



**ANNUAL
ENVIRONMENTAL
SUSTAINABILITY
REPORT 2023-2024**



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Message from the President and CEO

All around us, action on climate change is accelerating. Canadian industry as a whole is becoming greener, and so is the production industry.

CBC/Radio-Canada is doing its part. Halfway through our five-year environmental sustainability strategy, *Greening Our Story*, we have made important strides. We led the formation of the Canadian Broadcasters for Sustainability, a group of 22 broadcasters working together to make our productions more environmentally sustainable. We introduced solar panels at select Transmission sites, with plans for more renewable energy projects. We made our studios more sustainable — seven were awarded the albert Studio Sustainability Standard, the first studios in Canada to receive this designation.

I'm pleased with the progress we have already made, and with the work we are continuing to do. We will keep forging ahead to reduce the footprint of our productions and operations. And we will keep you informed every step of the way.

We are striving to leave a legacy of a world-class, environmentally sustainable public media company that serves all Canadians. I know that's what Canadians expect from their public broadcaster, and I'm proud that we are rising to the occasion.

Catherine Tait,
President and CEO





Message from the Vice-President

We are proud to share our latest environmental sustainability report, showcasing the important achievements we've made in the 2023-2024 fiscal year in support of the *Greening Our Story* strategy. Embedding sustainable thinking in our operations is fundamental to our strategy's framework and our commitment to reduce our footprint at every opportunity.

As we enter the final two years of our five-year environmental strategy, we remain steadfast in our commitment to build on all opportunities to decarbonize our organization and face challenges head-on. This report reflects the work our employees have achieved in the past year.

I'd like to recognize and commend everyone who is making a difference and contributing to these efforts as we continue to pave the way as leaders in the Canadian broadcasting industry.

Miguel Baz,

Vice-President, Chief Legal and Ethics Officer, Legal Services





Greening Our Story

Our mandate as CBC/Radio-Canada is to inform, enlighten and entertain. Given this mandate, we are in a unique position to be at the forefront of sustainable change. As the public broadcaster, we recognize that we have a responsibility to take action against climate change. [Greening Our Story](#) is CBC/Radio-Canada's strategic response to the climate issue, it sets out our mission to build an environmentally sustainable public service media company that current and future generations can be proud of, and anchored by the vision of embedding environmentally sustainable thinking in all we do.

The strategy is divided into four pillars:

1. Producing Sustainably, which is focused on advancing sustainable production in Canada.
2. A Light Footprint, which speaks to reducing our carbon emissions across our activities, operations and decision making.
3. Scripting a New Path, which focuses on embedding environmental sustainability as a key value through which all our work is carried out.
4. Shaping our Narrative, which highlights how we will demonstrate leadership with our employees, audiences and Canadians by sharing our story and staying accountable.

This five-year strategy takes us to 2026 and it builds on our environmental work to date. It is our roadmap to decarbonize our Corporation and accelerate our environmental and climate-related commitments. In keeping with the [globally agreed target](#) to limit the planet's temperature rise to below 1.5°C (pre-industrial levels), it encompasses everything we do: from how we produce our content and how we operate our business to how we make choices to avoid waste, reduce our energy consumption and limit our carbon footprint. Finally, it enables us to produce and license content without doing harm and to advance sustainable production in Canada.

As our goals and targets continue to evolve, this report summarizes the key achievements accomplished in fiscal year 2023-2024.



Highlights



Reduced greenhouse gas emissions by **16%**



Reduced energy consumption by **11%**



Reduced water consumption by **13%**



- **76%** of in-house productions using albert carbon calculator.
- Published the country's first ever industry **reports** on the carbon emissions of Canadian productions.
- Our studios are the first in Canada to achieve the **albert Studio Sustainability Standard**.



Installed **solar panels** in 3 transmission site for a total of 5 sites



Reduced travel-related greenhouse gas emissions by **39%**



Introduced a new **Directive on Sustainable Procurement** and **Vendor Code of Conduct**



17% of our fleet are now alternative energy vehicles



Produced **50,000 kg less** waste than FY 2022-2023



Diverted **152 metric tons** of e-waste from landfill



- Partnered with the **Sustainable Production Forum** for the fourth year in a row¹.
- Signed commitment to **Environment and Climate Change Canada's Net Zero Challenge**.
- Founding member of **Canadian Broadcasters for Sustainability**.

¹ Includes SPF24 in September 2024



Our Footprint by Strategic Pillar

Pillar 1: Producing Sustainably



Filming in progress for French production [Au coeur de l'éclipse](#)

3, 2, 1 action: We will produce and license content without doing harm and advance sustainable production in Canada.

Advancing sustainable production in the Canadian media and broadcast industry continues to be the driving force of the *Greening Our Story* strategy. In 2021, we became the first media organization in Canada to license a carbon calculator tool to help us measure what we want to manage: our environmental footprint by production. In 2022, we named Susan Ormiston as [CBC News' first-ever international climate correspondent](#). In 2023, we announced a new federating partnership with [On tourne vert \(OTV\)](#), an initiative led by the Bureau du cinéma et de la télévision du Québec (BCTQ) that will help us certify our French-language programming. It's clear that sustainable production remains a key focus for CBC/Radio-Canada. Read below for more information about what we've achieved in the last fiscal year.



Our commitments and progress

Producing Sustainably

Our commitment by 2026	Our progress at March 31, 2024
100% of in-house productions ² using the carbon calculator ³	On track. 76% of target met.
25% of these in-house productions will be albert certified	<p>The albert certification program is no longer available in Canada following changes to the albert model in 2022-2023. A full update is provided in the Certifying our productions section of this report.</p> <p>On tourne vert certification achieved for 11 Radio-Canada productions (in-house and independent).</p>
50% of independent productions using the carbon calculator	On track. 97% of target met.
Collaborate to advance sustainable practices in Canada	On track.

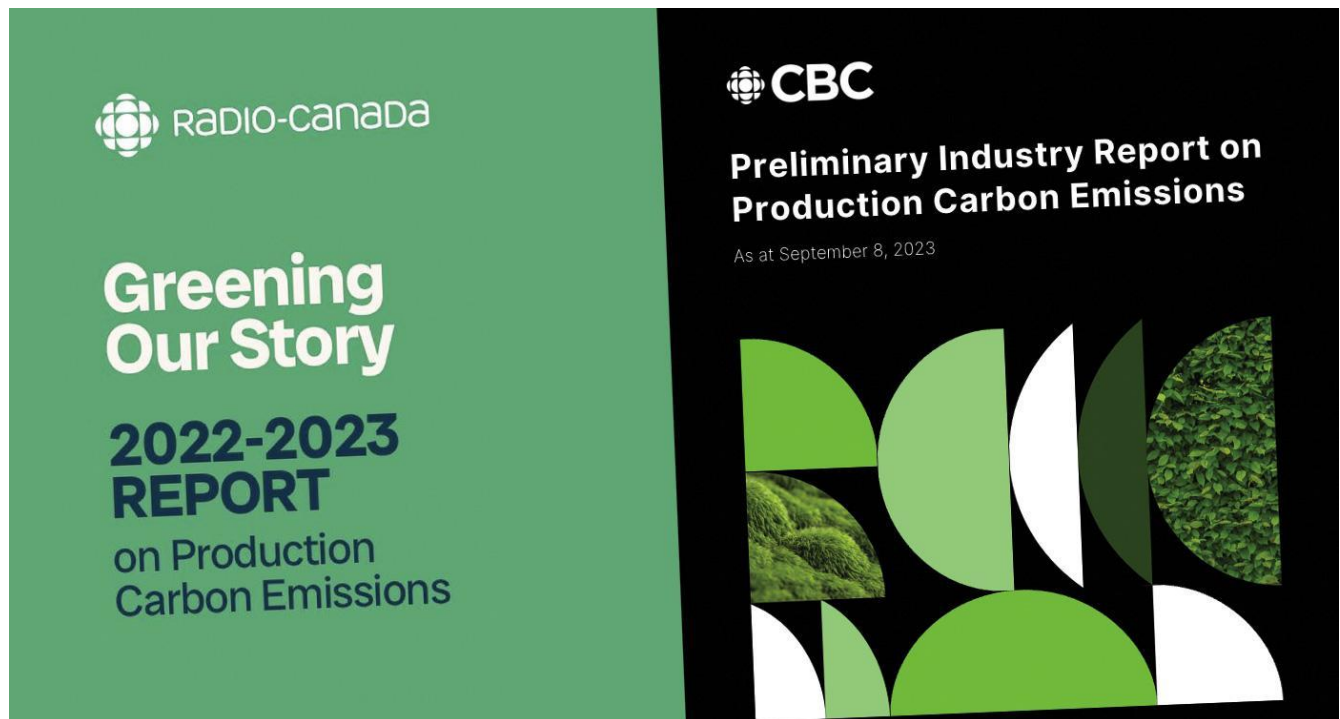
² For the purposes of this target, in-house production is defined as network radio or TV current affairs, news magazine-style shows and in-house entertainment. Exclusions include news (including daily, local and field productions), co-productions and independents.

³ CBC/Radio-Canada developed an internal criteria guide that outlines expectations related to the usage of albert. For more information refer to page 4 of the [Annual Environmental Sustainability Report 2022-2023](#).



Our achievements in 2023-2024

Introducing the first-ever production-focused carbon emission reports



Cover pages of the Radio-Canada and CBC industry reports on carbon emissions in production

In 2023-2024, CBC and Radio-Canada released their first ever industry reports focused on Canadian productions and their associated carbon emissions.

In 2021, CBC/Radio-Canada made a clear commitment to use the [albert carbon calculator](#) to measure and understand our carbon footprint by production. Since that time, we developed in-house and industry tool kits and training programs, participated in seminars and conferences, and worked with industry partners to promote the advancement of sustainability in the industry.⁴

As a next step of our journey, and as a way to be as transparent as possible with our learnings, in 2023-2024, [CBC](#) and [Radio-Canada](#) released their first-ever industry reports focused on Canadian productions and their associated carbon emissions. The results of these two reports provide insights into the television production activities and genres that are the most carbon-intensive, aggregating and synthesizing data from in-house and independent productions that have

⁴ For more details, refer to our [prior annual environmental sustainability reports](#).



submitted⁵ [albert](#) carbon footprint reports. It also identifies the areas where we should focus our efforts to have the biggest impact on reducing the carbon footprint of our productions.

The report also establishes the first benchmarks for the English- and French-Canadian television industry against which future carbon reduction efforts can be measured and they are just one of many efforts taken by CBC/Radio-Canada to prioritize sustainable production in Canada and in our industry. We invite you to read the reports for individual insights.

- [CBC Preliminary Industry Report on Production Carbon Emissions](#)
- [Radio-Canada Report on Production Carbon Emissions](#)

A Canadian First! Achieving the albert Studio Sustainability Standard



albert Studio Sustainability Standard Very good logo

“This is an amazing starting point from which we can build to further reduce our carbon footprint and move towards net zero production. It’s also an opportunity for our in-house productions and independent producers to use studios in Toronto to help minimize their impact on the environment.”

