649	567	75	47	20	303	149	128	2
		%	15%	15%	15%	14%	12%	15%	16%	17%	12%
	6	Count	413	367	44	37	18	215	62	80	2
		%	10%	10%	8%	11%	11%	10%	7%	11%	11%
	5	Count	389	338	45	35	13	175	93	72	1
		%	9%	9%	9%	10%	8%	8%	10%	10%	9%
	4	Count	155	124	29	13	6	66	44	27	0
		%	4%	3%	6%	4%	4%	3%	5%	4%	1%
	3	Count	129	117	12	8	3	63	37	17	0
		%	3%	3%	2%	2%	2%	3%	4%	2%	3%
	2	Count	65	57	7	2	2	23	23	15	0
		%	2%	2%	1%	1%	1%	1%	2%	2%	1%
	1 - Strongly disagree	Count	144	122	22	3	3	86	35	18	0
		%	3%	3%	4%	1%	2%	4%	4%	2%	1%
Don't know	Count	1143	996	135	62	50	559	270	199	3	
	%	27%	27%	26%	19%	31%	27%	29%	27%	21%	

Page 4: Location and Region

			Anglophones								
			Anglophones	Urban vs Rural			Region				
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC	Northern Territories
CBC/Radio-Canada reflects Indigenous Peoples in its content (Collapsed)	Strongly agree (8-10)	Count	1615	1395	213	160	59	751	351	284	9
		%	38%	38%	41%	48%	37%	36%	37%	38%	59%
	Agree (6-7)	Count	986	881	99	73	40	477	204	189	3
		%	23%	24%	19%	22%	25%	23%	22%	25%	19%
	Disagree (4-5)	Count	483	420	55	42	15	234	111	79	1
		%	11%	11%	11%	13%	10%	11%	12%	10%	6%
	Strongly disagree (1-3)	Count	271	223	44	7	7	137	73	46	1
		%	6%	6%	9%	2%	5%	7%	8%	6%	4%
	Don't Know	Count	906	795	103	49	37	460	206	153	2
		%	21%	21%	20%	15%	23%	22%	22%	20%	11%
CBC/Radio-Canada reflects Indigenous Peoples in its content	10 - Strongly agree	Count	480	415	65	61	14	241	88	73	4
		%	11%	11%	13%	19%	9%	12%	9%	10%	23%
	9	Count	406	350	56	34	17	189	95	69	2
		%	10%	9%	11%	10%	10%	9%	10%	9%	11%
	8	Count	728	629	93	65	29	321	169	141	4
		%	17%	17%	18%	19%	18%	16%	18%	19%	25%
	7	Count	616	552	60	51	27	283	136	116	2
		%	14%	15%	12%	15%	17%	14%	14%	15%	16%
	6	Count	370	328	39	22	13	194	68	73	0
		%	9%	9%	8%	7%	8%	9%	7%	10%	3%
	5	Count	337	294	37	32	11	159	73	60	1
		%	8%	8%	7%	10%	7%	8%	8%	8%	6%
	4	Count	146	126	18	10	4	75	38	19	0
		%	3%	3%	4%	3%	3%	4%	4%	3%	0%
	3	Count	92	73	16	1	3	45	31	13	0
		%	2%	2%	3%	0%	2%	2%	3%	2%	1%
	2	Count	55	48	7	2	1	21	18	14	0
		%	1%	1%	1%	1%	1%	1%	2%	2%	3%
	1 - Strongly disagree	Count	123	102	21	4	4	72	23	20	
		%	3%	3%	4%	1%	2%	3%	2%	3%	
Don't know	Count	906	795	103	49	37	460	206	153	2	
	%	21%	21%	20%	15%	23%	22%	22%	20%	11%	

Page 4: Location and Region

			Anglophones								
			Anglophones	Urban vs Rural			Region				
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC	Northern Territories
CBC/Radio-Canada reflects LGBTQ2+ in its content (Collapsed)	Strongly agree (8-10)	Count	1403	1228	173	134	49	684	274	254	8
		%	33%	33%	34%	40%	31%	33%	29%	34%	53%
	Agree (6-7)	Count	994	865	124	81	39	483	211	179	2
		%	23%	23%	24%	24%	24%	23%	22%	24%	14%
	Disagree (4-5)	Count	475	420	41	51	12	197	122	91	1
		%	11%	11%	8%	15%	7%	10%	13%	12%	9%
	Strongly disagree (1-3)	Count	232	203	29	7	8	118	64	35	1
		%	5%	5%	6%	2%	5%	6%	7%	5%	5%
	Don't Know	Count	1157	998	147	59	51	577	274	193	3
		%	27%	27%	29%	18%	32%	28%	29%	26%	20%
CBC/Radio-Canada reflects LGBTQ2+ in its content	10 - Strongly agree	Count	468	404	64	54	12	241	87	71	3
		%	11%	11%	12%	16%	8%	12%	9%	10%	19%
	9	Count	305	260	44	30	13	138	60	62	2
		%	7%	7%	9%	9%	8%	7%	6%	8%	12%
	8	Count	630	563	65	49	25	305	127	121	3
		%	15%	15%	13%	15%	16%	15%	13%	16%	22%
	7	Count	605	526	74	61	22	280	130	111	2
		%	14%	14%	14%	18%	14%	14%	14%	15%	11%
	6	Count	389	339	50	20	17	203	81	68	0
		%	9%	9%	10%	6%	11%	10%	9%	9%	2%
	5	Count	359	316	32	41	9	152	86	71	1
		%	8%	8%	6%	12%	6%	7%	9%	9%	7%
	4	Count	115	104	9	10	3	46	37	20	0
		%	3%	3%	2%	3%	2%	2%	4%	3%	1%
	3	Count	64	61	3		3	31	21	8	0
		%	1%	2%	1%		2%	2%	2%	1%	2%
	2	Count	53	43	10	4	2	21	18	7	0
		%	1%	1%	2%	1%	1%	1%	2%	1%	2%
	1 - Strongly disagree	Count	115	98	17	3	3	65	25	19	0
		%	3%	3%	3%	1%	2%	3%	3%	3%	1%
Don't know	Count	1157	998	147	59	51	577	274	193	3	
	%	27%	27%	29%	18%	32%	28%	29%	26%	20%	

Page 4: Location and Region

			Anglophones								
			Anglophones	Urban vs Rural			Region				
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC	Northern Territories
CBC/Radio-Canada reflects racialized persons (Collapsed)	Strongly agree (8-10)	Count	1530	1346	182	148	56	735	306	277	7
		%	36%	36%	35%	45%	35%	36%	32%	37%	48%
	Agree (6-7)	Count	1017	883	126	87	39	524	187	178	3
		%	24%	24%	25%	26%	24%	25%	20%	24%	19%
	Disagree (4-5)	Count	482	425	45	40	16	216	117	91	2
		%	11%	11%	9%	12%	10%	10%	12%	12%	10%
	Strongly disagree (1-3)	Count	282	234	45	8	8	138	89	38	1
		%	7%	6%	9%	2%	5%	7%	9%	5%	4%
	Don't Know	Count	950	825	116	49	40	446	246	167	3
		%	22%	22%	23%	15%	25%	22%	26%	22%	18%
CBC/Radio-Canada reflects racialized persons	10 - Strongly agree	Count	445	389	57	55	12	236	68	72	2
		%	10%	10%	11%	17%	8%	11%	7%	10%	16%
	9	Count	330	287	41	35	14	149	65	64	2
		%	8%	8%	8%	11%	9%	7%	7%	9%	11%
	8	Count	754	670	84	57	29	350	173	141	3
		%	18%	18%	16%	17%	18%	17%	18%	19%	22%
	7	Count	632	549	79	55	24	318	117	117	2
		%	15%	15%	15%	17%	15%	15%	12%	16%	15%
	6	Count	385	334	48	32	15	206	70	61	1
		%	9%	9%	9%	10%	9%	10%	7%	8%	4%
	5	Count	352	322	24	30	11	154	83	73	1
		%	8%	9%	5%	9%	7%	7%	9%	10%	8%
	4	Count	130	103	21	10	5	62	35	18	0
		%	3%	3%	4%	3%	3%	3%	4%	2%	2%
	3	Count	100	81	16	3	3	38	43	13	0
		%	2%	2%	3%	1%	2%	2%	5%	2%	0%
	2	Count	63	54	9	2	1	34	18	8	0
		%	1%	1%	2%	1%	1%	2%	2%	1%	2%
	1 - Strongly disagree	Count	119	98	21	3	4	67	28	18	0
		%	3%	3%	4%	1%	2%	3%	3%	2%	2%
	Don't know	Count	950	825	116	49	40	446	246	167	3
		%	22%	22%	23%	15%	25%	22%	26%	22%	18%

Page 4: Location and Region

			Anglophones								
			Anglophones	Urban vs Rural			Region				
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC	Northern Territories
CBC/Radio-Canada offers relevant content for children under 13 years of age (Collapsed)	Strongly agree (8-10)	Count	933	831	95	79	36	467	193	154	5
		%	22%	22%	18%	24%	22%	23%	20%	20%	32%
	Agree (6-7)	Count	776	673	97	78	30	366	162	139	2
		%	18%	18%	19%	23%	19%	18%	17%	18%	14%
	Disagree (4-5)	Count	570	488	71	48	18	250	142	110	1
		%	13%	13%	14%	15%	11%	12%	15%	15%	9%
	Strongly disagree (1-3)	Count	465	386	78	26	11	229	126	71	2
		%	11%	10%	15%	8%	7%	11%	13%	9%	10%
	Don't Know	Count	1518	1335	174	101	64	747	322	278	5
		%	36%	36%	34%	30%	40%	36%	34%	37%	35%
CBC/Radio-Canada offers relevant content for children under 13 years of age	10 - Strongly agree	Count	303	265	38	26	9	148	59	59	2
		%	7%	7%	7%	8%	5%	7%	6%	8%	11%
	9	Count	200	180	20	26	9	93	40	31	1
		%	5%	5%	4%	8%	6%	4%	4%	4%	8%
	8	Count	430	386	36	26	18	226	93	64	2
		%	10%	10%	7%	8%	11%	11%	10%	9%	12%
	7	Count	437	384	49	49	18	199	89	82	1
		%	10%	10%	10%	15%	11%	10%	9%	11%	7%
	6	Count	339	289	48	29	12	168	73	56	1
		%	8%	8%	9%	9%	7%	8%	8%	7%	7%
	5	Count	412	349	54	36	12	169	106	87	1
		%	10%	9%	11%	11%	8%	8%	11%	12%	7%
	4	Count	158	140	16	12	6	81	36	23	0
		%	4%	4%	3%	4%	4%	4%	4%	3%	3%
	3	Count	110	94	15	3	3	56	28	18	1
		%	3%	3%	3%	1%	2%	3%	3%	2%	4%
	2	Count	113	100	12	6	1	48	31	27	0
		%	3%	3%	2%	2%	1%	2%	3%	4%	3%
	1 - Strongly disagree	Count	242	191	51	16	7	126	67	26	1
		%	6%	5%	10%	5%	4%	6%	7%	3%	4%
Don't know	Count	1518	1335	174	101	64	747	322	278	5	
	%	36%	36%	34%	30%	40%	36%	34%	37%	35%	

Page 4: Location and Region

			Anglophones								
			Anglophones	Urban vs Rural			Region				
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC	Northern Territories
CBC/Radio-Canada offers relevant content for youth (ages 13 – 17) (Collapsed)	Strongly agree (8-10)	Count	867	784	83	67	33	441	160	162	5
		%	20%	21%	16%	20%	21%	21%	17%	21%	31%
	Agree (6-7)	Count	874	771	96	92	30	416	206	129	2
		%	21%	21%	19%	28%	19%	20%	22%	17%	14%
	Disagree (4-5)	Count	543	445	87	45	17	246	137	96	2
		%	13%	12%	17%	14%	11%	12%	15%	13%	10%
	Strongly disagree (1-3)	Count	439	361	75	22	11	219	115	70	1
		%	10%	10%	15%	7%	7%	11%	12%	9%	8%
	Don't Know	Count	1537	1352	173	106	67	737	326	295	6
		%	36%	36%	34%	32%	43%	36%	35%	39%	37%
CBC/Radio-Canada offers relevant content for youth (ages 13 – 17)	10 - Strongly agree	Count	268	241	27	23	8	131	53	53	1
		%	6%	6%	5%	7%	5%	6%	6%	7%	9%
	9	Count	213	188	25	26	7	110	34	33	2
		%	5%	5%	5%	8%	5%	5%	4%	4%	12%
	8	Count	387	355	32	18	18	200	73	76	2
		%	9%	10%	6%	5%	11%	10%	8%	10%	10%
	7	Count	474	418	51	51	18	218	110	75	1
		%	11%	11%	10%	15%	11%	11%	12%	10%	6%
	6	Count	401	353	45	40	12	198	96	53	1
		%	9%	10%	9%	12%	8%	10%	10%	7%	8%
	5	Count	377	307	63	31	13	168	84	79	1
		%	9%	8%	12%	9%	8%	8%	9%	11%	6%
	4	Count	166	139	25	14	4	78	53	16	1
		%	4%	4%	5%	4%	3%	4%	6%	2%	5%
	3	Count	120	104	14	5	4	67	27	18	0
		%	3%	3%	3%	2%	2%	3%	3%	2%	2%
	2	Count	89	82	7	4	2	40	24	19	0
		%	2%	2%	1%	1%	1%	2%	3%	2%	3%
	1 - Strongly disagree	Count	229	175	54	13	6	112	64	34	1
		%	5%	5%	11%	4%	4%	5%	7%	5%	3%
	Don't know	Count	1537	1352	173	106	67	737	326	295	6
		%	36%	36%	34%	32%	43%	36%	35%	39%	37%

Page 4: Location and Region

			Anglophones								
			Anglophones	Urban vs Rural			Region				
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC	Northern Territories
CBC/Radio-Canada makes Canadian content easily discoverable on its services (Collapsed)	Strongly agree (8-10)	Count	1934	1692	231	174	77	940	378	355	9
		%	45%	46%	45%	53%	49%	46%	40%	47%	61%
	Agree (6-7)	Count	1027	920	100	73	39	493	238	181	3
		%	24%	25%	19%	22%	24%	24%	25%	24%	18%
	Disagree (4-5)	Count	440	369	62	37	15	202	104	81	1
		%	10%	10%	12%	11%	9%	10%	11%	11%	7%
	Strongly disagree (1-3)	Count	353	288	62	17	7	165	100	63	1
	%	8%	8%	12%	5%	5%	8%	11%	8%	7%	
Don't Know	Count	507	444	60	30	20	260	124	72	1	
	%	12%	12%	12%	9%	13%	13%	13%	10%	7%	
CBC/Radio-Canada makes Canadian content easily discoverable on its services	10 - Strongly agree	Count	585	513	71	53	19	297	114	100	3
		%	14%	14%	14%	16%	12%	14%	12%	13%	17%
	9	Count	505	464	40	44	23	247	88	101	3
		%	12%	12%	8%	13%	14%	12%	9%	13%	18%
	8	Count	843	715	120	78	35	395	176	155	4
		%	20%	19%	23%	23%	22%	19%	19%	21%	27%
	7	Count	644	576	63	43	26	276	169	129	2
		%	15%	16%	12%	13%	16%	13%	18%	17%	10%
	6	Count	383	344	37	30	13	217	69	53	1
		%	9%	9%	7%	9%	8%	11%	7%	7%	8%
	5	Count	309	256	45	31	12	141	68	57	1
		%	7%	7%	9%	9%	7%	7%	7%	8%	5%
	4	Count	131	114	17	6	3	61	37	24	0
		%	3%	3%	3%	2%	2%	3%	4%	3%	1%
	3	Count	96	81	11	6	2	50	22	16	0
		%	2%	2%	2%	2%	1%	2%	2%	2%	3%
	2	Count	86	68	18	3	1	34	21	28	0
		%	2%	2%	3%	1%	0%	2%	2%	4%	1%
	1 - Strongly disagree	Count	171	138	33	8	4	82	58	19	0
		%	4%	4%	6%	2%	3%	4%	6%	2%	3%
	Don't know	Count	507	444	60	30	20	260	124	72	1
		%	12%	12%	12%	9%	13%	13%	13%	10%	7%

Page 4: Location and Region

			Anglophones								
			Anglophones	Urban vs Rural			Region				
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC	Northern Territories
CBC/Radio-Canada makes Indigenous content easily discoverable on its services (Collapsed)	Strongly agree (8-10)	Count	1448	1282	160	139	54	689	293	266	8
		%	34%	35%	31%	42%	34%	33%	31%	35%	53%
	Agree (6-7)	Count	887	762	114	73	36	410	193	172	4
		%	21%	21%	22%	22%	23%	20%	20%	23%	23%
	Disagree (4-5)	Count	470	404	59	38	15	245	97	73	1
		%	11%	11%	12%	12%	10%	12%	10%	10%	6%
	Strongly disagree (1-3)	Count	340	282	54	11	8	158	111	51	1
	%	8%	8%	11%	3%	5%	8%	12%	7%	4%	
Don't Know	Count	1115	983	127	70	45	558	251	189	2	
	%	26%	26%	25%	21%	28%	27%	27%	25%	13%	
CBC/Radio-Canada makes Indigenous content easily discoverable on its services	10 - Strongly agree	Count	433	379	54	53	12	207	90	69	3
		%	10%	10%	10%	16%	7%	10%	9%	9%	16%
	9	Count	382	339	40	31	13	183	72	80	3
		%	9%	9%	8%	9%	8%	9%	8%	11%	17%
	8	Count	633	564	66	54	30	298	131	117	3
		%	15%	15%	13%	16%	19%	14%	14%	16%	21%
	7	Count	507	437	66	41	23	225	125	90	3
		%	12%	12%	13%	12%	15%	11%	13%	12%	17%
	6	Count	381	325	48	32	13	185	68	82	1
		%	9%	9%	9%	10%	8%	9%	7%	11%	7%
	5	Count	348	300	42	33	12	177	73	52	1
		%	8%	8%	8%	10%	8%	9%	8%	7%	5%
	4	Count	122	104	18	5	3	68	24	21	0
		%	3%	3%	3%	2%	2%	3%	2%	3%	2%
	3	Count	88	78	10	4	2	28	31	23	
		%	2%	2%	2%	1%	1%	1%	3%	3%	
	2	Count	84	70	11	3	1	44	27	10	0
		%	2%	2%	2%	1%	0%	2%	3%	1%	2%
	1 - Strongly disagree	Count	168	135	33	5	5	85	53	19	0
		%	4%	4%	6%	2%	3%	4%	6%	3%	2%
Don't know	Count	1115	983	127	70	45	558	251	189	2	
	%	26%	26%	25%	21%	28%	27%	27%	25%	13%	

