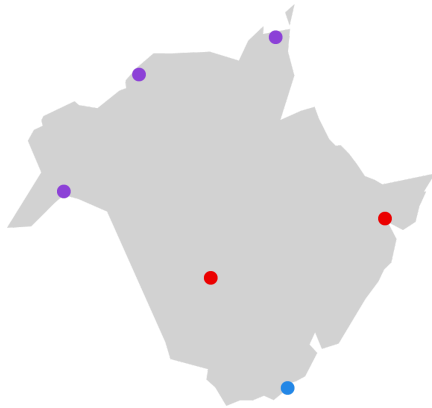




## Your Public Broadcaster in New Brunswick



- **Moncton**
  - **Fredericton**
  - **Saint John**
  - **Edmundston**
  - **Campbellton**
  - **Caraquet**
- Radio / Television**  
**Radio**  
**Newsgathering bureau**

- **155** CBC/Radio-Canada staff
- **7** unique local radio programs made in New Brunswick every week, 4 CBC and 3 Radio-Canada
- **2** local TV newscasts, in addition to **1** digital newscast and **1** arts magazine by Radio-Canada
- Since 2020, a pop-up bureau in **Listuguj, Mi'gmaq First Nation**, in partnership with CBC Quebec



Clare MacKenzie, host of *CBC New Brunswick News*

- **90+** unique news articles published online every week
- **57,000** people get online news from CBC and **9,000** from Radio-Canada every day



*Mont-Rouge* is shot in Shediac, Cocagne, Cap-Pelé and Moncton

- The Acadian police series *Mont-Rouge* is Radio-Canada's flagship TV production in the region
- **65** estimated jobs created as a result of CBC/Radio-Canada's investment in production from 2019 to 2022

## Community



Radio-Canada's new kids' show, *Zak : Dompteur de défis* visited several New Brunswick communities including Dieppe, Shippagan and Caraquet

- **21** communities visited as part of Collab, our library partnerships program, including Moncton, Shippagan, Caraquet, Dieppe, Edmundston, Fredericton, Bouctouche, Miramichi, Neqotkuk, Chimpan, Doaktown, Florenceville-Bristol, Sussex, Sackville, Ugpi'Ganjig First Nation, Harvey, Stanley, Hillsborough, Campobello, St. Stephen and St. Croix
- **\$930,000+** raised for local food banks as part of CBC's 2023 Make the Season Kind fundraising campaign
- Since 2023, **7** CBC Black Changemakers from New Brunswick have been profiled by a regional multi-platform series

## New Brunswickers and CBC/Radio-Canada

- **84%** of people in New Brunswick agree that there is a clear role and need for CBC/Radio-Canada into the future
- **85%** of people in New Brunswick say it is important for Canada to have a national public broadcaster like CBC/Radio-Canada
- **91%** of people in New Brunswick agree that CBC/Radio-Canada's programming reflects the regions of Canada

Source: Mandate Value and Perception Survey, [2023-2024](#)