- Ruthie Calarco, Senior Director of Operations, CBC Studios

“We are very proud to have received the “very good” rating. It’s a further step in our drive to be an environmentally sustainable broadcaster. Not only does this designation increasingly align with the sustainable value of our producers, but it also allows us to identify areas for improvement and track our progress, as well as benchmark ourselves against other studios in the world.”

- Emmanuelle Lamarre-Cliche, Executive Director, Operations, Transformation and Sustainability, Radio-Canada

⁵ Refer to the final reports for a complete list of the albert carbon footprint reports that were included or excluded.



In spring 2024, CBC/Radio-Canada studios in Montreal (Studios A, B and C) and Toronto (Studios 40, 41 and 42 and CBC Kids) became the first Canadian studios to be awarded the albert Studio Sustainability Standard. Reflecting work completed in 2023-2024, the designation applies to our studios for the upcoming fiscal year 2024-2025.

Introduced in 2022, the [albert Studio Sustainability Standard](#) is a voluntary global standard for studio facilities committed to transformative changes in their practices and systems. The Standard is designed to be the catalyst needed in the industry to decarbonize. Created by and for the industry, the Standard focuses on where a facility can make improvements to reduce their environmental impact over six key areas: Climate, Circularity, Nature, People, Management and Data. By joining the Standard, studios become part of an industry-wide movement toward a greener future in the media industry, sharing knowledge, best practices and collaborating with other organizations for lasting change.

The aim of the Standard is three-fold:

- **Educate:** To guide studios in the practical steps they can make to become more sustainable;
- **Incentivize:** To provide clear rewards and recognition for studios as they move along a path to becoming more sustainable and help productions to identify studios who are sustainable; and
- **Transparency:** To encourage studios to collect data on their own sustainability progress, and to bring that data together to create a picture of the progress of the industry as a whole.

By attaining this designation, we will continue to benchmark our progress toward sustainable production against other global industry leaders, forming partnerships and relationships with independent producers who are similarly focused on sustainability. This achievement also demonstrates our ongoing commitment to a key mandate of the *Greening Our Story* strategy, specifically to advancing sustainable production in the Canadian media industry and driving sustainable change in Canada.

We are proud to be the first studios in Canada to have achieved this recognition.



CBC Studios promo ad featuring our albert Studio Sustainability Standard-certified Toronto studios

Certifying our productions

As reported in the 2022-2023 Annual Environmental Sustainability Report, the albert certification program is no longer being offered to the international community, which includes Canada. Despite our ongoing efforts, we have not been successful in identifying a solution for the English television market. In the French network, we continue to pursue the certification program available through our partnership with [On tourne vert](#) (OTV), an initiative led by the Bureau du cinéma et de la télévision du Québec (BCTQ). Restricted to Quebec-based productions, in 2023-2024, Radio-Canada achieved [OTV accreditation](#) for several of its programs, as outlined in the table below.



OTV Accreditation	Achieved by (Program Name, Year(s) Achieved)
Commitment level	<ul style="list-style-type: none"> • <u>La semaine verte</u>, produced by Radio-Canada, (2021-2022, 2022-2023, 2023-2024) • <u>Découverte</u>, produced by Radio-Canada, (2021-2022, 2022-2023, 2023-2024) • <u>L'épicerie</u>, produced by Radio-Canada, (2021-2022, 2022-2023, 2023-2024) • <u>Le jour du Seigneur</u>, produced by Radio-Canada, (2022-2023, 2023-2024) • <u>Sérieux ?</u>, produced by Notre compagnie de production, (2022-2023, 2023-2024) • <u>5 Chefs dans ma cuisine</u>, produced by Zone 3, (2022-2023, 2023-2024) • <u>Les enfants de la télé</u> produced by Groupe Fair-Play, (2022-2023, 2023-2024)
Performance level	<ul style="list-style-type: none"> • <u>L'oeil du cyclone</u>, produced by KOTV, (2022-2023, 2023-2024) • <u>Makinium III</u>, produced by SLALOM and Groupe Fair-Play, (2022-2023)
Excellence level	<ul style="list-style-type: none"> • <u>Zénith</u>, produced by KOTV, (2023-2024) • <u>Makinium IV</u>, produced by SLALOM and Groupe Fair-Play, (2023-2024) • <u>Vidanges</u>, produced by Koze Productions, (2022-2023)

In response to the absence of a Canada-wide certification program, we had to remove the 25% target to albert-certify our in-house productions. Instead, we will continue to encourage 25% of our in-house productions to pursue certification⁶, where feasible,⁷ or to commit to a sustainability action plan.

⁶ For the purposes of this commitment, “certification” refers to a sustainable production certification obtained from an authorized third party using a recognized and approved certification standard.

⁷ Certification is dependent on the availability of programs in Canada. At all times, the Journalistic Standards and Practices will be respected and have precedence over certification.



Green storytelling and programming

While the term “green storytelling” may be new, the concept is not. We have been reporting on the environment for well over 50 years with the launch of CBC’s [The Nature of Things](#) in 1960 and Radio-Canada’s [La semaine verte](#) in 1970. As reported in our 2022-2023 report, we have also offered green storytelling courses to all English Services scripted programmers and developed an environmental journalism course for Radio-Canada employees to better equip our staff to cover topics related to the environment.

While the examples are far too numerous to list, a few examples of green programming in fiscal year 2023-2024 includes:

- Radio-Canada’s Earth Day program, featuring a special report called [Économie et environnement, contre nature ?](#) that explored the relationship between the environment and the economy.
- The [What On Earth](#) team for winning a [Mindset Award](#) for excellence in mental health journalism with [Emily's story: One activist's journey through climate anxiety](#).
- The [CBC Kids News](#) and Radio-Canada’s [MAJ teams](#) put environment, climate change and biodiversity front and centre for kids of all ages.
- A [climate dashboard](#) by CBC news, which includes information about all active Canadian wildfires, as well as a [special data report](#) on calculating how climate change could affect the number of hot and humid days where you live.
- A similar interactive map that follows the [progression of wildfires](#) in Canada is also available on our Radio-Canada website.

We have shared countless stories and documentaries and we have modelled environmentally sustainable behaviours in many of our productions. It’s clear, our climate-related journalism is award-winning, and we intend to continue to engage Canadians on our sustainability journey. A wide range of content and programming is available, including:

- [CBC News climate and environment page](#)
- [Radio-Canada News and environment](#)
- [Radio-Canada Changements climatiques](#)
- [Our Changing Planet Collection on CBC Gem](#)
- [TOU.TV Changement climatique](#)

We remain committed to focusing on the environment and climate change, from our green storytelling to our journalism across all our platforms.



Pilot project: Digital media carbon calculation

In 2023-2024, the Digital Media team in French Services completed a pilot project to assess the carbon impact of our French-language digital activities. The pilot included an examination of our hardware, networks and data centres, as well as how we develop and design the activities for which we are responsible.

This report and its recommendations will help us develop a roadmap to establish and execute a responsible digital plan and to hopefully improve energy efficiency throughout the field.

Stakeholder engagement: A key to advancing sustainable production

A key commitment of the *Greening Our Story* strategy is to lead the advancement of sustainable production in Canada. Over the last fiscal year, CBC and Radio-Canada have been working extensively to engage with our employees and external industry stakeholders. The key to our success is collaboration, and there are several examples of how we've engaged with our internal and external stakeholders on this sustainability journey.

Internal engagement

- **Sustainability stewards:** To better support sustainability on set for our in-house productions, CBC Studios trained key studio-based employees on green production practices so that they can take on the role of sustainability steward. These employees will assist productions with waste reduction, paperless initiatives and other elements to reduce our carbon footprint. In our French network, a dedicated resource was assigned to help News teams implement sustainability plans and equip them with tools based on their needs.
- **Production-focused green teams:** We have a number of green teams in our French and English Services that are instrumental in building the culture of sustainable production. Beginning with the Horizon vert group (French Services) and the Environmental Influencers (English Services), over the years, our committees have grown to include the Green and Gold, a sustainability group focused on producing a sustainable Olympic Games, the CBC Studios Green Team, the Eco-ambassadors, and the Comité des Médias Régionaux.
- **Sustainability-themed employee engagement opportunities:** We also emphasized sustainability-themed employee engagement opportunities (intranet articles, e-newsletters, virtual bee and cycling workshops, best practice guidelines, community groups, and more). For example, CBC Studios led several employee-focused initiatives related to sustainability in recognition of Earth Hour and Global Recycling Day, as well





as a holiday-themed sustainability countdown. Another great example is the introduction of a digital platform in French Services to promote the circular economy by allowing employees to sell second-hand items to other employees using the tool.

- **Development of tools and resources:** CBC/Radio-Canada has been instrumental in creating internal and external tools and resources to facilitate sustainable production in the industry. These include new sustainability guidelines for studio rentals in Radio-Canada, sustainability checklists, sustainability budget templates for productions, carbon calculator training and the development of a Green Production Guide (in-house and external).
- **Sustainable production training:** Since the launch of the strategy, over 175 employees have completed training on sustainable production practices. We also updated our sustainable production training offering and converted it to an online self-study program.
- **Climate training courses:** We continued to offer several sustainability courses, including a course on environmental journalism and a climate storytelling workshop in collaboration with Good Energy Playbook and the Canadian Media Producers Association.
- **Seeds of Change newsletter:** English Services continues to release a quarterly sustainability e-newsletter called [Seeds of Change](#), sharing all internal sustainability wins, news and tips from within CBC.



Banner from CBC's Seeds of Change Sustainability newsletter

“Media has a powerful role to play in helping society understand our changing planet, and that means we need to inject environmental thinking into everything we do — including what content we make and how we make it.”

- Lisa Clarkson, Executive Director, Business & Rights and Production Sustainability, CBC



External engagement



Lisa Clarkson (CBC) presenting at SPF23

- **Canadian Broadcasters for Sustainability:** See [below](#) for more information.
- **Sustainable Production Forum 2023 (SPF 23):** For the third year, CBC/Radio-Canada was a Signature Partner at the [SPF 23](#), a global hybrid conference focused on accelerating sustainability in the motion picture and entertainment industry. The partnership included an in-person event at the Toronto Broadcast Centre, with Barbara Williams providing opening remarks. Programming also featured a carbon calculator workshop and a sustainable procurement presentation led by key CBC/Radio-Canada representatives.
- **Recognizing excellence in sustainable production:** In 2023, the [Academy of Canadian Cinema & Television and CBC](#) announced the introduction of the Sustainable Production Award. Designed to recognize a production that has shown excellence in sustainable production, we are proud to be the presenting partner of this award.
- **Supporting other broadcasters:** Sharing one example of many, in November 2023 we hosted a sustainability day with the Japanese public broadcaster, NHK, showcasing our strategy, offering demonstrations and in-person hands-on experiences about how we embed sustainability in our production practices.
- **Seeds of Change:** Launched and hosted [Seeds of Change](#), a public-facing celebration of sustainability initiatives across the Canadian media industry, with over 2,600 views.
- **Research development:** As summarized in [Telefilm's 2023 eco-awareness report](#), CBC/Radio-Canada continued to offer ongoing awareness on sustainable production through the training we offer.