Base: Canadians. Note : Count refers to weighted count

Page 4: Location and Region

			Francophones								
			Francophones	Urban vs Rural		Region					
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC	Northern Territories
Canadians	Unweighted Count		2713	2175	500	260	2035	334	54	25	5
	Count		1173	958	205	33	1092	39	6	3	0
CBC/Radio-Canada's national news and information programming helps me understand what's going on in other parts of Canada (Collapsed)	Strongly agree (8-10)	Count	679	562	114	19	635	21	3	1	0
		%	58%	59%	56%	57%	58%	53%	51%	47%	69%
	Agree (6-7)	Count	293	236	54	8	274	9	1	1	0
		%	25%	25%	26%	24%	25%	23%	21%	29%	31%
	Disagree (4-5)	Count	87	69	17	3	80	4	0	0	0
		%	7%	7%	8%	8%	7%	11%	3%	8%	
	Strongly disagree (1-3)	Count	51	44	6	1	47	2	1	0	0
		%	4%	5%	3%	4%	4%	5%	12%	4%	
	Don't Know	Count	63	47	14	2	56	3	1	0	0
		%	5%	5%	7%	7%	5%	8%	13%	12%	
CBC/Radio-Canada's national news and information content helps me understand what's going on in other parts of Canada	10 - Strongly agree	Count	198	162	36	6	185	7	1	0	0
		%	17%	17%	17%	17%	17%	18%	12%	11%	
	9	Count	179	154	24	5	168	5	1	0	0
		%	15%	16%	12%	15%	15%	13%	17%	16%	
	8	Count	302	245	54	9	282	9	1	1	0
		%	26%	26%	26%	26%	26%	22%	22%	20%	69%
	7	Count	195	160	33	5	183	5	1	0	0
		%	17%	17%	16%	15%	17%	14%	9%	17%	9%
	6	Count	99	76	21	3	91	4	1	0	0
		%	8%	8%	10%	9%	8%	9%	12%	12%	21%
	5	Count	65	52	12	2	60	3	0	0	0
		%	6%	5%	6%	6%	5%	7%	3%	4%	
	4	Count	22	17	5	1	20	1		0	0
		%	2%	2%	2%	2%	2%	3%		4%	
	3	Count	20	19	2	0	19	1	0	0	0
		%	2%	2%	1%	1%	2%	2%	4%	4%	
	2	Count	10	8	1	0	9	0	0	0	0
		%	1%	1%	1%	1%	1%	1%	2%		
	1 - Strongly disagree	Count	20	17	4	1	18	1	0	0	0
		%	2%	2%	2%	2%	2%	2%	6%		
	Don't know	Count	63	47	14	2	56	3	1	0	0
		%	5%	5%	7%	7%	5%	8%	13%	12%	

Page 4: Location and Region

			Francophones								
			Francophones	Urban vs Rural		Region					
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC	Northern Territories
CBC/Radio-Canada's local news and information programming helps me understand what's going on in my community (Collapsed)	Strongly agree (8-10)	Count	591	494	94	19	550	18	3	1	0
		%	50%	52%	46%	56%	50%	45%	49%	36%	31%
	Agree (6-7)	Count	332	270	58	9	312	10	1	1	0
		%	28%	28%	28%	26%	29%	25%	14%	32%	43%
	Disagree (4-5)	Count	112	89	21	3	103	5	1	0	
		%	10%	9%	10%	8%	9%	14%	12%	16%	
	Strongly disagree (1-3)	Count	67	51	15	1	62	3	1	0	
		%	6%	5%	7%	4%	6%	8%	12%	4%	
	Don't Know	Count	72	54	16	2	65	3	1	0	0
		%	6%	6%	8%	7%	6%	8%	13%	12%	27%
CBC/Radio-Canada's local news and information content helps me understand what's going on in my community	10 - Strongly agree	Count	161	135	25	5	150	5	1	0	
		%	14%	14%	12%	14%	14%	12%	14%	4%	
	9	Count	163	141	21	6	150	6	1	0	0
		%	14%	15%	10%	17%	14%	15%	19%	7%	21%
	8	Count	267	218	48	8	250	7	1	1	0
		%	23%	23%	23%	25%	23%	18%	17%	24%	9%
	7	Count	216	180	35	5	204	6	0	1	0
		%	18%	19%	17%	15%	19%	15%	8%	28%	21%
	6	Count	115	90	24	4	107	4	0	0	0
		%	10%	9%	12%	11%	10%	10%	6%	4%	21%
	5	Count	81	62	17	2	74	4	0	0	
		%	7%	6%	8%	5%	7%	10%	8%	12%	
	4	Count	31	27	4	1	28	2	0	0	
		%	3%	3%	2%	3%	3%	4%	5%	4%	
	3	Count	32	24	7	0	30	1	0		
		%	3%	3%	3%	1%	3%	3%	5%		
	2	Count	9	6	3	0	9	0			
		%	1%	1%	1%	0%	1%	1%			
	1 - Strongly disagree	Count	26	21	5	1	24	1	0	0	
		%	2%	2%	2%	2%	2%	3%	7%	4%	
Don't know	Count	72	54	16	2	65	3	1	0	0	
	%	6%	6%	8%	7%	6%	8%	13%	12%	27%	

Page 4: Location and Region

			Francophones									
			Francophones	Urban vs Rural		Region						
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC	Northern Territories	
CBC/Radio-Canada Reflects the multicultural diversity of Canada (Collapsed)	Strongly agree (8-10)	Count	581	473	104	19	539	19	2	1	0	
		%	50%	49%	51%	57%	49%	49%	39%	51%	57%	
	Agree (6-7)	Count	320	264	54	8	300	10	2	1	0	
		%	27%	28%	26%	23%	27%	25%	35%	20%	21%	
	Disagree (4-5)	Count	99	81	16	2	93	4	0	0		
		%	8%	8%	8%	5%	9%	10%	6%	8%		
	Strongly disagree (1-3)	Count	38	31	7	1	36	1	0	0		
		%	3%	3%	3%	2%	3%	3%	7%	8%		
	Don't Know	Count	134	108	24	4	124	5	1	0	0	
		%	11%	11%	12%	12%	11%	13%	13%	12%	21%	
	CBC/Radio-Canada Reflects the multicultural diversity of Canada	10-Extremely good	Count	160	128	31	5	149	5	1	0	0
			%	14%	13%	15%	16%	14%	12%	15%	7%	27%
9		Count	157	123	33	6	145	6	1	0		
		%	13%	13%	16%	18%	13%	14%	10%	8%		
8		Count	265	222	40	8	246	9	1	1	0	
		%	23%	23%	19%	24%	23%	23%	14%	36%	31%	
7		Count	220	181	38	5	208	6	1	0	0	
		%	19%	19%	18%	16%	19%	16%	16%	8%	21%	
6		Count	100	84	16	3	92	3	1	0		
		%	9%	9%	8%	8%	8%	9%	19%	12%		
5		Count	80	66	13	1	76	3	0	0		
		%	7%	7%	6%	4%	7%	8%	3%	4%		
4		Count	19	15	3	0	17	1	0	0		
		%	2%	2%	2%	1%	2%	2%	4%	4%		
3		Count	17	12	5	1	16	1		0		
		%	1%	1%	2%	2%	1%	2%		4%		
2		Count	3	2	1		3		0	0		
		%	0%	0%	0%		0%		1%	4%		
1-Extremely poor		Count	18	16	1	0	17	0	0			
		%	1%	2%	1%	0%	2%	1%	6%			
Don't know		Count	134	108	24	4	124	5	1	0	0	
		%	11%	11%	12%	12%	11%	13%	13%	12%	21%	

Page 4: Location and Region

			Francophones								
			Francophones	Urban vs Rural		Region					
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC	Northern Territories
CBC/Radio-Canada's information content reflects a diversity of opinions on a wide range of issues (Collapsed)	Strongly agree (8-10)	Count	626	515	107	19	582	21	3	1	0
		%	53%	54%	52%	57%	53%	53%	50%	47%	31%
	Agree (6-7)	Count	317	255	59	8	298	9	1	1	0
		%	27%	27%	29%	24%	27%	22%	22%	29%	48%
	Disagree (4-5)	Count	98	83	14	3	91	4	0	0	
		%	8%	9%	7%	8%	8%	10%	8%	4%	
	Strongly disagree (1-3)	Count	63	51	11	1	59	2	0	0	
		%	5%	5%	5%	2%	5%	6%	8%	4%	
	Don't Know	Count	69	53	14	3	61	3	1	0	0
		%	6%	6%	7%	9%	6%	9%	13%	16%	21%
CBC/Radio-Canada's information content reflects a diversity of opinions on a wide range of issues	10 - Strongly agree	Count	172	140	31	6	161	4	1	0	
		%	15%	15%	15%	18%	15%	11%	11%	8%	
	9	Count	176	148	28	4	164	7	1	1	
		%	15%	15%	13%	13%	15%	17%	21%	20%	
	8	Count	278	227	49	9	258	10	1	1	0
		%	24%	24%	24%	26%	24%	26%	18%	19%	31%
	7	Count	217	173	42	6	204	5	1	0	0
		%	18%	18%	21%	18%	19%	14%	11%	16%	48%
	6	Count	100	82	17	2	94	3	1	0	
		%	9%	9%	8%	6%	9%	9%	12%	12%	
	5	Count	74	61	11	2	69	3	0		
		%	6%	6%	6%	6%	6%	8%	6%		
	4	Count	24	22	2	1	22	1	0	0	
		%	2%	2%	1%	2%	2%	2%	1%	4%	
	3	Count	15	11	4	0	14	1	0		
		%	1%	1%	2%	0%	1%	2%	2%		
	2	Count	12	11	1		12	0			
		%	1%	1%	0%		1%	1%			
	1 - Strongly disagree	Count	35	29	6	1	33	1	0	0	
		%	3%	3%	3%	2%	3%	3%	6%	4%	
Don't know	Count	69	53	14	3	61	3	1	0	0	
	%	6%	6%	7%	9%	6%	9%	13%	16%	21%	

Page 4: Location and Region

			Francophones								
			Francophones	Urban vs Rural		Region					
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC	Northern Territories
CBC/Radio-Canada supports and promotes new and emerging talent (Collapsed)	Strongly agree (8-10)	Count	527	431	94	21	480	20	3	2	0
		%	45%	45%	46%	62%	44%	53%	58%	57%	
	Agree (6-7)	Count	356	290	62	6	338	10	1	1	0
		%	30%	30%	30%	19%	31%	24%	19%	19%	43%
	Disagree (4-5)	Count	104	86	16	2	99	3	0	0	
		%	9%	9%	8%	5%	9%	6%	5%	12%	
	Strongly disagree (1-3)	Count	47	38	8	1	45	1	0		
		%	4%	4%	4%	2%	4%	3%	8%		
	Don't Know	Count	139	112	24	4	130	5	1	0	
		%	12%	12%	12%	11%	12%	13%	10%	12%	
CBC/Radio-Canada supports and promotes new and emerging talent	10 - Strongly agree	Count	127	102	25	5	116	6	1	0	
		%	11%	11%	12%	14%	11%	14%	18%	8%	
	9	Count	136	114	22	6	123	6	1	0	0
		%	12%	12%	11%	17%	11%	15%	22%	17%	48%
	8	Count	263	214	47	10	242	9	1	1	0
		%	22%	22%	23%	31%	22%	23%	18%	32%	9%
	7	Count	237	198	38	5	224	7	1	0	0
		%	20%	21%	18%	15%	21%	17%	11%	11%	21%
	6	Count	119	93	25	2	114	3	0	0	0
		%	10%	10%	12%	5%	10%	7%	8%	8%	21%
	5	Count	74	64	8	1	71	2	0	0	
		%	6%	7%	4%	4%	6%	5%	3%	4%	
	4	Count	29	21	8	0	28	0	0	0	
		%	3%	2%	4%	1%	3%	1%	2%	8%	
	3	Count	19	15	4	0	18	1	0		
		%	2%	2%	2%	1%	2%	2%	2%		
	2	Count	8	6	2	0	8	0	0		
		%	1%	1%	1%	1%	1%	0%	3%		
	1 - Strongly disagree	Count	19	18	2	0	18	1	0		
		%	2%	2%	1%	1%	2%	1%	3%		
	Don't know	Count	139	112	24	4	130	5	1	0	
		%	12%	12%	12%	11%	12%	13%	10%	12%	

Page 4: Location and Region

			Francophones								
			Francophones	Urban vs Rural			Region				
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC	Northern Territories
CBC/Radio-Canada is a trusted source of information (Collapsed)	Strongly agree (8-10)	Count	767	631	133	24	711	26	3	2	0
		%	65%	66%	65%	73%	65%	67%	58%	67%	79%
	Agree (6-7)	Count	223	182	38	5	211	5	1	0	0
		%	19%	19%	18%	16%	19%	14%	13%	16%	21%
	Disagree (4-5)	Count	83	64	18	1	78	3	0	0	
		%	7%	7%	9%	4%	7%	7%	5%	4%	
	Strongly disagree (1-3)	Count	59	49	9	1	55	2	1	0	
		%	5%	5%	4%	3%	5%	6%	13%	8%	
	Don't Know	Count	42	31	8	1	37	2	1	0	
		%	4%	3%	4%	4%	3%	6%	11%	4%	
CBC/Radio-Canada is a trusted source of information	10 - Strongly agree	Count	275	230	44	8	255	10	2	0	
		%	23%	24%	22%	24%	23%	25%	32%	8%	
	9	Count	244	201	42	7	228	7	1	1	0
		%	21%	21%	21%	22%	21%	18%	16%	24%	21%
	8	Count	248	200	46	9	228	10	1	1	0
		%	21%	21%	23%	26%	21%	24%	10%	35%	57%
	7	Count	154	126	25	4	147	3	0	0	0
		%	13%	13%	12%	11%	13%	8%	5%	12%	21%
	6	Count	69	56	12	2	65	2	0	0	
		%	6%	6%	6%	5%	6%	6%	8%	4%	
	5	Count	63	46	16	1	60	2	0	0	
		%	5%	5%	8%	3%	5%	5%	3%	4%	
	4	Count	20	17	2	0	18	1	0		
		%	2%	2%	1%	1%	2%	2%	2%		
	3	Count	12	11	2	0	11	1	0		
		%	1%	1%	1%	1%	1%	2%	3%		
	2	Count	11	9	1	0	10	0	0	0	
		%	1%	1%	1%	1%	1%	0%	2%	4%	
	1 - Strongly disagree	Count	36	29	6	0	33	1	0	0	
		%	3%	3%	3%	1%	3%	4%	7%	4%	
	Don't know	Count	42	31	8	1	37	2	1	0	
		%	4%	3%	4%	4%	3%	6%	11%	4%	

Page 4: Location and Region

			Francophones								
			Francophones	Urban vs Rural		Region					
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC	Northern Territories
CBC/Radio-Canada is the leader in Canadian content (Collapsed)	Strongly agree (8-10)	Count	676	557	116	22	626	24	4	2	0
		%	58%	58%	57%	64%	57%	60%	59%	59%	69%
	Agree (6-7)	Count	272	216	53	6	257	7	1	1	0
		%	23%	23%	26%	19%	23%	19%	12%	21%	21%
	Disagree (4-5)	Count	93	76	15	2	88	3	0		0
		%	8%	8%	7%	6%	8%	7%	5%		9%
	Strongly disagree (1-3)	Count	58	49	8	1	54	2	1	0	
		%	5%	5%	4%	3%	5%	4%	11%	8%	
	Don't Know	Count	74	60	13	3	67	4	1	0	
		%	6%	6%	6%	8%	6%	9%	13%	12%	
CBC/Radio-Canada is the leader in Canadian content	10 - Strongly agree	Count	216	178	38	7	200	7	2	0	0
		%	18%	19%	18%	20%	18%	19%	26%	12%	21%
	9	Count	196	160	35	6	182	7	1	1	
		%	17%	17%	17%	18%	17%	17%	17%	27%	
	8	Count	264	219	44	9	244	10	1	1	0
		%	23%	23%	21%	27%	22%	24%	17%	20%	48%
	7	Count	173	140	31	5	162	5	0	0	0
		%	15%	15%	15%	15%	15%	13%	7%	12%	21%
	6	Count	99	77	22	1	94	2	0	0	
		%	8%	8%	11%	4%	9%	6%	6%	8%	
	5	Count	66	53	11	1	63	2	0		
		%	6%	6%	5%	4%	6%	6%	4%		
	4	Count	27	22	4	1	25	1	0		0
		%	2%	2%	2%	2%	2%	2%	1%		9%
	3	Count	20	17	3	0	19	1	0	0	
		%	2%	2%	2%	1%	2%	2%	3%	4%	
	2	Count	10	9	2	0	10		0		
		%	1%	1%	1%	1%	1%		4%		
	1 - Strongly disagree	Count	27	23	4	1	25	1	0	0	
		%	2%	2%	2%	2%	2%	2%	4%	4%	
	Don't know	Count	74	60	13	3	67	4	1	0	
		%	6%	6%	6%	8%	6%	9%	13%	12%	

Page 4: Location and Region

			Francophones								
			Francophones	Urban vs Rural		Region					Northern Territories
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC	
CBC/Radio-Canada has content that I can relate to (Collapsed)	Strongly agree (8-10)	Count	572	471	98	20	530	19	2	1	0
		%	49%	49%	48%	59%	49%	48%	40%	48%	48%
	Agree (6-7)	Count	332	274	56	7	312	11	2	1	0
		%	28%	29%	27%	22%	29%	27%	26%	20%	43%
	Disagree (4-5)	Count	113	89	22	3	105	4	1	0	0
		%	10%	9%	11%	8%	10%	10%	9%	8%	9%
	Strongly disagree (1-3)	Count	95	76	17	2	89	3	1	0	0
		%	8%	8%	8%	5%	8%	7%	18%	16%	
	Don't Know	Count	61	48	11	2	56	3	0	0	0
		%	5%	5%	6%	6%	5%	7%	7%	8%	
CBC/Radio-Canada has content that I can relate to	10 - Strongly agree	Count	139	113	25	5	128	5	1	0	
		%	12%	12%	12%	14%	12%	14%	16%	4%	
	9	Count	152	132	19	5	141	4	1	1	0
		%	13%	14%	9%	14%	13%	11%	15%	20%	27%
	8	Count	281	225	54	10	261	9	1	1	0
		%	24%	24%	26%	31%	24%	23%	9%	24%	21%
	7	Count	206	167	38	4	193	8	1	1	0
		%	18%	17%	18%	13%	18%	19%	16%	20%	21%
	6	Count	126	106	18	3	119	3	1		0
		%	11%	11%	9%	9%	11%	8%	10%		21%
	5	Count	76	58	17	2	71	3	1	0	0
		%	6%	6%	9%	6%	6%	7%	9%	4%	9%
	4	Count	37	32	5	1	34	1			0
		%	3%	3%	2%	3%	3%	3%		4%	
	3	Count	30	25	5	1	29	1	0	0	
		%	3%	3%	2%	2%	3%	1%	4%	8%	
	2	Count	17	12	4	0	15	1	0		
		%	1%	1%	2%	1%	1%	2%	5%		
	1 - Strongly disagree	Count	48	39	8	1	45	1	1	0	
		%	4%	4%	4%	2%	4%	3%	10%	8%	
	Don't know	Count	61	48	11	2	56	3	0	0	
		%	5%	5%	6%	6%	5%	7%	7%	8%	

