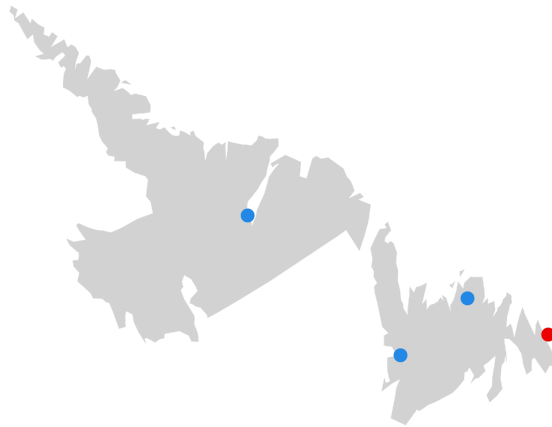




Your Public Broadcaster in Newfoundland and Labrador



- **St. John's**
- **Corner Brook**
- **Gander**
- **Happy Valley-Goose Bay**

Radio / Television
Radio

- **92** CBC/Radio-Canada staff
- **8** unique local radio programs made in Newfoundland and Labrador every week
- **1** unique local newscast and **1** documentary program made in Newfoundland and Labrador
- Since 2020, engaged with **Sheshatshiu First Nation** and **Mi'kmaq communities** in Central and Western regions



Patrick Butler, Radio-Canada Acadie journalist, reporting from Miquelon

- **50+** unique news articles published online every week
- **45,000** people get online news from CBC and **500** from Radio-Canada every day
- **25+** independent storytellers are commissioned through the CBC Creator Network in Atlantic Canada every year



Son of a Critch, CBC's flagship TV production in the region is the most-watched Canadian comedy series in Canada

- **150** estimated jobs created as a result of CBC/Radio-Canada's investment in production from 2019 to 2022

Community



Community exhibit featuring work from a Collab photography and storytelling workshop in Happy Valley-Goose Bay

- **6** communities visited as part of Collab, our library partnerships program: Happy Valley-Goose Bay, Nain, Cartwright, Conception Bay, Sheshatshiu and St. John's
- **\$175,000+** raised for local food banks as part of CBC's 2023 Make the Season Kind fundraising campaign
- Since 2023, **7** CBC Black Changemakers from Newfoundland and Labrador have been profiled by a regional multi-platform series

Newfoundlanders and Labradorians and CBC/Radio-Canada

- **86%** of people in Newfoundland and Labrador say it is important for Canada to have a national public broadcaster like CBC/Radio-Canada
- **87%** of people in Newfoundland and Labrador agree that CBC/Radio-Canada is informative
- **95%** of people in Newfoundland and Labrador agree that CBC/Radio-Canada's programming reflects the regions of Canada

Source: Mandate Value and Perception Survey, [2023-2024](#).