- **Industry-related partnerships:** We continue to maintain key partnerships with many industry organizations, including [Reel Green](#), [On tourne vert](#), [Producing for the Planet](#), [Association Québécoise de la Production Médiatique \(AQPM\)](#), [Canadian Media Producers Association \(CMPA\)](#), [Association for International Broadcasting \(AIB\)](#), the [North American Broadcasters Association](#), and, the [Public Media Alliance](#) to promote sustainability.
- **Conferences, seminars and workshops:** We attended, moderated or presented at various industry events geared toward the media industry, independent producers, Canadian broadcasters and national funding agencies.



Emmanuelle Lamarre-Cliche (Radio-Canada), second from right, presenting at [Rendez-vous On tourne vert](#) event



Canadian Broadcasters for Sustainability



Announcement of Canadian Broadcasters for Sustainability on June 11 at the 2023 Banff World Media Festival, with attending broadcaster representatives (from left to right): Drew Mullin, CBC; Sally Catto, CBC; Lisa Clarkson, CBC; Sam Linton, Blue Ant Media; David Errington, Accessible Media Inc.; Dany Meloul, Radio-Canada; Barbara Williams, CBC; Kathleen Meek, Corus Entertainment ; Lindsay Nielsen, CHEK Media; Carlyn Klebuc, Bell Media; Julie Kumaria, Hollywood Suite; Michelle van Beusekom, Knowledge Network; and Kimberley Ball, Super Channel. Credit: Kristian Bogner.

A crowning achievement spearheaded by CBC/Radio-Canada was the formation of the Canadian Broadcasters for Sustainability. [Announced in June 2023](#) at the Banff World Media Festival, 22 Canadian broadcasters united to form this unique group committed to working together to increase environmentally sustainable change. This is the first time such a broad and diverse group of Canadian public and private broadcasters from different linguistic and regional markets have come together for a common cause. Following the launch, the membership of the committee grew to 23.



Canadian Broadcasters for Sustainability is committed to meeting at least quarterly to leverage members' sustainability progress and collectively advance four goals:

- Increase the scope and impact of sustainability actions;
- Improve efforts to produce content sustainably, including how carbon impact is measured and addressed;
- Reach more of our audiences with content that is informed by science and that helps everyone understand and make more sustainable choices; and
- Understand and consult with marginalized communities that are disproportionately affected by climate change, including Indigenous Peoples and, racialized, disabled and 2SLGBTQI+ communities.

Over the last 12 months, CBC/Radio-Canada acted as chair of the Canadian Broadcasters for Sustainability, working to develop joint actions that the group could potentially take sharing information and learning on sustainability initiatives from members and various industry collaborators.

We are excited about the opportunities ahead and remain committed to the collective action needed to advance sustainability in the Canadian media industry.



Pillar 2: A Light Footprint



Solar panels in Whitney, Ontario

We commit to enabling low-carbon, efficient work environments across our activities, operations and decision-making, reducing our travel, consuming as few resources as possible, and minimizing waste.

Recognizing the importance of reducing our consumption and emissions, in June 2023, CBC/Radio-Canada [announced its commitment](#) to Environment and Climate Change Canada's [Net-Zero Challenge](#). This voluntary initiative encourages businesses to develop and implement credible and effective plans to transition their facilities and operations to net-zero emissions by 2050. As part of this framework, we are required to develop a roadmap and set supporting targets toward 2050, as well as publicly report on our progress and the undertakings we initiated in fiscal year 2023-2024. By joining the challenge, we have embarked on a longer-term strategy and will be able to map out efforts to a larger and more ambitious goal, enabling the work we aim to achieve as part of Pillar 2 of our strategy. The section below demonstrates the accomplishments in fiscal year 2023-2024 that support this pillar.



Our commitments and progress

A Light Footprint: Fuel and energy

Our commitment by 2026	Our progress at March 31, 2024
Reduce greenhouse gas emissions by 25% ⁸	<p>Reduction of 16%</p> <p><i>Tracking below target. Additional details about our emissions baseline are found in the Reporting under the Greenhouse Gas (GHG) Protocol section of this report and the Scorecard.</i></p>
Reduce energy consumption by 15% ⁹	<p>Reduction of 11%</p> <p><i>On track. Additional details are in the Energy consumption section of this report and the Scorecard.</i></p>
Reduce water consumption by 10% ¹⁰	<p>Reduction of 13%</p> <p><i>On track. Additional details are in the Water consumption section of this report and the Scorecard.</i></p>
Green our fleet: 50% to be fuel efficient, with a minimum of 20% being alternative energy (electric or hybrid) ¹¹	<p>35% in total, out of which 17% is alternative energy</p> <p><i>On track. Additional details outlined in the Greening our fleet of vehicles section of this report and the Scorecard.</i></p>
Reduce travel by 25% ¹²	<p>Reduction of 39%</p> <p><i>On track. Additional details available in the Business travel section of this report and the Scorecard.</i></p>
Assess the climate crisis exposure risk of our facilities	<p>Ongoing.</p> <p><i>Climate scenario analysis outlining risks and</i></p>

⁸ Scopes 1, 2 and relevant Scope 3 reported in tCO₂e, relative to the 2019-2020 baseline year.

⁹ Includes mobile and stationary combustion, grid electricity, and purchased steam from owned assets, reported in ekWh, relative to the 2019-2020 baseline year.

¹⁰ Owned facilities only, reported in litres (L), relative to the 2019-2020 baseline year.

¹¹ Owned fleet only

¹² Scope 3 Category 6 emissions reported in tCO₂e, relative to the 2019-2020 baseline year.



and assets	<i>opportunities published in our Task Force on Climate-related Financial Disclosures (TCFD) report.</i>
A Light Footprint: Materials use and waste	
Achieve a 75% diversion rate ¹³	41% (owned facilities only) <i>Tracking below target. See the Materials use and waste section of this report for more information.</i>
No single-use plastics by 2022	On track. <i>See the Materials use and waste section of this report for more information.</i>

Our achievements in 2023-2024

Fuel and energy

Greenhouse gas emissions summary

CBC/Radio-Canada’s baseline analysis was completed for the 2019-2020 fiscal year (April 1, 2019 to March 31, 2020),¹⁴ following the operational control approach to calculate our emissions. This approach is where an organization accounts for 100% of its greenhouse gas (GHG) emissions from operations over which it has control. For more information about the approach we took, including the methodology applied, refer to the [Greenhouse Gas Protocol](#) section of this report.

The analysis of our GHG emissions for 2023-2024 shows improvements in comparison to the data from fiscal year 2022-2023. While there is still more work to be done, we have seen a 7% reduction in Scope 1 and 2 combined, and a 16% reduction for all relevant categories of Scope 3.¹⁵ The efforts made to achieve these reductions are outlined further in this section of the report. In general, our preliminary results for 2023-2024 continue to reflect

Goal by 2026
Reduce greenhouse emissions by 25%* *Scopes 1, 2, and relevant Scope 3 reported in tCO ₂ e, relative to 2019-2020 baseline.
Progress at March 31, 2024
Reduction of 16%

¹³ Owned facilities only, reported as the total waste diverted from landfill relative to the 2019-2020 baseline year.

¹⁴ FY 2019-2020 was selected because of the impact COVID-19 had on both the operations of our facilities and our activities in 2020-2021.

¹⁵ Excluding Scope 3 Categories 1 and 2.



that our biggest opportunities for improvement remain the electrification of our fleet (Scope 1), energy efficiencies with our Transmission Services (Scope 2), and our purchased goods and services (Scope 3).¹⁶

Check out the [Greenhouse Gas Protocol](#) section of our Scorecard for a detailed analysis, including what categories were deemed relevant to our calculation.

Building footprint¹⁷

With 75 content production sites, one of the world's largest broadcast transmission networks (727 radio transmitters and 27 digital television transmitters distributed across 519 sites) and a real estate portfolio of 2.7 million square feet, we continue to operate our buildings with the goal of sustainably in mind, using our spaces in a way that has the lightest footprint possible.

CBC/Radio-Canada's commitment to embodying its sustainability values is visible daily in the Maison de Radio-Canada building in Montreal, as well as the CBC Toronto Broadcast Centre, our two biggest production sites. The Montreal building continues to meet the highest standards of sustainable development, equivalent to LEED Silver certification, and includes environmentally responsible management of residual materials, water consumption and electricity. Our Toronto facility was recently recertified under [LEED Operations & Maintenance \(O+M\) Gold Certification for Existing Buildings](#). The Toronto site was the first federal building in Toronto to be awarded the distinction for Existing Buildings and the third in Canada. We continue to work diligently to use our spaces as sustainably as possible.

¹⁶ As of the publication of this report, the 2023-2024 data have not been independently reviewed. Data will be released in the next annual sustainability report following review by a third-party consultant.

¹⁷ Data shared in this report do not reflect the footprint of CBC/Radio-Canada employees working from home.



Transmission site at Carp, ON

Energy consumption

As reported in previous years, the biggest contributor to our overall footprint remains energy consumption. We continue to work on making meaningful reductions to our footprint, as we better understand our impacts and identify ways to reduce emissions and meet our targets. Examples of the programs we implemented that have an impact on our consumption include:

- **Renewable energy projects:** As reported in 2022-2023, we initiated the installation of solar panels in select Transmission sites, including Point La Nim, NB and Carp, ON. Renewable energy initiatives continued into 2023-2024, where we completed projects in Exshaw, AB and Whitney, ON. [Read the full story outlined below.](#)
- **LED retrofit:** Switching lighting with efficient LED lights reduces our energy costs and consumption, reduces GHG emissions, and increases indoor lighting levels. We are proud to continue building on work that started well over 10 years ago, when we were one of the first broadcasters to have the first all-LED lit studio in the world. In 2023-2024:
 - We converted our facilities to LED lighting in Rankin Inlet, NU, Whitehorse, YT and Winnipeg, MB. An LED lighting retrofit was also completed in our Studio Grande in Montreal.
 - We completed the replacement of all our 10th floor house lighting in the entertainment studios at the Toronto Broadcast Centre, where we expect to see a 58% reduction in energy from these studios.