Page 4: Location and Region

			Francophones								
			Francophones	Urban vs Rural			Region				Northern Territories
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC	
CBC/Radio-Canada is independent and impartial (Collapsed)	Strongly agree (8-10)	Count	543	449	91	18	502	18	3	1	0
		%	46%	47%	44%	55%	46%	47%	49%	55%	43%
	Agree (6-7)	Count	281	228	49	8	262	9	1	0	0
		%	24%	24%	24%	23%	24%	24%	21%	12%	36%
	Disagree (4-5)	Count	133	104	28	2	126	4	0	0	
		%	11%	11%	14%	7%	12%	10%	5%	8%	
	Strongly disagree (1-3)	Count	111	93	17	2	105	3	1	0	
		%	10%	10%	8%	5%	10%	8%	15%	12%	
	Don't Know	Count	105	83	20	3	96	4	1	0	0
		%	9%	9%	10%	10%	9%	11%	11%	12%	21%
CBC/Radio-Canada is independent and impartial	10 - Strongly agree	Count	157	128	29	5	145	6	1	0	
	%	13%	13%	14%	15%	13%	15%	21%	8%		
9	Count	151	128	23	5	139	6	1	1	0	
	%	13%	13%	11%	16%	13%	14%	11%	20%	21%	
8	Count	234	193	38	8	218	7	1	1	0	
	%	20%	20%	18%	24%	20%	17%	17%	27%	21%	
7	Count	179	146	32	5	167	6	1	0	0	
	%	15%	15%	15%	15%	15%	16%	9%	4%	36%	
6	Count	101	83	18	2	95	3	1	0		
	%	9%	9%	9%	7%	9%	8%	12%	8%		
5	Count	96	74	21	1	91	3	0	0		
	%	8%	8%	10%	4%	8%	7%	2%	4%		
4	Count	37	31	7	1	35	1	0	0		
	%	3%	3%	3%	3%	3%	3%	4%	4%		
3	Count	22	17	4	0	20	1	0			
	%	2%	2%	2%	1%	2%	1%	2%			
2	Count	22	18	4	0	20	1	0			
	%	2%	2%	2%	1%	2%	2%	2%			
1 - Strongly disagree	Count	68	58	10	1	64	2	1	0		
	%	6%	6%	5%	2%	6%	5%	11%	12%		
Don't know	Count	105	83	20	3	96	4	1	0	0	
	%	9%	9%	10%	10%	9%	11%	11%	12%	21%	

Page 4: Location and Region

			Francophones								
			Francophones	Urban vs Rural		Region					
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC	Northern Territories
CBC/Radio-Canada reflects persons with disabilities (Collapsed)	Strongly agree (8-10)	Count	371	302	66	15	339	13	2	1	0
		%	32%	32%	32%	45%	31%	34%	35%	41%	27%
	Agree (6-7)	Count	341	287	52	8	320	11	1	1	
		%	29%	30%	25%	25%	29%	28%	20%	28%	
	Disagree (4-5)	Count	158	131	25	3	150	4	1	0	0
		%	13%	14%	12%	9%	14%	11%	12%	7%	31%
	Strongly disagree (1-3)	Count	61	50	9	1	56	2	1	0	
		%	5%	5%	5%	3%	5%	6%	10%	4%	
	Don't Know	Count	243	188	53	6	226	8	1	1	0
		%	21%	20%	26%	18%	21%	21%	23%	20%	43%
CBC/Radio-Canada reflects persons with disabilities	10 - Strongly agree	Count	115	93	21	4	107	3	1	0	
		%	10%	10%	10%	12%	10%	8%	17%	16%	
	9	Count	89	75	13	4	81	4	0	0	
		%	8%	8%	6%	12%	7%	9%	7%	4%	
	8	Count	167	134	31	7	152	7	1	1	0
		%	14%	14%	15%	21%	14%	17%	11%	21%	27%
	7	Count	193	166	26	6	180	6	1	1	
		%	16%	17%	13%	17%	17%	15%	10%	20%	
	6	Count	148	121	26	2	139	5	1	0	
		%	13%	13%	13%	7%	13%	13%	9%	8%	
	5	Count	106	86	18	2	100	3	1	0	0
		%	9%	9%	9%	5%	9%	8%	11%	3%	31%
	4	Count	53	45	8	1	50	1	0	0	
		%	4%	5%	4%	4%	5%	3%	2%	4%	
	3	Count	27	22	4	0	25	2	0	0	
		%	2%	2%	2%	1%	2%	5%	4%	4%	
	2	Count	13	10	3	0	12	0	0		
		%	1%	1%	2%	1%	1%	1%	1%		
	1 - Strongly disagree	Count	20	18	2	0	19	0	0		
		%	2%	2%	1%	0%	2%	1%	5%		
	Don't know	Count	243	188	53	6	226	8	1	1	0
		%	21%	20%	26%	18%	21%	21%	23%	20%	43%

Page 4: Location and Region

			Francophones								
			Francophones	Urban vs Rural		Region					
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC	Northern Territories
CBC/Radio-Canada reflects Indigenous Peoples in its content (Collapsed)	Strongly agree (8-10)	Count	407	332	73	15	374	14	3	1	0
		%	35%	35%	35%	45%	34%	36%	42%	36%	48%
	Agree (6-7)	Count	329	276	50	9	307	11	1	1	0
		%	28%	29%	24%	26%	28%	29%	21%	36%	9%
	Disagree (4-5)	Count	156	131	22	2	149	3	0	0	0
		%	13%	14%	11%	7%	14%	8%	8%	7%	21%
	Strongly disagree (1-3)	Count	67	53	14	1	63	3	0	0	0
		%	6%	6%	7%	4%	6%	8%	8%	4%	
	Don't Know	Count	215	166	47	6	199	8	1	0	0
		%	18%	17%	23%	18%	18%	20%	21%	16%	21%
CBC/Radio-Canada reflects Indigenous Peoples in its content	10 - Strongly agree	Count	132	109	22	4	122	4	1	0	
		%	11%	11%	11%	12%	11%	10%	22%	12%	
	9	Count	88	75	13	4	80	3	1	0	
		%	7%	8%	6%	12%	7%	8%	13%	8%	
	8	Count	187	148	38	7	172	7	0	0	0
		%	16%	15%	19%	21%	16%	17%	8%	16%	48%
	7	Count	187	153	32	5	173	7	1	0	
		%	16%	16%	15%	16%	16%	18%	17%	16%	
	6	Count	142	123	18	3	134	4	0	1	0
		%	12%	13%	9%	10%	12%	11%	4%	20%	9%
	5	Count	106	89	16	2	102	2	0	0	0
		%	9%	9%	8%	5%	9%	5%	5%	3%	21%
	4	Count	50	42	6	1	48	1	0	0	
		%	4%	4%	3%	2%	4%	3%	4%	4%	
	3	Count	35	26	9	1	32	2	0	0	
		%	3%	3%	4%	3%	3%	5%	1%	4%	
	2	Count	10	8	2		9	0	0		
		%	1%	1%	1%		1%	1%	4%		
	1 - Strongly disagree	Count	23	19	3	0	22	1	0		
		%	2%	2%	2%	1%	2%	2%	2%		
	Don't know	Count	215	166	47	6	199	8	1	0	0
		%	18%	17%	23%	18%	18%	20%	21%	16%	21%

Page 4: Location and Region

			Francophones								
			Francophones	Urban vs Rural		Region					
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC	Northern Territories
CBC/Radio-Canada reflects LGBTQ2+ in its content (Collapsed)	Strongly agree (8-10)	Count	397	326	68	14	364	14	3	1	0
		%	34%	34%	33%	43%	33%	37%	46%	40%	21%
	Agree (6-7)	Count	278	239	37	9	259	9	1	1	
		%	24%	25%	18%	26%	24%	22%	15%	20%	
	Disagree (4-5)	Count	140	111	27	3	133	3	0	0	0
		%	12%	12%	13%	8%	12%	8%	7%	16%	21%
	Strongly disagree (1-3)	Count	82	64	17	1	77	2	0	0	0
		%	7%	7%	8%	4%	7%	6%	8%	4%	9%
	Don't Know	Count	277	218	56	6	258	10	1	1	0
		%	24%	23%	27%	19%	24%	26%	24%	20%	48%
CBC/Radio-Canada reflects LGBTQ2+ in its content	10 - Strongly agree	Count	135	108	27	4	125	4	1	1	
		%	12%	11%	13%	12%	11%	11%	24%	20%	
	9	Count	87	73	13	4	79	3	1	0	0
		%	7%	8%	7%	11%	7%	8%	11%	4%	21%
	8	Count	175	145	28	7	160	7	1	0	
		%	15%	15%	14%	20%	15%	18%	12%	16%	
	7	Count	164	141	22	5	153	5	1	0	
		%	14%	15%	11%	16%	14%	14%	10%	12%	
	6	Count	114	98	15	3	107	3	0	0	
		%	10%	10%	7%	10%	10%	9%	6%	8%	
	5	Count	101	78	21	2	96	2	0	0	0
		%	9%	8%	10%	5%	9%	6%	5%	12%	21%
	4	Count	38	32	5	1	36	1	0	0	
		%	3%	3%	3%	3%	3%	2%	2%	4%	
	3	Count	28	23	5	1	26	1	0	0	0
		%	2%	2%	2%	2%	2%	2%	1%	4%	9%
	2	Count	11	7	4		10	1	0		
		%	1%	1%	2%		1%	2%	2%		
	1 - Strongly disagree	Count	43	35	8	1	42	1	0		
		%	4%	4%	4%	2%	4%	2%	4%		
	Don't know	Count	277	218	56	6	258	10	1	1	0
		%	24%	23%	27%	19%	24%	26%	24%	20%	48%

Page 4: Location and Region

			Francophones								
			Francophones	Urban vs Rural			Region				
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC	Northern Territories
CBC/Radio-Canada reflects racialized persons (Collapsed)	Strongly agree (8-10)	Count	474	391	81	16	438	16	3	1	0
		%	40%	41%	39%	47%	40%	41%	47%	44%	48%
	Agree (6-7)	Count	323	267	52	9	303	10	1	1	0
		%	27%	28%	25%	26%	28%	26%	10%	20%	9%
	Disagree (4-5)	Count	120	97	20	2	112	4	1	0	0
		%	10%	10%	10%	7%	10%	10%	12%	11%	21%
	Strongly disagree (1-3)	Count	52	45	8	1	49	2	0	0	0
		%	4%	5%	4%	3%	4%	4%	7%	4%	0
	Don't Know	Count	205	158	45	6	190	7	1	1	0
		%	17%	16%	22%	18%	17%	18%	24%	20%	21%
CBC/Radio-Canada reflects racialized persons	10 - Strongly agree	Count	153	123	29	4	143	4	1	0	0
		%	13%	13%	14%	13%	13%	11%	22%	16%	0
	9	Count	110	95	14	4	102	4	1	0	0
		%	9%	10%	7%	11%	9%	10%	8%	8%	48%
	8	Count	210	172	37	7	194	8	1	1	0
		%	18%	18%	18%	22%	18%	20%	16%	19%	0
	7	Count	197	164	31	6	184	6	0	0	0
		%	17%	17%	15%	18%	17%	15%	5%	12%	9%
	6	Count	126	104	20	3	118	4	0	0	0
		%	11%	11%	10%	8%	11%	11%	5%	8%	0
	5	Count	92	75	16	2	87	2	1	0	0
		%	8%	8%	8%	5%	8%	6%	12%	7%	21%
	4	Count	27	22	4	1	25	2	0	0	0
		%	2%	2%	2%	2%	2%	4%	0	4%	0
	3	Count	22	17	4	0	20	1	0	0	0
		%	2%	2%	2%	1%	2%	3%	1%	4%	0
	2	Count	9	9	1	0	9	0	0	0	0
		%	1%	1%	0%	0%	1%	1%	1%	0	0
	1 - Strongly disagree	Count	22	19	3	0	21	0	0	0	0
		%	2%	2%	1%	1%	2%	1%	4%	0	0
	Don't know	Count	205	158	45	6	190	7	1	1	0
		%	17%	16%	22%	18%	17%	18%	24%	20%	21%

Page 4: Location and Region

			Francophones								
			Francophones	Urban vs Rural		Region					
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC	Northern Territories
CBC/Radio-Canada offers relevant content for children under 13 years of age (Collapsed)	Strongly agree (8-10)	Count	335	271	61	13	307	12	2	1	0
		%	29%	28%	30%	38%	28%	30%	30%	37%	27%
	Agree (6-7)	Count	274	228	45	6	259	7	1	1	0
		%	23%	24%	22%	19%	24%	18%	17%	24%	31%
	Disagree (4-5)	Count	136	111	24	3	128	5	1	0	
		%	12%	12%	12%	8%	12%	13%	12%	3%	
	Strongly disagree (1-3)	Count	75	62	12	2	71	2	1	0	
		%	6%	6%	6%	5%	6%	4%	9%	8%	
	Don't Know	Count	353	285	64	10	327	14	2	1	0
		%	30%	30%	31%	29%	30%	35%	33%	27%	43%
CBC/Radio-Canada offers relevant content for children under 13 years of age	10 - Strongly agree	Count	100	81	19	4	92	4	1		0
		%	9%	8%	9%	11%	8%	9%	20%		27%
	9	Count	79	64	13	3	73	3	0	0	
		%	7%	7%	7%	8%	7%	7%	8%	12%	
	8	Count	155	127	28	7	143	5	0	1	
		%	13%	13%	14%	20%	13%	14%	2%	24%	
	7	Count	140	114	26	4	131	4	1	0	0
		%	12%	12%	12%	13%	12%	9%	10%	12%	31%
	6	Count	134	114	19	2	128	3	0	0	
		%	11%	12%	9%	6%	12%	9%	8%	12%	
	5	Count	94	77	16	2	87	4	1	0	
		%	8%	8%	8%	6%	8%	10%	10%	3%	
	4	Count	43	34	9	1	40	1	0		
		%	4%	4%	4%	3%	4%	3%	1%		
	3	Count	36	29	7	1	34	1	0	0	
		%	3%	3%	3%	2%	3%	2%	2%	8%	
	2	Count	12	9	3	1	10	0			
		%	1%	1%	1%	2%	1%	1%			
	1 - Strongly disagree	Count	27	24	2	0	26	0	0		
		%	2%	3%	1%	1%	2%	1%	7%		
Don't know	Count	353	285	64	10	327	14	2	1	0	
	%	30%	30%	31%	29%	30%	35%	33%	27%	43%	

Page 4: Location and Region

			Francophones								
			Francophones	Urban vs Rural		Region					Northern Territories
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC	
CBC/Radio-Canada offers relevant content for youth (ages 13 – 17) (Collapsed)	Strongly agree (8-10)	Count	317	257	58	13	291	10	2	1	0
		%	27%	27%	28%	40%	27%	27%	34%	37%	36%
	Agree (6-7)	Count	309	254	53	8	291	9	1	1	0
		%	26%	27%	26%	23%	27%	22%	18%	24%	21%
	Disagree (4-5)	Count	132	109	21	3	124	5	0	0	
		%	11%	11%	10%	8%	11%	12%	8%	4%	
Strongly disagree (1-3)	Count	61	50	10	1	58	2	1	0		
	%	5%	5%	5%	3%	5%	4%	9%	4%		
Don't Know	Count	353	287	63	9	328	13	2	1	0	
	%	30%	30%	31%	27%	30%	35%	31%	31%	43%	
CBC/Radio-Canada offers relevant content for youth (ages 13 – 17)	10 - Strongly agree	Count	93	77	16	3	85	4	1	0	0
		%	8%	8%	8%	10%	8%	9%	16%	4%	27%
	9	Count	65	54	11	2	61	2	0	0	
		%	6%	6%	5%	5%	6%	5%	8%	12%	
	8	Count	159	126	30	8	144	5	1	1	0
		%	14%	13%	15%	25%	13%	12%	10%	20%	9%
	7	Count	158	132	25	5	148	4	1	0	0
		%	13%	14%	12%	14%	14%	11%	9%	16%	21%
	6	Count	151	122	28	3	143	4	1	0	
		%	13%	13%	14%	9%	13%	11%	9%	7%	
	5	Count	94	75	16	2	88	4	0		
		%	8%	8%	8%	5%	8%	9%	7%		
	4	Count	38	33	5	1	36	1	0	0	
		%	3%	3%	3%	3%	3%	3%	1%	4%	
	3	Count	26	20	6	0	25	1	0		
		%	2%	2%	3%	1%	2%	2%	2%		
	2	Count	11	8	3	0	10	0		0	
		%	1%	1%	1%	1%	1%	1%		4%	
	1 - Strongly disagree	Count	24	22	1	0	23	0	0		
		%	2%	2%	1%	1%	2%	1%	7%		
Don't know	Count	353	287	63	9	328	13	2	1	0	
	%	30%	30%	31%	27%	30%	35%	31%	31%	43%	

