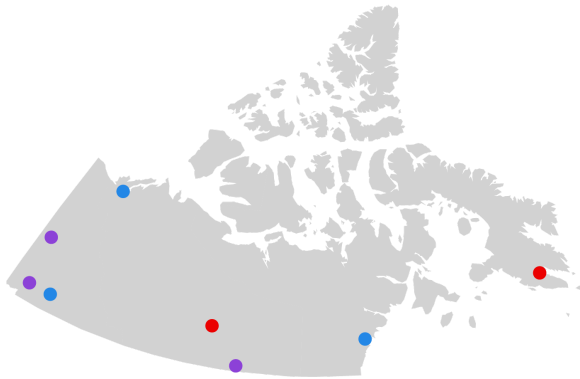




Your Public Broadcaster in the North



- **Yellowknife**
 - **Iqaluit**
 - **Whitehorse**
 - **Rankin Inlet**
 - **Inuvik**
 - **Fort Smith**
 - **Dawson City**
 - **Haines Junction**
- Radio/television**
Radio
Newsgathering bureaus

- **105** CBC/Radio-Canada staff
- **21** unique local radio programs made in Yukon, Northwest Territories and Nunavut every week
- **2** unique local supper-hour newscasts made in the North every week, in addition to **1** free ad-supported CBC news channel and **1** digital newscast from Radio-Canada
- Since 2020, pop-up bureaus in communities including **Igloolik**
- Since 2018, Radio-Canada has strengthened its coverage of the North and now has journalists in each of the **3** territories



Meghan Roberts, host of *CBC News: Northbeat*

- **60+** unique news articles published online every week
- **8,000** people get online news from CBC and **300** from Radio-Canada every day
- **70,000** hours of archives that document the lives of Indigenous Peoples in the North, dating to the 1960s, are being digitized by CBC North



The documentary series *Comment ça va le Nord?*

- **40** estimated jobs created as a result of CBC/Radio-Canada's investment in production from 2019 to 2022
- *North of North*, CBC's first TV show set and shot in Nunavut, developed in partnership with APTN and Netflix, will premiere in 2025

Community



Media workshops were held by CBC North and the Yellowknife Public Library in three communities in the Northwest Territories

- **6** communities visited as part of Collab, our library partnerships program: Yellowknife, Ndilo, Dettah, Ulukhaktok, Whitehorse and Iqaluit
- **8** Indigenous languages: CBC North provides programming in Dehcho Dene Yatı, Dēnesųłné (Chipewyan), Eastern Cree, Gwich'in, Inuktitut, Inuvialuktun, Sahtu Got'ine Godi, and Tłıchų (Tlicho)

Northerners and CBC/Radio-Canada

- **81%** of people in the North agree that there is a clear need and role for CBC/Radio-Canada in the future
- **84%** of people in the North say it is important for Canada to have a national public broadcaster like CBC/Radio-Canada
- **89%** of people in the North agree that CBC/Radio-Canada's programming reflects the regions of Canada

Source: Mandate Value and Perception Survey, [2023-2024](#)