Goal by 2026
Reduce energy consumption by 15%*
*owned assets only, reported in ekWh relative to the 2019-2020 baseline
Progress at March 31, 2024
Reduction of 11%



- We transitioned to LED lighting in our Montreal field productions.
- The Transmission division replaced incandescent lighting on the Calgary (Bowness), Winnipeg (Starbuck), Regina, Edmonton (Sherwood Park) and Mulgrave towers with high-intensity LED lighting. An LED light conversion was also completed at our Rimouski/Pic-Champlain, Ottawa/Camp-Fortune and Grand Prairie maintenance bases.
- The FM transmitter replacement project resulted in 32 transmitters being replaced with energy-efficient units.
- The tower lighting system at the Toronto/Hornby AM site was replaced with a high-intensity LED solution.
- Older mechanical cooling units in our Transmission division were replaced with models that use an economiser (outside air), which is a more energy-efficient mode of operation.
- Finally, improvements were made to our energy management program in Transmission, with the introduction of a monthly review process of electricity consumption to flag any outliers.



Belleville ON Technostrobe LED Lighting system

- **Installation of photoluminescent exit signs:** Photoluminescent exit signs do not require any power as they are "charged" by surrounding lighting. In 2023-2024, a project was completed in Vancouver, aimed at updating the red-lettered EXIT signs to the "green running person" universal sign. In areas of the building where photoluminescent exit signs were not optimal, signage was upgraded to be LED powered. Both instances have led to energy savings and have reduced maintenance costs at the Vancouver facility.
- **Electric vehicles (eVs) and charging stations:** We continue to transition our fleet to alternative energy, a key commitment under the *Greening Our Story* strategy ([see Fleet section below](#)). At the same time, we continue to plan and build resiliency into our model to support the transition to electric vehicles by installing eV car-charging stations. In 2023-2024, we installed an eV charger in the maintenance garage of the Toronto Broadcast Centre. This dual port charger can charge two vehicles at a time. As we prepare a request for proposal (RFP) to purchase the required stations, we anticipate that additional units will be installed in fiscal year 2024-2025.



- **Envelope improvements:** Upgrading the envelope of a building (mainly windows) helps reduce outside air from infiltrating the building, thus enabling efficient heating/cooling. In 2023-2024, building envelope improvements were made to our Thunder Bay facility.
- **Transmission Innovation Hub:** Recognizing that our transmission infrastructure contributes to our carbon footprint, an Innovation Hub was created at our national warehouse in Carp, ON, including a fully autonomous renewable energy test bench. Testing began in March 2024 and will take place over the next year in various weather conditions to see if this type of technology can be applied to low-power, isolated transmission sites. The first quarter results have been promising so far, with no power interruptions.



Solar panels being tested at the Innovation Hub in Carp, ON



Investing in renewable energy at our Transmission sites



The solar panel located in Pointe La Nim, New Brunswick

Last year we reported the installation of CBC/Radio-Canada's first renewable energy projects at Pointe La Nim, NB and Carp, ON. Building on this success, we installed additional renewable energy installations in St. Rose du Lac, MB, Whitney, ON and Exshaw, AB. In addition to the installation of a solar panel, the Exshaw AB project also included two wind turbines to produce wind generated energy – a first for our green energy projects.

Several factors were considered in selecting these sites, including:

- The use of owned land, which was preferable to leased land;
- The land must already been cleared of trees to avoid any environmental impact; and
- The location's weather and geography must be suitable for solar panels.

The purpose of these projects was to produce green energy on site, which would reduce the energy used to power the Transmission tower and lower operating costs.

There are many other exciting initiatives in progress as we continue to build additional solar or green energy installations across the country. Renewable energy projects are one of many ways CBC/Radio-Canada is working toward achieving the targets laid out in our strategy.



Water

Water consumption

With an increased focus on GHG and energy consumption, many forget that the insights provided from water consumption can contribute to a more efficient, sustainable and equitable use of the world’s water resources. In 2023-2024, the water consumption rates in our owned facilities decreased from 62 million litres to 56 million litres. This decrease can be attributed to the ongoing benefits experienced from the installation of the water leak detection systems in our owned facilities in the prior year.

Water quality and indoor air quality

Monitoring water quality and indoor air quality helps the Corporation create sustainable working conditions for our employees. In 2023-2024, we completed four indoor air quality and two water quality tests in Toronto and Yellowknife. No issues were identified.

Goal by 2026
Reduce Water consumption by 10%* *owned facilities only, reported in L relative to 2019-2020 baseline
Progress at March 31, 2024
Reduction of 13%

Fleet and travel

Greening our fleet of vehicles

As of March 2024, we received 48 Plug-in Hybrid Electric Vehicles, 24 Hybrid Electric Vehicles and one Zero Emission Vehicle.

Our biggest opportunity for reducing our Scope 1 emissions is the electrification of our fleet. Our fleet strategy is designed as a mobility plan that holistically reviews how our fleet and employees operate within the Corporation.

Fiscal year 2023-2024 introduced new challenges as we spent the last year working diligently with our vendors to ensure all orders placed for alternative-energy vehicles were in fact being delivered.

As of March 31, 2024, we confirmed receipt of 48 Plug-in Hybrid Electric Vehicles (PHEV), 24 Hybrid Electric Vehicles (HEV) and one Zero-Emission Vehicle (ZEV). This resulted in 17% of our fleet being alternative energy (HEV, PHEV, ZEV), a fourfold improvement in comparison to the previous fiscal year. To ensure the successful deployment of these vehicles, our next step is to launch an RFP for the additional charging stations needed to support the long-term success of the program.

Goal by 2026
50% of our fleet to be fuel efficient, with a minimum of 20% being alternative energy* *owned fleet only
Progress at March 31, 2024
35% in total, out of which 17% is alternative energy



A large part of the year was also spent evaluating our needs, how we use our vehicles and how we work toward sustainable solutions. The full deployment of telematics is expected in fiscal year 2024-2025, the data analytics of which are expected to inform how we use our vehicles and create actionable reporting and data-based decision making.

With sustainability growing into a key element of the industry, we regularly review the vehicle replacement schedule, as well as the types of vehicles being purchased to align with the type of work we are doing.



Close up photo of a CBC/Radio-Canada-branded electric vehicle



Business travel

In 2023-2024, we successfully signed a contract with a new travel management company. Implementation of the new travel platform includes an online booking tool that displays green flag offerings to users, highlighting sustainable travel options including identifying hotels that support greening programs like reduced single-use plastics and property-wide energy reduction initiatives. It will also continue to increase the promotion of greener choices through rail bookings to reduce our GHG emissions when compared with travel by air.

When it comes to our travel emissions, CBC/Radio-Canada saw a decrease of 39% in GHG emissions when compared to the 2019-2020 baseline. We also saw a reduction of 52% kilometres traveled against the same baseline.

Our next steps include the implementation of the new online travel booking tool and working closely with our business travel partners to build granularity in our GHG reporting where possible. Data analytics will be at the forefront of changing behaviours and creating actionable reporting and data-based decision making as we further refine sustainability in our travel strategy.

Goal by 2026
Reduce travel by 25%*
*Scope 3 emissions reported in tCO ₂ e relative to 2019-2020 baseline
Progress at March 31, 2024
Reduction of 39%

Materials use and waste

Zero-waste framework

While recycling alone cannot solve the climate issue, a zero-waste framework is a climate action strategy that society can implement today to reduce GHG emissions. We know that applying the zero-waste approach conserves natural resources and reduces pollution from extraction, manufacturing and disposal.

Our goal by 2026 is to divert 75% of waste from landfill from our owned facilities. It is important to note that this target was initially set prior to the pandemic, in a working reality where our building occupancy was vastly different. Over the course of the last three years, we've worked diligently to introduce new waste streams, improve signage and communicate with employees on subjects, including circularity, reducing the amount of waste they produce and sorting waste into their proper bins.

Despite our efforts, our diversion rate remains constant at 41%. Our learnings indicate that diversion rate is not the best metric to

Goal by 2026
Achieve a 75% diversion rate*
*in owned facilities, reported as total waste diverted from landfill relative to 2019-2020 baseline
Progress at March 31, 2024
41% diversion rate achieved



gauge our progress related to waste management. Instead, we should be focusing on the amount of waste being produced at each site. As per our annual waste data, we have seen a reduction in the absolute value of waste being produced. For example, in 2022-2023, a total of 294,750 kg went to landfill whereas in 2023-2024, the total was 244,532 kg. This progress is not necessarily captured in the waste diversion rate. We've also seen an increase in usage of our organic waste streams and recycling. Finally, we have seen a 60% decrease in the GHG emissions related to our waste stream (Scope 3 Category 5) in comparison to the baseline, and we will continue to examine opportunities that will influence reducing the amount of waste produced at our sites.

Read below for examples of initiatives implemented in the 2023-2024 fiscal year supporting the zero-waste framework.



Learning to sort waste at the Vancouver Broadcast Centre.

Non-hazardous waste

Non-hazardous waste includes paper, plastic, metal, glass and all similar everyday products that are easily recycled without causing harm to human health and the environment. Our goal, where possible, is to divert non-hazardous waste from landfills. In response, we introduced Oscar in



2022-2023, an artificial intelligence-powered waste management assistant that is on duty in Montreal and Toronto to help us navigate through different waste streams.

But this is more than just diverting waste. It's about promoting the circular economy that goes beyond recycling. It's about keeping products and materials at their highest utility and value throughout their life-cycle and recirculating them at the end of their life. As much as possible, we continuously look for ways to extend the life of materials we use, working with local and federal agencies, including [GCSurplus](#) to decrease the amount of waste we are producing.

In 2023-2024, initiatives from across the country involving non-hazardous waste included:

- **Compost and organics programs:** We continue to add new waste streams in our owned facilities across the country. In Winnipeg, we implemented an all-new organic waste stream accessible via centralized bins in kitchen areas, as well as washroom bins that accept only paper towels. We completed a similar initiative in St. John's, with two new waste streams: mixed recycling and organics.
- **No single-use plastics:** Our best practice guideline on single-use plastics is available for all employees to encourage the use of reusable items and help avoid waste and the need for recycling. Finding alternatives to single-use plastics has become easier than ever!
- **Circular economy in production:** CBC Studios in Toronto participated in the [Sustainable Futures Material Reuse Project](#), a program spearheaded by the Directors Guild of Canada (DGC) to donate two flats and a set of stairs that were no longer needed but that could still be used. A flat, which is a large set piece, is typically made of either wood or MDF particulate, and is used to act as a wall on a show. Recycling these flats is extremely difficult, if not impossible, as they are frequently painted and sometimes covered with fire retardant, making reuse the best solution. By collaborating with the Sustainable Futures Material Reuse Project, we reduced unnecessary waste and provided a second life for leftover production materials by putting them into the hands of film students, building some relationships in process.
- **Les Valoristes:** As part of the ongoing work to promote zero waste, our Montreal facility participated in a pilot project with Les Valoristes, a co-op with the mission of encouraging and supporting people who recover refundable, recyclable or reusable materials for economic, social and/or environmental reasons. This program helps improve social inclusion, while also improving the sorting of recyclable items.
- **Waste audits and targeted communication campaigns:** Waste audits were completed at our Toronto and Winnipeg facilities, the results of which were used to develop tailored communication campaigns dedicated to sorting waste, particularly focused on organics. An interesting fact to consider: Did you know that napkins are thrown in the wrong bins 85% of the time?¹⁸

¹⁸ Insights provided through data analysis at our Toronto and Montreal buildings through AI Oscar Sort.