Page 4: Location and Region

			Francophones								
			Francophones	Urban vs Rural			Region				
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC	Northern Territories
CBC/Radio-Canada makes Canadian content easily discoverable on its services (Collapsed)	Strongly agree (8-10)	Count	644	533	108	22	594	23	4	2	0
		%	55%	56%	53%	66%	54%	59%	59%	63%	21%
	Agree (6-7)	Count	300	240	56	6	284	8	1	0	0
		%	26%	25%	27%	18%	26%	21%	19%	12%	79%
	Disagree (4-5)	Count	83	66	16	3	77	3	0	0	0
		%	7%	7%	8%	9%	7%	9%	5%	4%	0
	Strongly disagree (1-3)	Count	46	37	8	0	44	1	0	0	0
		%	4%	4%	4%	1%	4%	3%	7%	4%	0
	Don't Know	Count	100	81	17	2	93	3	1	0	0
		%	8%	8%	8%	7%	9%	8%	10%	16%	0
CBC/Radio-Canada makes Canadian content easily discoverable on its services	10 - Strongly agree	Count	182	147	34	5	168	7	1	0	0
		%	15%	15%	17%	16%	15%	17%	24%	8%	0
	9	Count	171	146	25	7	156	6	1	0	0
		%	15%	15%	12%	21%	14%	16%	20%	16%	21%
	8	Count	291	239	50	10	270	10	1	1	0
		%	25%	25%	24%	29%	25%	26%	14%	39%	0
	7	Count	207	164	41	5	195	6	1	0	0
		%	18%	17%	20%	15%	18%	15%	10%	8%	79%
	6	Count	93	76	15	1	89	2	1	0	0
		%	8%	8%	7%	2%	8%	6%	9%	4%	0
	5	Count	60	48	11	2	55	2	0	0	0
		%	5%	5%	5%	7%	5%	6%	3%	4%	0
	4	Count	23	19	4	1	21	1	0	0	0
		%	2%	2%	2%	2%	2%	3%	2%	0	0
	3	Count	19	14	5	0	19	0	0	0	0
		%	2%	1%	2%	0%	2%	1%	4%	0	0
	2	Count	8	7	1	0	7	0	0	0	0
		%	1%	1%	1%	1%	1%	0%	0	4%	0
	1 - Strongly disagree	Count	19	16	2	0	18	1	0	0	0
		%	2%	2%	1%	0%	2%	1%	4%	0	0
	Don't know	Count	100	81	17	2	93	3	1	0	0
		%	8%	8%	8%	7%	9%	8%	10%	16%	0

Page 4: Location and Region

			Francophones								
			Francophones	Urban vs Rural			Region				
				Urban	Rural	Atlantic	Quebec	Ontario	Prairies	BC	Northern Territories
CBC/Radio-Canada makes Indigenous content easily discoverable on its services (Collapsed)	Strongly agree (8-10)	Count	370	297	70	15	337	13	3	1	0
		%	32%	31%	34%	46%	31%	34%	44%	36%	57%
	Agree (6-7)	Count	302	243	56	8	282	10	1	0	0
		%	26%	25%	27%	24%	26%	26%	19%	16%	21%
	Disagree (4-5)	Count	138	118	18	3	130	4	1	0	
		%	12%	12%	9%	10%	12%	10%	14%	16%	
	Strongly disagree (1-3)	Count	73	63	10	1	70	2	0	0	
%		6%	7%	5%	2%	6%	5%	7%	8%		
Don't Know	Count	290	236	51	6	273	10	1	1	0	
	%	25%	25%	25%	18%	25%	25%	16%	24%	21%	
CBC/Radio-Canada makes Indigenous content easily discoverable on its services	10 - Strongly agree	Count	93	72	21	4	85	3	1		
		%	8%	8%	10%	11%	8%	8%	13%		
	9	Count	89	72	17	3	81	4	1	0	
		%	8%	8%	8%	10%	7%	10%	19%	12%	
	8	Count	187	153	33	8	171	7	1	1	0
		%	16%	16%	16%	25%	16%	17%	13%	24%	57%
	7	Count	173	138	33	5	160	7	0	0	0
		%	15%	14%	16%	15%	15%	18%	8%	12%	21%
	6	Count	129	105	23	3	122	3	1	0	
		%	11%	11%	11%	9%	11%	8%	11%	4%	
	5	Count	89	76	11	2	83	3	1	0	
		%	8%	8%	5%	7%	8%	7%	9%	16%	
	4	Count	49	41	7	1	47	1	0		
		%	4%	4%	3%	2%	4%	3%	5%		
	3	Count	29	23	6	1	27	1	0	0	
		%	2%	2%	3%	2%	3%	3%	2%	4%	
	2	Count	15	13	2	0	15	0	0		
		%	1%	1%	1%	0%	1%	1%	1%		
	1 - Strongly disagree	Count	29	26	3	0	28	1	0	0	
		%	2%	3%	1%	1%	3%	1%	4%	4%	
	Don't know	Count	290	236	51	6	273	10	1	1	0
		%	25%	25%	25%	18%	25%	25%	16%	24%	21%

Base: Canadians. Note : Count refers to weighted count



Section 5: EDI Groups

Page 5: Canadian EDI Groups

			Canadians				
			Canadians	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community
Canadians	Unweighted Count		5434	457	803	637	486
	Count		5434	272	1043	757	525
CBC/Radio-Canada's national news and information programming helps me understand what's going on in other parts of Canada (Collapsed)	Strongly agree (8-10)	Count	2777	131	487	365	280
		%	51%	48%	47%	48%	53%
	Agree (6-7)	Count	1233	55	309	166	121
		%	23%	20%	30%	22%	23%
	Disagree (4-5)	Count	542	28	111	83	55
		%	10%	10%	11%	11%	10%
	Strongly disagree (1-3)	Count	447	41	48	79	28
		%	8%	15%	5%	10%	5%
	Don't Know	Count	435	17	87	63	41
		%	8%	6%	8%	8%	8%
CBC/Radio-Canada's national news and information content helps me understand what's going on in other parts of Canada	10 - Strongly agree	Count	863	48	151	144	96
		%	16%	18%	14%	19%	18%
	9	Count	705	30	144	107	76
		%	13%	11%	14%	14%	14%
	8	Count	1210	53	192	115	108
		%	22%	19%	18%	15%	21%
	7	Count	801	37	193	101	88
		%	15%	14%	18%	13%	17%
	6	Count	432	17	117	65	32
		%	8%	6%	11%	9%	6%
	5	Count	373	22	89	59	33
		%	7%	8%	9%	8%	6%
	4	Count	169	7	22	25	22
		%	3%	2%	2%	3%	4%
	3	Count	104	4	9	20	8
		%	2%	2%	1%	3%	1%
	2	Count	95	6	17	9	5
		%	2%	2%	2%	1%	1%
	1 - Strongly disagree	Count	248	30	22	49	16
		%	5%	11%	2%	7%	3%
	Don't know	Count	435	17	87	63	41
		%	8%	6%	8%	8%	8%

Page 5: Canadian EDI Groups

			Canadians				
			Canadians	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community
CBC/Radio-Canada's local news and information programming helps me understand what's going on in my community (Collapsed)	Strongly agree (8-10)	Count	2179	99	444	298	224
		%	40%	36%	43%	39%	43%
	Agree (6-7)	Count	1440	61	302	156	131
		%	27%	22%	29%	21%	25%
	Disagree (4-5)	Count	738	42	149	117	87
		%	14%	15%	14%	15%	17%
	Strongly disagree (1-3)	Count	610	50	63	123	46
		%	11%	18%	6%	16%	9%
	Don't Know	Count	467	20	87	63	37
		%	9%	7%	8%	8%	7%
CBC/Radio-Canada's local news and information content helps me understand what's going on in my community	10 - Strongly agree	Count	642	40	134	113	77
		%	12%	15%	13%	15%	15%
	9	Count	528	12	111	59	48
		%	10%	4%	11%	8%	9%
	8	Count	1009	47	198	126	99
		%	19%	17%	19%	17%	19%
	7	Count	921	42	188	87	85
		%	17%	16%	18%	12%	16%
	6	Count	519	19	113	69	46
		%	10%	7%	11%	9%	9%
	5	Count	527	28	120	86	59
		%	10%	10%	11%	11%	11%
	4	Count	211	14	29	31	29
		%	4%	5%	3%	4%	5%
	3	Count	207	12	21	54	21
		%	4%	4%	2%	7%	4%
	2	Count	132	12	17	20	9
		%	2%	4%	2%	3%	2%
	1 - Strongly disagree	Count	272	26	24	49	16
		%	5%	9%	2%	6%	3%
	Don't know	Count	467	20	87	63	37
		%	9%	7%	8%	8%	7%

Page 5: Canadian EDI Groups

			Canadians				
			Canadians	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community
CBC/Radio-Canada Reflects the multicultural diversity of Canada (Collapsed)	Strongly agree (8-10)	Count	2504	119	456	330	266
		%	46%	44%	44%	44%	51%
	Agree (6-7)	Count	1313	58	290	179	122
		%	24%	21%	28%	24%	23%
	Disagree (4-5)	Count	504	21	114	71	44
		%	9%	8%	11%	9%	8%
	Strongly disagree (1-3)	Count	409	37	63	77	32
		%	8%	14%	6%	10%	6%
	Don't Know	Count	704	36	120	101	61
		%	13%	13%	11%	13%	12%
CBC/Radio-Canada Reflects the multicultural diversity of Canada	10-Extremely good	Count	700	38	126	137	97
		%	13%	14%	12%	18%	18%
	9	Count	692	28	129	81	75
		%	13%	10%	12%	11%	14%
	8	Count	1112	53	201	112	95
		%	20%	20%	19%	15%	18%
	7	Count	849	36	174	91	72
		%	16%	13%	17%	12%	14%
	6	Count	465	23	117	88	51
		%	9%	8%	11%	12%	10%
	5	Count	382	9	87	45	32
		%	7%	3%	8%	6%	6%
	4	Count	122	12	27	26	12
		%	2%	4%	3%	3%	2%
	3	Count	153	11	30	18	12
		%	3%	4%	3%	2%	2%
	2	Count	51	7	6	17	6
		%	1%	2%	1%	2%	1%
	1-Extremely poor	Count	205	19	28	42	14
		%	4%	7%	3%	6%	3%
	Don't know	Count	704	36	120	101	61
		%	13%	13%	11%	13%	12%

Page 5: Canadian EDI Groups

			Canadians				
			Canadians	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community
CBC/Radio-Canada's information content reflects a diversity of opinions on a wide range of issues (Collapsed)	Strongly agree (8-10)	Count	2364	118	427	308	260
		%	44%	44%	41%	41%	49%
	Agree (6-7)	Count	1372	47	294	190	124
		%	25%	17%	28%	25%	24%
	Disagree (4-5)	Count	610	35	146	90	51
		%	11%	13%	14%	12%	10%
	Strongly disagree (1-3)	Count	596	50	73	105	51
		%	11%	18%	7%	14%	10%
	Don't Know	Count	492	22	102	64	40
		%	9%	8%	10%	9%	8%
CBC/Radio-Canada's information content reflects a diversity of opinions on a wide range of issues	10 - Strongly agree	Count	737	49	121	135	84
		%	14%	18%	12%	18%	16%
	9	Count	631	16	126	73	65
		%	12%	6%	12%	10%	12%
	8	Count	997	53	181	99	111
		%	18%	20%	17%	13%	21%
	7	Count	885	30	183	127	83
		%	16%	11%	18%	17%	16%
	6	Count	486	17	112	63	40
		%	9%	6%	11%	8%	8%
	5	Count	429	27	102	63	30
		%	8%	10%	10%	8%	6%
	4	Count	181	8	44	27	22
		%	3%	3%	4%	4%	4%
	3	Count	124	9	19	30	22
		%	2%	3%	2%	4%	4%
	2	Count	121	13	13	17	7
		%	2%	5%	1%	2%	1%
	1 - Strongly disagree	Count	351	27	41	58	22
		%	6%	10%	4%	8%	4%
	Don't know	Count	492	22	102	64	40
		%	9%	8%	10%	9%	8%

Page 5: Canadian EDI Groups

			Canadians					
			Canadians	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community	
CBC/Radio-Canada supports and promotes new and emerging talent (Collapsed)	Strongly agree (8-10)	Count	2136	104	388	301	243	
		%	39%	38%	37%	40%	46%	
	Agree (6-7)	Count	1426	61	321	186	141	
		%	26%	22%	31%	25%	27%	
	Disagree (4-5)	Count	542	31	107	70	35	
		%	10%	11%	10%	9%	7%	
	Strongly disagree (1-3)	Count	419	41	46	105	43	
		%	8%	15%	4%	14%	8%	
	Don't Know	Count	911	34	181	94	64	
		%	17%	13%	17%	12%	12%	
	CBC/Radio-Canada supports and promotes new and emerging talent	10 - Strongly agree	Count	573	35	112	110	93
			%	11%	13%	11%	15%	18%
9		Count	561	20	96	85	63	
		%	10%	7%	9%	11%	12%	
8		Count	1002	50	180	106	87	
		%	18%	18%	17%	14%	17%	
7		Count	899	43	177	105	74	
		%	17%	16%	17%	14%	14%	
6		Count	527	18	144	81	67	
		%	10%	7%	14%	11%	13%	
5		Count	400	22	74	53	21	
		%	7%	8%	7%	7%	4%	
4		Count	142	9	33	17	15	
		%	3%	3%	3%	2%	3%	
3		Count	146	10	14	27	14	
		%	3%	4%	1%	4%	3%	
2		Count	76	8	3	32	13	
		%	1%	3%	0%	4%	3%	
1 - Strongly disagree		Count	197	23	28	46	16	
		%	4%	9%	3%	6%	3%	
Don't know		Count	911	34	181	94	64	
		%	17%	13%	17%	12%	12%	

Page 5: Canadian EDI Groups

			Canadians					
			Canadians	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community	
CBC/Radio-Canada is a trusted source of information (Collapsed)	Strongly agree (8-10)	Count	2888	130	489	388	310	
		%	53%	48%	47%	51%	59%	
	Agree (6-7)	Count	1097	51	313	138	100	
		%	20%	19%	30%	18%	19%	
	Disagree (4-5)	Count	464	18	92	73	37	
		%	9%	6%	9%	10%	7%	
	Strongly disagree (1-3)	Count	634	52	73	113	46	
		%	12%	19%	7%	15%	9%	
	Don't Know	Count	351	21	75	45	33	
		%	6%	8%	7%	6%	6%	
	CBC/Radio-Canada is a trusted source of information	10 - Strongly agree	Count	974	47	147	151	131
			%	18%	17%	14%	20%	25%
9		Count	831	36	149	110	68	
		%	15%	13%	14%	15%	13%	
8		Count	1083	47	194	127	111	
		%	20%	17%	19%	17%	21%	
7		Count	679	22	191	85	64	
		%	13%	8%	18%	11%	12%	
6		Count	417	29	122	53	36	
		%	8%	11%	12%	7%	7%	
5		Count	319	11	72	46	15	
		%	6%	4%	7%	6%	3%	
4		Count	145	6	20	27	21	
		%	3%	2%	2%	4%	4%	
3		Count	122	3	18	23	15	
		%	2%	1%	2%	3%	3%	
2		Count	95	12	13	13	7	
		%	2%	4%	1%	2%	1%	
1 - Strongly disagree		Count	417	37	43	77	24	
		%	8%	14%	4%	10%	5%	
Don't know		Count	351	21	75	45	33	
		%	6%	8%	7%	6%	6%	

Page 5: Canadian EDI Groups

			Canadians					
			Canadians	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community	
CBC/Radio-Canada is the leader in Canadian content (Collapsed)	Strongly agree (8-10)	Count	2706	125	512	377	301	
		%	50%	46%	49%	50%	57%	
	Agree (6-7)	Count	1198	53	266	143	97	
		%	22%	19%	25%	19%	18%	
	Disagree (4-5)	Count	522	24	107	80	49	
		%	10%	9%	10%	11%	9%	
	Strongly disagree (1-3)	Count	538	44	57	105	43	
		%	10%	16%	5%	14%	8%	
	Don't Know	Count	469	26	102	52	35	
		%	9%	10%	10%	7%	7%	
	CBC/Radio-Canada is the leader in Canadian content	10 - Strongly agree	Count	889	47	132	163	139
			%	16%	17%	13%	22%	26%
9		Count	739	26	152	91	61	
		%	14%	9%	15%	12%	12%	
8		Count	1079	52	228	123	101	
		%	20%	19%	22%	16%	19%	
7		Count	743	34	152	79	56	
		%	14%	13%	15%	10%	11%	
6		Count	455	19	114	64	41	
		%	8%	7%	11%	8%	8%	
5		Count	374	18	73	53	32	
		%	7%	7%	7%	7%	6%	
4		Count	149	6	34	28	17	
		%	3%	2%	3%	4%	3%	
3		Count	119	5	14	17	7	
		%	2%	2%	1%	2%	1%	
2		Count	105	7	19	17	9	
		%	2%	3%	2%	2%	2%	
1 - Strongly disagree		Count	314	31	24	70	27	
		%	6%	12%	2%	9%	5%	
Don't know		Count	469	26	102	52	35	
		%	9%	10%	10%	7%	7%	

Page 5: Canadian EDI Groups

			Canadians				
			Canadians	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community
CBC/Radio-Canada has content that I can relate to (Collapsed)	Strongly agree (8-10)	Count	2313	115	412	327	242
		%	43%	42%	39%	43%	46%
	Agree (6-7)	Count	1418	62	337	168	136
		%	26%	23%	32%	22%	26%
	Disagree (4-5)	Count	605	26	134	92	43
		%	11%	10%	13%	12%	8%
	Strongly disagree (1-3)	Count	709	56	76	123	68
		%	13%	21%	7%	16%	13%
	Don't Know	Count	389	13	85	47	36
		%	7%	5%	8%	6%	7%
CBC/Radio-Canada has content that I can relate to	10 - Strongly agree	Count	631	34	111	111	92
		%	12%	12%	11%	15%	18%
	9	Count	594	26	103	87	55
		%	11%	10%	10%	12%	10%
	8	Count	1088	55	198	129	95
		%	20%	20%	19%	17%	18%
	7	Count	863	34	219	102	77
		%	16%	12%	21%	13%	15%
	6	Count	555	29	118	66	59
		%	10%	11%	11%	9%	11%
	5	Count	424	18	109	62	26
		%	8%	7%	10%	8%	5%
	4	Count	181	8	25	30	17
		%	3%	3%	2%	4%	3%
	3	Count	179	13	22	20	18
		%	3%	5%	2%	3%	3%
	2	Count	165	14	15	31	18
		%	3%	5%	1%	4%	3%
	1 - Strongly disagree	Count	364	29	39	72	31
		%	7%	11%	4%	9%	6%
	Don't know	Count	389	13	85	47	36
		%	7%	5%	8%	6%	7%

Page 5: Canadian EDI Groups

			Canadians					
			Canadians	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community	
CBC/Radio-Canada is independent and impartial (Collapsed)	Strongly agree (8-10)	Count	2173	102	395	289	234	
		%	40%	38%	38%	38%	45%	
	Agree (6-7)	Count	1243	40	303	152	116	
		%	23%	15%	29%	20%	22%	
	Disagree (4-5)	Count	585	26	130	91	54	
		%	11%	10%	12%	12%	10%	
	Strongly disagree (1-3)	Count	864	70	91	146	77	
		%	16%	26%	9%	19%	15%	
	Don't Know	Count	569	33	124	80	44	
		%	10%	12%	12%	11%	8%	
	CBC/Radio-Canada is independent and impartial	10 - Strongly agree	Count	621	36	111	93	97
			%	11%	13%	11%	12%	18%
9		Count	581	20	115	83	52	
		%	11%	7%	11%	11%	10%	
8		Count	970	47	169	113	86	
		%	18%	17%	16%	15%	16%	
7		Count	768	27	177	96	70	
		%	14%	10%	17%	13%	13%	
6		Count	475	14	126	56	46	
		%	9%	5%	12%	7%	9%	
5		Count	402	17	97	53	34	
		%	7%	6%	9%	7%	6%	
4		Count	183	9	34	38	20	
		%	3%	3%	3%	5%	4%	
3		Count	152	13	29	13	31	
		%	3%	5%	3%	2%	6%	
2		Count	138	8	17	18	12	
		%	3%	3%	2%	2%	2%	
1 - Strongly disagree		Count	574	49	45	115	34	
		%	11%	18%	4%	15%	6%	
Don't know		Count	569	33	124	80	44	
		%	10%	12%	12%	11%	8%	

Page 5: Canadian EDI Groups

			Canadians					
			Canadians	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community	
CBC/Radio-Canada reflects persons with disabilities (Collapsed)	Strongly agree (8-10)	Count	1545	82	307	212	181	
		%	28%	30%	29%	28%	35%	
	Agree (6-7)	Count	1403	63	310	168	139	
		%	26%	23%	30%	22%	27%	
	Disagree (4-5)	Count	703	33	141	111	53	
		%	13%	12%	14%	15%	10%	
	Strongly disagree (1-3)	Count	398	42	55	104	50	
		%	7%	15%	5%	14%	10%	
	Don't Know	Count	1386	52	230	162	101	
		%	26%	19%	22%	21%	19%	
	CBC/Radio-Canada reflects persons with disabilities	10 - Strongly agree	Count	451	27	84	89	60
			%	8%	10%	8%	12%	11%
9		Count	362	16	97	51	39	
		%	7%	6%	9%	7%	7%	
8		Count	731	39	126	73	83	
		%	13%	14%	12%	10%	16%	
7		Count	842	42	183	99	82	
		%	15%	15%	18%	13%	16%	
6		Count	561	21	127	69	57	
		%	10%	8%	12%	9%	11%	
5		Count	495	24	102	74	38	
		%	9%	9%	10%	10%	7%	
4		Count	208	9	40	37	15	
		%	4%	3%	4%	5%	3%	
3		Count	156	11	29	41	16	
		%	3%	4%	3%	5%	3%	
2		Count	77	7	5	21	20	
		%	1%	3%	0%	3%	4%	
1 - Strongly disagree		Count	164	24	21	43	15	
		%	3%	9%	2%	6%	3%	
Don't know		Count	1386	52	230	162	101	
		%	26%	19%	22%	21%	19%	

Page 5: Canadian EDI Groups

			Canadians					
			Canadians	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community	
CBC/Radio-Canada reflects Indigenous Peoples in its content (Collapsed)	Strongly agree (8-10)	Count	2021	106	364	278	226	
		%	37%	39%	35%	37%	43%	
	Agree (6-7)	Count	1315	60	278	164	134	
		%	24%	22%	27%	22%	25%	
	Disagree (4-5)	Count	639	33	144	115	55	
		%	12%	12%	14%	15%	11%	
	Strongly disagree (1-3)	Count	338	35	44	72	31	
		%	6%	13%	4%	9%	6%	
	Don't Know	Count	1121	37	212	128	79	
		%	21%	14%	20%	17%	15%	
	CBC/Radio-Canada reflects Indigenous Peoples in its content	10 - Strongly agree	Count	612	35	102	108	98
			%	11%	13%	10%	14%	19%
9		Count	494	25	104	76	44	
		%	9%	9%	10%	10%	8%	
8		Count	915	47	158	94	84	
		%	17%	17%	15%	12%	16%	
7		Count	803	46	163	94	85	
		%	15%	17%	16%	12%	16%	
6		Count	512	14	115	70	48	
		%	9%	5%	11%	9%	9%	
5		Count	443	21	91	82	27	
		%	8%	8%	9%	11%	5%	
4		Count	196	12	54	33	28	
		%	4%	4%	5%	4%	5%	
3		Count	127	12	20	29	12	
		%	2%	4%	2%	4%	2%	
2		Count	65	4	5	15	12	
		%	1%	1%	1%	2%	2%	
1 - Strongly disagree		Count	146	19	19	28	6	
		%	3%	7%	2%	4%	1%	
Don't know		Count	1121	37	212	128	79	
		%	21%	14%	20%	17%	15%	

Page 5: Canadian EDI Groups

			Canadians					
			Canadians	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community	
CBC/Radio-Canada reflects LGBTQ2+ in its content (Collapsed)	Strongly agree (8-10)	Count	1800	106	330	245	194	
		%	33%	39%	32%	32%	37%	
	Agree (6-7)	Count	1272	60	269	164	146	
		%	23%	22%	26%	22%	28%	
	Disagree (4-5)	Count	614	27	127	100	66	
		%	11%	10%	12%	13%	13%	
	Strongly disagree (1-3)	Count	314	20	58	63	41	
		%	6%	7%	6%	8%	8%	
	Don't Know	Count	1434	58	260	184	78	
		%	26%	21%	25%	24%	15%	
	CBC/Radio-Canada reflects LGBTQ2+ in its content	10 - Strongly agree	Count	603	42	103	111	76
			%	11%	15%	10%	15%	15%
9		Count	392	19	71	48	52	
		%	7%	7%	7%	6%	10%	
8		Count	805	45	156	85	65	
		%	15%	17%	15%	11%	12%	
7		Count	770	38	147	97	83	
		%	14%	14%	14%	13%	16%	
6		Count	503	22	122	67	63	
		%	9%	8%	12%	9%	12%	
5		Count	461	22	92	72	36	
		%	8%	8%	9%	9%	7%	
4		Count	154	5	35	29	30	
		%	3%	2%	3%	4%	6%	
3		Count	91	4	15	21	15	
		%	2%	2%	1%	3%	3%	
2		Count	64	3	10	10	12	
		%	1%	1%	1%	1%	2%	
1 - Strongly disagree		Count	158	13	33	32	14	
		%	3%	5%	3%	4%	3%	
Don't know		Count	1434	58	260	184	78	
		%	26%	21%	25%	24%	15%	

Page 5: Canadian EDI Groups

			Canadians				
			Canadians	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community
CBC/Radio-Canada reflects racialized persons (Collapsed)	Strongly agree (8-10)	Count	2003	118	365	268	243
		%	37%	43%	35%	35%	46%
	Agree (6-7)	Count	1340	50	290	167	126
		%	25%	19%	28%	22%	24%
	Disagree (4-5)	Count	602	28	153	95	45
		%	11%	10%	15%	13%	8%
	Strongly disagree (1-3)	Count	334	32	54	73	34
		%	6%	12%	5%	10%	7%
Don't Know	Count	1155	43	182	154	78	
	%	21%	16%	17%	20%	15%	
CBC/Radio-Canada reflects racialized persons	10 - Strongly agree	Count	598	33	105	103	90
		%	11%	12%	10%	14%	17%
	9	Count	441	29	85	61	53
		%	8%	11%	8%	8%	10%
	8	Count	964	56	174	104	99
		%	18%	21%	17%	14%	19%
	7	Count	829	29	159	102	69
		%	15%	11%	15%	14%	13%
	6	Count	510	21	130	64	57
		%	9%	8%	13%	8%	11%
	5	Count	444	20	107	60	30
		%	8%	7%	10%	8%	6%
	4	Count	158	9	46	34	15
		%	3%	3%	4%	5%	3%
	3	Count	121	7	22	28	16
		%	2%	2%	2%	4%	3%
	2	Count	72	7	11	17	9
		%	1%	3%	1%	2%	2%
	1 - Strongly disagree	Count	141	18	21	28	9
		%	3%	7%	2%	4%	2%
	Don't know	Count	1155	43	182	154	78
		%	21%	16%	17%	20%	15%

Page 5: Canadian EDI Groups

			Canadians					
			Canadians	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community	
CBC/Radio-Canada offers relevant content for children under 13 years of age (Collapsed)	Strongly agree (8-10)	Count	1267	65	302	194	150	
		%	23%	24%	29%	26%	28%	
	Agree (6-7)	Count	1050	49	236	132	85	
		%	19%	18%	23%	17%	16%	
	Disagree (4-5)	Count	706	34	168	86	66	
		%	13%	13%	16%	11%	13%	
	Strongly disagree (1-3)	Count	540	46	76	98	37	
		%	10%	17%	7%	13%	7%	
	Don't Know	Count	1871	77	261	247	188	
		%	34%	28%	25%	33%	36%	
	CBC/Radio-Canada offers relevant content for children under 13 years of age	10 - Strongly agree	Count	403	20	81	84	51
			%	7%	7%	8%	11%	10%
9		Count	279	15	74	30	35	
		%	5%	6%	7%	4%	7%	
8		Count	585	31	147	80	64	
		%	11%	11%	14%	11%	12%	
7		Count	577	31	131	76	53	
		%	11%	11%	13%	10%	10%	
6		Count	473	19	105	56	32	
		%	9%	7%	10%	7%	6%	
5		Count	505	17	125	59	54	
		%	9%	6%	12%	8%	10%	
4		Count	201	17	42	27	12	
		%	4%	6%	4%	4%	2%	
3		Count	146	13	18	26	10	
		%	3%	5%	2%	3%	2%	
2		Count	124	7	28	17	7	
		%	2%	2%	3%	2%	1%	
1 - Strongly disagree		Count	270	26	30	55	20	
		%	5%	10%	3%	7%	4%	
Don't know		Count	1871	77	261	247	188	
		%	34%	28%	25%	33%	36%	

Page 5: Canadian EDI Groups

			Canadians					
			Canadians	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community	
CBC/Radio-Canada offers relevant content for youth (ages 13 – 17) (Collapsed)	Strongly agree (8-10)	Count	1185	64	294	170	153	
		%	22%	23%	28%	23%	29%	
	Agree (6-7)	Count	1183	49	272	156	103	
		%	22%	18%	26%	21%	20%	
	Disagree (4-5)	Count	676	38	146	94	52	
		%	12%	14%	14%	12%	10%	
	Strongly disagree (1-3)	Count	500	43	63	88	37	
		%	9%	16%	6%	12%	7%	
	Don't Know	Count	1890	78	268	249	180	
		%	35%	29%	26%	33%	34%	
	CBC/Radio-Canada offers relevant content for youth (ages 13 – 17)	10 - Strongly agree	Count	361	24	89	80	52
			%	7%	9%	9%	11%	10%
9		Count	278	19	74	32	41	
		%	5%	7%	7%	4%	8%	
8		Count	545	21	131	59	60	
		%	10%	8%	13%	8%	11%	
7		Count	631	30	151	93	57	
		%	12%	11%	14%	12%	11%	
6		Count	552	20	122	62	45	
		%	10%	7%	12%	8%	9%	
5		Count	471	20	112	53	36	
		%	9%	7%	11%	7%	7%	
4		Count	205	18	34	40	17	
		%	4%	7%	3%	5%	3%	
3		Count	147	11	21	16	9	
		%	3%	4%	2%	2%	2%	
2		Count	100	7	19	21	6	
		%	2%	3%	2%	3%	1%	
1 - Strongly disagree		Count	253	25	23	51	23	
		%	5%	9%	2%	7%	4%	
Don't know		Count	1890	78	268	249	180	
		%	35%	29%	26%	33%	34%	

Page 5: Canadian EDI Groups

			Canadians				
			Canadians	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community
CBC/Radio-Canada makes Canadian content easily discoverable on its services (Collapsed)	Strongly agree (8-10)	Count	2577	123	459	342	298
		%	47%	45%	44%	45%	57%
	Agree (6-7)	Count	1327	57	311	176	91
		%	24%	21%	30%	23%	17%
	Disagree (4-5)	Count	523	29	114	84	53
		%	10%	11%	11%	11%	10%
	Strongly disagree (1-3)	Count	400	35	45	82	41
		%	7%	13%	4%	11%	8%
	Don't Know	Count	607	28	114	73	43
		%	11%	10%	11%	10%	8%
CBC/Radio-Canada makes Canadian content easily discoverable on its services	10 - Strongly agree	Count	767	39	137	139	114
		%	14%	15%	13%	18%	22%
	9	Count	676	38	107	89	76
		%	12%	14%	10%	12%	15%
	8	Count	1135	46	216	114	108
		%	21%	17%	21%	15%	20%
	7	Count	851	38	191	118	52
		%	16%	14%	18%	16%	10%
	6	Count	476	19	120	57	39
		%	9%	7%	11%	8%	8%
	5	Count	369	20	84	61	33
		%	7%	7%	8%	8%	6%
	4	Count	154	9	30	23	19
		%	3%	3%	3%	3%	4%
	3	Count	115	7	13	17	13
		%	2%	3%	1%	2%	2%
	2	Count	94	8	6	21	11
		%	2%	3%	1%	3%	2%
	1 - Strongly disagree	Count	190	20	25	44	17
		%	4%	7%	2%	6%	3%
Don't know	Count	607	28	114	73	43	
	%	11%	10%	11%	10%	8%	

Page 5: Canadian EDI Groups

			Canadians				
			Canadians	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community
CBC/Radio-Canada makes Indigenous content easily discoverable on its services (Collapsed)	Strongly agree (8-10)	Count	1818	99	344	287	225
		%	33%	36%	33%	38%	43%
	Agree (6-7)	Count	1190	53	290	141	116
		%	22%	20%	28%	19%	22%
	Disagree (4-5)	Count	607	38	126	89	48
		%	11%	14%	12%	12%	9%
	Strongly disagree (1-3)	Count	414	44	49	86	37
		%	8%	16%	5%	11%	7%
	Don't Know	Count	1406	38	234	154	100
		%	26%	14%	22%	20%	19%
CBC/Radio-Canada makes Indigenous content easily discoverable on its services	10 - Strongly agree	Count	526	28	100	112	78
		%	10%	10%	10%	15%	15%
	9	Count	471	26	89	74	62
		%	9%	9%	8%	10%	12%
	8	Count	820	45	156	100	84
		%	15%	17%	15%	13%	16%
	7	Count	680	32	169	72	67
		%	13%	12%	16%	9%	13%
	6	Count	509	22	121	69	49
		%	9%	8%	12%	9%	9%
	5	Count	436	23	88	67	29
		%	8%	9%	8%	9%	6%
	4	Count	171	15	38	22	19
		%	3%	5%	4%	3%	4%
	3	Count	117	8	15	17	22
		%	2%	3%	1%	2%	4%
	2	Count	99	15	17	25	3
		%	2%	6%	2%	3%	1%
	1 - Strongly disagree	Count	197	21	17	44	12
		%	4%	8%	2%	6%	2%
Don't know	Count	1406	38	234	154	100	
	%	26%	14%	22%	20%	19%	

Base: Canadians. Note : Count refers to weighted count

Page 5: Canadian EDI Groups

			Anglophones				
			Anglophones	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community
Canadians	Unweighted Count		2721	226	559	406	267
	Count		4261	247	945	668	436
CBC/Radio-Canada's national news and information programming helps me understand what's going on in other parts of Canada (Collapsed)	Strongly agree (8-10)	Count	2098	117	435	319	233
		%	49%	47%	46%	48%	53%
	Agree (6-7)	Count	940	49	278	143	94
		%	22%	20%	29%	21%	22%
	Disagree (4-5)	Count	455	26	103	76	50
		%	11%	11%	11%	11%	11%
	Strongly disagree (1-3)	Count	396	39	43	73	24
		%	9%	16%	5%	11%	5%
	Don't Know	Count	372	15	85	57	35
		%	9%	6%	9%	8%	8%
CBC/Radio-Canada's national news and information content helps me understand what's going on in other parts of Canada	10 - Strongly agree	Count	664	45	140	128	81
		%	16%	18%	15%	19%	19%
	9	Count	525	25	127	93	61
		%	12%	10%	13%	14%	14%
	8	Count	909	47	168	99	90
		%	21%	19%	18%	15%	21%
	7	Count	606	33	172	85	70
		%	14%	14%	18%	13%	16%
	6	Count	333	16	106	58	25
		%	8%	6%	11%	9%	6%
	5	Count	308	21	83	52	28
		%	7%	8%	9%	8%	6%
	4	Count	147	6	20	24	21
		%	3%	2%	2%	4%	5%
	3	Count	84	4	6	17	6
		%	2%	2%	1%	3%	1%
	2	Count	85	6	17	9	5
		%	2%	3%	2%	1%	1%
	1 - Strongly disagree	Count	228	29	21	47	13
		%	5%	12%	2%	7%	3%
Don't know	Count	372	15	85	57	35	
	%	9%	6%	9%	8%	8%	

Page 5: Canadian EDI Groups

			Anglophones					
			Anglophones	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community	
CBC/Radio-Canada's local news and information programming helps me understand what's going on in my community (Collapsed)	Strongly agree (8-10)	Count	1589	88	396	258	176	
		%	37%	36%	42%	39%	41%	
	Agree (6-7)	Count	1108	55	270	130	111	
		%	26%	22%	29%	19%	25%	
	Disagree (4-5)	Count	626	38	140	108	76	
		%	15%	15%	15%	16%	18%	
	Strongly disagree (1-3)	Count	543	48	56	116	40	
		%	13%	19%	6%	17%	9%	
	Don't Know	Count	395	18	83	56	32	
		%	9%	7%	9%	8%	7%	
	CBC/Radio-Canada's local news and information content helps me understand what's going on in my community	10 - Strongly agree	Count	481	38	123	100	63
			%	11%	15%	13%	15%	15%
9		Count	365	8	96	49	31	
		%	9%	3%	10%	7%	7%	
8		Count	742	42	177	109	82	
		%	17%	17%	19%	16%	19%	
7		Count	705	38	170	71	71	
		%	17%	16%	18%	11%	16%	
6		Count	404	16	99	59	40	
		%	9%	7%	11%	9%	9%	
5		Count	446	25	114	81	51	
		%	10%	10%	12%	12%	12%	
4		Count	180	13	26	27	25	
		%	4%	5%	3%	4%	6%	
3		Count	175	12	18	52	18	
		%	4%	5%	2%	8%	4%	
2		Count	122	12	17	18	9	
		%	3%	5%	2%	3%	2%	
1 - Strongly disagree		Count	245	24	21	46	13	
		%	6%	10%	2%	7%	3%	
Don't know		Count	395	18	83	56	32	
		%	9%	7%	9%	8%	7%	