- **Improved waste signage:** Not knowing how to sort waste can be confusing. Last year we improved the signage on our loading docks at the Toronto Broadcast Centre and in Vancouver to ensure that waste is being sorted properly. This year, we updated signage at the Maison Radio-Canada in Montreal to reduce contamination and increase our composting stream.



Showcasing new signage at the Maison Radio-Canada in Montreal

- **Paper consumption:** In 2021-2022, we introduced PaperCut MF, a program that automatically monitors and manages printing in the organization. In 2023-2024, we saw a 23% decrease of GHG emissions related to a decline in the amount of paper used by the Corporation, when compared to data from last year.
- **Paper shredding:** From April 2023 to March 2024, we securely shredded and recycled 42,900 kg of confidential paper across seven provinces. That is equivalent to 188,760 kWh of energy saved and 807 trees preserved.
- **Employee events:** The ongoing promotion of the concept of circularity to our employees remains the foundation of our zero-waste framework. Through newsletters, our intranet site, training and in-person activities, we offered different opportunities to our staff, celebrating events such as Global Recycling Day. A few examples of the initiatives taken include, but are not limited, to the following:
 - In honour of National Waste Reduction Week we set up **waste kiosks** in Montreal and Vancouver.



- We presented **Oscar Sort** and our waste management techniques at SPF 23 in Toronto and Vancouver.
- Our French Services employees introduced a **digital platform** to promote the circular economy by allowing employees to sell second-hand items to other employees using the tool.



CBC employees in Toronto participating in a clean-up event



Disposal of hazardous and electronic waste

Hazardous waste (e.g., batteries, oil, paint, industrial solvents) is a common byproduct of some of the work we do. We closely monitor the activities that use these materials, particularly their disposal. Electronic waste, or e-waste, refers to electronic devices such as computers, televisions, radios and transmitters. Recycling or remarketing e-waste is an important part of our recycling strategy.

All hazardous materials were disposed of in compliance with applicable provincial hazardous waste management regulations and guidelines. We continue to regularly evaluate our internal guidelines and standards, auditing our processes to ensure compliance with recognized provincial programs and best practices.

This past fiscal year, we generated the following amounts of electronic waste, hazardous building materials (hazmats) and other hazardous waste:

Hazardous waste	2021-2022	2022-2023	2023-2024
Waste diversion			
Electronic waste and recovered resources ¹⁹ (metric tons)	88.7	272.5	152
Refurbished IT assets (number of units)	1,188	5,248	3,739
Furniture diversion (GCSurplus ²⁰)	251	440	6
Waste recycling or disposal			
Solid hazmats (kg)	31	1,439	200
Liquid hazmats (L)	740	9,310	2,750

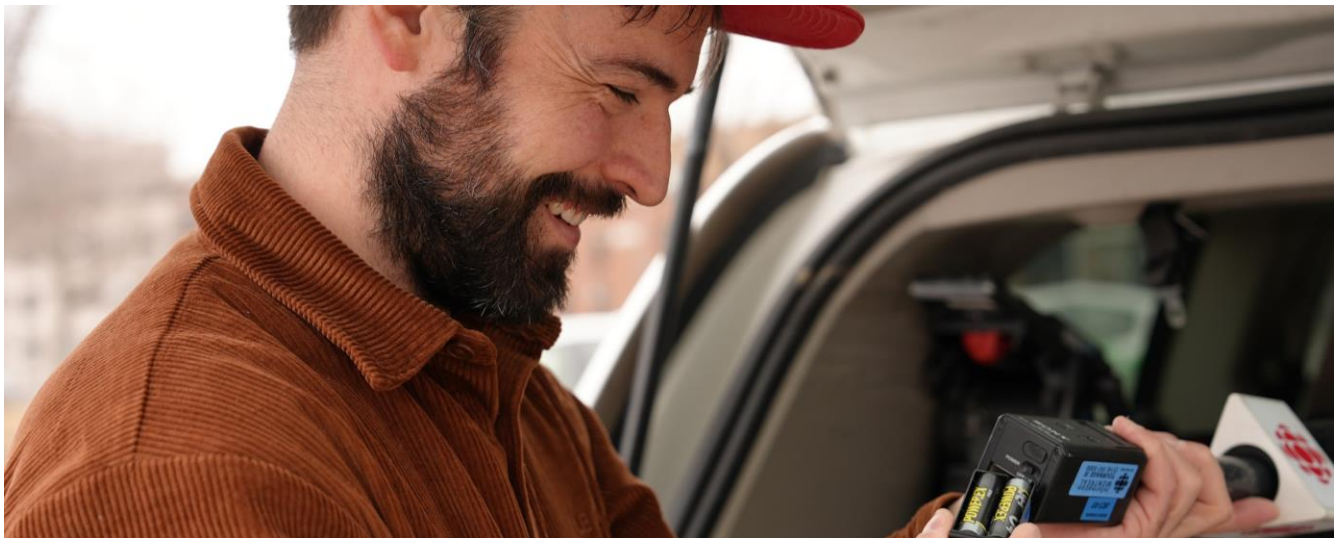
¹⁹ Data includes IT Asset Disposal (ITAD) and End of Life (EOL) assets. Recovered resources include aluminum, copper, ferrous metals, plastic, glass and circuit boards.

²⁰ Government of Canada entity used by Crown corporations to ensure that their obsolete and/or surplus equipment and furniture does not end up in landfills.



Fluorescent tubes (kg)	0	1,105	0
PCBs (kg)	0	75	0
Transmission scrap metal (kg)	17,124	26,081.5	35,773
Transmitter tubes (number)	47	0	0
Batteries (kg)	1,580	5,600	1,248
Magnetic tape (kg)	16,417.3	41,211.8	26,531.4

Batteries



Radio-Canada employee using rechargeable AA batteries

An exciting initiative that we successfully launched in 2023-2024 was the introduction of rechargeable AA batteries in our French Services field production. Although rechargeable batteries were already in use in a studio setting, historically there were issues associated with their performance in the field that prevented us from implementing the program.

After a year of extensive research, including a study by students at the Polytechnique Montréal and a separate internal engineering report, we identified that rechargeable batteries actually perform better than traditional alkaline batteries. A pilot was conducted in Saguenay, Trois-



Rivières and Quebec City, the success of which resulted in the deployment of rechargeable batteries in all other regions across the country.

With an anticipated impact of reducing the number of batteries purchased, thrown away or recycled per year, as well as a reducing annual expenditures, it was an easy decision to replace all alkaline batteries used in the field by French Services production teams throughout Canada²¹ and transition to rechargeable batteries.

“By using rechargeable batteries, we’re significantly reducing the number of batteries purchased (and thrown away or recycled) per year, as well as our annual expenditure on batteries.”

- Mélanie Séguin, directrice, Planification opérationnelle et stratégique, Opérations, transformation et développement durable

Decommissioning the former Maison Radio-Canada (MRC)

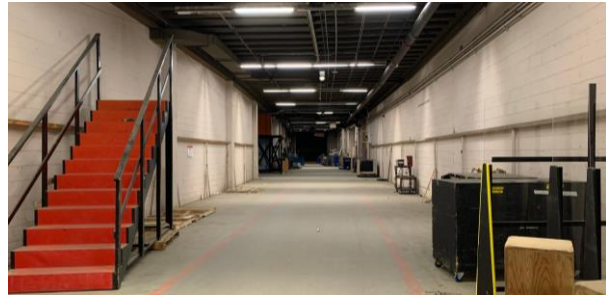
Over the last few years, we’ve reported on the sale and intended decommissioning of the old MRC building in Montreal on René-Lévesque Blvd, along with the construction of our new facility on Papineau Ave. We’ve shared key sustainability initiatives in the development of the new building, as well as our intention to responsibly manage and recycle all end-of-life technical and IT equipment no longer compatible with operations.

As part of that plan, we developed a strategy to address the responsible management of all Radio-Canada property located in the MRC and to oversee activities related to the management of inventories to ensure a successful transition to the new MRC. Part of that strategy included moving assets to the new building, sending assets to other CBC/Radio-Canada locations or donating assets to local charities.

The project was finalized in 2023-2024 with the following results:

- A total of 1,450 rooms and 23 floors were decommissioned throughout the process, totalling 1,300,000 square feet;
- Donations were made to 13 schools and non-profit organizations at the end of the project; and
- Approximately 40,000 pieces of technical and IT equipment were responsibly disposed of. Of these, we successfully recycled and recovered resources from 117,847 kg of electronic waste as part of the project, with another 4,260 IT assets refurbished and reused, saving a total of 506.6 tonnes of CO₂e.

²¹ Excluding French Services production in Toronto.



Old Maison Radio-Canada building, Wolfe corridor, before and after clean up

Pillar 3: Scripting a New Path



Planet Wonder, CBC

We will accelerate positive impact through collective action by enabling our employees and partners to be agents of change. We will do this by embedding environmental sustainability as a key value through which our work is carried out, informing and training our employees, and engaging our partners to implement required changes.

We have said it before and will say it again: We all have a role to play in embedding sustainability in our work practices. And this cannot be done without the ongoing collaboration and engagement of both our internal and external stakeholders. Our goal is to facilitate the integration of sustainable practices in the fundamental core of the organization. At times, this has been challenging; whereas in other situations, it has been easy. Despite it all, this goal continues to be a work in progress, and we remain committed to reviewing and revising our internal processes to support the required culture shift.

Below we highlight the initiatives we completed in 2023-2024 that are aligned with this pillar.



Our commitments and progress

Our commitment by 2026	Our progress at March 31, 2024
Expand our Environmental Performance Report	Completed. FY 2021-2022
Update our Environmental Sustainability Policy	Completed. FY 2021-2022
Offer environmental communication and training opportunities	Ongoing.
Embed environmental roles and responsibilities across all departments	Completed. FY 2021-2022
Update responsible procurement policies	Completed. FY 2023-2024 Additional details available in the Sustainable procurement and supplier engagement section of this report.
25% of RFP solicitations will contain sustainability criteria	17% of RFPs contain sustainability criteria On track. Additional details available in the Sustainable procurement and supplier engagement section of this report.
Implement a phased External Stakeholder Engagement Plan by 2022	Completed. FY 2023-2024



Our achievements in 2023-2024

Internal processes

Accepting a new challenge: Net zero by 2050

In June 2023, we became one of the first media companies to [commit to Environment and Climate Change Canada's Net-Zero Challenge](#), a voluntary initiative that encourages businesses to develop and implement credible and effective plans to transition their facilities and operations to net-zero emissions by 2050. As part of this framework, we are required to develop a roadmap and set supporting targets toward 2050, as well as publicly report on our progress.