Page 5: Canadian EDI Groups

			Anglophones				
			Anglophones	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community
CBC/Radio-Canada Reflects the multicultural diversity of Canada (Collapsed)	Strongly agree (8-10)	Count	1923	106	415	284	220
		%	45%	43%	44%	43%	51%
	Agree (6-7)	Count	993	53	260	159	102
		%	23%	21%	27%	24%	23%
	Disagree (4-5)	Count	405	19	96	61	34
		%	10%	8%	10%	9%	8%
	Strongly disagree (1-3)	Count	371	36	61	72	26
		%	9%	14%	6%	11%	6%
	Don't Know	Count	569	34	113	91	53
		%	13%	14%	12%	14%	12%
CBC/Radio-Canada Reflects the multicultural diversity of Canada	10-Extremely good	Count	541	35	116	119	85
		%	13%	14%	12%	18%	19%
	9	Count	535	24	115	71	60
		%	13%	10%	12%	11%	14%
	8	Count	847	47	184	94	76
		%	20%	19%	19%	14%	17%
	7	Count	628	32	158	78	57
		%	15%	13%	17%	12%	13%
	6	Count	365	21	102	81	44
		%	9%	8%	11%	12%	10%
	5	Count	302	7	74	38	23
		%	7%	3%	8%	6%	5%
	4	Count	103	12	22	23	11
		%	2%	5%	2%	3%	2%
	3	Count	136	10	28	15	9
		%	3%	4%	3%	2%	2%
	2	Count	48	7	6	16	5
		%	1%	3%	1%	2%	1%
	1-Extremely poor	Count	187	19	27	41	11
		%	4%	8%	3%	6%	3%
	Don't know	Count	569	34	113	91	53
		%	13%	14%	12%	14%	12%

Page 5: Canadian EDI Groups

			Anglophones				
			Anglophones	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community
CBC/Radio-Canada's information content reflects a diversity of opinions on a wide range of issues (Collapsed)	Strongly agree (8-10)	Count	1738	105	383	264	212
		%	41%	43%	40%	40%	49%
	Agree (6-7)	Count	1054	42	262	166	103
		%	25%	17%	28%	25%	24%
	Disagree (4-5)	Count	512	32	137	80	42
		%	12%	13%	14%	12%	10%
	Strongly disagree (1-3)	Count	533	48	67	98	43
		%	13%	20%	7%	15%	10%
	Don't Know	Count	424	20	97	59	36
		%	10%	8%	10%	9%	8%
CBC/Radio-Canada's information content reflects a diversity of opinions on a wide range of issues	10 - Strongly agree	Count	565	46	112	120	72
		%	13%	19%	12%	18%	16%
	9	Count	454	13	113	59	48
		%	11%	5%	12%	9%	11%
	8	Count	719	46	158	85	92
		%	17%	19%	17%	13%	21%
	7	Count	668	27	159	110	68
		%	16%	11%	17%	16%	16%
	6	Count	386	15	102	56	35
		%	9%	6%	11%	8%	8%
	5	Count	355	25	94	57	24
		%	8%	10%	10%	8%	6%
	4	Count	157	7	43	23	18
		%	4%	3%	5%	4%	4%
	3	Count	108	9	17	29	19
		%	3%	4%	2%	4%	4%
	2	Count	109	13	13	16	6
		%	3%	5%	1%	2%	1%
	1 - Strongly disagree	Count	316	27	38	53	19
		%	7%	11%	4%	8%	4%
	Don't know	Count	424	20	97	59	36
		%	10%	8%	10%	9%	8%

Page 5: Canadian EDI Groups

			Anglophones				
			Anglophones	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community
CBC/Radio-Canada supports and promotes new and emerging talent (Collapsed)	Strongly agree (8-10)	Count	1610	93	345	255	200
		%	38%	38%	36%	38%	46%
	Agree (6-7)	Count	1070	53	288	168	118
		%	25%	22%	31%	25%	27%
	Disagree (4-5)	Count	438	28	97	62	26
		%	10%	12%	10%	9%	6%
	Strongly disagree (1-3)	Count	372	39	42	98	35
		%	9%	16%	4%	15%	8%
	Don't Know	Count	772	32	173	86	57
		%	18%	13%	18%	13%	13%
CBC/Radio-Canada supports and promotes new and emerging talent	10 - Strongly agree	Count	446	32	105	100	81
		%	10%	13%	11%	15%	19%
	9	Count	424	17	84	66	52
		%	10%	7%	9%	10%	12%
	8	Count	739	44	155	88	68
		%	17%	18%	16%	13%	16%
	7	Count	662	38	159	94	59
		%	16%	15%	17%	14%	13%
	6	Count	407	15	129	73	59
		%	10%	6%	14%	11%	14%
	5	Count	326	20	67	47	15
		%	8%	8%	7%	7%	3%
	4	Count	112	8	31	15	11
		%	3%	3%	3%	2%	2%
	3	Count	127	9	13	24	11
		%	3%	4%	1%	4%	3%
	2	Count	68	8	3	30	13
		%	2%	3%	0%	4%	3%
	1 - Strongly disagree	Count	177	23	25	44	11
		%	4%	9%	3%	7%	3%
	Don't know	Count	772	32	173	86	57
		%	18%	13%	18%	13%	13%

Page 5: Canadian EDI Groups

			Anglophones					
			Anglophones	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community	
CBC/Radio-Canada is a trusted source of information (Collapsed)	Strongly agree (8-10)	Count	2121	116	436	327	248	
		%	50%	47%	46%	49%	57%	
	Agree (6-7)	Count	874	46	285	129	90	
		%	21%	19%	30%	19%	21%	
	Disagree (4-5)	Count	381	15	83	64	28	
		%	9%	6%	9%	10%	6%	
	Strongly disagree (1-3)	Count	575	51	68	106	41	
		%	14%	20%	7%	16%	9%	
	Don't Know	Count	309	20	73	41	29	
		%	7%	8%	8%	6%	7%	
	CBC/Radio-Canada is a trusted source of information	10 - Strongly agree	Count	700	43	135	124	108
			%	16%	17%	14%	19%	25%
9		Count	587	32	130	93	50	
		%	14%	13%	14%	14%	12%	
8		Count	835	41	171	110	89	
		%	20%	17%	18%	16%	21%	
7		Count	525	19	172	80	58	
		%	12%	8%	18%	12%	13%	
6		Count	349	27	113	49	32	
		%	8%	11%	12%	7%	7%	
5		Count	256	9	65	41	11	
		%	6%	4%	7%	6%	2%	
4		Count	125	5	18	24	18	
		%	3%	2%	2%	4%	4%	
3		Count	110	3	16	21	14	
		%	3%	1%	2%	3%	3%	
2		Count	84	12	13	12	6	
		%	2%	5%	1%	2%	1%	
1 - Strongly disagree		Count	381	36	39	73	20	
		%	9%	15%	4%	11%	5%	
Don't know		Count	309	20	73	41	29	
		%	7%	8%	8%	6%	7%	

Page 5: Canadian EDI Groups

			Anglophones					
			Anglophones	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community	
CBC/Radio-Canada is the leader in Canadian content (Collapsed)	Strongly agree (8-10)	Count	2030	112	463	322	247	
		%	48%	45%	49%	48%	57%	
	Agree (6-7)	Count	927	47	237	131	80	
		%	22%	19%	25%	20%	18%	
	Disagree (4-5)	Count	429	22	97	72	43	
		%	10%	9%	10%	11%	10%	
	Strongly disagree (1-3)	Count	480	41	51	96	37	
		%	11%	17%	5%	14%	8%	
	Don't Know	Count	395	25	98	47	29	
		%	9%	10%	10%	7%	7%	
	CBC/Radio-Canada is the leader in Canadian content	10 - Strongly agree	Count	673	43	122	142	116
			%	16%	18%	13%	21%	27%
9		Count	542	23	133	76	45	
		%	13%	9%	14%	11%	10%	
8		Count	814	46	207	104	86	
		%	19%	19%	22%	16%	20%	
7		Count	570	30	133	70	45	
		%	13%	12%	14%	10%	10%	
6		Count	357	16	104	61	35	
		%	8%	7%	11%	9%	8%	
5		Count	307	17	66	48	28	
		%	7%	7%	7%	7%	6%	
4		Count	122	5	31	24	16	
		%	3%	2%	3%	4%	4%	
3		Count	99	4	11	15	6	
		%	2%	2%	1%	2%	1%	
2		Count	95	7	18	16	8	
		%	2%	3%	2%	2%	2%	
1 - Strongly disagree		Count	286	30	22	65	23	
		%	7%	12%	2%	10%	5%	
Don't know		Count	395	25	98	47	29	
		%	9%	10%	10%	7%	7%	

Page 5: Canadian EDI Groups

			Anglophones					
			Anglophones	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community	
CBC/Radio-Canada has content that I can relate to (Collapsed)	Strongly agree (8-10)	Count	1741	105	374	283	195	
		%	41%	43%	40%	42%	45%	
	Agree (6-7)	Count	1086	55	304	147	117	
		%	25%	22%	32%	22%	27%	
	Disagree (4-5)	Count	493	23	117	82	33	
		%	12%	9%	12%	12%	8%	
	Strongly disagree (1-3)	Count	614	53	70	113	60	
		%	14%	21%	7%	17%	14%	
	Don't Know	Count	328	12	80	44	30	
		%	8%	5%	9%	7%	7%	
	CBC/Radio-Canada has content that I can relate to	10 - Strongly agree	Count	492	32	105	97	79
			%	12%	13%	11%	15%	18%
9		Count	442	23	90	73	42	
		%	10%	9%	10%	11%	10%	
8		Count	806	50	178	112	74	
		%	19%	20%	19%	17%	17%	
7		Count	656	28	201	92	65	
		%	15%	12%	21%	14%	15%	
6		Count	429	26	103	55	52	
		%	10%	11%	11%	8%	12%	
5		Count	348	16	96	57	20	
		%	8%	6%	10%	9%	5%	
4		Count	144	7	21	25	14	
		%	3%	3%	2%	4%	3%	
3		Count	148	11	21	16	17	
		%	3%	5%	2%	2%	4%	
2		Count	149	13	15	31	16	
		%	3%	5%	2%	5%	4%	
1 - Strongly disagree		Count	317	28	34	66	27	
		%	7%	11%	4%	10%	6%	
Don't know		Count	328	12	80	44	30	
		%	8%	5%	9%	7%	7%	

Page 5: Canadian EDI Groups

			Anglophones					
			Anglophones	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community	
CBC/Radio-Canada is independent and impartial (Collapsed)	Strongly agree (8-10)	Count	1630	93	361	247	190	
		%	38%	38%	38%	37%	44%	
	Agree (6-7)	Count	963	34	265	134	96	
		%	23%	14%	28%	20%	22%	
	Disagree (4-5)	Count	452	22	119	81	44	
		%	11%	9%	13%	12%	10%	
	Strongly disagree (1-3)	Count	753	67	83	136	68	
		%	18%	27%	9%	20%	16%	
	Don't Know	Count	464	31	116	70	38	
		%	11%	12%	12%	10%	9%	
	CBC/Radio-Canada is independent and impartial	10 - Strongly agree	Count	464	33	104	84	84
			%	11%	13%	11%	13%	19%
9		Count	430	17	103	66	38	
		%	10%	7%	11%	10%	9%	
8		Count	736	43	154	97	67	
		%	17%	18%	16%	14%	15%	
7		Count	589	22	153	83	57	
		%	14%	9%	16%	12%	13%	
6		Count	374	12	113	51	39	
		%	9%	5%	12%	8%	9%	
5		Count	307	14	90	48	27	
		%	7%	6%	9%	7%	6%	
4		Count	146	8	30	33	17	
		%	3%	3%	3%	5%	4%	
3		Count	131	12	28	12	30	
		%	3%	5%	3%	2%	7%	
2		Count	116	8	16	17	10	
		%	3%	3%	2%	3%	2%	
1 - Strongly disagree		Count	506	47	40	107	28	
		%	12%	19%	4%	16%	7%	
Don't know		Count	464	31	116	70	38	
		%	11%	12%	12%	10%	9%	

Page 5: Canadian EDI Groups

			Anglophones					
			Anglophones	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community	
CBC/Radio-Canada reflects persons with disabilities (Collapsed)	Strongly agree (8-10)	Count	1174	73	281	181	148	
		%	28%	30%	30%	27%	34%	
	Agree (6-7)	Count	1062	57	279	147	112	
		%	25%	23%	29%	22%	26%	
	Disagree (4-5)	Count	544	29	122	99	41	
		%	13%	12%	13%	15%	9%	
	Strongly disagree (1-3)	Count	337	39	49	96	44	
		%	8%	16%	5%	14%	10%	
	Don't Know	Count	1143	48	214	145	91	
		%	27%	19%	23%	22%	21%	
	CBC/Radio-Canada reflects persons with disabilities	10 - Strongly agree	Count	336	25	78	77	47
			%	8%	10%	8%	11%	11%
9		Count	274	13	86	43	33	
		%	6%	5%	9%	6%	8%	
8		Count	564	35	117	61	68	
		%	13%	14%	12%	9%	16%	
7		Count	649	39	168	85	69	
		%	15%	16%	18%	13%	16%	
6		Count	413	18	110	62	43	
		%	10%	7%	12%	9%	10%	
5		Count	389	21	88	65	32	
		%	9%	9%	9%	10%	7%	
4		Count	155	7	35	34	9	
		%	4%	3%	4%	5%	2%	
3		Count	129	9	25	36	14	
		%	3%	4%	3%	5%	3%	
2		Count	65	7	5	20	18	
		%	2%	3%	1%	3%	4%	
1 - Strongly disagree		Count	144	23	19	41	12	
		%	3%	9%	2%	6%	3%	
Don't know		Count	1143	48	214	145	91	
		%	27%	19%	23%	22%	21%	

Page 5: Canadian EDI Groups

			Anglophones					
			Anglophones	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community	
CBC/Radio-Canada reflects Indigenous Peoples in its content (Collapsed)	Strongly agree (8-10)	Count	1615	97	334	246	191	
		%	38%	39%	35%	37%	44%	
	Agree (6-7)	Count	986	54	252	140	110	
		%	23%	22%	27%	21%	25%	
	Disagree (4-5)	Count	483	28	124	104	42	
		%	11%	11%	13%	16%	10%	
	Strongly disagree (1-3)	Count	271	33	39	62	23	
		%	6%	13%	4%	9%	5%	
	Don't Know	Count	906	35	196	116	69	
		%	21%	14%	21%	17%	16%	
	CBC/Radio-Canada reflects Indigenous Peoples in its content	10 - Strongly agree	Count	480	32	94	94	85
			%	11%	13%	10%	14%	19%
9		Count	406	22	91	67	37	
		%	10%	9%	10%	10%	8%	
8		Count	728	42	148	84	70	
		%	17%	17%	16%	13%	16%	
7		Count	616	42	153	78	72	
		%	14%	17%	16%	12%	17%	
6		Count	370	12	99	63	38	
		%	9%	5%	11%	9%	9%	
5		Count	337	19	77	73	20	
		%	8%	8%	8%	11%	5%	
4		Count	146	10	47	31	22	
		%	3%	4%	5%	5%	5%	
3		Count	92	11	18	22	9	
		%	2%	5%	2%	3%	2%	
2		Count	55	3	5	13	11	
		%	1%	1%	0%	2%	3%	
1 - Strongly disagree		Count	123	18	16	26	3	
		%	3%	7%	2%	4%	1%	
Don't know		Count	906	35	196	116	69	
		%	21%	14%	21%	17%	16%	

Page 5: Canadian EDI Groups

			Anglophones					
			Anglophones	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community	
CBC/Radio-Canada reflects LGBTQ2+ in its content (Collapsed)	Strongly agree (8-10)	Count	1403	97	296	210	155	
		%	33%	39%	31%	31%	36%	
	Agree (6-7)	Count	994	54	245	148	130	
		%	23%	22%	26%	22%	30%	
	Disagree (4-5)	Count	475	23	113	89	52	
		%	11%	10%	12%	13%	12%	
	Strongly disagree (1-3)	Count	232	18	53	55	30	
		%	5%	7%	6%	8%	7%	
	Don't Know	Count	1157	54	239	166	69	
		%	27%	22%	25%	25%	16%	
	CBC/Radio-Canada reflects LGBTQ2+ in its content	10 - Strongly agree	Count	468	39	94	96	59
			%	11%	16%	10%	14%	14%
9		Count	305	17	63	37	42	
		%	7%	7%	7%	6%	10%	
8		Count	630	42	139	77	54	
		%	15%	17%	15%	12%	12%	
7		Count	605	34	136	88	71	
		%	14%	14%	14%	13%	16%	
6		Count	389	20	109	60	58	
		%	9%	8%	12%	9%	13%	
5		Count	359	20	81	63	25	
		%	8%	8%	9%	9%	6%	
4		Count	115	4	32	26	26	
		%	3%	1%	3%	4%	6%	
3		Count	64	3	15	16	11	
		%	1%	1%	2%	2%	3%	
2		Count	53	2	8	10	11	
		%	1%	1%	1%	1%	2%	
1 - Strongly disagree		Count	115	12	31	29	8	
		%	3%	5%	3%	4%	2%	
Don't know		Count	1157	54	239	166	69	
		%	27%	22%	25%	25%	16%	

Page 5: Canadian EDI Groups

			Anglophones				
			Anglophones	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community
CBC/Radio-Canada reflects racialized persons (Collapsed)	Strongly agree (8-10)	Count	1530	107	332	233	203
		%	36%	43%	35%	35%	47%
	Agree (6-7)	Count	1017	45	258	144	103
		%	24%	18%	27%	22%	24%
	Disagree (4-5)	Count	482	25	139	84	33
		%	11%	10%	15%	13%	8%
Strongly disagree (1-3)	Count	282	30	46	65	28	
	%	7%	12%	5%	10%	6%	
Don't Know	Count	950	40	169	142	69	
	%	22%	16%	18%	21%	16%	
CBC/Radio-Canada reflects racialized persons	10 - Strongly agree	Count	445	30	97	85	74
		%	10%	12%	10%	13%	17%
	9	Count	330	26	76	53	45
		%	8%	10%	8%	8%	10%
	8	Count	754	51	159	95	84
		%	18%	21%	17%	14%	19%
	7	Count	632	26	146	85	54
		%	15%	10%	15%	13%	12%
	6	Count	385	19	112	58	49
		%	9%	8%	12%	9%	11%
	5	Count	352	17	97	51	21
		%	8%	7%	10%	8%	5%
	4	Count	130	8	43	33	12
		%	3%	3%	5%	5%	3%
	3	Count	100	6	18	24	14
		%	2%	2%	2%	4%	3%
	2	Count	63	7	8	16	8
		%	1%	3%	1%	2%	2%
	1 - Strongly disagree	Count	119	17	20	25	6
		%	3%	7%	2%	4%	1%
	Don't know	Count	950	40	169	142	69
		%	22%	16%	18%	21%	16%