In 2023-2024, we proceeded to develop a decarbonization model that we intend to use to plot the roadmap to 2050. As part of this exercise, we analyzed emissions by source, hotspots and areas of impact within the baseline year and identified several possible decarbonization levers by Scope. The subsequent modelling tool will be used to predict how different initiatives contribute towards our GHG emission targets on our pathway toward net zero.

There is more work to be done before we share the tool with the relevant internal stakeholders. It is our intention in 2024-2025 to use this tool and develop the comprehensive plan, along with the interim targets, required under the Net-Zero Challenge.

It is important to note that by accepting this challenge, our goal is not to offset our footprint, but rather to follow a transparent framework and develop our pathway to net zero. It's about understanding what we need to do to decarbonize our activities and the difference between decarbonizing and carbon offsets. By joining the challenge, we are embarking on a longer-term strategy and will be able to map out efforts toward a larger and more ambitious goal.

“CBC/Radio-Canada is already a media industry leader in environmentally sustainable production . . . we're delighted to join the Net-Zero Challenge. Our participation will build on our work to green our operations and reduce our environmental impact — efforts that all Canadians can be proud of.”

- Catherine Tait, President and CEO, CBC/Radio-Canada



Sustainable procurement and supplier engagement

As evidenced by our Scope 3 GHG emissions calculations, we recognize a significant opportunity to amplify sustainable outcomes and reduce emissions lies with supplier engagement and our sustainable procurement initiative. On average, purchased goods and services and capital goods account for approximately 70% of our overall GHG emissions.

With this in mind, in August 2023, CBC/Radio-Canada introduced a new Directive on Sustainable Procurement that mandates product, services and/or vendor sustainability criteria be included in our RFP process. Since the launch, the inclusion of pertinent sustainability criteria has become a part of our RFP process as we work toward the achievement of our procurement target.

We are proud to report that since the launch of the Directive we have included sustainability in 17% of our RFPs (Quarter 3 and 4).

Alongside this directive, we launched two new initiatives: the Vendor Code of Conduct and our [vendor portal](#). The [Vendor Code of Conduct](#) builds on our recently revised [Procurement policy](#) and sets out the ethical and sustainable principles and expected behaviours for all vendors when conducting business with CBC/Radio-Canada. Recognizing that sustainable procurement also includes social impacts, we developed a vendor portal to help suppliers identify as a member of an under represented group in order to reduce the barriers for their participation and invite them to procurement opportunities. Finally, to support the Directive, our Supply Chain Management team recruited sustainable procurement champions at the employee level to support the inclusion of environmental and social strategies into procurement activities throughout the Corporation. Several new tools were developed to support the change in the procurement process, including training capsules, infographics and a [video](#). The goal is to reduce the environmental impact of those activities and create a more inclusive and diverse economy that favours equal opportunities throughout the goods and services life cycle.

We know we have a long journey ahead and yet our commitments for sustainable procurement is evident. Our initiative sends a clear signal to the market that we are embedding sustainability in our procurement processes and are working hard to become a more sustainable broadcaster.

Supporting positive environmental outcomes

In the spirit of embedding sustainable thinking in all we do, we continue to work hard at updating our procedures and processes and develop or offer sustainability-themed training, activities that

Goal by 2026
25% of RFP solicitations will contain sustainability criteria
Progress at March 31, 2024
17% of RFPs contain sustainability criteria ²²

²² Results include RFPs launched since August 30, 2023. Non-competitive files and requests for quotes are excluded from the target.



are typically happening behind the scenes. Below are some examples of activities completed in fiscal year 2023-2024 that played a part in implementing sustainable environmental change.

- **Sustainability executive governance committee:** The sustainability executive governance committee met four times in fiscal year 2023-2024 and continues to play a key role in supporting the rollout of the strategy and embedding environmental roles and responsibilities at the executive level.
- **Sustainability steering committee:** The sustainability steering committee met 10 times over the course of the year to discuss strategic progress and share information related to the latest research and initiatives.
- **Sustainability dashboard:** We continue to benchmark and update our sustainability dashboard against best practices, operating and maintaining the system to track our key performance indicators.
- **Best practice documents:** Focused on sustainable actions, our sustainable best practice documents focus on topics that include digital sobriety, sustainable business travel tips and purchasing sustainable swag. In 2023-2024, we developed a new best practice document focused on single-use plastics. These documents are in addition to the environmental procedures already in existence, including Species at Risk, e-waste recycling and management of contaminated sites.
- **Enterprise Resource Planning (ERP):** In 2023-2024, we initiated an RFP to replace our existing ERP. The ERP is critical to enable data flow between all components of our business processes. For the first time, environment, social and governance (ESG) requirements were included as part of the ERP solution. We anticipate this project to be completed within 24 months, which will result in an impactful culture shift in the coming years.
- **Sustainable procurement champions:** Building on the launch of our Directive on Sustainable Procurement and Vendor Code of Conduct, last year we introduced a new sustainable procurement champion program. With membership from business units in the organization, these employees were trained to help define and evaluate environmental and social criteria to be included in our public RFPs.
- **Sustainability in Media Solutions:** As reported in 2022-2023, the Digital Media Solutions team at CBC/Radio-Canada identified an opportunity to pioneer sustainable practices in advertising carbon emissions in the Canadian media landscape. Since that time, an RFP for consultant services was finalized and contract development was initiated to help us build a cohesive strategic plan and roadmap, while assisting us in the implementation.
- **Environmental Communications Committee:** We formed a new committee, the Environmental Communications Committee, in 2023 as a way to leverage and coordinate strategic communications about our efforts to be more environmentally sustainable



throughout the organization and industry. A key mandate of this group is to raise awareness and engage employees across the Corporation on all matters related to environmental sustainability.

Working with others

Engaging employees to become agents of change

Meaningful change in environmental sustainability requires the engagement of employees to rethink, redesign and restructure the way things work from within. These are the individuals who understand their internal processes, systems and related technology, and who start to reimagine what a sustainable system can look like. Engaging these employees helps promote a different kind of leadership in their organization, thus enabling change management to occur. This is the type of leadership we need to embed sustainable thinking in all we do.

As mentioned in prior reports, a comprehensive cross-functional communications plan was developed to promote the strategy and share the various opportunities where employees can become involved in environmental sustainability. Smaller informal committees, including our departmental green teams and Google chat groups, have played a significant role in greening our initiatives at the grassroots level. Highlighted below are a few of the different ways we engaged with employees over the course of the last fiscal year.

- **Green Summit:** Hosting our first-ever Green Summit, a week-long employee event featuring workshops and training sessions on the circular economy and eco-anxiety, waste management information kiosks, plug-in electric vehicle showcases, and much more.
- **Regional Sustainability Development Plan:** At our station in Trois-Rivières, we tried something different. A pilot project was set up as an on-site evaluation of sustainability-related challenges and opportunities. This resulted in the development of a site-specific action plan to embed sustainability at the station.
- **Green teams and eco-ambassadors:** Supporting the sustainability committee at the grassroots level are our departmental green teams and sustainability ambassadors. With representation in almost every department across the Corporation, including our regional stations, we are able to share communications, initiatives and opportunities with all employees Canada-wide to help embed sustainable thinking in their day-to-day work.
- **Employee features:** We have published articles, both internal and [external](#), on some of the CBC/Radio-Canada employees who are acting as agents of change.
- **E-bikes:** Aligning with our goal to provide sustainable commuting options, last year we introduced electric bikes in two cities as a new way to gather news. In Montreal, the success of the project meant that we were able to extend the initiative to all Radio-Canada employees, not just those working in news.



- **Sustainable commuting:** Bike storage facilities and shelters, on-site and indoor bike parking, personal facilities supporting cycling to work, bike repair kits, and workshops continue to be made available throughout all our facilities across Canada. In Sherbrooke, we converted a make-up room into an active transportation room, where employees could hang their clothes or dry their gloves and boots when they run or bike to the station. In Montreal, our efforts were awarded silver certification from Vélo Québec's Vélosympathique program, an upgrade from our prior bronze certification. An organization is recognized as Vélosympathique-certified for developing a cycling culture in the four fields of action: environment, education, encouragement, and evaluation and planning.
- **Newsletters:** Sustainability-themed newsletters, such as Seeds of Change and the Financial Ledger to name just two, feature a round-up of sustainability highlights from across the Corporation.
- **Environment theme days:** We take every opportunity possible to recognize national environmental events, including Earth Day, Earth Hour, Bike to Work Month, Canadian Environment Week and National Waste Reduction Week.
- **Employee contests:** From garden life photo contests to food waste challenges to neighbourhood clean-up days, we regularly look for new ways to engage with employees on environmental sustainability.
- **Employee chat forums:** We have several online employee chat groups dedicated to environmental sustainability. Sharing everything from new ideas, to photos and success stories, the employees who are part of these chat forums are dedicated to embedding sustainability not just at work but also in their daily lives.
- **Biodiversity initiatives:** In 2023-2024, we proudly continued offering biodiversity-themed engagement opportunities for employees. Not only do we have employee gardens across Canada and beehives at four of our properties, we also offer land-sharing agreements with our Transmission division and local farmers (in Wellington (Yarmouth) and Liverpool, NS; Wingham, Sarnia, Windsor (McGregor) and Chatham, ON; Starbuck and Springstein, MB; Watrous and Saskatoon (Aberdeen), SK; and Calgary Chestermere, Lethbridge and Sherwood Park, AB).



Landscaping our employee garden in Saguenay, QC

Partnering with the external stakeholders on climate action

Throughout Pillar 1, we shared [examples](#) of how we've partnered with the industry to promote climate action. However collaboration with external partners is not restricted to those working in production. It is important to liaise with other sustainability professionals, vendors and suppliers, as well as government agencies and other broadcasters or media organizations to continue to lead in the advancement of sustainable production in Canada.

Here are just a few ways we've engaged with our external partners in 2023-2024:

- We were signature partners at the eighth annual [Sustainable Production Forum \(SPF 23\)](#), hosting an in-person event at the Toronto Broadcast Centre.
- Both CBC and Radio-Canada (RCI) participated in the second annual eco-awareness industry survey commissioned by Telefilm Canada. This survey targeted screen content creators to measure and assess the industry's level of awareness of and interest in green/sustainable production practices.
- We finalized our external stakeholder engagement plan, which will be used as a tool to evaluate how external stakeholders are informed by our environmental sustainability strategy and how our strategy is informed by the external stakeholders.



- We are active members of many organizations, including the Public Media Alliance, the North American Broadcast Association (NABA) and the Crown Corporations Greening Community of Practice. We also became members of the Association for International Broadcasters (AIB) Sustainability Committee.
- We participated in or presented CBC/Radio-Canada's sustainability strategy and related program in many different forums. For example, we shared a presentation about our sustainable procurement initiative with other Crown corporations, as well as to the [Sustainable Procurement Fellowship Program](#) led by the Canadian Business for Social Responsibility organization. Our Media Solutions team presented on the subject of responsible media to the Canadian Marketing Association, and we shared details about our strategy at the 2023 Media Tech Sustainability Summit (MTSS). We also participated in the Public Media Alliance's Sustainability Summit and as a panelist at the North American Broadcast Association (NABA) Annual General Meeting.
- Finally, we liaise closely with our building service providers, BGIS, to ensure sustainable solutions and opportunities are implemented at all levels of the Corporation.



Pillar 4: Shaping our Narrative



Video Producer, Camille Vernet, in the forest

We will demonstrate leadership and partner with industry stakeholders to amplify solutions by promoting the responsible development of Canadian content, enabling audiences to understand our role and contribution to sustainability, and continuing to showcase our contribution within the communities we serve.

As much as possible, we aim to share our activities and behaviours in an accountable and transparent manner. Pillar 4 highlights how we work to accomplish these commitments, particularly as we continue to align our sustainability reporting with the [Greenhouse Gas Protocol](#), the [UN Sustainable Development Goals \(SDG\)](#) and the [Task Force on Climate-related Financial Disclosures \(TCFD\)](#).



Our commitments and progress

Our commitment by 2026	Our progress at March 31, 2024
Sharing our environmental footprint journey and tracking key metrics	<i>Ongoing.</i>
Informing Canadians about climate change and other related environmental stories	<i>Ongoing.</i>
Complying with applicable environmental laws and regulations	<i>Ongoing.</i>
Contributing to local biodiversity efforts	<i>Ongoing</i>

Our achievements in 2023-2024

Connecting with Canadian audiences

As we continue forward on our sustainability journey, we recognize that we also have a role to play in the sustainability journey of our audience. As Canada’s national public broadcaster, we have a responsibility to inform Canadians about climate change and other environmental features by reflecting contemporary Canada in our stories. This unique opportunity allows us to highlight content that features the current environmental issues we’re facing and the overall impact human activities have on the world. And, at all times, all our reporting, including that on climate, is done in accordance with the standards set in our [Journalistic Standards and Practices](#).

Check out the section [Green storytelling and programming](#) for more information related to our climate-related programming.

Environmental incident reporting

In 2023-2024, a total of 16 environmental incidents were reported, most of which were identified during routine preventative maintenance or leak testing of the systems. The majority (13) were halocarbon releases that ranged from 0.9 kg to 29.1 kg. The remaining three were fuel-related spills, with the largest being 1 L. The Corporation continues to follow recognized best practices to ensure regulatory requirements are met. Our results were as follows:



- **Nine incidents were classified level 1**, which were controlled on site, with little to no environmental impact.
- **Seven incidents were assessed as level 2**, which were handled using external resources and triggered internal escalation procedures.
- **No incidents were classified level 3**, which would have been immediately reported to Environment and Climate Change Canada within the required reporting period.

All incidents have since been resolved, with repairs made and affected units retested prior to their return to regular service.

Government inspections

There were two government inspections in 2023-2024. The first was a halocarbon inspection at our CBC Windsor facility. The second was an inspection of the fuel storage tanks in St. John's, NL. All findings have been addressed, and these inspections have been concluded.

Internal compliance reviews

Routine audits and compliance reviews are conducted as part of our verification process to ensure that our infrastructure and activities not only fall within applicable guidelines and regulations, but exceed them. By identifying potential risks through a regular review process, we ensure our processes are compliant. In 2023-2024, there were three internal compliance reviews. We re-examined our e-waste program, while participating in an internal audit on our environmental sustainability strategy. We also finalized a limited assurance review of our GHG emissions for fiscal years 2019-2020, 2020-2021 and 2021-2022.

Halocarbons

Halocarbon releases are reported as part of our Scope 1 emissions and have been summarized in the [environmental incident reporting](#) section. In fiscal year 2023-2024, the largest release was 29.1 kg of R410A. Where possible, we make a conscious effort to limit the use of halocarbons, as they are known contributors to climate change. Halocarbons are synthetic chemicals used in refrigerants, fire-extinguishing agents, solvents, fumigants and foam-blowing agents.

Site assessments

Environmental site assessments (ESAs) are conducted on a routine basis to determine risk levels and potential restoration costs associated with potential contamination on our properties. In addition to ESAs, CBC/Radio-Canada also conducts Environmental Effects Analyses on an as-needed basis. These assessments are used to ensure compliance with the *Species at Risk Act*, recognizing that we are responsible for minimizing the potential impact our activities have on wildlife and other species living in the local environment.

We also have an Asbestos Management Program (AMP) that works to monitor any asbestos-containing materials (ACM) found in our buildings where construction pre-dates 1980. This



program includes a regular evaluation of our sites, with appropriate action taken to ensure proper management of the hazardous material.

The table below summarizes the number of assessments completed over the last four years.

Environmental Assessment	2020-2021	2021-2022	2022-2023	2023-2024
Site Assessments (Transmission Division)				
Environmental Site Assessments (ESAs)	11	1	2	0
Building Hazmats	6	17	14	9
Site Remediation	4	0	0	1
Environmental Effects Analyses	0	3	3	2
Asbestos Reassessments				
Real Estate Services	3	5	4	2
Transmission Services	0	4	0	6
Asbestos Remediation Projects				
Real Estate Services	1	2	2	3
Transmission Services	0	1	4	10

Task Force for Climate-related Financial Disclosures (TCFD)



As the public broadcaster, we have a responsibility to mitigate the impact of climate change on our operations. The TCFD provides a framework promoting a series of recommendations that encourages companies to transparently disclose climate-related risks and opportunities in support of financial stability. Through 11 disclosure recommendations, covering four different pillars, the recommendations establish comparable and consistent guidelines for organizations to disclose (and manage) climate impacts on business and investment decisions.

In June 2023, the International Sustainability Standards Board (ISSB) released two new standards: the *IFRS S1 - General Requirements for Disclosure of Sustainability-related Financial Information* and *IFRS S2 - Climate-related Disclosures*. In early 2024, the ISSB took over responsibility for climate-related financial disclosures, disbanding TCFD and “replacing” it with IFRS S2. This consolidation demonstrates a push toward more standardized disclosure practices.

As of the time of this publication, no regulatory body in Canada has indicated when S1 and S2 will be required. Until that time, CBC/Radio-Canada will continue to report using the TCFD framework. It should be noted that the requirements of IFRS S2 are largely consistent with the recommendations of the TCFD, making CBC/Radio-Canada well-positioned to align with the requirements of S2 when the time comes.

While TCFD is a voluntary framework for CBC/Radio-Canada, by choosing to report we anticipate we will enhance our resilience to climate-related risks and influence our business, environmental strategy and financial planning.

A summary of our alignment with the TCFD disclosures is outlined in the table below:

TCFD recommendations	Recommended disclosures	Alignment
Governance - Disclose the organization’s governance around climate-related risks and opportunities	a) Describe the board’s oversight of climate-related risks and opportunities	✓ Board oversight (p.3)
	b) Describe management’s role in assessing and managing climate-related risks and opportunities	✓ Management leadership (p.3)
Strategy - Disclose the actual and potential impacts of climate-related risks and opportunities on the organization’s businesses, strategy and financial planning	a) Describe the climate-related risks and opportunities the organization has identified over the short, medium and long-term	✓ Climate-related risks and impacts (p.9)
	b) Describe the impact of climate-related risks and opportunities on the organization’s businesses, strategy and financial planning	✓ Climate-related opportunities and impacts (p.9)



where such information is material	c) Describe the resilience of the organization's strategy, taking into consideration different climate-related scenarios, including a 2°C or lower scenario	✓ Climate scenario analysis (p.16)
Risk management - Disclose how the organization identifies, assesses and manages climate-related risks	a) Describe the organization's processes for identifying and assessing climate-related risks	✓ Processes for identifying and assessing climate-related risks (p.19)
	b) Describe the organization's processes for managing climate-related risks	✓ Processes for managing climate-related risks (p.19)
	c) Describe how processes for identifying, assessing and managing climate-related risks are integrated into the organization's overall risk management	Partially aligned - Processes for integrating climate-related risks (p.19).
Metrics and targets - Disclose the metrics and targets used to assess and manage relevant climate-related risks and opportunities where such information is material	a) Disclose the metrics used by the organization to assess climate-related risks and opportunities in line with its strategy and risk management process	✓ Metrics to assess climate-related risks and opportunities (p.20)
	b) Disclose Scope 1, Scope 2, and, if appropriate, Scope 3 GHG emissions, and the related risks	Partially aligned - Scope 1 and 2 GHG emissions disclosed (p.22).
	c) Describe the targets used by the organization to manage climate-related risks and opportunities and performance against targets	✓ Targets used to manage climate-related risks and opportunities (p.22)

As our program matures, the TCFD Working Committee will continue to collaborate with various internal stakeholders to inform our short- and long-term climate-related risks and opportunities. We will also continue to closely monitor the recent reporting developments led by the IFRS Foundation through the ISSB to ensure alignment. For more information about our TCFD reports, refer to the [environmental reporting section](#) of our corporate website.

Fighting Against Forced Labour and Child Labour in Supply Chains Act

Although the focus of this report is environmental sustainability, it is important to recognize the work we've started related to the recently introduced [Fighting Against Forced Labour and Child](#)



[Labour in Supply Chains Act](#), as there are clear links between climate change, the energy transition, and increased vulnerability to forced labour and child labour in supply chains.

In May 2024, we issued our [first report](#) under this new Act on the work undertaken in 2023-2024 to identify, address and prevent forced labour in our supply chains and activities. As forced labour is linked to environmentally degrading industries with significant climate change impacts, we aim to gain a better understanding in 2024-2025 of our high-risk supply chain areas by conducting a supply chain risk assessment and implementing mitigation measures if necessary.

Scorecard

Our Scorecard is a snapshot of our key environmental indicators and statistics. We compare our current year's figures with prior years to gauge our progress and identify areas for improvement. See our pillars for more information about activities and explanations that may relate to some of these metrics.

Limited Assurance Review

A limited assurance review was conducted by KPMG LLP for our 2019-2020, 2020-2021 and 2021-2022 data. A copy of the Independent Limited Assurance Report is available on page 39 of our [2022-2023 Annual Environmental Sustainability Report](#).

Together with an external third-party, in September 2024 CBC/Radio-Canada completed a review of our Scope 1, Scope 2 and Scope 3 GHG emissions. The review consisted of an examination of our GHG quantification methods, data collection and reporting processes, and internal controls, as well as conducting testing procedures to ensure the reporting of accurate and complete GHG emissions for the 2023-2024 fiscal year.



Greenhouse Gas (GHG) Protocol

A key commitment of the *Greening Our Story* strategy was the evaluation of our carbon emissions baseline in accordance with requirements of the [GHG Protocol: A Corporate Accounting and Reporting Standard](#). As described on their website, the use of this standard “represents a true and fair account”²³ of our emissions using standardized approaches and principles.