Page 5: Canadian EDI Groups

			Anglophones					
			Anglophones	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community	
CBC/Radio-Canada offers relevant content for children under 13 years of age (Collapsed)	Strongly agree (8-10)	Count	933	58	273	161	119	
		%	22%	24%	29%	24%	27%	
	Agree (6-7)	Count	776	43	207	119	68	
		%	18%	17%	22%	18%	16%	
	Disagree (4-5)	Count	570	32	153	79	55	
		%	13%	13%	16%	12%	13%	
	Strongly disagree (1-3)	Count	465	43	68	92	32	
		%	11%	18%	7%	14%	7%	
	Don't Know	Count	1518	70	244	216	162	
		%	36%	28%	26%	32%	37%	
	CBC/Radio-Canada offers relevant content for children under 13 years of age	10 - Strongly agree	Count	303	18	75	74	41
			%	7%	7%	8%	11%	9%
9		Count	200	13	65	20	25	
		%	5%	5%	7%	3%	6%	
8		Count	430	27	133	67	54	
		%	10%	11%	14%	10%	12%	
7		Count	437	28	119	69	42	
		%	10%	11%	13%	10%	10%	
6		Count	339	15	88	50	26	
		%	8%	6%	9%	7%	6%	
5		Count	412	15	116	54	45	
		%	10%	6%	12%	8%	10%	
4		Count	158	16	37	25	10	
		%	4%	7%	4%	4%	2%	
3		Count	110	12	16	25	9	
		%	3%	5%	2%	4%	2%	
2		Count	113	5	26	16	6	
		%	3%	2%	3%	2%	1%	
1 - Strongly disagree		Count	242	26	26	52	17	
		%	6%	10%	3%	8%	4%	
Don't know		Count	1518	70	244	216	162	
		%	36%	28%	26%	32%	37%	

Page 5: Canadian EDI Groups

			Anglophones					
			Anglophones	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community	
CBC/Radio-Canada offers relevant content for youth (ages 13 – 17) (Collapsed)	Strongly agree (8-10)	Count	867	58	261	142	121	
		%	20%	23%	28%	21%	28%	
	Agree (6-7)	Count	874	43	241	137	84	
		%	21%	17%	26%	20%	19%	
	Disagree (4-5)	Count	543	35	135	86	45	
		%	13%	14%	14%	13%	10%	
	Strongly disagree (1-3)	Count	439	41	59	81	32	
		%	10%	16%	6%	12%	7%	
	Don't Know	Count	1537	71	249	222	154	
		%	36%	29%	26%	33%	35%	
	CBC/Radio-Canada offers relevant content for youth (ages 13 – 17)	10 - Strongly agree	Count	268	23	81	70	41
			%	6%	9%	9%	10%	9%
9		Count	213	17	66	25	32	
		%	5%	7%	7%	4%	7%	
8		Count	387	18	114	47	47	
		%	9%	7%	12%	7%	11%	
7		Count	474	26	140	84	50	
		%	11%	11%	15%	13%	11%	
6		Count	401	17	101	53	34	
		%	9%	7%	11%	8%	8%	
5		Count	377	18	104	48	30	
		%	9%	7%	11%	7%	7%	
4		Count	166	17	31	38	14	
		%	4%	7%	3%	6%	3%	
3		Count	120	11	20	13	7	
		%	3%	4%	2%	2%	2%	
2		Count	89	6	19	19	5	
		%	2%	2%	2%	3%	1%	
1 - Strongly disagree		Count	229	24	20	49	20	
		%	5%	10%	2%	7%	5%	
Don't know		Count	1537	71	249	222	154	
		%	36%	29%	26%	33%	35%	

Page 5: Canadian EDI Groups

			Anglophones				
			Anglophones	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community
CBC/Radio-Canada makes Canadian content easily discoverable on its services (Collapsed)	Strongly agree (8-10)	Count	1934	110	409	290	248
		%	45%	45%	43%	43%	57%
	Agree (6-7)	Count	1027	51	283	160	67
		%	24%	21%	30%	24%	15%
	Disagree (4-5)	Count	440	26	107	76	48
		%	10%	10%	11%	11%	11%
	Strongly disagree (1-3)	Count	353	34	40	75	35
		%	8%	14%	4%	11%	8%
	Don't Know	Count	507	26	105	66	38
		%	12%	11%	11%	10%	9%
CBC/Radio-Canada makes Canadian content easily discoverable on its services	10 - Strongly agree	Count	585	36	129	124	99
		%	14%	15%	14%	19%	23%
	9	Count	505	35	89	76	61
		%	12%	14%	9%	11%	14%
	8	Count	843	39	191	90	88
		%	20%	16%	20%	13%	20%
	7	Count	644	34	172	109	36
		%	15%	14%	18%	16%	8%
	6	Count	383	17	112	51	31
		%	9%	7%	12%	8%	7%
	5	Count	309	18	79	54	29
		%	7%	7%	8%	8%	7%
	4	Count	131	8	29	22	19
		%	3%	3%	3%	3%	4%
	3	Count	96	7	12	15	11
		%	2%	3%	1%	2%	2%
	2	Count	86	7	6	19	11
		%	2%	3%	1%	3%	2%
	1 - Strongly disagree	Count	171	20	22	41	13
		%	4%	8%	2%	6%	3%
Don't know	Count	507	26	105	66	38	
	%	12%	11%	11%	10%	9%	

Page 5: Canadian EDI Groups

			Anglophones				
			Anglophones	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community
CBC/Radio-Canada makes Indigenous content easily discoverable on its services (Collapsed)	Strongly agree (8-10)	Count	1448	90	313	257	195
		%	34%	36%	33%	38%	45%
	Agree (6-7)	Count	887	46	262	116	94
		%	21%	19%	28%	17%	22%
	Disagree (4-5)	Count	470	34	109	82	36
		%	11%	14%	12%	12%	8%
	Strongly disagree (1-3)	Count	340	41	44	75	30
%		8%	17%	5%	11%	7%	
Don't Know	Count	1115	35	217	138	81	
	%	26%	14%	23%	21%	19%	
CBC/Radio-Canada makes Indigenous content easily discoverable on its services	10 - Strongly agree	Count	433	26	95	103	71
		%	10%	10%	10%	15%	16%
	9	Count	382	23	77	66	52
		%	9%	9%	8%	10%	12%
	8	Count	633	42	140	88	72
		%	15%	17%	15%	13%	17%
	7	Count	507	27	153	56	55
		%	12%	11%	16%	8%	13%
	6	Count	381	20	109	59	39
		%	9%	8%	12%	9%	9%
	5	Count	348	21	74	61	23
		%	8%	9%	8%	9%	5%
	4	Count	122	13	35	21	13
		%	3%	5%	4%	3%	3%
	3	Count	88	7	12	14	20
		%	2%	3%	1%	2%	5%
	2	Count	84	15	16	21	3
		%	2%	6%	2%	3%	1%
	1 - Strongly disagree	Count	168	20	16	41	8
		%	4%	8%	2%	6%	2%
Don't know	Count	1115	35	217	138	81	
	%	26%	14%	23%	21%	19%	

Base: Canadians. Note : Count refers to weighted count

Page 5: Canadian EDI Groups

			Francophones				
			Francophones	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community
Canadians	Unweighted Count		2713	231	244	231	219
	Count		1173	25	98	89	90
CBC/Radio-Canada's national news and information programming helps me understand what's going on in other parts of Canada (Collapsed)	Strongly agree (8-10)	Count	679	14	52	46	47
		%	58%	56%	53%	52%	53%
	Agree (6-7)	Count	293	6	31	23	26
		%	25%	23%	32%	26%	29%
	Disagree (4-5)	Count	87	2	8	7	5
		%	7%	8%	8%	8%	6%
	Strongly disagree (1-3)	Count	51	1	5	6	5
		%	4%	5%	5%	7%	5%
	Don't Know	Count	63	2	2	6	6
		%	5%	8%	2%	7%	7%
CBC/Radio-Canada's national news and information content helps me understand what's going on in other parts of Canada	10 - Strongly agree	Count	198	3	11	16	15
		%	17%	12%	11%	18%	17%
	9	Count	179	5	17	14	14
		%	15%	20%	17%	15%	16%
	8	Count	302	6	24	16	18
		%	26%	25%	24%	18%	20%
	7	Count	195	4	21	16	19
		%	17%	15%	21%	17%	21%
	6	Count	99	2	10	7	7
		%	8%	8%	11%	8%	8%
	5	Count	65	1	6	6	4
		%	6%	5%	6%	7%	5%
	4	Count	22	1	2	1	1
		%	2%	3%	2%	1%	1%
	3	Count	20	0	4	4	2
		%	2%	2%	4%	4%	2%
	2	Count	10	0		0	
		%	1%	0%		0%	
	1 - Strongly disagree	Count	20	1	1	2	3
		%	2%	3%	1%	3%	3%
Don't know	Count	63	2	2	6	6	
	%	5%	8%	2%	7%	7%	

Page 5: Canadian EDI Groups

			Francophones				
			Francophones	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community
CBC/Radio-Canada's local news and information programming helps me understand what's going on in my community (Collapsed)	Strongly agree (8-10)	Count	591	11	47	40	48
		%	50%	42%	48%	45%	53%
	Agree (6-7)	Count	332	7	32	26	20
		%	28%	26%	33%	29%	22%
	Disagree (4-5)	Count	112	4	9	9	11
		%	10%	15%	9%	10%	12%
	Strongly disagree (1-3)	Count	67	2	7	7	6
		%	6%	8%	7%	8%	6%
	Don't Know	Count	72	2	4	7	5
		%	6%	8%	4%	8%	6%
CBC/Radio-Canada's local news and information content helps me understand what's going on in my community	10 - Strongly agree	Count	161	2	11	13	14
		%	14%	7%	11%	15%	15%
	9	Count	163	4	15	10	16
		%	14%	15%	15%	12%	18%
	8	Count	267	5	21	17	18
		%	23%	20%	22%	19%	20%
	7	Count	216	4	18	16	13
		%	18%	16%	18%	19%	15%
	6	Count	115	3	14	10	7
		%	10%	10%	14%	11%	7%
	5	Count	81	3	6	6	8
		%	7%	12%	6%	6%	8%
	4	Count	31	1	3	3	3
		%	3%	3%	3%	4%	4%
	3	Count	32	1	3	2	3
		%	3%	2%	3%	2%	4%
	2	Count	9	0	0	2	
		%	1%	1%	0%	2%	
	1 - Strongly disagree	Count	26	1	3	3	2
		%	2%	5%	3%	3%	3%
Don't know	Count	72	2	4	7	5	
	%	6%	8%	4%	8%	6%	

Page 5: Canadian EDI Groups

			Francophones				
			Francophones	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community
CBC/Radio-Canada Reflects the multicultural diversity of Canada (Collapsed)	Strongly agree (8-10)	Count	581	13	41	45	45
		%	50%	52%	42%	51%	51%
	Agree (6-7)	Count	320	6	31	20	21
		%	27%	22%	31%	22%	23%
	Disagree (4-5)	Count	99	3	17	10	10
		%	8%	10%	18%	11%	11%
	Strongly disagree (1-3)	Count	38	2	3	5	6
		%	3%	7%	3%	5%	7%
	Don't Know	Count	134	2	7	10	7
		%	11%	8%	7%	11%	8%
CBC/Radio-Canada Reflects the multicultural diversity of Canada	10-Extremely good	Count	160	3	10	18	12
		%	14%	12%	10%	20%	13%
	9	Count	157	4	14	10	15
		%	13%	15%	15%	11%	17%
	8	Count	265	6	17	17	19
		%	23%	25%	17%	20%	21%
	7	Count	220	4	16	13	14
		%	19%	15%	16%	15%	16%
	6	Count	100	2	15	7	6
		%	9%	7%	15%	8%	7%
	5	Count	80	2	13	6	9
		%	7%	9%	14%	7%	10%
	4	Count	19	0	4	3	1
		%	2%	2%	4%	4%	1%
	3	Count	17	1	2	3	3
		%	1%	3%	2%	3%	3%
	2	Count	3	0		1	1
		%	0%	0%		1%	1%
	1-Extremely poor	Count	18	1	1	1	3
		%	1%	3%	1%	1%	3%
	Don't know	Count	134	2	7	10	7
		%	11%	8%	7%	11%	8%

Page 5: Canadian EDI Groups

			Francophones					
			Francophones	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community	
CBC/Radio-Canada's information content reflects a diversity of opinions on a wide range of issues (Collapsed)	Strongly agree (8-10)	Count	626	13	45	44	48	
		%	53%	52%	46%	49%	53%	
	Agree (6-7)	Count	317	5	33	24	21	
		%	27%	21%	33%	27%	23%	
	Disagree (4-5)	Count	98	3	9	10	10	
		%	8%	14%	10%	11%	11%	
	Strongly disagree (1-3)	Count	63	1	6	6	8	
		%	5%	5%	6%	7%	9%	
	Don't Know	Count	69	2	5	5	4	
		%	6%	8%	6%	6%	5%	
	CBC/Radio-Canada's information content reflects a diversity of opinions on a wide range of issues	10 - Strongly agree	Count	172	3	9	15	13
			%	15%	12%	9%	17%	14%
9		Count	176	3	14	15	17	
		%	15%	13%	14%	16%	19%	
8		Count	278	7	22	14	18	
		%	24%	27%	23%	16%	20%	
7		Count	217	3	23	17	15	
		%	18%	11%	24%	19%	17%	
6		Count	100	3	9	7	5	
		%	9%	10%	10%	8%	6%	
5		Count	74	2	8	6	5	
		%	6%	9%	8%	7%	6%	
4		Count	24	1	1	4	4	
		%	2%	4%	1%	5%	5%	
3		Count	15	0	2	1	3	
		%	1%	1%	2%	1%	3%	
2		Count	12	0	1	1	2	
		%	1%	2%	1%	1%	2%	
1 - Strongly disagree		Count	35	1	3	4	3	
		%	3%	3%	3%	5%	4%	
Don't know		Count	69	2	5	5	4	
		%	6%	8%	6%	6%	5%	

Page 5: Canadian EDI Groups

			Francophones					
			Francophones	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community	
CBC/Radio-Canada supports and promotes new and emerging talent (Collapsed)	Strongly agree (8-10)	Count	527	11	44	47	43	
		%	45%	44%	44%	52%	48%	
	Agree (6-7)	Count	356	8	33	18	23	
		%	30%	31%	33%	20%	25%	
	Disagree (4-5)	Count	104	2	9	8	9	
		%	9%	9%	10%	9%	11%	
	Strongly disagree (1-3)	Count	47	2	4	7	8	
		%	4%	8%	4%	8%	9%	
	Don't Know	Count	139	2	9	9	7	
		%	12%	8%	9%	10%	8%	
	CBC/Radio-Canada supports and promotes new and emerging talent	10 - Strongly agree	Count	127	2	7	10	12
			%	11%	10%	7%	11%	14%
9		Count	136	3	12	19	11	
		%	12%	13%	12%	21%	12%	
8		Count	263	5	25	18	19	
		%	22%	21%	25%	20%	22%	
7		Count	237	5	18	10	15	
		%	20%	20%	18%	12%	17%	
6		Count	119	3	15	8	8	
		%	10%	11%	15%	9%	9%	
5		Count	74	2	7	7	6	
		%	6%	7%	7%	7%	6%	
4		Count	29	1	3	2	4	
		%	3%	3%	3%	2%	4%	
3		Count	19	1	1	3	3	
		%	2%	5%	1%	3%	3%	
2		Count	8	0		2	0	
		%	1%	1%		2%	0%	
1 - Strongly disagree		Count	19	1	3	2	5	
		%	2%	2%	3%	2%	5%	
Don't know		Count	139	2	9	9	7	
		%	12%	8%	9%	10%	8%	

Page 5: Canadian EDI Groups

			Francophones					
			Francophones	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community	
CBC/Radio-Canada is a trusted source of information (Collapsed)	Strongly agree (8-10)	Count	767	14	53	61	62	
		%	65%	55%	54%	68%	70%	
	Agree (6-7)	Count	223	5	28	8	10	
		%	19%	22%	29%	9%	11%	
	Disagree (4-5)	Count	83	3	9	9	8	
		%	7%	12%	9%	10%	9%	
	Strongly disagree (1-3)	Count	59	2	5	7	6	
		%	5%	8%	5%	8%	6%	
	Don't Know	Count	42	1	2	4	4	
		%	4%	3%	2%	4%	4%	
	CBC/Radio-Canada is a trusted source of information	10 - Strongly agree	Count	275	4	12	27	23
			%	23%	17%	12%	30%	25%
9		Count	244	4	18	17	18	
		%	21%	16%	19%	19%	20%	
8		Count	248	6	23	17	22	
		%	21%	22%	24%	19%	24%	
7		Count	154	4	19	5	6	
		%	13%	14%	19%	6%	6%	
6		Count	69	2	10	3	4	
		%	6%	7%	10%	4%	5%	
5		Count	63	2	7	6	5	
		%	5%	7%	7%	6%	5%	
4		Count	20	1	2	3	4	
		%	2%	5%	2%	3%	4%	
3		Count	12	0	2	2	1	
		%	1%	1%	2%	2%	1%	
2		Count	11	0		2	1	
		%	1%	2%		2%	1%	
1 - Strongly disagree		Count	36	1	3	4	4	
		%	3%	4%	3%	4%	4%	
Don't know		Count	42	1	2	4	4	
		%	4%	3%	2%	4%	4%	