GHG emissions are split into one of three scopes:

Scopes explained:

Scope 1

Direct emissions from owned assets (e.g., company facilities, equipment and vehicles)

Scope 2

Indirect emissions from energy purchased (e.g., purchased electricity, steam, heating and cooling)

Scope 3

All other indirect emissions (e.g., transportation and employee commuting, waste, leased assets, business travel, purchased goods and services)*

* For CBC/Radio-Canada purposes, Scope 3 excludes production-related commissioned content (independent productions) due to the unavailability of an established methodology.

²³ <https://ghgprotocol.org/corporate-standard>



Methodology and assumptions

<i>General</i>	<ul style="list-style-type: none">• We used the operational control approach, where an organization accounts for 100% of its GHG emissions from operations over which it has control.• We determined our baseline year for Scopes 1, 2 and 3 to be fiscal year 2019-2020 (April 1, 2019 to March 31, 2020). This decision was made to account for the impact COVID-19 had on the operations of our facilities and our activities in 2020-2021.• We included CO₂, CH₄ and N₂O in the GHG calculations of our Scope 1 and 2 emissions and reported in metric tons of CO₂ equivalent (tCO₂e).• We included CO₂, CH₄, N₂O, HFCs, PCFs and SF₆ in the GHG calculations of our Scope 3 missions and reported in metric tons of CO₂ equivalent (tCO₂e).• Our emissions calculations were based on the Global Warming Potential Values (GWPs) published in the Intergovernmental Panel on Climate Change (IPCC) 5th Assessment Report.• We based our emission factors on the following sources: the Canadian National Inventory Report (NIR), USEPA GHG Emission Factor Hub and UK DEFRA GHG Conversion Factors.
<i>Scope 1</i>	<ul style="list-style-type: none">• Stationary combustion data were collected through invoices and reports from our utility providers.• Mobile combustion data were collected through invoices from our fleet service provider. Subsequent calculations were based on mileage data and the average fuel consumption rating for our vehicles.• Fugitive emissions were calculated through environmental incident reports for the fiscal year.
<i>Scope 2</i>	<ul style="list-style-type: none">• For our Scope 2 emissions, we assumed that our market-based emissions were equal to our location-based emissions in the absence of contractual instruments being used.• Steam and energy consumption data were collected through invoices and reports from our utility providers.



Scope 3

- We chose to report our emissions from leased properties in Scope 3 as we determined that we did not have formalized parameters within our lease contracts to allow for material reductions in emissions.
- Our Scope 3 data do not include any biogenic CO2 emissions.
- Energy consumption for our **leased sites** was collected through invoices and reports from our real estate property manager, as well as the application of a proxy where the information was not available.
- Fossil fuel consumption for **business travel** was collected through reports from our travel service providers.
- Emissions from our **procured goods and services** were based on our spend volume. A different carbon emission factor was applied to the spend by category to obtain estimated emissions from our procured activities.
- Scope 3 emissions on **employee commuting** was based on data provided from Statistics Canada Census records in comparison to employee full-time equivalent data.
- The Scope 3 emissions shown in the table below were deemed relevant for the purposes of our baseline evaluation.
- Emissions from **downstream leased assets** are based on customer consumption data and recoveries.



Scope 3 emissions ²⁴	Relevance and explanation
Category 1: Purchased goods and services ²⁵	Deemed to be relevant
Category 2: Capital goods ²⁶	Deemed to be relevant
Category 3: Fuel- and energy-related activities (not included in Scope 1 or Scope 2)	Deemed to be relevant
Category 4: Upstream transportation and distribution	Deemed not to be relevant as not part of CBC/Radio-Canada activities.
Category 5: Waste generated in operations	Deemed to be relevant
Category 6: Business travel	Deemed to be relevant
Category 7: Employee commuting	Deemed to be relevant
Category 8 ²⁷ : Upstream leased assets	Deemed to be relevant
Category 9: Downstream transportation and distribution	Deemed not to be relevant as not part of CBC/Radio-Canada activities.
Category 10: Processing of sold products	Deemed not to be relevant as not part of CBC/Radio-Canada activities.
Category 11: Use of sold products	Deemed not to be relevant as not part of CBC/Radio-Canada activities.
Category 12: End-of-life treatment of sold products	Deemed not to be relevant as not part of CBC/Radio-Canada activities.
Category 13: Downstream leased assets	Deemed to be relevant.
Category 14: Franchises	Deemed not to be relevant as not part of

²⁴ For each Scope 3 category, no emissions were calculated using data obtained directly from suppliers or other value chain partners, except for upstream leased assets (Category 8), where 35% of our emissions was directly provided by our real estate property manager.

²⁵ Emissions calculated prior to August 2023 used the [Quantis](#) online calculator tool, which provides an estimation of emissions based on the total spend. A [new spend-based tool](#) was developed in 2023-2024 to replace Quantis. Emissions from the 2019-2020 baseline year were updated using the new tool.

²⁶ Emissions calculated prior to August 2023 used the [Quantis](#) online calculator tool, which provides an estimation of emissions based on the total spend. A [new spend-based tool](#) was developed in 2023-2024 to replace Quantis. Emissions from the 2019-2020 baseline year were updated using the new tool.

²⁷ All leased CBC/Radio-Canada assets are captured under Scope 3, Category 8.



	CBC/Radio-Canada activities.
Category 15: Investments	Deemed not to be relevant as not part of CBC/Radio-Canada activities.

NOTE: For the purposes of our strategy, we have excluded production-related commissioned content (i.e., independent productions) from our Scope 3 evaluation due to the unavailability of established methodology to allow us to accurately calculate these emissions.

Developing a new spend-based tool

In August 2023, Quantis, the spend-based tool we were using to calculate our Scope 3 Categories 1 and 2 GHG emissions was decommissioned by the Greenhouse Gas Protocol. In response, we developed a new spend-based calculator tool with the assistance of an external consultant that will be used to measure and calculate our emissions. Although there are issues associated with using spend-based tools, it is the best option currently available to us, based on the resources available. Our long-term goal is to move away from spend-based calculations and require our key suppliers to measure their GHG emissions when they share their data with us. Improving the quality of the carbon footprint of the products and services we procure will allow us to make the best strategic, environmentally sustainable decisions and establish an effective plan toward net-zero emissions.

This new tool was used to calculate Scope 3 Categories 1 and 2 emissions for the 2019-2020 baseline, 2022-2023 and 2023-2024 fiscal years. The tool itself will be validated in the coming year, in alignment with the limited assurance review process.

GHG emissions data in tons CO₂e²⁸

To make meaningful contribution to environmental sustainability, we need to better understand our impacts and identify ways to decarbonize our activities through the conservation of energy and reduction of emissions.

Following the preparation of our Scope 1 and Scope 2 emissions report in accordance with the GHG Protocol Corporate Standard, we are proud to disclose data from all three Scopes. The following table outlines our GHG emissions over the last two years, in comparison to our baseline (2019-2020):

²⁸ Occasionally, Statistics Canada revises some of its historic data, which can affect carbon emission values, thus impacting our total emissions.



Scopes and categories	2019-2020 (Baseline year)	2022-2023	2023-2024 ²⁹
TOTAL (tCO₂e) - ALL SCOPES	74,727	65,572	60,360
Scope 1: Direct emissions from owned/controlled operations	3,581	3,698	2,985
Scope 2: Indirect emissions from the use of purchased electricity, steam, heating and cooling	10,225 ³⁰	9,449	9,023
Scope 3: Emissions (deemed relevant)	60,921	52,425	48,352
Category 1: Purchased goods and services ³¹	26,770 ³²	24,440	20,481
Category 2: Capital goods	8,363	6,125	6,656
Category 3: Fuel- and energy-related activities (not included in Scope 1 or Scope 2)	1,650	1,363	1,284
Category 5: Waste generated in operations	438	191	174
Category 6: Business travel	6,486	4,215	4,023
Category 7: Employee commuting	6,004	5,969	5,829

²⁹ Preliminary results. Data subject to change pending assurance through an independent Limited Assurance Review.

³⁰ Baseline recalculated following introduction of Scope 3 Category 13.

³¹ Does not include production-related commissioned content due to limitations in data methodology.

³² Data recalculated in alignment with our new [Scope 3 spend based tool](#).



Category 8: Upstream leased assets	8,741	7,419	7,490
Category 13: Downstream leased assets	2,611	2,703	2,415

Measurement uncertainty

We rely on data from both internal tools and third parties to measure our GHG emissions. While these data are based on what we believe to be reasonable calculations for the applicable periods of measurement, there are inherent challenges in collecting this information, particularly as more accurate data sources become gradually available. As a result, changes in the way data are collected could result in certain information provided in future periods not being comparable with information disclosed in prior periods.

For example, base year emissions may need to be recalculated if one of the following occurs:

- The Corporation goes through acquisition or divestment;*
- There are structural changes within the Corporation; or*
- There are changes in the calculation methodology that will have a “significant” impact on the base year emission number.*



United Nations Sustainable Development Goals (UN SDGs)

Targets set as part of our *Greening Our Story* strategy are aligned with the UN SDGs. The table below highlights our activities and how they correspond to our achievements toward the UN SDGs.

Producing sustainably



3

Good health and well-being



11

Sustainable cities and communities



12

Responsible consumption and production



13

Climate action



17

Partnerships for the goals

A Light Footprint



7

Good health and well-being



9

Good health and well-being



11

Sustainable cities and communities



12

Responsible consumption and production



13

Climate action



14

Life below water



17

Partnerships for the goals



Scripting a New Path



8

Decent work and economic growth



9

Good health and well-being



11

Sustainable cities and communities



12

Responsible consumption and production



13

Climate action



16

Peace, justice and strong institutions



17

Partnerships for the goals

Shaping Our Narrative



11

Sustainable cities and communities



13

Climate action



15

Life on land



16

Peace, justice and strong institutions



Recalculation Statement

It is CBC/Radio-Canada's position that the 2019-2020 baseline year will only be recalculated if a change in procedure or methodology is deemed to be material.

Looking Ahead

Three years ago, we embarked on an ambitious sustainability journey with the launch of our new environmental strategy. Since that time, the sustainability program has grown beyond measure, as reflected in the impact we have had on the media and broadcast industry and overall commitments, including the net-zero pledge.

Our GHG emissions have also evolved since we completed our baseline. In 2023-2024, we have seen reductions in all three Scopes, including every Scope 3 category. We are determined to explore every feasible option and solution to help us achieve the short- and long-term targets we've set for ourselves and our Corporation.

2026 is now fast approaching, which means the planning for our next strategy is underway. We are building on our learnings and accomplishments to continue to push boundaries in our industry and set the stage to be the Canadian leaders in environmental sustainability.

We will also continue to work toward meeting requirements set out by Environment and Climate Change Canada's Net-Zero Challenge and align with the [Science Based Targets initiative](#) (SBTi) where possible. Science-based targets provide a clearly defined pathway by specifying how much and how quickly an organization needs to reduce their GHG emissions over a specified period of time.

It's clear that *Greening Our Story* is just the beginning.