Page 5: Canadian EDI Groups

			Francophones					
			Francophones	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community	
CBC/Radio-Canada is the leader in Canadian content (Collapsed)	Strongly agree (8-10)	Count	676	12	49	55	54	
		%	58%	50%	50%	62%	61%	
	Agree (6-7)	Count	272	6	29	12	17	
		%	23%	26%	29%	13%	19%	
	Disagree (4-5)	Count	93	2	10	9	5	
		%	8%	9%	11%	10%	6%	
	Strongly disagree (1-3)	Count	58	2	6	8	7	
		%	5%	9%	6%	9%	8%	
	Don't Know	Count	74	1	4	5	6	
		%	6%	6%	4%	6%	6%	
	CBC/Radio-Canada is the leader in Canadian content	10 - Strongly agree	Count	216	3	10	21	23
			%	18%	14%	10%	24%	25%
9		Count	196	3	18	15	16	
		%	17%	13%	19%	17%	18%	
8		Count	264	6	21	19	15	
		%	23%	24%	21%	21%	17%	
7		Count	173	4	19	9	11	
		%	15%	16%	19%	10%	13%	
6		Count	99	2	10	3	6	
		%	8%	10%	10%	3%	7%	
5		Count	66	1	8	5	4	
		%	6%	6%	8%	5%	5%	
4		Count	27	1	3	4	1	
		%	2%	4%	3%	4%	1%	
3		Count	20	1	2	2	2	
		%	2%	4%	2%	2%	2%	
2		Count	10	0	2	2	1	
		%	1%	1%	2%	2%	2%	
1 - Strongly disagree		Count	27	1	2	5	4	
		%	2%	5%	2%	5%	4%	
Don't know		Count	74	1	4	5	6	
		%	6%	6%	4%	6%	6%	

Page 5: Canadian EDI Groups

			Francophones					
			Francophones	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community	
CBC/Radio-Canada has content that I can relate to (Collapsed)	Strongly agree (8-10)	Count	572	10	38	44	47	
		%	49%	39%	39%	49%	53%	
	Agree (6-7)	Count	332	8	33	22	19	
		%	28%	31%	34%	24%	21%	
	Disagree (4-5)	Count	113	3	17	10	10	
		%	10%	13%	17%	11%	11%	
	Strongly disagree (1-3)	Count	95	3	6	10	8	
		%	8%	12%	6%	11%	8%	
	Don't Know	Count	61	1	4	4	6	
		%	5%	6%	4%	4%	6%	
	CBC/Radio-Canada has content that I can relate to	10 - Strongly agree	Count	139	2	5	13	13
			%	12%	8%	5%	15%	15%
9		Count	152	3	13	14	13	
		%	13%	12%	13%	16%	15%	
8		Count	281	5	20	17	21	
		%	24%	18%	20%	19%	23%	
7		Count	206	5	19	10	12	
		%	18%	21%	19%	11%	13%	
6		Count	126	2	14	12	7	
		%	11%	10%	15%	13%	8%	
5		Count	76	2	13	5	6	
		%	6%	9%	13%	5%	7%	
4		Count	37	1	4	5	4	
		%	3%	4%	4%	6%	4%	
3		Count	30	1	1	3	1	
		%	3%	5%	1%	4%	1%	
2		Count	17	1	0	0	2	
		%	1%	2%	0%	0%	2%	
1 - Strongly disagree		Count	48	1	5	6	4	
		%	4%	5%	5%	7%	5%	
Don't know		Count	61	1	4	4	6	
		%	5%	6%	4%	4%	6%	

Page 5: Canadian EDI Groups

			Francophones					
			Francophones	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community	
CBC/Radio-Canada is independent and impartial (Collapsed)	Strongly agree (8-10)	Count	543	9	34	42	44	
		%	46%	35%	35%	47%	50%	
	Agree (6-7)	Count	281	6	38	18	20	
		%	24%	24%	38%	20%	23%	
	Disagree (4-5)	Count	133	4	11	10	9	
		%	11%	16%	11%	11%	10%	
	Strongly disagree (1-3)	Count	111	4	8	9	9	
		%	10%	15%	8%	11%	10%	
	Don't Know	Count	105	2	8	10	6	
		%	9%	9%	8%	11%	7%	
	CBC/Radio-Canada is independent and impartial	10 - Strongly agree	Count	157	3	7	9	12
			%	13%	12%	8%	10%	13%
9		Count	151	3	12	17	14	
		%	13%	11%	12%	19%	16%	
8		Count	234	3	15	16	18	
		%	20%	13%	15%	18%	21%	
7		Count	179	4	24	13	13	
		%	15%	18%	24%	15%	15%	
6		Count	101	2	13	5	7	
		%	9%	6%	14%	5%	8%	
5		Count	96	3	7	5	7	
		%	8%	11%	7%	6%	8%	
4		Count	37	1	4	5	2	
		%	3%	5%	4%	5%	3%	
3		Count	22	2	1	1	2	
		%	2%	6%	1%	2%	2%	
2		Count	22	1	2	0	2	
		%	2%	2%	2%	0%	2%	
1 - Strongly disagree		Count	68	2	5	8	6	
		%	6%	7%	5%	9%	6%	
Don't know		Count	105	2	8	10	6	
		%	9%	9%	8%	11%	7%	

Page 5: Canadian EDI Groups

			Francophones					
			Francophones	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community	
CBC/Radio-Canada reflects persons with disabilities (Collapsed)	Strongly agree (8-10)	Count	371	9	25	31	34	
		%	32%	35%	26%	35%	38%	
	Agree (6-7)	Count	341	5	31	21	27	
		%	29%	22%	32%	24%	31%	
	Disagree (4-5)	Count	158	4	19	12	12	
		%	13%	17%	20%	13%	14%	
	Strongly disagree (1-3)	Count	61	3	5	8	6	
		%	5%	11%	6%	9%	7%	
	Don't Know	Count	243	4	17	17	10	
		%	21%	16%	17%	19%	11%	
	CBC/Radio-Canada reflects persons with disabilities	10 - Strongly agree	Count	115	2	6	12	13
			%	10%	7%	6%	13%	15%
9		Count	89	3	10	8	5	
		%	8%	11%	10%	8%	6%	
8		Count	167	4	10	12	15	
		%	14%	16%	10%	13%	17%	
7		Count	193	3	15	14	13	
		%	16%	12%	15%	16%	15%	
6		Count	148	3	17	7	14	
		%	13%	10%	17%	8%	16%	
5		Count	106	3	14	9	6	
		%	9%	11%	14%	11%	7%	
4		Count	53	2	5	2	6	
		%	4%	6%	5%	3%	7%	
3		Count	27	1	4	5	2	
		%	2%	5%	4%	6%	2%	
2		Count	13	0	0	1	2	
		%	1%	1%	0%	1%	2%	
1 - Strongly disagree		Count	20	1	2	2	3	
		%	2%	5%	2%	2%	3%	
Don't know		Count	243	4	17	17	10	
		%	21%	16%	17%	19%	11%	

Page 5: Canadian EDI Groups

			Francophones					
			Francophones	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community	
CBC/Radio-Canada reflects Indigenous Peoples in its content (Collapsed)	Strongly agree (8-10)	Count	407	9	30	32	35	
		%	35%	37%	31%	36%	39%	
	Agree (6-7)	Count	329	7	26	24	24	
		%	28%	27%	27%	27%	27%	
	Disagree (4-5)	Count	156	4	20	11	13	
		%	13%	18%	21%	12%	15%	
	Strongly disagree (1-3)	Count	67	2	6	10	7	
		%	6%	9%	6%	11%	8%	
	Don't Know	Count	215	2	16	12	10	
		%	18%	9%	16%	13%	11%	
	CBC/Radio-Canada reflects Indigenous Peoples in its content	10 - Strongly agree	Count	132	2	8	14	13
			%	11%	9%	8%	15%	15%
9		Count	88	3	13	9	8	
		%	7%	10%	13%	10%	8%	
8		Count	187	5	10	10	14	
		%	16%	18%	10%	11%	16%	
7		Count	187	4	10	16	14	
		%	16%	16%	10%	18%	15%	
6		Count	142	3	16	8	10	
		%	12%	11%	16%	9%	11%	
5		Count	106	2	14	9	7	
		%	9%	10%	14%	10%	8%	
4		Count	50	2	6	2	6	
		%	4%	8%	6%	2%	7%	
3		Count	35	1	2	6	3	
		%	3%	2%	2%	7%	3%	
2		Count	10	0	1	1	1	
		%	1%	2%	1%	1%	2%	
1 - Strongly disagree		Count	23	1	3	3	3	
		%	2%	5%	3%	3%	4%	
Don't know		Count	215	2	16	12	10	
		%	18%	9%	16%	13%	11%	

Page 5: Canadian EDI Groups

			Francophones					
			Francophones	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community	
CBC/Radio-Canada reflects LGBTQ2+ in its content (Collapsed)	Strongly agree (8-10)	Count	397	9	34	35	38	
		%	34%	36%	35%	39%	43%	
	Agree (6-7)	Count	278	6	24	16	17	
		%	24%	24%	25%	18%	19%	
	Disagree (4-5)	Count	140	3	14	12	14	
		%	12%	13%	14%	13%	16%	
	Strongly disagree (1-3)	Count	82	3	5	8	11	
		%	7%	10%	5%	9%	12%	
	Don't Know	Count	277	4	21	18	9	
		%	24%	18%	22%	21%	10%	
	CBC/Radio-Canada reflects LGBTQ2+ in its content	10 - Strongly agree	Count	135	3	9	16	17
			%	12%	12%	9%	18%	19%
9		Count	87	3	8	11	10	
		%	7%	10%	8%	12%	11%	
8		Count	175	3	17	8	11	
		%	15%	14%	18%	9%	13%	
7		Count	164	4	11	10	12	
		%	14%	15%	11%	11%	13%	
6		Count	114	2	13	6	5	
		%	10%	9%	13%	7%	6%	
5		Count	101	2	11	9	11	
		%	9%	8%	11%	10%	12%	
4		Count	38	1	3	3	4	
		%	3%	5%	3%	3%	4%	
3		Count	28	1	1	4	4	
		%	2%	4%	1%	5%	5%	
2		Count	11	0	2	1	1	
		%	1%	1%	2%	1%	1%	
1 - Strongly disagree		Count	43	1	3	3	6	
		%	4%	5%	3%	3%	7%	
Don't know		Count	277	4	21	18	9	
		%	24%	18%	22%	21%	10%	

Page 5: Canadian EDI Groups

			Francophones					
			Francophones	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community	
CBC/Radio-Canada reflects racialized persons (Collapsed)	Strongly agree (8-10)	Count	474	11	33	35	39	
		%	40%	45%	34%	39%	44%	
	Agree (6-7)	Count	323	6	31	23	24	
		%	27%	22%	32%	26%	26%	
	Disagree (4-5)	Count	120	3	13	11	12	
		%	10%	13%	13%	12%	13%	
	Strongly disagree (1-3)	Count	52	2	8	7	6	
		%	4%	7%	8%	8%	7%	
	Don't Know	Count	205	3	13	13	9	
		%	17%	13%	13%	14%	10%	
	CBC/Radio-Canada reflects racialized persons	10 - Strongly agree	Count	153	3	8	18	16
			%	13%	13%	8%	20%	18%
9		Count	110	3	10	8	8	
		%	9%	13%	10%	9%	9%	
8		Count	210	5	15	9	15	
		%	18%	19%	16%	10%	17%	
7		Count	197	3	13	17	15	
		%	17%	14%	14%	19%	17%	
6		Count	126	2	18	6	8	
		%	11%	8%	18%	7%	9%	
5		Count	92	2	10	10	8	
		%	8%	10%	10%	11%	9%	
4		Count	27	1	3	1	3	
		%	2%	4%	3%	2%	4%	
3		Count	22	1	4	4	2	
		%	2%	4%	4%	4%	2%	
2		Count	9	0	2	0	1	
		%	1%	0%	2%	0%	1%	
1 - Strongly disagree		Count	22	1	2	3	4	
		%	2%	3%	2%	4%	4%	
Don't know		Count	205	3	13	13	9	
		%	17%	13%	13%	14%	10%	

Page 5: Canadian EDI Groups

			Francophones					
			Francophones	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community	
CBC/Radio-Canada offers relevant content for children under 13 years of age (Collapsed)	Strongly agree (8-10)	Count	335	7	29	32	30	
		%	29%	27%	30%	36%	34%	
	Agree (6-7)	Count	274	6	29	13	17	
		%	23%	24%	30%	15%	19%	
	Disagree (4-5)	Count	136	2	15	7	10	
		%	12%	10%	15%	8%	12%	
	Strongly disagree (1-3)	Count	75	3	8	6	6	
		%	6%	10%	8%	7%	6%	
	Don't Know	Count	353	7	17	30	26	
		%	30%	28%	17%	34%	29%	
	CBC/Radio-Canada offers relevant content for children under 13 years of age	10 - Strongly agree	Count	100	1	6	10	10
			%	9%	6%	6%	11%	11%
9		Count	79	2	9	10	10	
		%	7%	7%	9%	11%	11%	
8		Count	155	4	14	13	11	
		%	13%	14%	15%	14%	12%	
7		Count	140	3	12	6	11	
		%	12%	11%	12%	7%	12%	
6		Count	134	3	17	7	6	
		%	11%	13%	18%	7%	7%	
5		Count	94	1	10	5	9	
		%	8%	5%	10%	6%	10%	
4		Count	43	1	5	2	2	
		%	4%	5%	5%	2%	2%	
3		Count	36	1	3	1	1	
		%	3%	2%	3%	1%	2%	
2		Count	12	1	1	2	1	
		%	1%	4%	1%	2%	2%	
1 - Strongly disagree		Count	27	1	4	3	3	
		%	2%	4%	4%	3%	3%	
Don't know		Count	353	7	17	30	26	
		%	30%	28%	17%	34%	29%	

Page 5: Canadian EDI Groups

			Francophones					
			Francophones	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community	
CBC/Radio-Canada offers relevant content for youth (ages 13 – 17) (Collapsed)	Strongly agree (8-10)	Count	317	6	32	28	32	
		%	27%	24%	33%	32%	36%	
	Agree (6-7)	Count	309	6	31	19	18	
		%	26%	26%	32%	21%	20%	
	Disagree (4-5)	Count	132	3	11	7	8	
		%	11%	12%	12%	8%	9%	
	Strongly disagree (1-3)	Count	61	2	4	7	5	
		%	5%	9%	4%	8%	6%	
	Don't Know	Count	353	7	19	27	26	
		%	30%	29%	19%	31%	29%	
	CBC/Radio-Canada offers relevant content for youth (ages 13 – 17)	10 - Strongly agree	Count	93	1	8	10	10
			%	8%	4%	8%	11%	11%
9		Count	65	2	8	6	9	
		%	6%	6%	8%	7%	10%	
8		Count	159	3	16	12	13	
		%	14%	14%	17%	13%	15%	
7		Count	158	4	11	9	7	
		%	13%	14%	11%	11%	8%	
6		Count	151	3	20	10	11	
		%	13%	12%	21%	11%	12%	
5		Count	94	2	8	5	5	
		%	8%	7%	8%	6%	6%	
4		Count	38	1	3	2	3	
		%	3%	5%	3%	2%	3%	
3		Count	26	1	1	2	2	
		%	2%	3%	1%	3%	2%	
2		Count	11	1	0	2	1	
		%	1%	3%	0%	3%	1%	
1 - Strongly disagree		Count	24	1	3	3	3	
		%	2%	4%	3%	3%	3%	
Don't know		Count	353	7	19	27	26	
		%	30%	29%	19%	31%	29%	

Page 5: Canadian EDI Groups

			Francophones				
			Francophones	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community
CBC/Radio-Canada makes Canadian content easily discoverable on its services (Collapsed)	Strongly agree (8-10)	Count	644	13	51	51	50
		%	55%	52%	51%	58%	56%
	Agree (6-7)	Count	300	6	28	16	24
		%	26%	25%	28%	18%	26%
	Disagree (4-5)	Count	83	3	7	7	5
		%	7%	12%	7%	8%	6%
	Strongly disagree (1-3)	Count	46	1	5	7	6
		%	4%	5%	5%	8%	6%
	Don't Know	Count	100	2	8	7	5
		%	8%	6%	9%	8%	6%
CBC/Radio-Canada makes Canadian content easily discoverable on its services	10 - Strongly agree	Count	182	3	8	15	15
		%	15%	13%	8%	17%	17%
	9	Count	171	3	18	13	16
		%	15%	12%	18%	14%	18%
	8	Count	291	7	25	24	19
		%	25%	26%	25%	27%	21%
	7	Count	207	4	20	9	15
		%	18%	16%	20%	11%	17%
	6	Count	93	2	8	6	8
		%	8%	9%	8%	7%	9%
	5	Count	60	2	5	6	5
		%	5%	10%	5%	7%	5%
	4	Count	23	1	2	1	0
		%	2%	2%	2%	1%	0%
	3	Count	19	1	2	3	2
		%	2%	3%	2%	3%	2%
	2	Count	8	0	0	2	
		%	1%	0%	0%	2%	
	1 - Strongly disagree	Count	19	1	3	3	4
		%	2%	2%	3%	3%	4%
Don't know	Count	100	2	8	7	5	
	%	8%	6%	9%	8%	6%	

Page 5: Canadian EDI Groups

			Francophones				
			Francophones	Indigenous Respondent	Racialized Person	Person with a Disability	Member of the LGBTQ2+ Community
CBC/Radio-Canada makes Indigenous content easily discoverable on its services (Collapsed)	Strongly agree (8-10)	Count	370	9	31	31	29
		%	32%	35%	32%	34%	33%
	Agree (6-7)	Count	302	7	28	25	22
		%	26%	28%	28%	28%	25%
	Disagree (4-5)	Count	138	4	17	7	13
		%	12%	15%	17%	8%	14%
	Strongly disagree (1-3)	Count	73	3	5	10	7
		%	6%	11%	5%	12%	7%
	Don't Know	Count	290	3	18	16	19
		%	25%	10%	18%	18%	21%
CBC/Radio-Canada makes Indigenous content easily discoverable on its services	10 - Strongly agree	Count	93	2	5	9	8
		%	8%	7%	5%	10%	8%
	9	Count	89	3	11	9	10
		%	8%	13%	11%	10%	11%
	8	Count	187	4	15	13	11
		%	16%	15%	15%	14%	13%
	7	Count	173	5	16	15	13
		%	15%	20%	16%	17%	14%
	6	Count	129	2	12	9	10
		%	11%	8%	12%	11%	11%
	5	Count	89	2	14	6	7
		%	8%	8%	14%	7%	8%
	4	Count	49	2	3	1	6
		%	4%	8%	3%	1%	7%
	3	Count	29	1	3	3	2
		%	2%	4%	3%	3%	2%
	2	Count	15	1	1	4	1
		%	1%	2%	1%	4%	1%
	1 - Strongly disagree	Count	29	1	1	4	4
		%	2%	5%	1%	4%	4%
Don't know	Count	290	3	18	16	19	
	%	25%	10%	18%	18%	21%	

Base: Canadians. Note : Count refers to weighted count